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TERRITORIES

## AUSTRALIA

### STATS BOX

#### AUSTRALIA

<b>POPULATION</b>	23,933,824
<b>TV HOUSEHOLDS</b>	8,659,522
<b>TV PENETRATION</b>	100%
<b>HOUSEHOLD SIZE</b>	3.5
<b>CABLE TV PENETRATION</b>	35%
<b>DTT PENETRATION</b>	96.5%
<b>SATELLITE TV SUBSCRIBERS</b>	
100,000	
<b>MULTICHANNEL HOMES</b>	3,000,000
<b>MULTICHANNEL PENETRATION</b>	36%
<b>NON-TERRESTRIAL TV CONNECTIONS</b>	3,000,000
<b>INTERNET PENETRATION</b>	92%
<b>BROADBAND SUBSCRIBERS</b>	12,534,028
<b>FIXED BROADBAND PENETRATION</b>	72%
<b>INTERNET-CONNECTED TV PENETRATION</b>	31% of households
<b>PVR PENETRATION</b>	56.8% of households
<b>SMARTPHONE PENETRATION</b>	74% of Australians aged 16+
<b>MOBILE BROADBAND PENETRATION</b>	54%
<b>TABLET DEVICE PENETRATION</b>	47.8% of households

**SOURCES:**  
 Asia Pacific Multichannel TV 2016, by CASBAA  
 Australian Bureau of Statistics  
 Australian Multi-Screen Report 4Q 2016 from OzTAM  
 -OzTAM Universe Estimates 2Q 2016 - Individuals  
 -Internet Live Stats, Internet Users by Country (2016)  
 -Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA  
 -S-NL Kagan APAC OTT

Although linear TV in early 2015 was still adopted by 88% of Australian households, the figure is falling gradually, and the advent of OTT viewing as well as IPTV offers from Telstra's new bundled video and broadband services and other major ISPs will see a more rapid shift from linear to time-shifted TV in coming years, especially since Netflix entered the market.

Foxtel has seen steady revenue growth during the last few years but the company has struggled to increase pay-TV penetration in Australia, even with competitively priced basic packages as low as AUD\$10 per month.

Ooyala reported that Australian households that subscribe to SVOD services have increased the number of services to 1.7 from 1.5 since 2015. More than 2.7 million new active subscribers came in at the end of June 2016, an increase of 46% compared to the same period a year ago.

Telstye found that the total number of paid SVOD subscriptions will double to 4.1 million in mid-2019, a huge rise from the 1.9 million subscribers in June 2016, totally exceeding pay-TV subscriptions. However, as of June 2016 pay-TV has a total of 3.3 million subscribers and continues to enjoy a healthy revenue lead over SVOD.

Roy Morgan Research found Netflix the clear market leader, followed by local SVOD services Stan and Presto. Both Australian services have been growing faster than Netflix in the past 12 months, primarily as the "second SVOD" service in homes. About 20% Netflix customers have more than one SVOD service.

#### Gender Matters

In December 2015, Screen Australia launched a five point AUD\$5 million plan over a three-year span for Gender Matters, a suite of initiatives addressing the gender imbalance within the Australian screen industry. With 32% of women working as producers, 23% as writers and only 16% as directors, the imbalance is most notable in the traditional film industry. The five point plan included an immediate \$3 million allocation of jump-start funding to get female-led projects production ready within two years, and a further AUD\$2 million of support for placements, distribution incentives, marketing and industry networking.

Gender Matters' launch of the *Brilliant Stories* and *Brilliant Careers* programmes garnered huge success, receiving a record-breaking 452 applications, the most applications ever received for any funding programme. When the 58 recipients of these two programmes, it marked the largest cohort of projects funded in a single day in the agency's history. A combined 45 story ideas and 13 industry projects led by Australian women shared in more than AUD\$3 million of funding.

Gender Matters' final two steps were unveiled in August 2016, namely *Better Deals* and *Attachments for Women*, at the MIFF 37°South Market in Melbourne. *Better Deals* is a \$1 million pilot programme, creating a new incentive for distributors considering quality female-driven feature film projects. Screen Australia matched the distributor's minimum guarantee of AUD\$100,000 or more (up to AUD\$300,000), provided as a grant contribution towards the marketing of the film. *Attachments for Women* is run in conjunction with the existing *Production Investment Programmes*. It requires that all scripted drama projects that receive more than AUD\$500,000 from Screen Australia to have a compulsory, paid female attachment position built into the budget.

#### Key Developments

The fifth-annual Asian Animation Summit (AAS) will take place in Brisbane, Australia from November 22 to 24. Organisers are anticipating roughly 200 attendees taking part at this year's event, which is designed to attract producers of animation who are interested in co-producing projects with partners in Asia-Pacific, as well as broadcasters, distributors and investors from the region and beyond. Over the course of the three-day event, 24 projects from Australia, Korea, Malaysia, Thailand and elsewhere in Asia-Pacific that are brand-new to the market and looking for financing and partners will be presented.

Thirteen Australian documentaries were shown at the 2016 Hot Docs Canadian International Documentary Festival, including eight feature documentaries and five shorts (as well as a music video from an Australian director). *Putupari* and the *Rainmakers*, winner of the 2015 CinéfestOZ Film Prize, had its international premiere at the festival and was shown as part of the Made In Australia programme.

In April 2016, Network Ten, Nine Network and Seven Network announced the launch of a new joint venture marketing company, Think TV, aiming to persuade advertisers to continue to invest in free-to-air television. For the first time the two television sectors will be aligned under a new industry body to promote television's scale and effectiveness for advertisers across all screens.

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Email: [wsevel@fredmedia.com.au](mailto:wsevel@fredmedia.com.au)

### FREEHAND PRODUCTIONS PTY LTD

10/43-53 Bridge Road,  
Stanmore NSW 2048, Australia  
Tel: +61 2 8514 5400  
Fax: +61 2 9518 9455  
Website: [www.freehandtv.com.au](http://www.freehandtv.com.au)  
Email: [info@freehandtv.com.au](mailto:info@freehandtv.com.au)

### FREMANTLEMEDIA AUSTRALIA / INTERNATIONAL

110-112 Christie Street  
St Leonards, Sydney NSW 2065  
Tel: +61 2 9434 0666  
Website: [www.fremantlemedia.com](http://www.fremantlemedia.com)

### GLEN ART PRODUCTIONS

1/45 Chelmsford Street  
Williamstown North  
Victoria 3016, Australia  
Tel: +61 4 1810 0050  
Website: [www.glenart.com.au](http://www.glenart.com.au)  
Email: [glenart@netspace.net.au](mailto:glenart@netspace.net.au)

### GOALPOST PICTURES AUSTRALIA PTY LTD

Suite 4, Level 1  
12-16 Chippenn Street  
Chippendale NSW 2008, Australia  
Tel: +61 2 9310 4722  
Website: [www.goalpostpictures.com](http://www.goalpostpictures.com)  
Email: [info@goalpostpictures.com](mailto:info@goalpostpictures.com)

### HIPS - HIPWELL INTERNATIONAL PRODUCTION SERVICES

310 Richardson Street  
Middle Park, Victoria 3206, Australia  
Tel: +61 3 9699 9427  
Website: [www.hipwell.tv](http://www.hipwell.tv)  
Email: [john@hipwell.tv](mailto:john@hipwell.tv)

## AUSTRALIA

**IPSO-FACTO PRODUCTIONS**  
GPO Box 705, Melbourne  
Victoria 3001, Australia  
Tel: +61 4 1115 9454  
Fax: +61 3 9670 6736  
Website: [www.ipso-facto.com.au](http://www.ipso-facto.com.au)  
Email: [info@ipso-facto.tv](mailto:info@ipso-facto.tv)

**JUNGLEBOYS**  
4/113-115 Oxford Street, Darlinghurst  
Sydney NSW 2010, Australia  
Tel: +61 2 8353 8055  
Website: [www.jungle.ws](http://www.jungle.ws)  
Email: [frontofhouse@jungle.ws](mailto:frontofhouse@jungle.ws)

**LINK HK ENTERTAINMENT PTY LTD**  
1812/3 Carlton Street, Chippendale  
NSW 2008 Australia  
Tel: +61 24 2477 2189  
Website: [www.linkheertainment.com.au](http://www.linkheertainment.com.au)  
Email: [ihugchoi@naver.com](mailto:ihugchoi@naver.com)

**MEDIA WORLD PICTURES PTY LTD**  
P.O. Box 90, Carlton South  
Victoria 3053, Australia  
Tel: +61 3 9329 3252  
Website: [www.mediaworld.com.au](http://www.mediaworld.com.au)  
Email: [reception@mediaworld.com.au](mailto:reception@mediaworld.com.au)

**MOTH PROJECTS SYDNEY**  
133 Reservoir Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9280 3330  
Fax: +61 2 9280 3331  
Website: [www.mothprojects.com](http://www.mothprojects.com)

**NINE NETWORK AUSTRALIA**  
Level 6, Australia Square  
264 George Street  
Sydney NSW 2000  
Tel: +61 2 9965 2096  
Website: [www.ninemsn.com.au](http://www.ninemsn.com.au)

**ON CREATIVE**  
193 Parramatta Road  
Miranda, NSW 2228, Australia  
Tel: +61 2 9542 7819  
Website: [www.oncreative.net](http://www.oncreative.net)  
Email: [mark@oncreative.net](mailto:mark@oncreative.net)

**PLANET 55 STUDIOS PTY LTD**  
Suite 17-18, Fountain Corporate 2  
Ilya Ave Erina NSW 2250  
Tel: +61 2 4365 6321  
Website: [www.planet55studios.com.au](http://www.planet55studios.com.au)  
Email: [admin@planet55.com.au](mailto:admin@planet55.com.au)

**PROSPERO PRODUCTIONS**  
21 Blinco Street, Fremantle  
Western Australia 6160, Australia  
Tel: +61 8 9336 6006  
Fax: +61 8 9336 6007  
Website: [www.prospero.com.au](http://www.prospero.com.au)  
Email: [mail@prospero.com.au](mailto:mail@prospero.com.au)

**REEL CORPORATION AUSTRALIA PTY LTD**  
Studio 3, 3/22 Colgate Avenue  
2041 Balmain, NSW  
Tel: +61 2 9555 9269  
Website: [www.reeldvd.com.au](http://www.reeldvd.com.au)

**RENEGADE C&S**  
92 High Street  
3181 Windsor, Victoria  
Tel: +61 3 9526 3300  
Website: [www.renegade.com.au](http://www.renegade.com.au)

**REVOLVER FILMS**  
14 Maddison Street, East Redfern  
NSW 2016, Australia  
Tel: +61 2 9363 2122  
Website: [www.revolver.ws](http://www.revolver.ws)  
Email: [caroline@revolver.ws](mailto:caroline@revolver.ws)

**SARACENO PRODUCTIONS PTY LTD**  
106A Hampden Road, Artarmon  
NSW 2064, Australia  
Tel: +61 2 9411 2744  
Website: [www.saraceno.com](http://www.saraceno.com)  
Email: [produce\\_it@saraceno.com](mailto:produce_it@saraceno.com)

**SBS INTERNATIONAL / TELEVISION**  
14 Herbert Street  
Artarmon NSW 2064  
Tel: +61 2 9430 2828  
Website: [www.sbs.com.au](http://www.sbs.com.au)  
Email: [comments@sbs.com.au](mailto:comments@sbs.com.au)

**SEE SAW FILMS (SYDNEY)**  
2 Paddington Street, Paddington  
NSW 2021, Australia  
Tel: +61 2 9357 0700  
Website: [www.see-saw-films.com](http://www.see-saw-films.com)  
Email: [info@see-saw-films.com](mailto:info@see-saw-films.com)

**SeVEN NETWORK LIMITED**  
38-42 Pirrama Road  
Pymont, Sydney, NSW 2009  
Tel: +61 2 8777 7777  
Website: [www.seven.com.au](http://www.seven.com.au)  
Email: [lsavage@seven.com.au](mailto:lsavage@seven.com.au)

**SHEEPISH LION**  
Unit 23, 43-53 Bridge Road, Stanmore  
NSW 2048, Australia  
Tel: +61 2 9557 9690  
Fax: +61 2 9557 2144  
Website: [www.sheepishlion.com](http://www.sheepishlion.com)  
Email: [info@sheepishlion.com](mailto:info@sheepishlion.com)

**SHOCK ENTERTAINMENT**  
369 High Street  
3101 KEW Victoria  
Tel: +61 3 9205 0900  
Website: [www.shock.com.au](http://www.shock.com.au)

**SHORT ATTENTION**  
1450 Anglesea Road,  
3228 Bellbrae Victoria  
Tel: +61 3 5264 8737  
Website: [www.shortattention.com.au](http://www.shortattention.com.au)  
Email: [tony@shortattention.com.au](mailto:tony@shortattention.com.au) /  
[mandy@shortattention.com.au](mailto:mandy@shortattention.com.au)

**SLR PRODUCTIONS**  
335 South Dowling St  
Darlinghurst, NSW 2010 Australia  
Tel: +61 2 9356 4911  
Fax: +61 2 9356 4922  
Website: [www.slrproductions.com](http://www.slrproductions.com)  
Email: [info@slrproductions.com](mailto:info@slrproductions.com)

**SOMA FILMS**  
42 Burnie Street, Croydon  
NSW 2031, Australia  
Tel: +61 416 223 777  
Email: [sam@somafilms.tv](mailto:sam@somafilms.tv)  
Website: [www.somafilms.tv](http://www.somafilms.tv)

**SOUTH AUSTRALIAN FILM CORPORATION**  
Adelaide Studios, 226 Fullarton Road,  
Glenside, South Australia 5065  
Tel: +61 8 8394 2000  
Website: <http://www.safilm.com.au/adelaide-studios/facilities-overview>  
Email: [reception@safilm.com.au](mailto:reception@safilm.com.au)

**STICKY PICTURES PTY LTD**  
Suite 203, Valhalla  
166 Glebe Point Road  
2037 Glebe, NSW Australia  
Tel: +61 2 9692 8732  
Website: [www.sticky pictures.tv](http://www.sticky pictures.tv)  
Email: [info@sticky pictures.tv](mailto:info@sticky pictures.tv)

**SWITCH INTERNATIONAL DISTRIBUTION PTY LTD**  
323 Montague Street  
Albert Park, Victoria  
Australia 3206  
Tel: +61 3 8598 7803  
Website: [www.switchint.com](http://www.switchint.com)  
Email: [switch@switchint.com](mailto:switch@switchint.com)

**TAXI FILM PRODUCTION**  
A 332 Montague Road  
West End, Queensland  
Australia 4101  
Tel: +61 7 3334 4200  
Website: [www.taxifilm.tv](http://www.taxifilm.tv)  
Email: [shoot@taxifilm.tv](mailto:shoot@taxifilm.tv)

**THE SWEET SHOP (MELBOURNE)**  
1/21 William Street, Balaclava  
Victoria 3183, Australia  
Tel: +61 3 9525 9911  
Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
Email: [sweetland@thesweetshop.tv](mailto:sweetland@thesweetshop.tv)

**THE WALT DISNEY COMPANY (AUSTRALIA)**  
Level 3, 68 York Street  
2000 Sydney NSW  
Tel: +61 2 8622 8444  
Fax: +61 2 8622 8453  
Website: [www.disney.com.au](http://www.disney.com.au)

**TRAFFIC FILM PRODUCTION (BRISBANE)**  
332 Montague Road,  
West End, Brisbane,  
Queensland, Australia 4101  
Tel: +61 7 3334 4288  
Website: [www.trafficfilm.tv](http://www.trafficfilm.tv)  
Email: [production@trafficfilm.tv](mailto:production@trafficfilm.tv)

**TRUCE FILMS PTY LTD**  
65 Haig Street  
Southbank Victoria 3006  
Australia Tel: +61 3 9645 7512  
Website: [www.trucefilms.com](http://www.trucefilms.com)  
Email: [hello@trucefilms.com](mailto:hello@trucefilms.com)

**TWO LITTLE INDIANS**  
610 Stanley Street  
Woolloongabba 4102  
Australia  
Tel: +61 7 3255 1888  
Website: [www.twolittleindians.com](http://www.twolittleindians.com)  
Email: [james@twolittleindians.com](mailto:james@twolittleindians.com)

**UFOFILM PTY LTD**  
3/42-44 Holt Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9699 1222  
Fax: +61 2 9699 1522  
Website: [www.ufofilm.com.au](http://www.ufofilm.com.au)  
Email: [lux@ufofilm.com.au](mailto:lux@ufofilm.com.au)

**VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA**  
4-16 Yurong St  
East Sydney NSW 2001  
Tel: +61 2 9921 0200  
Fax: +61 2 9921 0201

**VILLAGE ROADSHOW STUDIOS**  
Entertainment Road  
Oxford QLD 4210  
Tel: +61 7 5585 9666  
Fax: +61 7 5573 3698  
Website: [www.movieworldstudios.com.au](http://www.movieworldstudios.com.au)  
Email: [benzie@villageroadshowstudios.com.au](mailto:benzie@villageroadshowstudios.com.au)

**VIM FILM**  
2/144 Edward Street, Brisbane  
QLD, Australia  
Tel: +61 7 3270 7809  
Fax: +61 7 3211 3425  
Website: [www.vimfilm.com](http://www.vimfilm.com)  
Email: [info@vimfilm.com](mailto:info@vimfilm.com)

**WALL TO WALL PICTURES**  
69 Wimbledon Avenue, Narrabeen  
NSW 2101, Australia  
Tel: +61 2 9970 6339  
Website: [www.walltowallpictures.com](http://www.walltowallpictures.com)  
Email: [walltowall@bigfoot.com](mailto:walltowall@bigfoot.com)

**WHYTE HOUSE ENTERTAINMENT (SYDNEY)**  
1 Fennell Street  
Port Melbourne  
VIC 3207, Australia  
Tel: +61 3 8534 9966  
Website: [www.whytehouseent.com](http://www.whytehouseent.com)  
Email: [assist1@WhyteHouseEnt.com](mailto:assist1@WhyteHouseEnt.com)

**WILDBEAR ENTERTAINMENT**  
16 Petrie Plaza  
Canberra City  
ACT 2601, Australia  
Tel: +61 2 6248 8444  
Fax: +61 2 6248 8288  
Website: [www.wildbear.tv](http://www.wildbear.tv)

**WILL O ROURKE**  
14 Maddison Street, East Redfern  
NSW 2016, Australia  
Tel: +61 2 9319 7904  
Website: [www.willorourke.com](http://www.willorourke.com)  
Email: [josh@willorourke.com](mailto:josh@willorourke.com)

**WINDOW PRODUCTIONS**  
Ground Floor  
15 Woodburn Street, Redfern  
NSW 2016, Australia  
Tel: +61 418 227 121  
Website: [www.windowproductions.com](http://www.windowproductions.com)  
Email: [look@windowproductions.com](mailto:look@windowproductions.com)

**WOLFHOUND PICTURES PTY LTD**  
36 David Ave Bardon,  
4065 Brisbane  
Tel: +61 4 4991 9450

**WORKING DOG PRODUCTIONS**  
PO Box 488  
South Yarra 3143  
Victoria, Australia  
Tel: +61 3 9826 4344  
Website: [www.workingdog.com](http://www.workingdog.com)  
Email: [dog@workingdog.com](mailto:dog@workingdog.com)

**WTFN ENTERTAINMENT**  
210 Riversdale Road  
Hawthorn, Victoria 3122  
Tel: +61 3 9810 7111  
Website: [www.wtfn.com](http://www.wtfn.com)

**ZSPACE**  
100 Hackett Street, Ultimo  
NSW 2007, Australia  
Tel: +61 2 9212 6777  
Website: [www.zspace.com.au](http://www.zspace.com.au)  
Email: [info@zspace.com.au](mailto:info@zspace.com.au)

**MOBILE TELCOS**  
**HUTCHISON TELECOMS**  
Level 7, 40 Mount Street  
North Sydney, NSW 2060  
Website: [www.hutchison.com.au](http://www.hutchison.com.au)  
Email: [investors@hutchison.com.au](mailto:investors@hutchison.com.au)

**OPTUS**  
Suite 408, 15 Lime Street  
Sydney, NSW, 2000  
Tel: 13 0044 3012  
Website: [www.optus.com.au](http://www.optus.com.au)  
Email: [support2@obcsydneynorth.com.au](mailto:support2@obcsydneynorth.com.au)

**TELSTRA**

Level 41, Telstra Centre  
242 Exhibition Street,  
Melbourne VIC 3000  
Tel: +61 1300 368 387  
Fax: +61 3 9632 3215  
Website: [www.telstra.com.au](http://www.telstra.com.au)

**VODAFONE AUSTRALIA**  
Level 7, 40 Mount Street,  
North Sydney NSW 2060  
Tel: +61 4 1414 1414  
Fax: 1300 308 869  
Website: [www.vodafone.com.au](http://www.vodafone.com.au)

**GOVERNMENT BODIES/  
REGULATORY AGENCIES**

**AGB NIELSEN MEDIA  
RESEARCH AUSTRALIA**  
Ground Floor, 166 Epping Road  
Lane Cove, NSW 2066  
Tel: +61 2 9490 6500  
Website: [www.agbnielsen.net](http://www.agbnielsen.net)  
Email: [info.tam.au@nielsen.com](mailto:info.tam.au@nielsen.com)

**AUSTRALIA MOBILE  
TELECOMMUNICATIONS ASSOCIATION**  
PO Box 4309 Manuka ACT 2603  
Tel: +61 2 6239 6555  
Website: [www.amta.org.au](http://www.amta.org.au)  
Email: [contact@amta.org.au](mailto:contact@amta.org.au)

**AUSTRALIA SUBSCRIPTION TELEVISION  
& RADIO ASSOCIATION**  
Level 2, 4 Broadcast Way,  
Artarmon NSW 2064  
Tel: +61 2 9776 2684  
Website: [www.astra.org.au](http://www.astra.org.au)  
Email: [astra@astra.org.au](mailto:astra@astra.org.au)

**AUSTRALIAN CHILDREN'S TELEVISION  
FOUNDATION**  
3rd Floor, 145 Smith Street,  
Fitzroy Victoria 3065, Australia  
Tel: +61 3 9200 5500  
Website: [www.actf.com.au](http://www.actf.com.au)  
Email: [info@actf.com.au](mailto:info@actf.com.au)

**AUSTRALIAN COMMUNICATIONS AND  
MEDIA AUTHORITY**  
Level 5, The Bay Centre, 65 Pirrama Road,  
Pymont NSW 2009. PO Box Q500,  
Queen Victoria Building, NSW 1230  
Tel: +61 2 9334 7700  
Website: [www.acma.gov.au](http://www.acma.gov.au)  
Email: [broadcasting@acma.gov.au](mailto:broadcasting@acma.gov.au)

**OZTAM PTY LIMITED**  
Level 4, 50 Berry Street  
North Sydney NSW 2060, Australia  
Tel: +61 2 9929 7210  
Fax: +61 2 9929 3445  
Website: [www.oztam.com.au](http://www.oztam.com.au)  
Email: [info@oztam.com.au](mailto:info@oztam.com.au)

**SCREEN AUSTRALIA**  
Level 7, 45 Jones Street,  
Ultimo, Sydney, NSW 2007  
GPO Box 3984, Sydney, NSW 2001  
Tel: +61 2 8113 5800  
Website: [www.screenaustralia.gov.au](http://www.screenaustralia.gov.au)  
Email: [info@screenaustralia.gov.au](mailto:info@screenaustralia.gov.au)

**SCREEN PRODUCERS ASSOCIATION OF  
AUSTRALIA**  
36 Fitzroy Street, Surry Hills  
Suite 2, Level 1,  
Australia, Sydney, NSW 2010  
Tel: +61 2 9360 8988  
Website: [screenproducersaustralia.org.au](http://www.screenproducersaustralia.org.au)  
Email: [info@screenproducers.org.au](mailto:info@screenproducers.org.au)

**CHINA****STATSBOX****CHINA**

**POPULATION** 1,388,530,513  
**PAY-TV PENETRATION** 61%  
**INTERNET USERS** 668,000,000  
**INTERNET PENETRATION**  
48.8%  
**TOTAL BROADBAND  
SUBSCRIBERS**  
211,967,000  
**FIXED BROADBAND  
PENETRATION** 46%  
**MOBILE INTERNET  
SUBSCRIBERS**  
951,610,000  
**MOBILE BROADBAND  
PENETRATION** 57%  
**MOBILE SUBSCRIBERS**  
235,009,000  
**3G MOBILE SUBSCRIBERS**  
418,928,000  
**3G MOBILE TELEDENSITY  
(SUBSCRIBERS PER 100  
PEOPLE)** 95.0  
**MULTICHANNEL  
PENETRATION** 57%  
**NON-TERRESTRIAL TV  
CONNECTIONS**  
255,500,000  
**SOURCES:**  
-China Population as at 18 December 2015 -  
World Population Review  
-China Internet Network Information Center, as  
of June 2015  
-Ministry of Industry and Information Technology  
of the People's Republic of China, as at October  
2015  
-Asia Pacific Multichannel TV 2015, by CASBAA

According to IBISWorld's TV & Radio Broadcasting market research report, China's TV and Radio broadcasting industry is expected to increase at a yearly rate of 13.0%. The figure is driven by the accelerating convergence of telecommunications, internet, and cable TV network operations and digitisation rate. In 2015, revenue in the industry is expected to increase 9.8% from 2010 to \$7.2 billion.

With an estimated population of nearly 1.4 billion, the world's most populous nation boasts the largest number of internet users; 668 million. With nearly half of its population on the internet, online video websites- Youku Tudou, iQIYI, PPTV, Sohu, Tencent, LeTV- are increasingly more popular.

Youku Tudou, China's biggest online video giant, features commissioned programmes from a myriad of channels including Hong Kong's TVB and CTE and also user-generated content.

In November 2015, Youku Tudou and Mirriad Advertising entered a long-term exclusive collaboration arrangement in China. The alliance will see Youku

Tudou connecting brands with Mirriad's technology, enabling advertisers to digitally insert their brands into video content. Samsung capitalised on the first Mirriad campaign that lasted throughout 6 episodes over a two week period.

In that same month, Alibaba and Youku Tudou signed a definitive merger agreement whereby an affiliate of the Alibaba Group will acquire Youku Tudou in an all-cash transaction. Shareholders of Youku Tudou will have the right to receive \$27.60 per American Depository Share (representing 18 ordinary shares of Youku Tudou) in cash.

Prior to this in late September 2015, G.hn standard in-home networking products were made available on Chinese e-commerce sites such as Alibaba and Taobao. The products include G.hn power line adapters attached via Ethernet to broadband gateways. Embedded in IP-Networked HD TVs, G.hn can also be used to connect Blu-Ray players and set top boxes. With G.hn, users can automatically gain access to the Internet and other home network devices as soon as they plug their smart TV into an AC outlet.

In March 2015, Irdeto announced its latest anti-piracy success with Alibaba, whereby over 5,000 online advertisements for pirate devices from 71 manufacturers and suppliers on Alibaba.com were identified and taken down in a month. Alibaba played a pre-emptive role in assisting with the removal of 5,389 ads marketing pirate devices offering content from Irdeto's pay-TV operator customers.

As at 15 June 2015, iQIYI had reached five million paid streaming subscribers; a 765% annual increase. With a wide range of premium content to its members, iQIYI hosted over 60% of movies played in cinemas in China, alongside over 400 internet-only movies.

Besides acquiring programmes, online video platforms like Youku Tudou have started to include more local productions via user generated content. Youku Tudou has a revenue sharing programme that allows qualified participants to be paid from advertisements placed in their videos which encourages more user-generated content.

In November 2015, Honyee Media's Chinese version of BBC's Top Gear launched its first five episodes of the second season with a combined audience of 217 million across TV and online. Also, two-part series, China From Above, had gone viral with 130 million views on Tencent.

**STRATEGIC PARTNERSHIPS**

In 2015, DHX Media signed a series of deals with these SVOD operators- namely

Alibaba in September, and iQIYI and LeTV in November. iQIYI had acquired AVOD and SVOD rights to more than 400 half-hours of content. LeTV acquired OTT TV and web broadcast rights to 313 half-hours of Teletubbies in English and Mandarin. Alibaba had acquired more than 2500 half-hours of content for its VOD service.

In October 2015, BBC Worldwide signed a Memorandum of Understanding with Mango TV. The partnership will allow exploring for opportunities capitalizing on the strengths of each party, including co-production and format opportunities in iconic BBC programmes targeting the Chinese and global market.

BBC Worldwide had also signed a Memorandum of Understanding with Shanghai Media Group (SMG) last April, expanding their strategic relationship to include programme and format production, programme distribution and co-production opportunities. The agreement will see BBC Worldwide working with several of SMG's subsidiaries including BesTV, DocuChina, Dragon TV, Wings Media and Toonmax Media.

**INTERNET CONTENT DELIVERY**

In October 2014, Akamai Technologies announced a strategic partnership agreement with China Telecom Corporation's cloud division CT Cloud. As part of the partnership, CT Cloud will offer an integrated solution that incorporates Akamai's full suite of media delivery, web performance and cloud security offerings to Chinese businesses. The partnership is also designed to enable close cooperation between the two companies in areas of technology and network access.

CT Cloud plans to leverage Akamai for content delivery network (CDN) technology that will be available for the delivery of its Cloud services. Akamai enables operators to deploy a highly scalable, completely turnkey CDN that leverages the same technologies found within the Akamai Intelligent PlatformTM.

PCCW Global, China Telecom Global (CTG) and Chunghwa Telecom International (CHTI) took the initiative to create a unified IPX (IP-eXchange) platform for Greater China, with agreements signed last year in May. The three partners will improve their seamlessly integrated service to their carrier, multinational and consumer customers, with unified platform.

Services supported from the deal includes VoIPX, GRX, Diameter, HD calling, HD video conferencing, Ethernet, cloud offerings and SDN. The platform will connect IP services

## CHINA

between mobile and fixed networks using MPLS as the transport layer.

**CO-PRODUCTIONS**

China has also upped its number of co-productions, working with several broadcasters and producers in the Asia-Pacific region. Huaso Film/TV Digital Production, the joint venture production company of Sony Pictures Television (SPT), and CCTV6's HuaCheng Pictures concluded a deal with Croton Media to co-produce a local version of the highly popular and critically-acclaimed comedy *Mad About You* for audiences in China. Shanghai Media Group has acquired the exclusive, first-run satellite TV rights to the series which will debut early January 2016. The deal was made in December 2014.

In addition to *Mad About You*, Huaso has produced local versions of other popular SPT scripted and non-scripted formats in China, including talk show *Dr. Oz*, as well as competition series *Raid the Cage* and *Dancing Nation*.

In August 2015, UK drama producer Left Bank Pictures and China International Television Corporation (CITVC) have signed a co-development deal for an English language drama for the Chinese and international market. The deal will see both parties taking ideas to the table with a view to selecting one series to go into production.

*Is That Really Your Voice?* debuted on iQIYI with its first five episodes receiving 200 million views, great reviews and taking the title of the most-watched online show in the country's history. The format from Global Agency has 24 episodes planned in total.

In September 2015, the Chinese version of *Big Brother*, the international reality television franchise, begins production on the outskirts of Mumbai, making use of the available resources, infrastructure and expertise from Endemol Shine India. The Chinese version will be screened exclusively on Youku Tudou.

In December 2015, MyChinaChannel (MCC) and China Business Network (CBN) announced that they will be co-developing two brand new infotainment/documentary series as well as 100 hours of financial business content in English.

**FREE-TO-AIR****ANHUI TV**

Hefei Chief Cultural District  
Lung Road 666 West Anhui TV  
230 066  
Tel: +86 551 6599 3434  
Website: [www.ahtv.cn](http://www.ahtv.cn)  
Email: [ahtvweb@126.com](mailto:ahtvweb@126.com)

**ANIWORLD TV**

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Hunan 410003  
Tel: +86 731 2871 295 /  
+86 731 2871 292  
Fax: +86 731 2871 287  
Website: [www.aneworld.tv](http://www.aneworld.tv)  
Email: [jinyingkatong@vip.sina.com](mailto:jinyingkatong@vip.sina.com)

**BEIJING MEDIA NETWORK**

No.14 Jianguomenwai Street  
Chaoyang District  
100020 Beijing  
Website: [www.bmn.net.cn](http://www.bmn.net.cn)

**CHANGCHUN BROACASTER CHINA**

Herbs Road, Changchun City,  
149 Jilin Province  
China 130061  
Tel: +86 431 8892 4501 / 8846 2528  
Fax: +86 431 8892 7581  
Website: [www.chinactv.com](http://www.chinactv.com)

**CHANGSHA TV**

No. 237 Laodong West Road,  
Changsha, Hunan 410015  
Tel: +86 731 8277 7340 / 234  
Website: [www.hncstv.com](http://www.hncstv.com)  
Email: [hncstv@163.com](mailto:hncstv@163.com)

**CHENGDU TV**

No. 2 Gao Peng Road, Chengdu,  
Sichuan 610041  
Tel: +86 28 8602 0840  
Website: [www.cdtv.cn](http://www.cdtv.cn)  
Email: [service@cdtv.tv](mailto:service@cdtv.tv)

**CHINA CENTRAL TeleVision (CCTV)**

11 Fuxing Road, Beijing  
China Central Television  
Website: [www.cctv.com](http://www.cctv.com)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

**CHINA EDUCATION TELEVISION**

No. 98 East Third Ring Road  
Hanjian Dan Yang Building, Room 510,  
5th Floor, Chaoyang District, Beijing, 100021  
Tel: +86 10 5861 1392 500  
Website: [www.centy.cn](http://www.centy.cn)  
Email: [centv@guoshi.com](mailto:centv@guoshi.com)

**CHINA UNITED TELEVISION**

198 Danxia Rd, Xishan, Kunming,  
Yunnan, China  
Tel: +86 10 6267 0925 27 29  
Fax: +86 10 6267 0823  
Website: [www.kunmingbc.com](http://www.kunmingbc.com) /  
[www.kmtv.com.cn](http://www.kmtv.com.cn)  
Email: [webmaster@kmtv.com.cn](mailto:webmaster@kmtv.com.cn)

**CHONGQING BROADCASTING GROUP**

F6, #126 Yuzhou Road,  
Hi-tech District, Chongqing 400041  
Tel: +86 23 6861 8616  
Fax: +86 23 6360 3654  
Website: [www.cqcbg.cn](http://www.cqcbg.cn)  
Email: [cqvcbg@163.com](mailto:cqvcbg@163.com)

**CSPN CHINA SPORTS PROGRAMS**

**NETWORK**  
Beijing Daxing District  
Xihongmen Town Rd East 2  
Beijing, China 100162  
Tel: +86 10 6029 9955  
Website: [www.cspn.cn](http://www.cspn.cn)  
Email: [cspn@cspn.cn](mailto:cspn@cspn.cn)

**EE-MEDIA**

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the Eastern  
side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Website: [www.eemedia.cn](http://www.eemedia.cn)

**FOSHAN TV**

Foshan City Xin Cheng District,  
Yu He Road, Foshan TV Station Building,  
10th Floor Centre for Business  
Tel: +86 757 2836 5188  
Website: [www.fstv.com.cn](http://www.fstv.com.cn)  
Email: [webmaster@fstv.com.cn](mailto:webmaster@fstv.com.cn)

**FUJIAN BROADCASTING CORP**

No. 128 West Ring Road  
Fuzhou, Fujian 350004  
Tel: +86 591 8331 3789  
Fax: +86 591 335 3168 / 334 8489  
Website: [www.fjtvt.net](http://www.fjtvt.net)  
Email: [video@fjtvt.net](mailto:video@fjtvt.net)

**GANSU TV**

Lanzhou City, Gansu Province  
No. 561 Zhang Su Beach - 730010  
Tel: +86 931 8 688 294  
Website: [www.gstv.com.cn](http://www.gstv.com.cn)

**GUANGDONG RADIO AND TELEVISION STATION**

No.331, East Huan Road,  
Yue Xiu District,  
510060 Guangdong  
Tel: +86 20 8335 5188  
Website: [www.gdtv.cn](http://www.gdtv.cn)  
Email: [gdtv@gdtv.cn](mailto:gdtv@gdtv.cn)

**GUANGZHOU TV**

No. 233 Huan Shi Dong Road  
Guangzhou, Guangdong 510010  
Tel: +86 20 8666 4833  
Fax: +86 20 8669 0066  
Website: [www.gztv.com](http://www.gztv.com)

**GUIYANG TV**

Broadcast Mansion No. 15 Zunyi Road  
Guizhou, Guizhou 550002  
Tel: +86 851 5826 969  
Website: [www.gystv.com](http://www.gystv.com)  
Email: [tao55@21cn.com](mailto:tao55@21cn.com)

**GUIZHOU TV**

261 Qingyun Lu, Guiyang,  
China, 550002  
Tel: +86 851 5377 260 / 582 2495 /  
598 2150  
Fax: +86 851 586 9983 / 598 1896  
Website: [www.gztv.com](http://www.gztv.com)

**HAINAN TV**

18th Floor, No. 61 Nansha Road,  
Haikou City, Hainan 570206  
Tel: +86 898 6681 5988  
Website: [www.bluehn.com](http://www.bluehn.com)

**HANGZHOU TV**

Hooloo.tv  
888 River Road, SMG Building, Hangzhou,  
China 310008  
Tel: +86 571 8983 3421  
Website: [www.hcrtv.cn](http://www.hcrtv.cn)  
Email: [service@hzntv.cn](mailto:service@hzntv.cn)

**HARBIN TV**

No. 1 Huashan Road, Xiangfang District,  
Harbin, Heilongjiang 150036  
Tel: +86 451 8799 6114  
Website: [www.hrbtv.net](http://www.hrbtv.net)

**HEBEI TELEVISION**

No. 100 South Street,  
Shijiazhuang, Hebei 050031  
Tel: +86 311 8711 8582  
Fax: +86 311 8711 8582  
Website: [www.hebtv.com](http://www.hebtv.com)

**HEFEI TELEVISION**

Tel: +86 551 6350 9030  
Website: [www.hfbtv.com](http://www.hfbtv.com) /  
[www.myyco.com](http://www.myyco.com)

**HENAN TV**

No. 18 Zhenghua Road  
Zhengzhou, Henan 450008  
Website: [www.hntv.ha.cn](http://www.hntv.ha.cn)  
Email: [hntvdxw@126.com](mailto:hntvdxw@126.com)

**HUIZHOU TV**

No 55 Radio & Television News Centre  
22nd Floor, New Media  
516001 Huizhou City, Guangdong  
Tel: +86 752 2025 8888 653  
Website: [www.hzrtv.cn](http://www.hzrtv.cn)  
Email: [service@hzrtv.cn](mailto:service@hzrtv.cn)

**HUNAN TV**

4F Hunan Golden Eagle International  
Exhibition Center North  
No. 480 Deyao Road  
Kaifu, Changsha, Hunan, China, 410003  
Tel: +86 731 8287 1680 8088  
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**Beijing Office**

7th Floor, Block A, Room A  
East 9th Street in Central Square  
Dongcheng District, Beijing 100010  
Tel: +86 10 6418 5518  
Website: [www.hunantv.com](http://www.hunantv.com)  
Email: [media@hunantv.com](mailto:media@hunantv.com)

**JSBC JIANGSU BROADCASTING CORPORATION**

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China, Jiangsu 210008  
Tel: +86 25 8318 8185 / 8187  
Fax: +86 25 8318 8187  
Website: [www.jsbc.com](http://www.jsbc.com)  
Email: [info@jsbc.com](mailto:info@jsbc.com)

**JIANGXI TELEVISION**

No. 207 Hongduzhong Avenue,  
Nanchang, Jiangxi 330046  
Tel: +86 791 833 7945  
Fax: +86 791 833 1432  
Website: [www.jxgdw.com](http://www.jxgdw.com)  
Email: [jxtv@mail.jxgdw.com](mailto:jxtv@mail.jxgdw.com)

**JILIN TV**

No. 2066, Changchun City Satellite Road  
130033, China  
Tel: +86 431 8581 8000  
Website: [www.jilintv.com.cn](http://www.jilintv.com.cn)

**LIAONING TV**

Heping District, 10th Street  
Liaoning Province, Shenyang City,  
China 110003  
Tel: +86 24 8321 6555  
Website: [www.lntv.com.cn](http://www.lntv.com.cn)

**LHASA TV**

Chengguan District, No. 22 Jiangsu East  
Road Lhasa Tibet 850000  
Tel: +86 891 6353 000 6107  
Fax: +86 891 6350 837  
Website: [www.lasatv.com](http://www.lasatv.com)  
Email: [tibet.lstv@163.com](mailto:tibet.lstv@163.com)

**MEIZHOU TV**

Cultural Park Place,  
Meizhou City, Guangdong  
Tel: +86 20 218 7633  
Website: [www.gdmztv.com](http://www.gdmztv.com)

**NANNING TV**

Radio and Television Center Building  
25 Nanning Gecun Road, China 530022  
Tel: +86 771 5631 182 / 5611 202  
Website: [www.nntv.cn](http://www.nntv.cn)

**NEI MONGOL TELEVISION**

No.71 Xinhua Street,  
010058 Inner Mongolia  
Tel: +976 0471 6953 000  
Website: [www.nmtv.cn](http://www.nmtv.cn)  
E-mail: [info@nmtv.com](mailto:info@nmtv.com)

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**NINGXIA TV**  
66 Middle Road, Ningxia, Yinchuan City, China 750001  
Tel: +86 0951 / 511 7020  
Website: [www.nxtv.com.cn](http://www.nxtv.com.cn)  
Email: [nxtvweb@nxtv.cn](mailto:nxtvweb@nxtv.cn); [nxtv001@163.com](mailto:nxtv001@163.com)

**SHANGHAI INTERACTIVE**  
487 Luochuan Rd (E), Shanghai, China 200072  
Tel: +86 21 5638 9988  
Fax: +86 21 5638 6667  
Website: [www.sitv.com.cn](http://www.sitv.com.cn)

**SHENYANG RADIO AND TV**  
No. 296 Qingnan Road Heping District, Shenyang, Liaoning 110004  
Tel: +86 24 2399 9111  
Website: [www.csytv.com](http://www.csytv.com)

**SHENZHEN TV**  
No. 59 Haidian District, 1207 Gao Liang Xie Jie Kun Building, 100044  
Tel: +86 010 6267 0925  
Fax: +86 010 6267 0823  
Website: [sztv.cutv.com](http://www.sztv.cutv.com)

**SHIJIAZHUANG TV**  
No. 59 Haidian District, 1207 Gao Liang Xie Jie Kun Building, 100044  
Tel: +86 010 6267 0925  
Fax: +86 010 6267 0823  
Website: [sjz.cutv.com](http://www.sjz.cutv.com)

**SICHUAN BROADCASTING GROUP**  
66 Shi Ji Cheng Road, Chengdu, China 610041  
Tel: +86 28 8777 9896  
Fax: +86 28 2776 2121  
Website: [www.sctv.com](http://www.sctv.com)

**TAIHU MINGZHU TV**  
4th Jiangsu Wuxi Hubin Road, Wuxi, Jiangsu 214061  
Tel: +86 510 8587 8100  
Website: [www.thmz.com](http://www.thmz.com)

**TAIYUAN BROADCASTING & TELEVISION BUREAU**  
No. 2 Yifen Street Taiyuan Wanbailin 030024  
Tel: +86 351 604 0552

**TIANJIN TV**  
143 Weijing Road, Heping District, Tianjin, China 300070  
Tel: +86 22 2360 1911  
Website: [www.tjtv.com.cn](http://www.tjtv.com.cn)

**TIBET TV**  
No 149 Beijing Mid. Road Lhasa, Tibet 850000  
Tel: +86 891 6820 874  
Fax: +86 891 6835 729

**WUHAN TV**  
Radio and Television Centre Wuhan 677 Jianshe Avenue, Hankou, Wuhan 430022  
Tel: +86 27 8556 2633  
Fax: +86 27 8556 2590  
Website: [www.whbc.com.cn](http://www.whbc.com.cn)

**XINJIANG TV**  
Television Station Centre Urumqi, 830 Xinjiang Unity Road China 830044  
Tel: +86 991 2568 835  
Website: [www.xjtv.com.cn](http://www.xjtv.com.cn)  
Email: [xjtvfgwb@sina.com](mailto:xjtvfgwb@sina.com)

**XINYU TV**  
49, Xianlaizhong Road, Xinyu City, Jiangxi Tel: +86 790 641 8109  
Website: [www.jxxytv.com](http://www.jxxytv.com)  
Email: [admin@jxxytv.com](mailto:admin@jxxytv.com)

**ZHENGZHOU TV**  
18 Zhendong District, Zhengzhou, Henan 450046  
Tel: +86 371 6909 5300  
Fax: +86 371 6909 5304  
Website: [www.zztv.tv](http://www.zztv.tv)

### PAY-TV

**BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD**  
No. 757 Yishan Road, 200233, Shanghai  
Tel: +86 21 3339 6476  
Fax: +86 21 3339 6600  
Website: [www.bestv.com.cn](http://www.bestv.com.cn)

**BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP**  
328 HuaAo Centre, Haidian Beijing, China  
Tel: +86 10 519 6017  
Website: [www.boxinhong.com](http://www.boxinhong.com)  
Email: [MGQ@188.com](mailto:MGQ@188.com)

**CHINA CENTRAL TELEVISION (CCTV)**  
11 Fuxing Road, Beijing  
China Central Television 100 859  
Website: [cctv.cntv.cn](http://cctv.cntv.cn)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

**CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.**  
Shenzhen Nanshan District Science Park, 12 Road on the 2nd South Kingd Software Park, Building B, 5th floor, South Tower Tel: +86 755 3332 0028  
Website: [www.cetv.com](http://www.cetv.com)

**CHINA IPTV CO LTD**  
5A, Yuanchuangkongjian, 1106, Tonghuihepan, Sihui East, Chaoyang District, Beijing, China  
Tel: +86 10 8579 6921  
Fax: +86 10 8579 6041  
Email: [yanghui1@staff.cntv.cn](mailto:yanghui1@staff.cntv.cn)

**DOXTV CORPORATION (BEIJING) LIMITED**  
N05 Hou Ba Li Zhuang, Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: [www.doxtv.com](http://www.doxtv.com)

**EE-MEDIA**  
Bali Zhuang No. 5 Pioneers Park West 2 (East Fourth Ring Road on the Eastern side) Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Fax: +86 10 6584 7212  
Website: [www.eemedia.cn](http://www.eemedia.cn)

**HANYA STAR CULTURE & TECHNOLOGY CO LTD**  
Beijing Office  
Guanghua Road, Chaoyang District 9 soho2 Room 1201-1202 100020, Beijing  
Tel: +86 10 5900 7081

**HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP**  
Beijing Office  
Fengtai District, No. 188 South Fourth Ring Road  
Tel: +86 10 5893 7966  
Fax: +86 10 5893 7855

**JISHI MEDIA**  
No.1027-1 Xinmin Avenue Changchun Jln 130021, China  
Tel: +86 431 8878 9099  
Fax: +86 431 8878 9990  
Website: [www.jishimedia.com](http://www.jishimedia.com)

**MACAU ASIA SATELLITE TELEVISION**  
Tel: +853 2875 0080  
Fax: +853 2875 0016  
Website: [www.mastv.cc](http://www.mastv.cc)

**MACAU LOTUS TELEVISION CO. LTD**  
180 Southeast Macao Song, Yusheng Plaza Business Center, 22 Floor, Block AV  
Tel: +853 2878 7606  
Email: [lotustv@lotustv.cc](mailto:lotustv@lotustv.cc)  
Website: [www.lotustv.cc](http://www.lotustv.cc)

**ORIENTAL CABLE NETWORK (OCN)**  
Room 423 No. 2860 Jinke Road Pudong New District, Shanghai 201203 China  
Tel: 86 21 6266 2983  
Website: [www.ocn.net.cn](http://www.ocn.net.cn)

**PHOENIX SATELLITE TELEVISION HOLDINGS LTD.**  
No. 2-6 Dai King Street, Tai Po Industrial Estate, Tai Po, N.T., Hong Kong  
Tel : +852 2200 8888  
Fax : +852 2200 8899  
Website: [www.phoenixtv-distribution.com](http://www.phoenixtv-distribution.com)

**SHANXI BROADCAST & TV NETWORK**  
No. 318 Yingze Street 0351-4066178 Shaanxi China  
Tel: +86 351 4066178  
Website: [www.sxrtv.com](http://www.sxrtv.com)

**SHANGHAI MEDIA GROUP (SMG)**  
No.298 Weihai Road 200041 Shanghai, China  
Tel: +86 21 6256 5899  
Fax: +86 21 6287 0000  
Website: [www.smg.sh.cn](http://www.smg.sh.cn)

**SHENZHEN MEDIA GROUP**  
ShenZhen Media Group Building, No. 1 Television Building Pengcheng Yi Lu, Futian District Shenzhen 518026, Guangdong, China  
Tel: +86 138 0883 0777  
Website: [www.szmg.com.cn](http://www.szmg.com.cn)

**STAR TV**  
13/F One Harbourfront 18 Tak Fung Street, Hung Hom Kowloon City District, Hong Kong  
Tel: +852 2621 8888  
Fax : +852 2621 8000  
Website: [www.startv.com](http://www.startv.com)

**SUPERMOVIE ENTERTAINMENT LTD**  
No. 202, Huatai Building, No. 3 Songtao North Garden Yongtai New Torn, Baiyun District Guangzhou, China  
Tel: +86 20 2894 5505  
Website: [www.supmovie.com](http://www.supmovie.com)  
Email: [1113637435@qq.com](mailto:1113637435@qq.com)

**TOP V**  
B820 Gehua Tower No. 1, Qinglong Baystreet, Dongcheng District, Beijing, China, 100007  
Tel: +86 10 5926 0099  
Fax: +86 10 5926 0138  
Website: [www.topdtv.com](http://www.topdtv.com)  
Email: [webmaster@topdtv.com.cn](mailto:webmaster@topdtv.com.cn)

**WASU MEDIA & NETWORK CO LTD**  
310012 Hangzhou Bauhinia Road 50 Southern R & D Building  
Tel: +86 571 2895 8888  
Fax: +86 571 2895 8811  
Website: [www.wasu.com.cn](http://www.wasu.com.cn)

## PRODUCTION STUDIOS

**3C MEDIA**  
Building 5, Waiwen Culture & Creative Park #20 Zhizhuyuan South Road, Haidian District 100044 Beijing  
Tel: +86 10 6808 1088  
Website: [www.3cmedia.com.cn](http://www.3cmedia.com.cn)  
Email: [chengshihui@3cmedia.com.cn](mailto:chengshihui@3cmedia.com.cn)

**ACG KIDS INC**  
Guoli Building Room 1208 No. 1465 Beijing Road West Jingan District, 200040 Shanghai  
Tel: +86 18 1173 29130

**ALPHA ANIMATION AND CULTURE CO LTD**  
10F Poly International Centre No. 5 Lin Jiang Road Zhujiang New Town, 510623 Guangzhou, Guangdong  
Tel: +86 20 3898 3278  
Fax: +86 20 3833 6257

**BEIJING HUALU BAINA FILM & TV INC**  
Building 6, 30 Anli Road Chaoyang District, 100042 Beijing, China  
Tel: +86 10 5684 2323  
Fax: +86 10 5684 2325  
Website: [www.hlbn.cc](http://www.hlbn.cc)  
Email: [xiangmu@hlbn.cc](mailto:xiangmu@hlbn.cc)

**BEIJING HUTOON ANIMATION LTD COMPANY**  
47, 703 Building,Qi Xing East St, 798 Art District No. 4, Jiu Xian Qiao Rd Chao Yang District, 100000 Beijing Tel: +86 10 5678 9642 / 9145 Website: [www.donghuabang.com](http://www.donghuabang.com)  
Email: [ssi@hutoon.com](mailto:ssi@hutoon.com)

**BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD**  
Room 501, No. 8 Building Heshengqilinshe, Futong West Street Chaoyang District, 100102, Beijing, China  
Tel: +86 10 5738 9866  
Website: [www.binghedadi.com](http://www.binghedadi.com)

**BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD**  
5th Floor, North Block No. 7, Banqiao Southern Lane Dongchen District, 100007, Beijing  
Tel: +86 10 5793 0066  
Website: [www.sun-tv.com.cn](http://www.sun-tv.com.cn)

**BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD**  
Building 311, Courtyard 86, Beiyuan Road Chaoyang District, Beijing, China  
Tel: +86 13 9013 5055 5  
Email: [film92@163.com](mailto:film92@163.com)

**BLADEEDGE (SHANGHAI)**  
Room 316-319 Building 6 Xu Hui Century Plaza, No. 28 Dan Ba Road, Shanghai, China 200062  
Tel: +86 21 52061927  
Website: [www.bladeedge.com](http://www.bladeedge.com)  
Email: [shanghai@bladeedge.com](mailto:shanghai@bladeedge.com)

## CHINA

**CARROT FILMS (SHANGHAI)**

Room 19D, Block T1, Gateway Plaza  
Lane 2601, Xie Tu Road, Xu Hui District  
Shanghai 200030, China  
Tel: +86 21 6426 4833  
Website: [www.carrotfilms.com.my](http://www.carrotfilms.com.my)  
Email: [info@carrotfilms.tv](mailto:info@carrotfilms.tv)

**CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD**

China Beijing Fengtai Fangzhuang Fang  
Group of Garden Area 21-449, China  
Tel: +86 10 6765 3095  
Email: [hechangzhengdiao@126.com](mailto:hechangzhengdiao@126.com)

**CHINA CENTRAL TELEVISION - CHINA INTERNATIONAL TV CORPORATION (CCTV - CITV)**

Room 605 Jingmen Building  
No. 9, Yang Fang Dian Road  
Hai Dian District, 100038, Beijing, China  
Tel: +86 10 6395 0016  
Website: [www.citvc.com](http://www.citvc.com)

**CHINA HUACE FILM & TV CO LTD**

683 West Road, Hangzhou  
Xixi Creative Industry Zone C  
Zhejiang, China  
Tel: +86 571 8755 3088  
Fax: +86 571 8755 3088 - 8088  
Website: [www.huacemedia.com](http://www.huacemedia.com)

**CHONGQING XIANGHONG FILM & TV CO LTD**

7-1-2 C Zone, Neptune Technology Building  
No. 62 Starbright Avenue  
Beibuxin District, Chongqing, China  
Tel: +86 23 8686 7286 / 7285  
Website: [www.xianghongtv.com](http://www.xianghongtv.com)  
Email: [xianghong@xianghongtv.com](mailto:xianghong@xianghongtv.com)

**CIB PRODUCTIONS**

58 Xianger Hutong  
Dongcheng District  
Beijing 100007  
Tel: +86 10 8403 0136  
Website: [www.cib-productions.com](http://www.cib-productions.com)  
Email: [info@cib-productions.com](mailto:info@cib-productions.com)

**CJHS MEDIA**

Gongzheng Road, Wuchang District, Wuhan  
Hubei Province, China  
Tel: +86 27 8711 0568  
Website: [www.cjhsmedia.com](http://www.cjhsmedia.com)  
Email: [429134746@qq.com](mailto:429134746@qq.com)

**COMMON COMMUNICATION**

11 Floor A, 69 Yi Xue Yuan Road  
Shanghai 200032 China  
Tel: 86 21 6443 6353  
Fax: 86 21 6417 6085  
Website: [www.commonchina.com](http://www.commonchina.com)  
Email: [matt@commonchina.com](mailto:matt@commonchina.com)

**DOWIN TV PRODUCTION CO LTD**

1F, No. 41-1, Lane 11, Section 6  
Minquan E. Rd, Neihu District  
Taipei City, 114, Taiwan ROC  
Tel: +886 22 796 1909  
Fax: +886 22 796 2730  
Email: [sunjun@ysy-group.com](mailto:sunjun@ysy-group.com)

**ENDEMOL SHINE CHINA**

Suite 15-2, 15/F Tower C  
No. 9 Guang Hua Road Soho 2  
Chaoyang District, 100020 Beijing, China  
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**FANTAWILD ANIMATION INC**

14/F, Huaiqiang Building  
Keji Zhong Yi Road, Nanshan  
518057 Shenzhen, Guangdong, China  
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Website: [www.fantawild.com](http://www.fantawild.com)  
Email: [info@hytch.com](mailto:info@hytch.com)

**GLOBAL DIGITAL CREATION (HOLDINGS) LTD**

6-7F, GDC Building,  
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Nanshan District, 518057  
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Tel: +85 755 8608 8018  
Website: [www.gdc-world.com](http://www.gdc-world.com)  
Email: [info@idmt.com.cn](mailto:info@idmt.com.cn)

**GOLDMINES FILM PRODUCTIONS**

B417 Sky & Sea Business Plaza  
107 Dongsi Bei Dajie, Dongcheng District  
Beijing 100007, China  
Tel: +86 10 6415 3961  
Website: [www.goldminesfilm.com](http://www.goldminesfilm.com)  
Email: [info@goldminesfilm.com](mailto:info@goldminesfilm.com)

**GUAN YUE INTERNATIONAL LTD**

4F, Building A China  
CBD TEDA No. 15  
Guang Hua Road, Chaoyang District  
100020 Beijing, China  
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Fax: +86 10 8588 6060

**GUNG-HO FILMS (BEIJING)**

Building B25A, 10 JiuXianQiao Road  
Chaoyang District,  
Beijing 100015, China  
Tel: +86 10 5975 6351  
Website: [www.gunghofilms.com](http://www.gunghofilms.com)  
Email: [beijing@gunghofilms.com](mailto:beijing@gunghofilms.com)

**HANGZHOU A.U CULTURAL CREATIVITY CO LTD**

Building 38, Venice Town  
Paradise Xiaoshan District, 311203  
Hangzhou, Zhejiang, China  
Tel: +86 571 8281 3763  
Website: [www.66uu.com](http://www.66uu.com)  
Email: [john@66uu.cn](mailto:john@66uu.cn)

**HANGZHOU RISING ANIME CO LTD**

2F Zone A North Software Park  
No. 35 Xiangyan Road Gongshu Di  
310011, Hangzhou, China  
Tel: +86 571 2885 6291  
Fax: +86 571 2885 6295

**HANGZHOU STEAMWORKS CREATIVE CO LTD**

Rm611 BLDG No.5 Haichuang Park  
No.998 Wenyi West RD, Hangzhou, China  
Tel: +86 571 2630 7273  
Fax: +86 571 2630 7270  
Website: [www.megamediamarket.com](http://www.megamediamarket.com)

**HANGZHOU TAIKONG WORKS FILM CO LTD**

No. 1 Chuangyi Road  
Zhuantang Sub-district  
Xihu District, Hangzhou 310024 China  
Tel: +86 571 8839 1920

**HANGZHOU THUNDER ANIMATION CO LTD**

Room 1001 Block D No. 9  
Jiuhuan Road, Hangzhou 310019 China  
Tel: +86 571 5607 1781  
Fax: +86 571 5607 1783

**IPCN (80 PRODUCTION)**

No. 301 TongLeFang Building 15  
555 HaiFang Road, JingAn District  
Shanghai 200041 China  
Tel: +86 21 6082 9580  
Website: [www.ipcn.co.uk](http://www.ipcn.co.uk)

**JIANGTOON ANIMATION**

19th Floor, Building F1, Optics Valley Software Park  
East Lake High-tech, Development Zone  
Wuhan, Hubei 430000 China  
Tel: +86 27 5988 8633  
Website: [www.jtanimation.com](http://www.jtanimation.com)

**JO JO ANIMATION PRODUCTION CO LTD**

4F BLDG 6, No 100 Dicui Road  
Wuxi 214072 China  
Tel: +86 510 8516 3725

**JOYSPOON ANIMATION**

No 18, No 1000 Zhang Heng Road  
Pudong New Area, Shanghai 200090, China  
Tel: +86 21 6542 6796  
Website: [www.joyspoonanimation.com](http://www.joyspoonanimation.com)  
Email: [jieyuecn@163.com](mailto:jieyuecn@163.com)

**JY ANIMATION CO LTD**

15F, Tower C, Poly Centre of East  
No. 129 Balizhuangbeil, Chaoyang District  
Beijing 100025 China  
Tel: +86 10 8585 7575  
Website: [www.jya.cn](http://www.jya.cn)  
Email: [huangxueying@jya.cn](mailto:huangxueying@jya.cn)

**KAIMU PRODUCTIONS**

5th Floor, Block C,  
Zhoujiaqiao Creative Centre  
2453 Wanhangdu Road  
Shanghai 200051, China  
Tel: +86 21 5272 2121  
Website: +86 21 5272 7524  
Website: [www.kaimuproductions.com](http://www.kaimuproductions.com)

**KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD**

Room 302, 8th Building, 328 Xinghu Rd  
SIP Suzhou, Jiangsu Province  
215123 China  
Tel: +86 21 5127 2121  
Website: [www.dmw365.com](http://www.dmw365.com)

**LEGEND MEDIA**

Room 406, Building 8, Heshengqilinshe  
Wangjing, Chaoyang District  
Beijing 100102 China  
Tel: +86 10 5738 9746

**LENS MEDIA INTERNATIONAL LIMITED**

Room 804, Mansion B Building 5  
Soucheng International, No 36 Guang Qu Rd  
Chaoyang District, Beijing 100122 China  
Tel: +86 10 8721 3175  
Website: [www.lensmedia.com.cn](http://www.lensmedia.com.cn)  
Email: [amanda\\_bj\\_china@yahoo.com.cn](mailto:amanda_bj_china@yahoo.com.cn)

**LIFELIKE**

1903 Room, Wealth Centre Building, No 577  
CheZhan Road, Wenzhou City  
Zhejiang Province, China  
Tel: +86 13 2858 7901 0  
Website: [www.zhengxu.net](http://www.zhengxu.net)  
Email: [jinchengguang@vip.qq.com](mailto:jinchengguang@vip.qq.com)

**LUNAR FILMS (SHANGHAI)**

Yong Jia Road Lane 15, No.4  
Shanghai 200020, China  
Tel: +86 21 5404 6908  
Fax: +86 21 5404 6906  
Website: [www.lunarfilms.tv](http://www.lunarfilms.tv)  
Email: [ken@lunarfilms.com.cn](mailto:ken@lunarfilms.com.cn)

**MEDIA VISION (BEIJING)**

15th Floor, Block 2 Blue Castle Centre  
Xidawang Road, Chaoyang District  
Beijing, China Tel: +86 10 8599 7941  
Website: [www.media-vision.com.cn](http://www.media-vision.com.cn)

**NANJING FABEI CULTURAL & CREATIVE INC**

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High-Tech Industry Development Zone  
Nanjing, Jiangsu, 210061 China  
Tel: +86 21 56817 2962  
Website: [www.njafb.com](http://www.njafb.com)  
Email: [hr@cnafb.com](mailto:hr@cnafb.com)

**OMNIJOI MEDIA CORPORATION CO LTD**

26F, CITIC Mansion, No 348  
Zhongshan Road, 210008 Nanjing, China  
Tel: +86 25 8321 8028  
Fax: +86 25 8321 8169  
Website: [www.omnijoi.com](http://www.omnijoi.com)

**ONEVCN**

19th Floor, #5 Wanda Plaza  
No. 93 JianGuo Road, Chaoyang District  
Beijing, China  
Tel: +86 18 8108 8376 8  
Email: [zhanglei@onevcn.com](mailto:zhanglei@onevcn.com)

**ORI ANIMATION**

ORI Mansion, 299 Dong Ping Street  
Suzhou Industrial Park 215125 Suzhou  
Jiangsu, China  
Tel: +86 51 2822 8003 2  
Fax: +86 51 2822 8003 3  
Website: [www.szagia.com](http://www.szagia.com)

**OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD**

Room 101, Unit 3, No.1 Building  
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Fangyuan South Street, Chaoyang District  
Beijing, China  
Tel: +86 13 9118 2378 9  
Website: [www.runmedia.com.cn](http://www.runmedia.com.cn)

**P.I.G. CHINA**

House 2, Lane 278  
Xiang Yang Road South  
Shanghai 200031, China  
Tel: +86 21 5100 1801  
Website: [www.pigchina.com](http://www.pigchina.com)  
Email: [info@pigchina.com](mailto:info@pigchina.com)

**POP FILMS ASIA (CHINA)**

Ground Floor, No.9, Lane 156  
Fu Min Road, Jin An District  
Shanghai 200040, China  
Tel: +86 15 2100 6813  
Website: [www.popfilmsasia.com](http://www.popfilmsasia.com)  
Email: [producer@popfilms.asia](mailto:producer@popfilms.asia)

**PURITY MEDIA**

10th Floor, Sea of Clouds  
No 118, Qinghai Road, 200041  
Shanghai, China  
Tel: +86 13 9118 4644 5

**SANDMAN ANIMATION STUDIO**

D102-1, 1355 Jinjihu Da Dao  
Suzhou Industrial Park, 215021  
Suzhou, Jiangsu, China  
Tel: +86 512 6262 0017  
Website: [www.sandman.me](http://www.sandman.me)  
Email: [kieron@sandmananimation.com.cn](mailto:kieron@sandmananimation.com.cn)

**SHANGHAI CROTON CULTURAL MEDIA CO LTD**

38F South Hongkong Plaza  
238 Huaihai Zhong Rd, 200021  
Shanghai, China  
Tel: +86 21 6390 6990  
Website: [www.croton.com.cn](http://www.croton.com.cn)

**SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD**

4th Floor, No. 900, Sanxin North Road  
Songjiang District, 201620  
Shanghai, China  
Tel: +86 21 5781 8707  
Website: [www.leftpocketstudio.com](http://www.leftpocketstudio.com)  
Email: [info@leftpocketstudio.com](mailto:info@leftpocketstudio.com)

**SHANGHAI YSY FILM & TV ENTERPRISE CO LTD**

Rm 605, MingHui Business Building  
442 Hami Road, Shanghai, China  
Tel: +86 21 6291 3467  
Fax: +86 21 6291 4790  
Email: [cyy@ysy-group.com](mailto:cyy@ysy-group.com)

## CHINA

### SHENZHEN SHINE ENTERTAINMENT CO LTD

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Shenzhen 518000 China  
Tel: +86 150 1373 7397  
Website: [www.shineentertainment.cn](http://www.shineentertainment.cn)

### SHIAO ANIMATION CO LTD

A203-8, SIP SISPARK  
1355 Jinji hu Avenue, Suzhou  
Jiangsu 215021, China  
Tel: +86 512 6262 0042  
Website: [www.shiao.tv](http://www.shiao.tv)  
Email: shiao@shiao.tv

### SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD

2F, Rm 112, Bldg E2, No 200  
Linghu Avenue, Wuxi, Jiangsu  
214000 China  
Tel: +86 510 8534 5100  
Website: [www.10animation.com](http://www.10animation.com)  
Email: animation10@aliyun.com  
582230@qq.com

### SPARKLY KEY ANIMATION STUDIO

3F HSD Plaza No. 1451, Binxing Road  
Binjiang District, Hangzhou 310053 China  
Tel: +86 571 8785 9366  
Fax: +86 571 8785 9365  
Website: [www.megamediamarket.com](http://www.megamediamarket.com)

### TAIKONG WORKS CULTURE DEVELOPMENT CO LTD

11A, No. 1 East Sanjianfang Road  
Chaoyang District, 100024 Beijing, China  
Tel: +86 10 6206 6447  
Fax: +86 10 8456 4161  
Website: [www.taikongworks.com](http://www.taikongworks.com)

### THE GREAT WALL FILM AND TELEVISION LTD

No. 683, West Wener Road, West Xixi  
Creative Industry Park  
Xihu District, Hangzhou City,  
Zhejiang, China  
Tel: +86 13 6168 1795 3  
Website: [www.chinaccys.com](http://www.chinaccys.com)  
Email: 835152202@qq.com

### THE SHANGHAI JOB

Jian Guo Xi Lu, Lane 506  
Unit 1, Level 1-3, Xu Hui District  
Shanghai 200031, China  
Tel: +86 21 6431 7234  
Website: [www.theshanghaijob.com](http://www.theshanghaijob.com)  
Email: info@theshanghaijob.com

### TSANGHAO ANIMATION

No. 21 Liaoning St,  
Dalian Economic Development Zone  
Dalian Liaoning 11660 China  
Tel: +86 411 8718 2658  
Fax: +86 411 8718 9468  
Website: [www.sinoanimation.com](http://www.sinoanimation.com)

### TVZONE MEDIA

West Helong Stadium, Changsha  
Henan 410000 China  
Tel: +86 731 8874 5255  
Website: [www.tvzone.cn](http://www.tvzone.cn)  
Email: contact@tvzone.cn

### WALKING FORWARD MEDIA

Room 301, Building 6  
188 Hongsha Road, Changsha  
410022 China  
Tel: +86 135 5211 6606  
Website: [www.wefit.tv](http://www.wefit.tv)

### WIN SING COMPANY LIMITED

27/F South Office Tower,  
Suntec Plaza, 193 Guangzhou Ave,  
Guangzhou 510075, China  
Tel: +86 20 3758 3563  
Website: [www.winsing.net](http://www.winsing.net)  
Email: info@winsing.net

### WUHAN 2:10 CULTURE COMMUNICATION CO LTD

Guanshan Road No. 20  
Optics Creative Industry Base, 8F  
No 2 Building, Wuhan, Hubei  
430070 China  
Tel: +86 27 8722 3093  
Website: [www.2-10.cn](http://www.2-10.cn)

### XIAMEN DOMOKO ANIMATION CO LTD

Domoko Building No. 10  
Wanghai, Road Xiamen Software Park II  
Xiamen, Fujian 361008 China  
Tel: +86 59 2597 0031  
Fax: +86 59 2252 9796

### XIAMEN XTONE ANIMATION CO LTD

#102, No. 45 Wanghai Road  
Software Park II, Xiamen  
Fujian 361000 China  
Tel: +86 59 2379 9366  
Fax: +86 59 2377 8905  
Website: [www.xtonegroup.com](http://www.xtonegroup.com)

### YI ANIMATION

3rd Floor, Creation Centre of Hengda  
Industry Park  
Bigui Main Street of Nanpu  
Luoxi of Panyu District, Jiangsu  
Guangzhou, 511430 China  
Tel: +86 20 8944 0309  
Website: [www.kungfood.tv](http://www.kungfood.tv)

### ZHEJIANG VERSATILE MEDIA CO LTD

Building 11, 28 Xiangyun Road  
310011 Hangzhou, Zhejiang, China  
Tel: +86 571 5671 6600 / 6611  
Fax: +86 571 5671 6697  
Website: [www.ver.cn](http://www.ver.cn)

### ZHEJIANG ZHONGNAN ANIMATION CO LTD

No. 245, 2nd Floor,  
South Technology Centre  
Binkang Road, Binjiang District  
310052 Hangzhou Zhejiang, China  
Tel: +86 571 8989 2522  
Website: [www.zanimation.com](http://www.zanimation.com)  
Email: zoland@zanimation.com

### MULTIPLE SYSTEM OPERATORS

#### DOXTV CORPORATION (BEIJING) LIMITED

N05 Hou Ba Li Zhuang,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: [www.doxtv.com](http://www.doxtv.com)

#### EE-MEDIA

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the  
Eastern side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Fax: +86 10 6584 7212  
Website: [www.eemedia.cn](http://www.eemedia.cn)

#### SMG SHANGHAI MEDIA GROUP

298 Weihai Road, Shanghai, China, 200041  
Tel: +86 21 2200 5899  
Fax: 86-21-62870000  
Website: [www.smg.cn](http://www.smg.cn)

### MOBILE TELCOS

#### CHINA MOBILE COMMUNICATIONS CORPORATION

China Mobile Limited  
60/F, The Center,  
No. 99 Queen's Road Central,  
Hong Kong  
Tel: +85 2 3121 8888  
Website: [www.chinamobileltd.com](http://www.chinamobileltd.com)

#### CHINA TELECOMMUNICATIONS CORPORATION

31Jinrong Street, Xicheng District,  
Beijing, 100032, China  
Tel: +86 10 6642 8166  
Fax: +86 10 6601 0728  
Website: [www.chinatelecom-h.com](http://www.chinatelecom-h.com)

#### CHINA UNICOM (TELECOMS)

21 Financial Street, Xicheng District,  
Beijing 100140, P.R.China 100140  
Tel: +86 10 6616 9571  
Fax: +86 10 6611 0009 /  
+85 10 6642 9545  
Website: [www.chinaunicom.com](http://www.chinaunicom.com)

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Unit 525-530,5/F, Core Building 2,  
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Hong Kong Science Park,  
Pak Shek Kok, Shatin, New Territories  
Tel: +852 3157 1555  
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**Japan Office**  
12th Floor, West Tower,  
Otemachi First Square 1-5-1  
Otemachi, Chiyoda-ku,  
Tokyo 100-0004 Japan  
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**Malaysia Office**  
Level 18, East Wing, The ICON No 1,  
Jalan 1/68F, Off Jalan Tun Razak  
55000 Kuala Lumpur, Malaysia  
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#### New Zealand Office

Tel: +64 9 975 1101  
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#### Philippines Office

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Ayala ave cor Rufino St. Salcedo Village,  
Makati, Philippines  
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Fax: +63 2 8190500

#### Singapore Office

15A Changi Business Park Central 1,  
Eightrium @ Changi Business Park  
#03-03 Singapore 486035  
Tel: +65 6825 4200  
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#### Vietnam Office

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No.117 Tran Duy Hung Str.  
Cau Giay Dist, Hanoi, Vietnam  
Tel: +84 2 2220 8818  
Fax: +84 2 2220 8828  
Website: [www.huawei.com](http://www.huawei.com)

### CHINA UNITED TELEVISION

Tel: +010 6267 0925/27/29  
Fax: +010 6267 0823  
Website: [www.cutv.com](http://www.cutv.com)

### GOVERNMENT BODIES / REGULATORY AGENCIES

#### BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION

No. 55 Chaonei Avenue,  
Dongcheng District,  
100010 Beijing  
Tel: +86 10 8501 2280  
Fax: +86 10 6515 0422  
Website: [www.bjrt.gov.cn](http://www.bjrt.gov.cn)

#### CAPITAL RADIO & TV PROGRAM PRODUCERS ASSOCIATION

Chaoyang District, 100022 Beijing  
Tel: +86 10 8773 4850 /  
+86 10 8774 9710  
Fax: +86 10 8777 1440  
Website: [www.cbbpa.com.cn](http://www.cbbpa.com.cn)  
Email: cbbpa@vip.sina.com

#### CHINA TELEVISION DRAMA PRODUCTION INDUSTRY ASSOCIATION

1-4-4A Jia No. 3 Xidian  
Chaoyang District, Beijing, China  
Tel: +86 13 8113 4217 3  
Website: [www.ctpia.com.cn](http://www.ctpia.com.cn)  
Email: 13522444722@163.com

#### FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION

Office of Fujian Provincial Bureau of Radio,  
Film and Television  
128 Taijiang West Ring, Fujian, 350004  
Tel: +591 8811 6501  
Fax: +591 8811 6500  
Website: [www.fjgd.gov.cn](http://www.fjgd.gov.cn)  
Email: fjjd@fjgd.gov.cn

#### SHANGHAI BROADCASTING FILM & TELEVISION PRODUCERS ASSOCIATION

No. 709 Julu Road  
Shanghai 200040 China  
Tel: +86 21 3339 4118  
Website: [www.sftpa-sh.org](http://www.sftpa-sh.org)  
Email: secretariat@sftpa-sh.org

#### SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, RADIO FILM & TV

276, Sichuan (M) Road,  
200002 Shanghai, China  
Tel: +86 021 2312 8022

#### STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT) [MERGED WITH GAPP]

2 Fuxingmenwai Street, Beijing 100866  
Tel: +86 10 8609 5315 (Publicity) /  
1111 (Broadcasters) /  
0466 (Movies) /  
3631 (Drama Series)  
Website: [www.sarf.gov.cn](http://www.sarf.gov.cn)  
Email: sarft@chinasarf.gov.cn

## HONG KONG

### STATSBOX

#### HONG KONG

<b>POPULATION</b>	7,298,600
<b>TV HOUSEHOLDS</b>	2,407,000
<b>PAY-TV SUBSCRIPTIONS</b>	2,389,000
<b>PAY-TV PENETRATION</b>	97%
<b>FTA PENETRATION</b>	99%
<b>DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE</b>	85%
<b>FIXED LINE SUBSCRIBERS</b>	4.3 million
<b>MOBILE SUBSCRIBERS</b>	16,630,443
<b>2.5G AND 3G/4G MOBILE SUBSCRIBERS</b>	14,223,157
<b>MOBILE PENETRATION</b>	227.9%
<b>MOBILE BROADBAND PENETRATION</b>	183%
<b>BROADBAND SUBSCRIBERS</b>	2,314,708
<b>BROADBAND PENETRATION</b>	83.1%
<b>INTERNET USERS</b>	5,751,357
<b>PAY-TV ADVERTISING REVENUE</b>	US\$46 million

**SOURCES:**  
 -Census & Statistics Dept by Government of Hong Kong, as at mid-2015  
 -Hong Kong Office of the Communications Authority 2015  
 -Internet World Stats- Hong Kong, as at 31 December 2014  
 -Asia Pacific Multichannel TV 2015 by CASBAA  
 -GovHK Hong Kong Fact Sheets- Telecommunications, as at 2015

In November 2014, CASBAA urged the Hong Kong legislature to end a decade of delay and pass amendments to Hong Kong's copyright law to give content creators and owners the right- at least in theory- to authorise electronic dissemination of their content.

CASBAA Chief Policy Officer, John Medeiros noted that CASBAA – along with other copyright industry groups – has been pressing for improvements in Hong Kong's law for years. In the decade since the government began this process, he said, "The world of TV has been transformed. Old copyright laws never foresaw the degree to which broadband connections can be used to bring huge quantities of pirated digital content to every home in Hong Kong from places where copyright protection is weak.

"Establishment of a right to authorise communication of copyrighted works will not solve the piracy problem," he said, and further steps are urgently

needed. "Hong Kong is now way behind the curve," Medeiros added. In addition, CASBAA is urging the government to immediately begin considering further steps to restore balance and provide a new breath of life to Hong Kong's creative industries.

In December the following year, CASBAA renewed its appeal to pass amendments to Hong Kong's copyright law- critical to the future of the content industries in the SAR. Medeiros says, "Hong Kong's IP law is in dire need of updating in order to take account of legal and illegal digital distribution of copyrighted materials, including entire online packages of pirated pay-TV programming."

The legislature held considered a series of more than 900 amendments to weaken the bill, and the netizen lobby is pushing for the bill's defeat. However, opposition lawmakers in Hong Kong pushed back discussion till next year as the debate ran out of time in the last full meeting of 2015. Last updated in 2006, the government and industry believes that the copyright law should be updated and to restrict online piracy.

#### RECENT DEALS AND LAUNCHES

In May 2015, JSBCI partnered now TV with the launch of now jelli in Hong Kong, Malaysia and Thailand. The new channel was officially launched on 13 May that year. now jelli will screen popular entertainment shows produced by JSBC and other producers in China. The channel is targeting other major platforms in Asia.

Last August, PCCW Media Limited was awarded exclusive rights to broadcast the Liga Nacional de Futbol Profesional (La Liga) in Hong Kong for the next three football seasons through 2017/18. now TV will deliver SD and HD formats of the matches to its viewers via the now Player app or now TV's video-on-demand service.

The following month, as part of its expansion in the Asian region, Netflix first became available in Japan. Netflix aims to complete its global rollout by end 2016, and will expand to Hong Kong early this year. The service will be available at launch on smart TVs, computers, a range of internet-cabled game console, set-top boxes, tablets and smart phones.

In October 2015, HK Television Entertainment unveiled the name and logo of its new free TV service, ViuTV. The channel will offer to viewers a

comprehensive wide range of genres from factual entertainment to sports, drama and variety shows. A soft launch of ViuTV is scheduled for the end of March this year.

In that same month, PCCW Media announced plans to launch Viu OTT video service- a global innovative Internet video platform. Viu OTT was launched in Hong Kong late October and will progressively rollout across Asia. Viu OTT video service will capitalise on the shift in users' viewing habits and demand.

#### SATELLITE

In September 2014, SatLink Communications launched its new Point of Presence (PoP) in Hong Kong. The new South East Asian based PoP, which accompanies SatLink's multiple PoP's in New York , London, Frankfurt and additional worldwide located PoP's via partners, has been selected to provide both broadcasters and TV operators located in Asia and those looking to expand their reach into the Asian region.

Located at the Equinox Data Centre, the PoP provides both international and local connectivity for broadcasters and operators allowing for quick and low latency connectivity to and out of the APAC region. The PoP will be integrated into SatLink's global satellite and fibre network to enable customers to extend their audience reach into new markets and gain access to SatLink's full range of end-to-end broadcast services. Satlink currently operates two MCPC (Multi Channel Per Carrier) platforms on the AsiaSat 5 C-band satellite, delivering content for tier one international and news broadcasters to Asian Pay TV markets in DVB-S2 and Free to air markets in DVB-S.

#### AUDIENCE MEASUREMENT

now TV, CSM Media Research (CSM) and Kantar Media introduced Hong Kong's first integrated cross-platform audience measurement using Return-Path-Data (RPD) technology for tracking viewership of content on now TV's television, online and OTT platforms. The Return-Path Rating Service (RPS) will be the first cross-platform viewership measurement by using RPD in Hong Kong based on automated system-captured data. To deliver accuracy and to enable more detailed customer segmentation, a large panel of 2,000 samples representative of now TV's customer demographics is used for the projection of the lifestyle and consumption pattern of nowTV's 1.2 million-strong subscriber base.

#### FREE-TO-AIR

**RADIO TELEVISION HONG KONG**  
 30 Broadcast Drive, Kowloon  
 Hong Kong  
 Tel: +852 2336 9314  
 Website: [www.rthk.hk](http://www.rthk.hk)  
 Email: [ccu@rthk.hk](mailto:ccu@rthk.hk)

**TELEVISION BROADCAST LIMITED (TVB)**  
 77 Chun Choi Street, Tseung Kwan O Industrial Estate, Kowloon, Hong Kong  
 Tel: +852 2335 2288  
 Fax: +852 2358 1300  
 Website: [www.tvb.com](http://www.tvb.com)  
 Email: [tvbpr@tvb.com.hk](mailto:tvbpr@tvb.com.hk)

#### PAY-TV

**ANIMATION INTERNATIONAL LTD**  
 23/F, Times Tower, 391-407 Jaffe Road  
 Wanchai 000 Hong Kong  
 Tel: +852 2911 6662  
 Fax: +852 2564 5256  
 Website: [www.ail.com.hk](http://www.ail.com.hk)

**HONG KONG BROADBAND NETWORK (HKBN)**  
 G20, G/F, Greenwich Centre, 260 King's Road, North Point, Hong Kong  
 Tel: +852 128 1111  
 Website: [www.hkbn.net](http://www.hkbn.net)

**HONG KONG CABLE TELEVISION LIMITED**  
 Tsuen Wan Post Office  
 Box No. 357  
 Tel: +852 1832 923  
 Fax: +852 2112 8855  
 Website: [www.i-cable.com](http://www.i-cable.com)  
 Email: [cs@i-cable.com](mailto:cs@i-cable.com)

**I-CABLE ENTERTAINMENT LIMITED**  
 10/f Cable TV Tower,  
 9 Hoi Shing Road  
 New Territories, Hong Kong  
 Tel: +852 2112 6868  
 Fax: +852 2112 7878  
 Website: [www.i-cable.com](http://www.i-cable.com)  
 Email: [info@cabletv.com.hk](mailto:info@cabletv.com.hk)

**INTERNATIONAL DISTRIBUTION LIMITED**  
 Cable TV Tower, 9 Hoi Shing Road  
 Tsuen Wan, Hong Kong  
 Tel: +852 2 2112 5567  
 Fax: +852 2 2112 7681  
 Website: [www.hkidl.com.hk](http://www.hkidl.com.hk)  
 Email: [fionalee@hkidl.com.hk](mailto:fionalee@hkidl.com.hk)

**NOW TV (PCCW MEDIA LTD)**  
 20/F, Telecom House,  
 3 Gloucester Road  
 Wan Chai, Hong Kong  
 Tel: +852 2888 1666  
 Website: [www.nowtv.now.com](http://www.nowtv.now.com)  
 Email: [corcomm@pcpd.com](mailto:corcomm@pcpd.com)  
[pccwsolutions@pccw.com](mailto:pccwsolutions@pccw.com)

**PHOENIX SATELLITE TELEVISION CO LTD**  
 No. 2-6 Dai king Street Tai Po Industrial Estate, Tai Po N.T.  
 Hong Kong  
 Tel: +852 2200 8888  
 Fax: +852 2200 8899  
 Website: [www.ifeng.com](http://www.ifeng.com)



## HONG KONG

### PROMO GROUP TV

No. 5 Science Park West Ave, Ste 701  
HK Science Park, 0700 Shatin Hong Kong  
Tel: +852 2607 4400  
Website: [www.promogroup.tv](http://www.promogroup.tv)  
Email: [pyko@promohroup.tv](mailto:pyko@promohroup.tv)

### TVB NETWORK VISION LIMITED

7/F, Customer Service Department,  
Shaw House,  
TV City, Clear WaterBay,  
Kowloon, Hong Kong  
Tel: +852 2399 9888  
Website: [www.tvbnetworkvision.com](http://www.tvbnetworkvision.com)  
Email: [enquiry@tvbvn.com](mailto:enquiry@tvbvn.com)

### YES TELEVISION (HK) LIMITED

16/F, AON China Building,  
29 Queens Road, Central, Hong Kong  
Tel: +852 2289 0500  
Website: [www.yes.tv](http://www.yes.tv)  
Email: [enquiries@yes.tv](mailto:enquiries@yes.tv)

### PRODUCTION STUDIOS

#### A&B FILM ENTERPRISE LIMITED

Rm 408, 410, 412, Blk A  
Goodview Indl Building  
11 Kin Fat St, Hong Kong  
Tel: +852 2458 4228  
Website: [www.hkabgroup.com](http://www.hkabgroup.com)  
Email: [af8885@yahoo.com](mailto:af8885@yahoo.com)

#### ASIA ANIMATION LTD

Unit 816, 8/F  
Peninsula Centre, 67 Mody Road  
TST East, Hong Kong  
Tel: +852 2728 3738  
Fax: +852 2311 3611  
Website: [www.asiaanimation.net](http://www.asiaanimation.net)

#### ASIA PACIFIC VISION LTD (HONG KONG)

1253A Telecom House  
3 Gloucester Road  
Wanchai, Hong Kong  
Tel: +852 2827 2122  
Website: [www.apv.asia](http://www.apv.asia)  
Email: [info@apv.asia](mailto:info@apv.asia)

#### BOTI GLOBAL LTD

Suites 901-902  
248 Queens Road East  
Wan Chai, Hong Kong  
Tel: +852 2505 7812  
Website: [www.boti.com](http://www.boti.com)

#### CINEDIGIT SOUND LTD

Unit 4-8, 5th Floor  
Chai Wan Industrial City Phase 2  
70 Wing Tai Road,  
Chai Wan, Hong Kong  
Tel: +852 8101 3884  
Website: [www.cinedigit.com.hk](http://www.cinedigit.com.hk)  
Email: [info@cinedigit.com.hk](mailto:info@cinedigit.com.hk)

#### EMPEROR MOTION PICTURES

28th Floor, Emperor Group Centre  
288 Hennessy Road,  
Wanchai, Hong Kong  
Tel: +852 2835 6688  
Website: [www.emp.hk](http://www.emp.hk)  
Email: [enquiry.emp@emperorgroup.com](mailto:enquiry.emp@emperorgroup.com)

### EVANS COMMUNICATIONS

Block 3, Flat B, G/F  
4 Shouson Hill Rd  
NA Hong Kong  
Tel: +852 2873 0083  
Fax: +852 2580 8580

### FILM MAGIC LIMITED

Room 802, Block A, Sea View Estate  
2-8 Watson Road, North Point  
Hong Kong  
Tel: +852 2571 5432  
Website: [www.filmmagic.com.hk](http://www.filmmagic.com.hk)  
Email: [anna@filmmagic.com.hk](mailto:anna@filmmagic.com.hk)

### FORTISSIMO FILMS

26th Floor, Unit A,  
CKK Commercial Centre  
289-295 Hennessy Road  
Wanchai, Hong Kong  
Tel: +852 2311 8081  
Website: [www.fortissimofilms.com](http://www.fortissimofilms.com)  
Email: [info@fortissimo-hk.com](mailto:info@fortissimo-hk.com)

### FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA

13F, One Harbour Front  
18 Tak Fung Street, Hunghom  
Kowloon, Hong Kong  
Website: [www.fox.com](http://www.fox.com)

### I MAGIC

Room 802, 8th Floor, Block A  
Seaview Estate 2-8  
Watson Road North Point, Hong Kong  
Tel: +852 2571 5432  
Fax: +852 2512 2430  
Website: [www.i-magic.com.hk](http://www.i-magic.com.hk)

### K TEAM PRODUCTIONS (HONG KONG)

1st Floor, Nan Fung Industrial Building  
15-17 Chong Yip Street,  
Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2410 1233  
Website: [www.koolcampus.com](http://www.koolcampus.com)  
Email: [koolcampus@gmail.com](mailto:koolcampus@gmail.com)

### MEGA-VISION PICTURES LTD

Unit 606, 6/F,  
Tower B, Manulife Financial Centre  
223-231 Wai Yip Street  
Kwung Tong, Kowloon, Hong Kong  
Tel: +852 2792 8800  
Website: [www.mvphk.biz](http://www.mvphk.biz)  
Email: [sales@mvphk.biz](mailto:sales@mvphk.biz)

### NAF VIDEO PRODUCTION

2 Floor, 88 Jervois Street  
Sheung Wan, Hong Kong  
Tel: +852 2386 9209  
Fax: +852 2581 1226  
Website: [www.naf.com.hk](http://www.naf.com.hk)  
Email: [info@naf.com.hk](mailto:info@naf.com.hk)

### PIXELBOX (HONG KONG)

2202 Causeway Bay Plaza 2  
463-483, Lockhart Road,  
Causeway Bay, Hong Kong  
Tel: +852 2983 7023  
Website: [www.pixelboxasia.com](http://www.pixelboxasia.com)  
Email: [production@pixelbox.com.hk](mailto:production@pixelbox.com.hk)

### POP FILMS ASIA (HONG KONG)

Cheung Tat Center  
18 Cheung Lee Street  
Chaiwan, Hong Kong  
Tel: +852 6877 0328  
Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)  
Email: [producer@popfilms.asia](mailto:producer@popfilms.asia)

### PROTOWORK PRODUCTIONS INC

3rd Floor, 2A Leighton Road  
Causeway Bay, Hong Kong  
Tel: +852 9464 5160  
Fax: +852 2877 6630  
Website: [www.protowork.com](http://www.protowork.com)  
Email: [info@protowork.com](mailto:info@protowork.com)

### SHAW STUDIOS

201, Wan Po Road,  
Tseung Kwan O,  
Kowloon, Hong Kong  
Tel: (852) 3123-1111  
Website: [www.shawstudios.hk](http://www.shawstudios.hk)  
Email: [ssinfo@shawstudios.hk](mailto:ssinfo@shawstudios.hk)

### SHING FUNG FILM STUDIO LIMITED

94-95, Sun On Tsuen, Sai Kung  
Kowloon, HK  
Tel: (852) 27922176  
Fax: (852) 27927074  
Website: [www.studios.com.hk](http://www.studios.com.hk)  
Email: [sales@studios.com.hk](mailto:sales@studios.com.hk)

### THEKITCHEN

Flat 16A2, 16 Floor, Block A  
Viking Garden, 40 Hing Fat Street  
Tin Hau, Hong Kong  
Tel: +852 2512 0088  
Website: [www.thekitchen.com.hk](http://www.thekitchen.com.hk)  
Email: [info@thekitchen.com.hk](mailto:info@thekitchen.com.hk)

### VIM FILM

Room 1005, Allied Kajima Building  
138 Gloucester Road  
Wanchai, Hong Kong  
Tel: +852 9484 4322  
Website: [www.vimfilm.com](http://www.vimfilm.com)  
Email: [info@vimfilm.com](mailto:info@vimfilm.com)

### MOBILE TELCOS

#### HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED

22/F, Hutchison House  
10 Harcourt Road  
Hong Kong Tel: +852 2128 1188  
Website: [www.hthk.com](http://www.hthk.com)

#### PCCW MEDIA LTD

39/F PCCW Tower, Taikoo Place  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2888 2888 / 0008 / 1888 / 2228  
Fax: +852 2877 8877  
Website: [www.pccw.com](http://www.pccw.com)  
Email: [general@pccw.com](mailto:general@pccw.com)

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#### SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED

Shop 325, Level 3,  
New Jade Building Arcade,  
233 Chai Wan Road, Hong Kong  
Tel: +852 2281 8888  
Fax: +852 2562 8229  
Website: [www.smartone.com](http://www.smartone.com)

### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

#### IDEAL SYSTEMS ASIA-PACIFIC LTD

Room A, 28/F Tower B Billon Centre  
No.1 Wang Kwong Rd,  
Kowloon Bay, Hong Kong  
Tel: +852 2801 4040  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_hongkong@idealsys.com](mailto:sales_hongkong@idealsys.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### COMMERCE AND ECONOMIC DEVELOPMENT BUREAU

Communications and Technology Branch,  
21/F, West Wing, Central Government Offices,  
2 Tim Mei Avenue, Tamar, Hong Kong  
Tel: +852 3655 5595  
Website: [www.cedb.gov.hk/ctb](http://www.cedb.gov.hk/ctb)

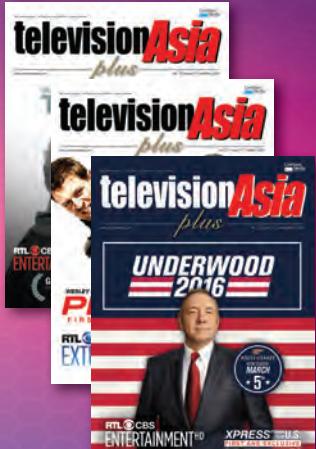
#### HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)

38/F Office Tower, Convention Plaza  
1 Harbour Road, Wanchai, Hong Kong  
Tel: +852 1830 668  
Website: [www.hktdc.com/hkfilmart](http://www.hktdc.com/hkfilmart)  
Email: [hktdc@hktdc.org](mailto:hktdc@hktdc.org)

#### OFFICE OF COMMUNICATIONS AUTHORITY

20/F Wu Chung House,  
213 Queen's Road East,  
Wan Chai, Hong Kong  
Tel: +852 2961 6333  
Fax: +852 2507 2219  
Website: [www.ofca.gov.hk](http://www.ofca.gov.hk)  
Email: [webmaster@ofca.gov.hk](mailto:webmaster@ofca.gov.hk)

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[tva.onscreenasia.com](http://tva.onscreenasia.com)

## INDIA & SUBCONTINENT

### STATSBOX

#### INDIA

**POPULATION** 1,328,813,492  
**TV HOUSEHOLDS** 167,000,000  
**TV PENETRATION** 64%  
**LICENSED TV CHANNELS** 902  
**HD CHANNELS** 72  
**HOUSEHOLD SIZE** 4.8  
**CABLE TV HOMES** 772,000,000  
**CABLE TV PENETRATION** 87%  
**PAY-TV HOMES** 130,000,000  
**PAY-TV PENETRATION** 84%  
**DTH HOMES** 50,000,000  
**INTERNET USERS** 22,860,000  
**INTERNET PENETRATION** 6.7%  
**BROADBAND SUBSCRIBERS**  
100,760,000  
**FIXED BROADBAND PENETRATION** 6%  
**TELEPHONE SUBSCRIBERS**  
1,009,460,000  
**OVERALL TELEDENSITY** 81.82%  
**MOBILE SUBSCRIBERS**  
1,033,200,000  
**MOBILE BROADBAND PENETRATION** 8%  
**NET PIRACY COST** US\$2.9 billion  
**MULTICHANNEL HOMES**  
167,000,000  
**MULTICHANNEL PENETRATION**  
94.5%  
**NON-TERRESTRIAL TV CONNECTIONS** 151,000,000

**SOURCES:**

-Multichannel TV Advertising Asia 2011, by CASBAA  
-Asia-Pacific Multichannel TV 2015, by CASBAA  
-Asia-Pacific Pay-TV Industry 2010, by CASBAA  
-Telecom Regulatory Authority of India Annual Report 2013/14  
-Easing India's Capacity Crunch, March 2013, by CASBAA

### PAKISTAN

**POPULATION** 191,855,758  
**TV HOUSEHOLDS** 21,600,000  
**TV PENETRATION** 75%  
**HOUSEHOLD SIZE** 6.4  
**CABLE TV PENETRATION** 52.4%  
**INTERNET USERS** 29,128,970  
**INTERNET PENETRATION** 10.9%  
**MOBILE SUBSCRIBERS** 132,330,000  
**MOBILE PENETRATION** 76%  
**ILLEGAL DISTRIBUTORS**  
8,675,000  
**MULTICHANNEL HOMES**  
12,000,000  
**MULTICHANNEL PENETRATION**  
52.6%  
**NON-TERRESTRIAL TV CONNECTIONS** 11,210,000

**SOURCES:**

-Pakistan Population 2015, World Population Review  
-Asia-Pacific Multichannel TV 2015, by CASBAA  
-Multichannel Television Advertising in Asia – Pakistan by CASBAA  
-Pakistan – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm  
-The Future of Electronic Media in Pakistan, by Medialogic  
-List of countries by number of Internet users, Wikipedia  
-Asia-Pacific Pay-TV Industry 2010, by CASBAA

### STATSBOX

#### BANGLADESH

**POPULATION** 158,512,570  
**INTERNET SUBSCRIBERS**  
485,000  
**INTERNET PENETRATION** 6.5%  
**MOBILE SUBSCRIBERS**  
138,000,000  
**MOBILE PENETRATION** 80%

**SOURCES:**

-Bangladesh Population 2015, World Population Review  
-Bangladesh – Key Statistics, Telecom Market Overview and Forecasts, by BuddeComm  
-Bangladesh – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm

### SRI LANKA

**POPULATION** 20,359,439  
**FIXED ACCESS SERVICES CABLE TV SUBSCRIBERS** 5,820  
**PAY-TV PENETRATION** 19%  
**NUMBER OF TV CHANNELS** 40  
**ACTIVE INTERNET USERS** 5 million  
**INTERNET PENETRATION** 6.3%  
**FIXED BROADBAND PENETRATION** 11%  
**MOBILE SUBSCRIBERS** 23 million  
**MOBILE BROADBAND PENETRATION** 15%

**SOURCES:**

-casbaa.com/advertising/countries/asia-pacific-regional-overview  
-digitalmarketer.lk/internet-usage-statistics-in-sri-lanka.html

### INDIA

Livemint reported that India's pay-TV industry is expected to grow at a compound annual growth rate (CAGR) of 9.2% to hit \$14.5 billion in revenue by 2021 compared to a projected \$ 9.4 billion in 2016.

By 2025, 70% of India's pay-TV base is estimated to be digitised, growing from 93 million subscribers to 129 million from 2016 to 2025 in light of the digital addressable system (DAS) being implemented by the government.

According to the Information & Broadcasting Ministry, nearly 41 million set-top boxes have been seeded in Phase 3 areas and Phase 4 digitisation is due in December 2016. The government has completed Phase 3 of digitisation barring few states which have demanded extension in the deadline.

#### Pay-TV Policies

##### Copyright Protection

Many local agencies are not well

educated on copyright matters, leading to relaxed enforcement on copyright infringement, even though the domestic copyright laws on signal piracy are good. Thanks to the cable digitisation programme, the government hopes to eradicate commercial fraud and underdeclaration. Online piracy is still very difficult to control.

#### Regulation of OTT

The local OTT-TV services are required to follow the same content code as cable TV networks but application to offshore OTT providers has not been tested. The Advertising Standards Council of India, a self-regulatory body, seeks to regulate advertisements in any media, including online media.

#### Key Developments

Google unveiled a set of enhanced features to bring alive the Olympic mood among Indian fans for the 2016 Rio Olympic Games. The new set of features helped bring fans closer to knowing more about their favourite athletes and sports disciplines. Fans across the country even chose to get automatic updates on top event and medal wins. Features included using Google Search to discover the event schedule, medal counts, results and trending athletes, viewing highlights on YouTube and using Google Maps to explore Rio and Olympic venues.

A+E Networks and TV18 launched FYI TV18, a contemporary factual and lifestyle entertainment channel. The new channel will draw on the success of FYI globally, a distinctive brand in the marketplace that embraces adventurous, personalized and innovative lifestyle programming. In the U.S., FYI ranks as among the most upscale entertainment networks on ad supported cable and attracts among the youngest demos. At launch, FYI premiered two high-profile Indian productions focusing on relationships: Real 2 States Couples and Rivals-in-law.

PCCW Media launched Viu over-the-top (OTT) mobile video entertainment service in India. Offered as a freemium service, Viu provides viewers in both markets with free access to thousands of hours of premium content for local users. For Viu India, consumers get free access to a vast archive of premium content from Bollywood and Hollywood top studios such as Media Prima, Sony Pictures, Sony Music, BBC, CBS, etc.

Punit Goenka and Amit Goenka, the top leaders of India's Zee Entertainment Enterprises Limited (ZEEL) received the highest television honour at MIPTV – the Médaille d'Honneur Award. This was the first time any Indian broadcast executive has received the prestigious award.

### PAKISTAN

According to the Pakistan Telecommunication Authority (PTA), mobile broadband subscribers in the country are expected to become 47 million by 2020 and 79 million by 2025. The current number of mobile broadband subscribers in 2016 is around five million. The mobile and related market is projected to be worth \$17 billion per year by 2025, a huge jump from the current \$4 billion a year.

In Vision 2025, PTA has stated that key service providers will be encouraged to offer extended Over-The-Top (OTT) services such as Viber, Skype and work with third party digital distributors and vice versa to offer consumers value through product-centric services in a collaborative framework. Broadband subscriptions in the country depicted a growth of over 40% in 2015, reaching 3.79 million subscribers as compared to 2.72 million in 2013.

As part of the Pakistan Electronic Media Regulatory Authority (PEMRA)'s endeavour to meet the cable TV Digitalisation deadline at the end of September 2016 and to ensure maximum facilitation and protection of subscribers' rights, PEMRA has finalised the minimum standards/specifications for Digital cable TV set-top boxes.

With these customised standards, PEMRA has made it compulsory for all cable operators and equipment providers to meet certain performance and audio/video decoding requirements, equipment conformity, electronic programme guide and logical channel numbering and more.

### BANGLADESH

2016 was an eventful year for Bangladesh, with the launch of the country's first DTH service, RealVU, majorly changing the viewers' viewing experience. RealVU is available at selected and authorised trade partner locations in Dhaka, Sylhet and Chittagong. RealVU provides the best picture quality and



## INDIA & SUBCONTINENT

HD sound to its viewers at the most affordable price, with their TV signal being available across the country. The operator is planned to expand trade partner network to every division in Bangladesh in August 2016.

At the CASBAA India Forum 2016, Digi Jadoo Broadband Ltd implemented the Verimatrix Content Authority System (VCAS) for the DVB Hybrid to secure content for its new Jadoo Digital service. Jadoo Digital became the first to launch HD, premium TV services via a hybrid DVB-C and OTT network in the Bangladesh market.

### SRI LANKA

Dish TV launched a local service in Sri Lanka, a market where a relatively small legal pay-TV industry is set for take-off over the next few years. Dish TV targets Sri Lanka's sprawling grey market and illegal subscriber base with a collection of Indian and local free-to-air channels priced at 317 rupees (US\$2.40) including tax, a new low price-point in the legal marketplace. The number is significantly cheaper than services offered by either of Sri Lanka's pay-TV operators – Dialog TV and Peo TV.

MTV Channel was awarded a DTH satellite license as the industry goes through technological changes. Sri Lanka's Dialog Axiata group is now the considered the market leader for pay-TV, with a 452,000 subscriber base which grew 36 percent in the year to March 2014.

Reports of a new OTT service in Sri Lanka surfaced in June 2016, but Dialog TV remains vague as to when it might be brought into the market. In a published report, a Dialog Axiata executive said the company believed the OTT industry was "heating up" and would be launching its own initiative that already was in active development. Dialog, in an effort to differentiate itself from OTT giant Netflix, aims to add new, unique local content that will be generated by local production houses.

Still, pay-TV penetration in Sri Lanka remains low. About 10% of the country's households had a pay-TV subscription in 2010, with researchers forecasting that number to more than double to 24% by 2020.

## INDIA

### FREE-TO-AIR

#### DOORDARSHAN BROADCASTING TELEVISION NETWORK

Doordarshan Bhawan  
Copernicus Marg, New Delhi- 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

### PAY-TV

#### ASIANET SATELLITE COMMUNICATIONS LTD

Kaira 137, Opp Kerala Arts Club,  
Estate Road, Papanamcode Trivandrum.  
Tel: +91 471 2492789  
Website: [www.asianet.co.in](http://www.asianet.co.in)

#### BHARTI AIRTEL TELEMEDIA

6th Floor, Tower A, Plot #16  
Udyog Vihar PHV  
Gurgaon, Haryana 122 001  
Tel: +91 12 4222 2222  
Website: [www.airtel.in](http://www.airtel.in)  
Email: airtel.communications@in.airtel.com

#### DD FREE DISH

Doordarshan Bhawan  
Copernicus Marg, New Delhi- 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

#### DISHTV INDIA LTD

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Noida, Uttar Pradesh  
201301, India  
Tel: 1860 180 3474  
Email: [dishtvcorporate@dishtv.in](mailto:dishtvcorporate@dishtv.in)  
Website: [www.dishtv.in](http://www.dishtv.in)

#### INDUSIND MEDIA COMMUNICATIONS LTD

IN centre, 49/50 MIDC,  
Andheri (East), Mumbai – 400 093  
Tel: 1800 266 6456  
Website: [www.indigital.co.in](http://www.indigital.co.in)  
Email: [customer.care@incablenet.net](mailto:customer.care@incablenet.net)  
[inhelp.mum01@incablenet.net](mailto:inhelp.mum01@incablenet.net)

#### NDTV LIFESTYLE LIMITED

207 Second Floor, Okhla Industrial Estate  
Phase 3, New Delhi – 110020 India  
Tel: +91 98 2052 7665  
Website: [www.goodtimes.ndtv.com](http://www.goodtimes.ndtv.com)

#### ORTEL COMMUNICATIONS LTD

C1, Chandrasekharpur  
Behind RMRC, B.D.A. Colony  
Bhubaneswar, Orissa, India – 751 016  
Tel: +91 674 609 1111  
Website: [www.ortelcom.com](http://www.ortelcom.com)  
Email: [headcustomercare@ortelgroup.com](mailto:headcustomercare@ortelgroup.com)

#### RELIANCE BIG TV DIGITAL SERVICE

Reliance BIG TV Limited  
Business Head Quarters, 4th Floor, B Wing,  
Dhirubhai Ambani Knowledge City,  
Navi Mumbai – 400 710  
Website: [www.bigtv.co.in](http://www.bigtv.co.in)  
Email: [content.enquiry@reliancedigitaltv.com](mailto:content.enquiry@reliancedigitaltv.com)

#### RELIANCE COMMUNICATIONS

A Block, 2nd Floor,  
Reliance Communications Limited  
DAKC, Kopar Khairane,  
Navi Mumbai – 400 710  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: [customercare@relianceada.com](mailto:customercare@relianceada.com)

#### SITI CABLE NETWORK LIMITED

135, Continental Building,  
Dr. Annie Besant Road,  
Worli, Mumbai - 400 018  
Tel: +91 22 2483 1438 /  
+91 22 2483 1439  
Fax: +91 22 2490 0302  
Website: [www.siticable.com](http://www.siticable.com)

#### SUN DIRECT

701- 702, Dikap Chambers,  
Off Andheri Kurla Road, Andheri West,  
Mumbai – 400 053, India  
Website: <http://www.sundirect.in>  
Email: [customercare@sundirect.in](mailto:customercare@sundirect.in)

#### SUN TV NETWORK LTD

Murasolimaran Towers, No. 73  
MRC Nagar Main Road, MRC Nagar  
Chennai – 600028 India  
Tel: +91 44 4467 6767  
Fax : +91 44 4067 6161  
Website: [www.sunnetwork.com](http://www.sunnetwork.com)

#### TATA SKY LTD

3rd Floor, C-1, Wadia International Centre  
(Bombay Dyeing), Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: 1860 500 6633 / 1860 208 6633  
Website: [www.tatasky.com](http://www.tatasky.com)

#### VEDIC BROADCASTING LIMITED

Aastha TV Channels, Aastha Bhawan  
A-105 Sector – 5, Noida – 201301  
Uttar Pradesh India  
Tel: +91 12 0452 0000  
Fax: +91 12 0452 0075  
Website: [www.aasthatv.com](http://www.aasthatv.com)

#### VIDEOCON D2H LIMITED

(Formerly Bharat business channel limited)  
1st Floor, Techweb Centre, New Link Road,  
Near Mega Mall, Oshiwara,  
Mumbai - 400102, India  
Website: [www.videocond2h.com](http://www.videocond2h.com)

#### PRODUCTION STUDIOS

##### ALT DIGITAL MEDIA ENTERTAINMENT LIMITED

Satya Dev Plaza, A-6, Flat No. 302  
Veera Desai Road, Andheri West  
Mumbai – 400053 India  
Tel: +91 98 9026 4774  
Website: [www.balajitelefilms.com](http://www.balajitelefilms.com)

##### ANGLES UNLIMITED

No. 444, Sector 31, Gurgaon  
National Capital Region 122001  
New Delhi, India  
Tel: +91 12 4403 5337  
Website: [www.anglesunlimited.co.in](http://www.anglesunlimited.co.in)  
Email: [kanika@anglesunlimited.co.in](mailto:kanika@anglesunlimited.co.in)

##### BEYOND DREAMS ENTERTAINMENT PVT LTD

111-115, 1st Floor, Shree Kamdhenu Estate  
Mind Space, Malad West  
Mumbai – 400064 India  
Tel: +91 22 400 3611  
Website: [www.beyonddreams.in](http://www.beyonddreams.in)  
Email: [bd@beyonddreams.in](mailto:bd@beyonddreams.in)

##### BIOSCOPEWALA PICTURES

14/A Ujjagar Industrial Estate,  
Dr. W T Patil Marg  
Deonar, Mumbai 400088, India  
Tel +91 90 0421 1137  
Fax: +91 90 0421 1137  
Website: [www.bioscopewalapictures.com](http://www.bioscopewalapictures.com)  
Email: [nish.takia@bioscopewalapictures.com](mailto:nish.takia@bioscopewalapictures.com)

#### BLUE MANGO FILMS

F-301A, 1st Floor, Lado Sarai  
New Delhi – 110030 India  
Tel: +91 11 4266 4077  
Fax: +91 11 4160 3590  
Website: [www.bluemangocentral.com](http://www.bluemangocentral.com)  
Email: [mango@bluemangofilms.com](mailto:mango@bluemangofilms.com)

#### CINEVISTAAS LTD

6 Silver Croft, Junction of 16th & 33rd Rd  
Bandra-West, Mumbai – 400050 India  
Tel: +91 22 2600 6066  
Fax: +91 22 2600 6618  
Website: [www.cinevistaas.com](http://www.cinevistaas.com)  
Email: [uday@cinevistaas.com](mailto:uday@cinevistaas.com)

#### CODE RED FILMS PVT LTD

Unit ¾, 2nd Floor, Yashodhan Building  
19th Road, Khar-West  
Mumbai – 400052 India  
Tel: +91 22 4246 6103  
Website: +91 22 4246 6111  
Email: [coderedfilms@gmail.com](mailto:coderedfilms@gmail.com)

#### CONTILOE ENTERTAINMENT PVT LTD

3rd Floor, Arc Plaza, Behind Country Club  
Off Veera Desai Extension Road,  
Andheri-West  
Mumbai – 400053 India  
Tel: +91 22 4073 1111  
Website: [www.contiloe.in](http://www.contiloe.in)  
Email: [info@contiloe.in](mailto:info@contiloe.in)

#### CORCOISE FILMS PVT LTD

B-103, Trade World, Kamala Mills  
Senapati Bapat Marg, Lower Parel  
Mumbai – 400013 India  
Tel: +91 22 6138 9696  
Website: [www.corcoisefilms.com](http://www.corcoisefilms.com)  
Email: [corcoise@corcoisefilms.com](mailto:corcoise@corcoisefilms.com)

#### CRAZY CUB ANIMATION STUDIO PVT LTD

E-1/37, Basement, Sec-7, Rohini  
Delhi – 110085 India  
Tel: +91 98 1885 4202  
Website: [www.crazycubanimations.com](http://www.crazycubanimations.com)  
Email: [kamalpahuja@crazycubanimations.com](mailto:kamalpahuja@crazycubanimations.com)

#### DHARMA PRODUCTIONS PVT LTD

Unit No. 201 & 202, 2nd Floor, Supreme  
Chambers  
Off Veera Desai Road, 17/18 Shah  
Industrial Estate  
Andheri – West, Mumbai – 400053 India  
Tel: +91 22 6179 0100  
Website: [www.dharma-production.com](http://www.dharma-production.com)

#### DIGITOONZ MEDIA & ENTERTAINMENT PVT LTD

E 112, 2nd Floor, Sector 6  
Delhi, NCR, 201301 Noida – Uttar Pradesh  
Tel: +91 12 0432 4906  
Fax: +91 12 0432 4907  
Website: [www.digitoonz.com](http://www.digitoonz.com)

#### DISCREET ART PRODUCTIONS LLP

30-31 Brigade Towers 5th Floor  
Financial District, Nankramguda, Gachibawali  
Hyderabad – 500032 India  
Tel: +91 40 6464 3678  
Website: [www.discreetarts.com](http://www.discreetarts.com)  
Email: [info@discreetarts.com](mailto:info@discreetarts.com)

#### DQ ENTERTAINMENT

644, Aurora Colony,  
Road No. 3, Banjara Hills  
Andhra Pradesh, Hyderabad – 500034  
India  
Tel: +91 40 2355 3726  
Fax: +91 40 2355 2594  
Website: [www.dqentertainment.com](http://www.dqentertainment.com)  
Email: [swastika@dqentertainment.com](mailto:swastika@dqentertainment.com)

## INDIA & SUBCONTINENT

**E PLUS TECHNOLOGIES INDIA PVT LTD**  
A 49/50, Giriraj Industrial Premises,  
Mahakali Caves Road  
Andheri-East, Mumbai 400093 India  
Tel: +91 98 2021 0402  
Website: [www.eplustudio.co.in](http://www.eplustudio.co.in)  
Email: [info@eplustudio.co.in](mailto:info@eplustudio.co.in)

**FOODLOOKING**  
308, Morya Classic Opp. Infinity Mall  
Offlink Road, Andheri-West 1 Maharashtra  
Mumbai 400053 India  
Tel: +91 98 3344 6949

**GATEWAY ANIMEDIA WORKS**  
B-82, Corporate House, Bodakdev  
380054 Ahmedabad India  
Tel: +91 94 2202 1410  
Website: [www.gatewayanimedia.com](http://www.gatewayanimedia.com)

**GRAPHITI MULTIMEDIA PVT LTD**  
122 Udyog Mandir No 1, Bhagoji Keer Marg  
Mahim – West Mumbai – 400016 India  
Tel: +91 22 2444 1580  
Fax: +91 22 2444 2347  
Website: [www.graphitimultimedia.com](http://www.graphitimultimedia.com)  
Email: [graphiti@graphiti.net](mailto:graphiti@graphiti.net)

**GREEN GOLD ANIMATION PVT LTD**  
Sri Krishna, 1005/1006, Fun Republic Lane  
Opp. Laxmi Industrial Estate, New Link Road  
Andheri West, Mumbai 400053 India  
Tel: +91 22 67 89 788  
Website: [www.greengold.tv](http://www.greengold.tv)  
Email: [connect@greengold.tv](mailto:connect@greengold.tv)

**GREY SCALE MEDIA SOLUTIONS PVT LTD**  
Flat #101, Sudharma Residency, Sanjeeva Reddy Nagar  
Hyderabad – 500038 India  
Tel: +91 99 8967 7177  
Website: [www.greyscale.co.in](http://www.greyscale.co.in)  
Email: [kartic@greyscale.co.in](mailto:kartic@greyscale.co.in)

**GREY MATTER ENTERTAINMENT PVT LTD**  
B802, Express Zone,  
Western Express Highway  
Malad East, Mumbai 400097,  
Maharashtra, India  
Tel: +91 22 2873 7662  
Website: [www.greymatterfilms.com](http://www.greymatterfilms.com)  
Email: [rahul@greymatterentertainment.com](mailto:rahul@greymatterentertainment.com)

**KAS MOVIE MAKERS**  
B-109, 2nd Floor, Defence Colony  
New Delhi – 110024 India  
Tel: +91 11 2433 0548  
Website: [www.kasmovie.com](http://www.kasmovie.com)  
Email: [kasdelli@gmail.com](mailto:kasdelli@gmail.com)

**KIYOSHI ENTERTAINMENT PVT LTD**  
B52, 1st Floor, Nang Bhuvan Indl Estate  
Mahakali Caves Road, Andheri-East  
Mumbai – 400093 Maharashtra India  
Tel: +91 98 6928 6157

**LEMONTREE PRODUCTIONS**  
Unit No. 2, R. M. Building  
Next to Jaya Auto, Dr. E. Moses Rd  
Mahalaxmi (W) Mumbai – 400034 India  
Tel: +91 22 2354 4714  
Website: [www.infinitypost.net/lemontreefilms](http://www.infinitypost.net/lemontreefilms)  
Email: [lemontree.film@gmail.com](mailto:lemontree.film@gmail.com)

**LODI ENTERTAINMENT**  
404, 3B, Horizon, Patliputra Nagar Mahada,  
Oshiwara New Link Road, Jogeshwari (W),  
Mumbai 400102, Maharashtra, India  
Tel: +91 98 2004 3679  
Website: [lodi-entertainment.com](http://lodi-entertainment.com)  
Email: [lodi\\_films@yahoo.com](mailto:lodi_films@yahoo.com)

**MIDITECH PVT LTD**  
419/B, 3rd Floor, Deodhar Centre  
Marol Maroshi Road, Andheri-East  
Mumbai – 400059 India  
Tel: +91 22 2920 3470 – 73  
Website: [www.miditech.tv](http://www.miditech.tv)  
Email: [info@miditech.tv](mailto:info@miditech.tv)

**MOVING PICTURE COMPANY (INDIA) LTD**  
405, Skylark Building, 60 Nehru lace  
New Delhi – 110019 India  
Tel: +91 11 4053 2002  
Website: [www.mpcindia.com](http://www.mpcindia.com)  
Email: <mailto:mailtompc2014@gmail.com>

**NDTV LIFESTYLE LIMITED**  
29/B Annapurna Nagar  
Indore – 452009 India  
Tel: +91 89 5939 5663  
Website: [www.nileshpatelstudios.com](http://www.nileshpatelstudios.com)

**OMENS STUDIOS**  
Unit No. 6, Level 5  
Discoverer Block, International Tech Park  
Bangalore 560066

**PARKVIEW STUDIOS**  
Q-6/5 A DLF Phase 2,  
Gurgaon, Haryana, 122001, India  
Tel: +91 93 1313 1319/ +91 99 5300 3292  
Website: [www.parkviewstudios.in](http://www.parkviewstudios.in)  
Email: [rajatbakshi@gmail.com](mailto:rajatbakshi@gmail.com) /  
[sombakshi@yahoo.com](mailto:sombakshi@yahoo.com)

**PIXEL ANIMATION STUDIOS**  
Kintra Technopark, Neo Space, Kakkanchery  
Malappuram District, Kerala India  
Tel: +91 49 4301 2004  
Website: [www.pixel-india.com](http://www.pixel-india.com)  
Email: [mailus@pixel-india.com](mailto:mailus@pixel-india.com)

**PRIME FOCUS STUDIOS**  
"True North" 63  
Road No. 13, MIDC, Andheri (East)  
Mumbai 400 093  
Tel: +91 22 6178 5555  
Website: [www.primefocusindia.com](http://www.primefocusindia.com)  
Email: [sales@primefocusindia.com](mailto:sales@primefocusindia.com)

**PRITHVI MEDIA**  
22 Rakhi Mahal, Dinshaw Vacha Road  
Mumbai - 400020 India  
Tel: +91 22 2202 2206  
Website: [www.prithvimedia.com](http://www.prithvimedia.com)

**R.S. PRODUCTIONS**  
No. 123 Vishal Tower, District Centre  
Janak Puri, New Delhi  
110058 India  
Tel: +91 99 1144 4161  
Website: [www.rsproduction.com](http://www.rsproduction.com)  
Email: [mkt@rsproduction.com](mailto:mkt@rsproduction.com)

**RAJSHRI PRODUCTIONS PVT LTD**  
Bhavana, 1st Floor, 422  
Veer Savarkar Road  
Prabhadevi, Mumbai – 400025 India  
Tel: +91 22 6616 0800  
Website: [www.rajshri.com](http://www.rajshri.com)  
Email: [mail@rajshri.com](mailto:mail@rajshri.com)

**RAMOJI FILM CITY**  
Anaspur Village  
Hayathnagar Mandal, Hyderabad  
Telangana 501512, India  
Tel: +91 84 1524 6555  
Website: [filemaker.weboapps.com](http://filemaker.weboapps.com)  
Email: [jagadish@ramojifilmcity.com](mailto:jagadish@ramojifilmcity.com)

**RED CHILLIES ENTERTAINMENTS PVT LTD**  
Backstage, Plot No. 612  
Junction of Rama Krishna Mission Road & 15th Rd  
Santacruz (W), Mumbai – 400054 India  
Tel: +91 22 6669 9400  
Website: [www.redchillies.com](http://www.redchillies.com)  
Email: [info@redchillies.com](mailto:info@redchillies.com)

**RELIANCE MEDIWORKS LTD**  
Film City Complex Gurgaon East  
Mumbai – 400065 India  
Tel: +91 22 3980 8900  
Website: [www.reliancemediworks.com](http://www.reliancemediworks.com)  
Email: [jerin.jacob@relianceada.com](mailto:jerin.jacob@relianceada.com)

**SHASHI SUMEET PRODUCTIONS PVT LTD**  
Grandeur, 603/604, 6th Floor  
Opp. Gundecha Symphony, Veera Desai Road  
Extension  
Andheri – West, Mumbai – 400053 India  
Tel: +91 22 4238 5700  
Website: [www.shashisumeet.com](http://www.shashisumeet.com)

**STAR INDIA PVT LTD**  
Star House Urmi Estate, 95 Ganpatrao Kadamb Mark, Lower Parel (W)  
Mumbai – 400013 India  
Tel: +91 22 6173 2528  
Fax: +91 22 6630 0505 0  
Website: [www.startv.com](http://www.startv.com)

**STUDIO EEXSAURUS PRODUCTIONS PVT LTD**  
201/202, Opulence, 6th Road  
TPS III, Santa Cruz East  
Mumbai – 400055, India  
Tel: +91 22 6127 3375  
Website: [www.studioeeksaurus.com](http://www.studioeeksaurus.com)  
Email: [info@studioeeksaurus.com](mailto:info@studioeeksaurus.com)

**THE FX FACTORY**  
Unit 66-67, 1st Floor, Link Plaza  
Next to Oshiwara Police Station  
Link Road External, Andheri (W)  
Mumbai – 400102 India  
Tel: +91 22 2639 9650  
Website: [www.thefxfactory.com](http://www.thefxfactory.com)

**TIGER BELLS ANIMATION PVT LTD**  
C254, Sarita Vihar, New Delhi – 110076, India  
Tel: +91 14 140 2297  
Website: [www.tigerbells.com](http://www.tigerbells.com)  
Email: [vivek.kalyan@tigerbells.com](mailto:vivek.kalyan@tigerbells.com)

**TOONZ ANIMATION INDIA PVT LTD**  
731-735 Nila, Technopark Campus  
Trivandrum, Kerala – 695581 India  
Tel: +91 471 304 2500  
Fax: +91 471 270 0929  
Website: [www.toonz.co](http://www.toonz.co)  
Email: [info@toonz.co](mailto:info@toonz.co)

**ULTRA MEDIA & ENTERTAINMENT PVT LTD**  
2-C, Thakar Indl. Estate N. M. Joshi Marg  
Lower Parel (E), Mumbai – 400011, India  
Tel: +91 22 4019 0400  
Website: [www.ultraindia.com](http://www.ultraindia.com)  
Email: [shop@ultraindia.com](mailto:shop@ultraindia.com)

**VEDATMA ANIMATION STUDIOS PVT LTD**  
#60, 4th main, B/w 7th & 8th Cross  
Near Malleswaram Club, Malleswaram  
Bengaluru Karnataka 560 003 India  
Tel: +91 80 2356 2944 / +91 98 4501 3791  
Website: [www.vedatmaanimation.com](http://www.vedatmaanimation.com)

**WILDERNESS FILMS (INDIA) LTD**  
1 Factory Road, Ring Road (S)  
New Delhi – 110029 India  
Tel: +91 11 2619 8255  
Website: [www.wildfilmsindia.com](http://www.wildfilmsindia.com)  
Email: [rupindang@gmail.com](mailto:rupindang@gmail.com)

**YOBHO NEW MEDIA PVT LTD**  
Yobho Serdia House, 1st Floor, Off SS Rd  
Near Gandhi Hospital, Maharashtra, Mumbai – 400012 India  
Tel: +91 22 2413 1335  
Website: [www.yobho.com](http://www.yobho.com)  
Email: [info@yobho.com](mailto:info@yobho.com)

## MOBILE TELCOS

**AIRCEL LIMITED**  
5th Floor, Spencer Plaza  
769 Anna Salai,  
Chennai – 600002.  
Tel: +91 97 6801 2345  
Website: [www.aircel.com](http://www.aircel.com)  
Email: [care.mumbai@aircel.co.in](mailto:care.mumbai@aircel.co.in)

**AIRTEL**  
Aircel Business Solutions  
5th Floor, Building No 10A  
DLF Cyber City, DLF Phase II  
Gurgaon-122002, Haryana  
Tel: +91 124-7944800 / +91 124-4765400  
Website: [www.aircel.com](http://www.aircel.com)

**BHARTI AIRTEL LIMITED**  
6th Floor, Tower A, Plot #16  
Udyog Vihar PHV  
Gurgaon, Haryana 122 001  
Tel: +91 12 4222 2222  
Website: [www.airtel.in](http://www.airtel.in)  
Email: [airtel.communications@in.airtel.com](mailto:airtel.communications@in.airtel.com)

**RELIANCE COMMUNICATIONS LIMITED**  
A Block, 2nd Floor,  
Reliance Communications Limited  
DAKC, Kopar Khairane,  
Navi Mumbai – 400 710  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: [customercare@relianceada.com](mailto:customercare@relianceada.com)

**TATA TELESERVICES LIMITED**  
A, E & F Blocks, Voltas Premises, T. B.  
Kadam Marg, Chinchpokli, Mumbai – 400 033  
Tel: +91 22 6667 1414  
Fax: +91 22 6660 5335  
Website: [www.tataleservices.com](http://www.tataleservices.com)

## GOVERNMENT BODIES/REGULATORY AGENCIES

**MINISTRY OF INFORMATION & BROADCASTING**  
Room No. 545, A-Wing, Shastri Bhawan,  
DR. Rajendra Prasad Road  
New Delhi –110 001  
Tel: +91 11 2338 4453  
Website: [www.mib.nic.in](http://www.mib.nic.in)

**TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)**  
Mahanagar Doorsanchar Bhawan,  
Jawaharlal Nehru Marg (Old Minto Road),  
New Delhi 110 002, India  
Tel: +91 11 2323 6308  
Website: [www.trai.gov.in](http://www.trai.gov.in)  
Email: [ap@trai.gov.in](mailto:ap@trai.gov.in)

## PAKISTAN

**FREE-TO-AIR**  
**PAKISTAN TELEVISION CORPORATION LIMITED**  
Constitution Avenue F5/1,  
Islamabad 44000,  
UAN 111-786-000  
Tel: +92 51 920 9740 / 920 3062 – 66  
Fax: +92 51 920 3406 / 921 1184  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

## CHANNELS

**PTV NEWS**  
Agha Khan Road  
F-5 Islamabad Pakistan  
Website: [www.news.ptv.com.pk](http://www.news.ptv.com.pk)

## INDIA & SUBCONTINENT

### PTV HOME

PTV Centre, PTV Home, 47, Sector H-9, Islamabad  
Tel: +92 51 925 7681-88

Website: [www.ptv.com.pk](http://www.ptv.com.pk)

### PTV GLOBAL

PTV Academy Hostel Building, 1F, 47, Sector H-9 Islamabad

Tel: +92 51 925 9166

Website: [www.global.ptv.com.pk](http://www.global.ptv.com.pk)

### PTV NATIONAL

Pri Sibghatulla Road, Opp. Liaquat National Hospital Road, Karachi  
Tel: +92 21 9923 1067

Website: [www.ptv.com.pk](http://www.ptv.com.pk)

### PTV BOLAN

Constitution Avenue, Islamabad 44000  
UAN 111-786-000

Tel: +92 42 920 0642 - 630/ 631

Fax: +92 42 920 0645

Website: [ptv.com.pk/bolantv.asp](http://ptv.com.pk/bolantv.asp)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

### AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)

New Mohallah Madina Market, Muzaffarabad  
Tel: +92 58 224 8565  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

### PAY-TV

#### ARY DIGITAL ASIA

ARY Communications Pvt. Ltd.  
6th Floor, Madina City Mall,  
Abdullah Haroon Road, Karachi  
Tel: +92 21 3565 7315  
Fax: +92 21 3565 7314  
Website: [www.arydigital.tv](http://www.arydigital.tv)

#### GEO TELEVISION NETWORK

7th Floor, Landmark Plaza,  
I.I Chundrigarh Road, Karachi, Pakistan  
UAN: +91 21 111 436 111  
Website: [www.geo.tv](http://www.geo.tv)

#### HUM NETWORK LIMITED

Plot #10 /11 Hassan Ali Street,  
Off. I.I.Chundrigar Road, Karachi – 74000,  
Pakistan  
Fax: +92 21 3262 8840  
UAN: +91 21 111 486 111  
Website: [www.hum.tv](http://www.hum.tv)

#### INDUS MEDIA GROUP

Plot Number 41 D, Commercial Area,  
A Market, DHA Pahse - II, Karachi  
Tel: +92 21 358 9027 23 Fax: +92 21  
569 3813  
Website: <http://www.industv.pk/demo/index.html>  
Email: [info@industv.pk](mailto:info@industv.pk)

#### MULTIPLE SYSTEM OPERATORS

**MULTINET PAKISTAN PVT LTD**  
Plot 1D-203, Sector 30,  
Korangi Industrial Area,  
Karachi 74900, Sindh, Pakistan  
Tel: +92 21 351 13626 58  
Website: [www.multinet.net.pk](http://www.multinet.net.pk)  
Email: [ibu@multinet.com.pk](mailto:ibu@multinet.com.pk) (International);  
[ebu@multinet.com.pk](mailto:ebu@multinet.com.pk) (Domestic)

#### WORLDCALL TELECOM LIMITED

67-C III, Gulberg III, Lahore, Pakistan  
Tel: +92 42 587 2633 38  
Fax: +92 42 575 5231  
Website: [www.worldcall.com.pk](http://www.worldcall.com.pk)

## PRODUCTION STUDIOS

### CREATIVE VILLAGE

1 - KM Defence Road (Off Raiwind Road),  
Lahore, Pakistan  
Tel: +92 42 3596 6082 5  
Website: [www.facebook.com/creativev](http://www.facebook.com/creativev)  
Email: [info@creativev.com](mailto:info@creativev.com)

### INDUS MEDIA GROUP

Plot Number 41 D, Commercial Area,  
A Market, DHA Pahse - II, Karachi  
Tel: +92 21 358 9027 23  
Website: <http://www.industv.pk/demo/index.html>  
Email: [info@industv.pk](mailto:info@industv.pk)

### SHAHNOOR STUDIOS

Shahnoor Studios Off Multan Road, 54570  
Tel: +92 00923 2184 6447 3  
Website: [www.facebook.com/pages/New-Shahnoor-Studios/162819270536504](http://www.facebook.com/pages/New-Shahnoor-Studios/162819270536504)  
Email: [muju2002@gmail.com](mailto:muju2002@gmail.com)

### STUDIO 146

Plot 1-D, 146, Sector 30,  
Near Brooks Chorangi, K.I.A  
Karachi, Pakistan-75400  
Tel: +92 0300 0210 173  
Website: [www.facebook.com/TheOfficialStudio146](http://www.facebook.com/TheOfficialStudio146)  
Email: [studio146@haqholdings.com](mailto:studio146@haqholdings.com)

### TIMELINE TV STUDIOS

House#1217, Street#16, Sector G-14/4,  
Islamabad, Pakistan  
Tel: +92 321 501 7878  
Website: [www.timelinetvstudio.com](http://www.timelinetvstudio.com)  
Email: [contact@timelinetvstudios.com](mailto:contact@timelinetvstudios.com)

### TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD

Level 7, The Capital, Plot C – 70,  
G Block, Bandra Kurla Complex, Bandra (E),  
400 051, Mumbai, India  
Tel: +91 22 6712 8984 / +91-9664-972-401  
Email: [tsaindia@totalsportsasia.com](mailto:tsaindia@totalsportsasia.com)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan  
Tel: +92 51 9107 1513  
Website: [www.pemra.gov.pk](http://www.pemra.gov.pk)

## BANGLADESH

### FREE-TO-AIR

### BANGLADESH TELEVISION (BTV)

Television Bhaban, Rampura, Dhaka 1219  
Tel: +880 2 9330131 9 / 9330036 7 / 9330416  
Website: [www.btv.gov.bd](http://www.btv.gov.bd)  
Email: [info@btv.gov.bd](mailto:info@btv.gov.bd)

### PAY-TV

### PRISMA DIGITAL LTD

34, Kernal Ataturk Avenue, Awal Center, Level 3,  
Banani, Dhaka-1213, Bangladesh  
Tel: +880 2 881 1792  
Fax: +880 2 890 0780  
Website: [www.prisma.net.bd](http://www.prisma.net.bd)  
Email: [wecare@prisma.net.bd](mailto:wecare@prisma.net.bd)

### TATA SKY LTD

3rd floor, C-1  
Wadia International Centre (Bombay Dyeing),  
Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: +880 2 208 6633  
Website: [www.tatasky.com](http://www.tatasky.com)

## PRODUCTION STUDIOS

### CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi,  
Mirpur 12 Dhaka 1216, Bangladesh  
Tel: +88 02803 3701  
Website: [www.cineastestudio.com](http://www.cineastestudio.com)  
Email: [office@cineastestudio.com](mailto:office@cineastestudio.com)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### MINISTRY OF INFORMATION

Building #4, 8th Floor, Bangladesh Secretariat  
Dhaka 1000, Bangladesh  
Website: [www.moi.gov.bd](http://www.moi.gov.bd)  
Ownership: Government of Bangladesh

## SRI LANKA

### FREE-TO-AIR

### SRI LANKA BROADCASTING CORPORATION

Torrington Square, Colombo 7, Sri Lanka  
Tel: +94 11 269 7491  
Fax: +94 11 269 1568  
Website: [www.slbc.lk](http://www.slbc.lk)

### SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square,  
Colombo 7, Sri Lanka  
Tel: +94 11 250 1050 / 259 9505  
Fax: +94 11 258 0131  
Website: [www.rupavahini.lk](http://www.rupavahini.lk)

### VASANTHAM TV

Independent Television Network  
Wickramasinghepura  
Battaaramulla 10120, Sri Lanka  
Tel: +94 11 277 4424 / 4725 / 3289  
Website: [www.vasantham.lk](http://www.vasantham.lk)  
Email: [manager@vasantham.lk](mailto:manager@vasantham.lk)

### PAY-TV

### DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha,  
Colombo 10, Sri Lanka  
Tel: +94 11 530 0800  
Fax: +94 11 250 6226  
Website: [www.derana.lk](http://www.derana.lk)

### DIALOG TELEVISION PVT LTD

No. 83, George R De Silva Mawatha,  
Kotahena  
Colombo 13 01300, Sri Lanka  
Tel: +94 11 767 8700  
Website: [www.dialog.lk](http://www.dialog.lk)  
Email: [dialogenterprise@dialog.lk](mailto:dialogenterprise@dialog.lk)

## PRODUCTION STUDIOS

### STUDIO 48

Studio 48 - Pepiliyana  
No.48, Dehiwala Road, Pepiliyana  
Colombo, Sri Lanka 10250  
Tel: +94 7 7382 7674  
Website: [www.facebook.com/Studio-48-Pepiliyana-752780411414489](http://www.facebook.com/Studio-48-Pepiliyana-752780411414489)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA

163 Kirulapone Mawatha, Polhengoda  
Colombo 05, Sri Lanka  
Tel: +94 11 2513 459 / 460 / 389  
Website: [www.media.gov.lk](http://www.media.gov.lk)

## INDOCHINA & MYANMAR

### STATSBOX

### VIETNAM

**POPULATION** 94,565,366

**HOUSEHOLD SIZE** 3.9

**TV HOUSEHOLDS** 25,166,720

**FTA PENETRATION** 70% of TV households

**PAY-TV SUBSCRIPTIONS** 9.9 million

**PAY-TV PENETRATION** 37%

**MOBILE SUBSCRIBERS** 137 million

**MOBILE BROADBAND PENETRATION** 45%

**3G AND 3.5G MOBILE SUBSCRIBERS** 22 million

**BROADBAND SUBSCRIBERS** 6.6 million

**FIXED BROADBAND PENETRATION** 45%

**INTERNET USERS** 49,063,762

**IPV SUBSCRIPTIONS** 1 million

**PAY-TV SUBSCRIPTION REVENUE** US\$130.2 million

**PAY-TV ADVERTISING REVENUE** US\$82 million

**TOTAL PAY-TV INDUSTRY REVENUE** US\$201.2 million

### SOURCES:

-Vietnam Population 2015, World Population Review

-Multichannel TV Advertising Asia 2011, by CASBAA

-NextTV Asia

-Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

-Mobile networks still see bright future for 3G, by VietNamNet

-Number of Internet Users 2015 – Internet Live Stats

-Asia Pacific Multichannel TV 2015, by CASBAA

-Telecompar.com

### CAMBODIA

**POPULATION** 15,860,359

**FIXED LINE SUBSCRIBERS** 435,000

**MOBILE PENETRATION** 167%

**MOBILE SUBSCRIBERS** 25.6 million

**INTERNET USERS** 1,756,824

**INTERNET PENETRATION** 11.1%

**FIXED BROADBAND SUBSCRIBERS** 50,000

### SOURCES:

-Cambodia Population 2015 – World Population Review

-Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

-Review

-Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

-Tech In Asia

### LAOS

**POPULATION** 6,918,367

**MOBILE SUBSCRIBERS** 7,564,500

**MOBILE PENETRATION** 73%

**INTERNET SUBSCRIBERS** 1,087,567

**INTERNET PENETRATION** 15.7%

### SOURCES:

-Laos Population 2015 – World Population Review

-Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

-Tech In Asia

## INDOCHINA & MYANMAR

### MYANMAR

**POPULATION** 54,423,774  
**TV HOUSEHOLDS** 39%  
**PAY-TV PENETRATION** 3.4%  
**PAY-TV SUBSCRIBERS** 375,000  
**FIXED LINE SUBSCRIBERS**

587,000

**MOBILE SUBSCRIBERS**

2,200,000

**INTERNET SUBSCRIBERS**

1,353,649

**BROADBAND SUBSCRIBERS**

17,600

**INTERNET PENETRATION**

2.4%

**SOURCES:**  
-Myanmar Population 2015 – World Population Review  
-Venture Consulting  
-Asian Development Bank

### VIETNAM

According to CASBAA, Vietnam has an active and competitive pay-TV marketplace. More than half a dozen major multichannel programme distributors using the entire range of modern TV technologies compete to serve the nation's pay-TV households, which go beyond five million. Cable, satellite, Telco IPTV, digital terrestrial and mobile platforms are all available to urban consumers, and major new investments are being made to expand and upgrade network capabilities. Content is provided by a mix of domestic and international media firms, which tailor different content offerings at price points for consumers.

Technology used in the pay-TV sector in Vietnam's TV industry includes cable TV (e.g. analogue, digital or IPTV), digital terrestrial TV (e.g. DVB-T), direct-to-home (DTH) and mobile TV. Vietnam has a total of 67 broadcasters that manage 899 TV stations with 1,610 broadcasting machines that cover 98.9 percent of Vietnam's territory. The Ministry of Information and Communication stated that there are 40 pay-TV service providers in Vietnam and 4.5 million subscribers of which 70 percent of the pay-TV subscribers are controlled by the national TV, Vietnam Television (VTV).

In November 2014, Vietnam Television (VTV) has licensed 4 seasons of Armoza's crime drama *The Arbitrator*. The 4 seasons will comprise 45 episodes and will be locally known as *Dối Mặt Trong Bóng đêm* (Facing the Darkness). Production is set to start in 2015 with air dates starting from early 2016, and will be headed up by VTV's production company, the Vietnam Television Film Center (VFC).

CJ E&M-Vietnam co-produced film, *Let Hoi Decide* (De Mai Tinh2) has become the biggest box office hit in Vietnam announced by CJ E&M. Its ticket sales reached \$3.85 million on 30 December, 2014, beating the record of the previous megahit film *TEO EM*. In 2015, CJ E&M is expected to further carry out co-production projects with partners in Vietnam. The company aims to distribute at least ten films and produce two to three local films every year. As part of the project, another Korea-Vietnam co-produced film *3 Girls* is scheduled to be released in the first half of this year.

In March 2015, Global Agency announced the first big success of its unique music reality format *The Remix* in Vietnam. After its launch on VTV3, *The Remix* became the most popular TV show in the country.

In May 2015, Globo announced that it has licensed channel Las Viet, four captivating and engaging shows that promise to delight the Vietnamese – *Precious Pearl*, *Helena's Shadow*, *Brazil Avenue*, and *The Life We Lead*. Soon, the Pay-TV channel will debut a slot with only telenovelas from Globo, and the first title to be chosen was *The Life We Lead*. The channel is targeted toward female audiences, and all the Brazilian shows will be dubbed in Vietnamese.

### MYANMAR

Television is one of the most prevalent forms of media consumption in Myanmar, and there are 12 local FTA TV channels. TV in Myanmar is predominantly FTA. On the FTA channels, a visible percentage of programming hours – roughly 35 to 40% – are international programmes across both weekdays and weekends, according to a report by Venture Consulting. Dramas (particularly Korean) predominate international content while live entertainment comprises the bulk of local content on FTA, adds the report.

The pay-TV industry, though available in most parts of Myanmar, has only two operators – Forever (delivered via DTT) and SkyNet (delivered via DTH) – with low subscriber counts, and carrying mostly international channels.

Telenor (Norway) and Ooredoo (Qatar) are the first international mobile operators in Myanmar, after winning a highly-contested auction of mobile licenses. According to the *Financial Times*, these are the first major public contracts given to international companies outside the natural resources sector and will liberalise a communications network that was previously tightly-controlled.

In the past, the military which was in power since 1962, imposed bans on

permits for satellite dishes. From 1993 to 2001, the only satellite dishes legally used were those by hotels and businesses. A new ban on licences came into force in 2005 but was lifted in 2011. Venture Consulting reports that there are an estimated 450,000 unregistered satellite dishes across the country.

Piracy remains a significant threat to legal pay-TV operators in Myanmar. Currently, there is no law against pay-TV piracy, and while specific law exists to combat the production and distribution of illegal VCDs and DVDs, its enforcement is weak.

Following the huge success of Myanmar's first Satellite Forum held on November 2014, the Myanmar government has outlined plans to launch its own satellite within five years with "an open, fair and transparent tendering process". The debate will also be continued at next year's Myanmar Satellite Forum, set to take place on 18 November 2015 alongside Communicast 2015 at Myanmar Event Park, Yangon. Myanmar's first Satellite Forum attracted overwhelming support from international satellite operators, manufacturers and launch providers.

### VIETNAM

#### FREE-TO-AIR

**VIETNAM TELEVISION (VTV)**  
43 Nguyen Chi Thanh Street, Hanoi  
Tel: +84 4 66 897 897  
Website: [www.vtv.vn](http://www.vtv.vn)  
Email: [info@vtv.vn](mailto:info@vtv.vn)

#### PAY-TV

**FPT TELECOM JSC**  
2nd Floor, FPT Building  
Duy Tan Str, Dich Vong hau ward  
Cau Giay Dist  
100000 Hanoi, Vietnam  
Tel: +84 9 1358 2883  
Website: [www.fpt.vn](http://www.fpt.vn)

**HO CHI MINH CITY TV (HTV)**  
14 Dinh Tien Hoang Street, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 8 3829 1667  
Fax: +84 8 3829 8457  
Website: [www.htv.com.vn](http://www.htv.com.vn)  
Email: [web@htv.com.vn](mailto:web@htv.com.vn)

**MTV VIETNAM**  
172 Hai Ba Trung P. Da Kao Q. 1  
Ho Chi Minh City, Vietnam  
Website: [www.mtvvietnam.com.vn](http://www.mtvvietnam.com.vn)  
Email: [thichme@mtv vietnam.com.vn](mailto:thichme@mtv vietnam.com.vn)

**SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED**  
86 Vo Thi Sau, Tan Dinh Ward  
Dist 1, HCMC, Vietnam  
Tel: +84 8 3936 2005  
Website: [www.sctv.com.vn](http://www.sctv.com.vn)  
Email: [my.lp@sctv.vn](mailto:my.lp@sctv.vn)

**STV CABLE JSC**  
10 Floor, Viet A Building,  
1B Duy Tan Street  
Dich Vong Hau Ward,  
1070 De La Thanh Street  
Nogh Khanh Ward, Ba Dinh Dist  
0084 Hanoi, Vietnam  
Tel: +84 4 3771 2345  
Website: [www.styletv.vn](http://www.styletv.vn)

#### THAOLE ENTERTAINMENT

13B-B2 Hoa Dao St  
Ward 2, Phu Nhuan District  
700910 Ho Chi Minh, Vietnam  
Tel: +84 8 3517 8989  
Fax: +84 8 3517 8899  
Website: [www.thaole-entertainment.com](http://www.thaole-entertainment.com)

#### VIETCONTENT

2nd Floor, 79 Hang Trong str  
Hoan Kiem dist, Hanoi, Vietnam  
Tel: +84 4 3974 9470  
Fax: +84 4 3942 9189  
Website: [www.vietcontent.com.vn](http://www.vietcontent.com.vn)

#### VIETNAM TELEVISION CABLE

844 De La Thanh St. Ba Dinh Dt, Hanoi  
Tel: +84 8 1900 1515  
Website: [http://www.vtcab.vn/en/multiple\\_systems\\_operators](http://www.vtcab.vn/en/multiple_systems_operators)

#### PRODUCTION STUDIOS

**CONG TY TNHH GIAI TRI VIET COM**  
2nd Floor, My Thinh Building  
137 Le Quang Dinh, Binh Thanh  
84 Ho Chi Minh City, Vietnam  
Tel: +84 8 6258 3515  
Website: [www.vietcomfilm.com](http://www.vietcomfilm.com)  
Email: [international@vietcom.com.vn](mailto:international@vietcom.com.vn)

#### DIEN QUAN MEDIA & ENTERTAINMENT

34 Nguyen Thi Minh Khai  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 93 3401 603  
Website: [www.dienquan.com](http://www.dienquan.com)  
Email: [info@dienquan.com](mailto:info@dienquan.com)

#### LASTA MULTIMEDIA JOINT STOCK COMPANY

41-43 Vo Van Street, Ward 6  
District 3, HCMC, Vietnam  
Tel: +84 83 933 3359  
Fax: +84 83 930 6959  
Website: [www.letsviet.vn](http://www.letsviet.vn)  
Email: [hoang.nguyenvan@lasta.com.vn](mailto:hoang.nguyenvan@lasta.com.vn)

#### THE CREATV COMPANY

339 Binh Quoi, Ward 28,  
Dist. Binh Thanh  
Ho Chi Minh City – Vietnam  
Tel: + 84 128 288 1988  
Website: [creatv.com](http://creatv.com)  
Email: [info@creatv.com](mailto:info@creatv.com)

#### CONTENT & MOBILE SERVICES

**VIETNAM MEDIA CORP - BHD CO LTD**  
Hong Hy Centre 11th Floor  
25 Lytauong Kiet, Hanoi.  
Tel: +84 43 943 4133  
FAX: +84 43 943 4135

#### MOBILE TELCOS

**VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)**  
57 Huynh Thuc Khang Street,  
Lang Ha Ward, Dong Da District, Hanoi  
Website: [www.vnpt.com.vn/en](http://www.vnpt.com.vn/en)  
Email: [vnpt.website@vnpt.vn](mailto:vnpt.website@vnpt.vn)

## INDOCHINA & MYANMAR

**VIETTEL GROUP**  
1 Tran Huu Duc Street  
7000 Hanoi, Vietnam  
Tel: +84 4 6288 0001  
Website: [www.viettel.vn](http://www.viettel.vn)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**HANOI POST**  
75 Dinh Tien Hoang, Hoan Kiem, Hanoi  
Tel: +84 4 3825 4403  
Fax: +84 4 3824 3973  
Website: [www.hnpt.com.vn](http://www.hnpt.com.vn)  
Email: hnpt@hn.vnn.vn

### MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi  
Tel: +84 4 3974 5846  
Fax: +84 4 3974 5845  
Website: [www.cinet.vn](http://www.cinet.vn)  
Email: phongthongtin@cinet.gov.vn

### MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi  
Tel: +84 4 3556 3461  
Fax: +84 4 3556 3458  
Website: [www.mic.gov.vn](http://www.mic.gov.vn)  
Email: banbientap@mic.gov.vn

## CAMBODIA

### FREE-TO-AIR

**BAYON RADIO AND TELEVISION**  
Russey Srass Village, Sangkat Niroth,  
Khan Meanchey, Phnom Penh, Cambodia  
Tel: +855 23 726 614  
Fax: +855 23 726 619  
Website: [www.bayontv.com.kh](http://www.bayontv.com.kh)  
Email: bayontv@camnet.com.kh

### CAMBODIAN BROADCASTING SERVICES CO LTD

National Road 5, Phum Krolko  
Sangkat Kilomet No 6, Khan Russey Keo  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 1 299 9434  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)  
Email: kuch.chanvisal@mytv.com.kh

### CAMBODIA TV (TV9)

No.18, St. 562, Khan Toul Kok,  
Phnom Penh, Cambodia  
Tel: +855 23 880 874  
Fax: +855 23 368 212  
Website: [www.tv9.com.kh](http://www.tv9.com.kh)  
Email: info@tv9.com.kh

### CNC CAMBODIA NEWS CHANNEL

Cambodian Television Network  
National Highway 5, Cambodia  
Tel: +855 1731 2008  
Website: [www.cnc.com.kh](http://www.cnc.com.kh)  
Email: info@cnc.com.kh

### HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit  
Khan 7 Makara, Phnom Penh, Cambodia  
Tel: +855 0 97 788 7889  
Email: hangmeastv@yahoo.com

### MAJOR KANTANA BROADCASTING CO LTD

No. 333/3 Town Ratchada  
Soi 19 Pracha Nivet. Huay Kwang,  
Bangkok, Samsennok 10320  
Tel: +66 0 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)  
Email: Info@kantana.co.th

**MY TV CAMBODIA**  
National Highway 5,  
Phum Krol Ko, Sangkat Kilomet 6,  
Khan Russei Keo, Phnom Penh  
12104, Cambodia  
Tel: +855 89 999 769  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)

**ROYAL GROUP OF COMPANIES**  
246 Monivong Blvd., Phnom Penh,  
Kingdom of Cambodia  
Tel: +855 23 426 414  
Fax: +855 23 426 415  
Website: [www.royalgroup.com.kh](http://www.royalgroup.com.kh)  
Email: opportunities@royalgroup.com.kh

**TVK KAMPUCHEA**  
Building No. 26 Monivong Blvd.  
PO Box 981, Phnom Penh,  
Cambodia, 12201  
Tel: +855 23 430 827  
Fax: +855 23 430 752  
Email: [info@tvk.gov.kh](mailto:info@tvk.gov.kh)

### PAY-TV

**CAMBODIA CABLE TV (CCTV)**  
No. 43BC, Street 222, Phnom Penh  
Tel: +855 23 212 888 / 23 982 482  
Fax: +855 23 240 406  
Website: [www.cctv.com.kh](http://www.cctv.com.kh)  
Email: [cctv@everyday.com.kh](mailto:cctv@everyday.com.kh)

### PHNOM PENH MUNICIPAL (CABLE TV)

N° 3A and 3B, Monireth (St. 217),  
Opposite the Olympic Stadium,  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 23 880 028  
Website: [www.ppcvtv.com.kh](http://www.ppcvtv.com.kh)  
Email: [info@ppcvtv.com.kh](mailto:info@ppcvtv.com.kh)

### PRODUCTION STUDIOS

**GLOBE PNN HOLDINGS INC**  
#344, Mao Tse Tung Blvd, Toul Svay Prey 1  
Khan Chamkarmon, Phnom Penh, Cambodia  
Tel: +855 02 321 3313  
Website: [www.pnn.com.kh](http://www.pnn.com.kh)  
Email: [bopha.t@pnn.com.kh](mailto:bopha.t@pnn.com.kh)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

No. 62 Monivong Blvd  
Sangkat Sras Chork  
Khan Daun Penh, Phnom Penh  
Tel: +855 23 724 159 / 426 059 / 723 389  
Fax: +855 23 724 275  
Website: [www.information.gov.kh](http://www.information.gov.kh)  
Email: [info@information.gov.kh](mailto:info@information.gov.kh)

#### MINISTRY OF POSTS AND TELECOMMUNICATIONS

Wat Phnom, Corner Street 13 & 102  
Phnom Penh, Cambodia  
Tel: +855 23 428 246 / 724 809  
Website: [www.mptc.gov.kh](http://www.mptc.gov.kh)  
Email: [info@mptc.gov.kh](mailto:info@mptc.gov.kh)

## LAOS

### FREE-TO-AIR

**LAO STAR CHANNEL**  
Lao Star Channel Co. Ltd  
P.O. Box 333, Ban Sinsangvong,  
Unit 17, Xaysetha District  
Vientiane Lao P.D.R.  
Tel: +856 21 990 225  
Website: [www.laostartv.com](http://www.laostartv.com)

**LNTV LAO NATIONAL TV**  
Television Nationale Lao  
Chommany street, Ban Sivilay,  
Muang Saythany District, Vientiane  
Lao PDR  
Tel: +856 21 710 067  
Website: [www.tnl.gov.la](http://www.tnl.gov.la)

**LUANG PRABANG TV**  
Ban Naxang, Muang Luang,  
Prabang, Khoueng Luang Prabang, Laos  
Tel: +856 71 212 472

**SAVANNAKHET TV**  
Ban Dongdangdouane Khatabouli,  
Savannakhet  
Tel: +856 41 251 240  
Fax: +856 41 212 028

**THAKHEK TV**  
Thakhek, Khammouane Province  
Tel: +856 51 212 652

## MYANMAR

### FREE-TO-AIR

**MYANMAR INTERNATIONAL TELEVISION**  
No. 425, MRTV Compound,  
Pyay Road, Kamayut Township,  
Yangon, Myanmar  
Tel: +951 539 315  
Website: [www.myanmaritv.com](http://www.myanmaritv.com)  
Email: [info@myanmaritv.com](mailto:info@myanmaritv.com)

### PAY-TV

**DREAM 99 MEDIA CO LTD**  
Building 49, Room 9, First Floor  
Pha Sa Pa La Quarter, Mingalar Taung  
Nyunt Township  
Yangon, Myanmar  
Tel: +959 25 353 0763  
Fax: +959 7 320 6949  
Email: [dream99media@gmail.com](mailto:dream99media@gmail.com)

**MRTV-4**  
No. 123, Pyay Road, Yangon  
Tel: +95 9 123456  
Fax: +951 534998  
Website: [www.mrtv4.com.mm](http://www.mrtv4.com.mm)  
Email: [enquiry.mrtv4@gmail.com](mailto:enquiry.mrtv4@gmail.com)

**PAN TAW WIN (MYANMAR) MEDIA  
CO LTD**  
No. 9, First Floor, 134 Street  
Ma U Gon Quarter, Tamwe Township  
Yangon, Myanmar  
Tel: +951 0120 6048  
Fax: +951 0120 6048  
Email: [nngewin@gmail.com](mailto:nngewin@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**MINISTRY OF COMMUNICATIONS &  
INFORMATION TECHNOLOGY**  
Building No.2, Special Development Zone,  
Nay Pyi Taw, Myanmar  
Tel: +951 534 760  
Website: [www.mcit.gov.mm](http://www.mcit.gov.mm)

**MYANMAR MEDIA  
DEVELOPMENT CENTRE**  
Myanmar Radio & Television Compound,  
Pyay Road, Kamayut Township,  
Yangon, Myanmar  
Tel: +95 9 1534 760 / 501 714 Ext- 552  
Website: [www.mmdcmyanmar.com](http://www.mmdcmyanmar.com)

## INDONESIA

### STATSBOX

#### INDONESIA

**POPULATION** 254.3 million

**TOTAL HOUSEHOLDS** 63.1 million

**TV HOUSEHOLDS** 38.2 million

**PAY-TV PENETRATION OF  
TVHH** 11.5%

**DTH SUBSCRIBERS** 3.1 million

**CABLE SUBSCRIBERS** 0.4 million

**IPTV SUBSCRIBERS** 0.6 million

**TOTAL ONLINE USERS** 93.4 million

• **DESKTOP USERS** 32.9 million

• **MOBILE USERS** 60.4 million

**FIXED BROADBAND  
SUBSCRIBERS** 5.0 million

**WIRELESS BROADBAND  
SUBSCRIBERS** 68.5 million

**MOBILE SUBSCRIBERS** 318.6 million

**4G PHONE SUBSCRIBERS** 10.0 million

With a population of over 250 million, Indonesia is the world's fourth largest country by population and also the largest archipelago in the world. According to Nielsen based on a gross rate card that excluded digital, it showed ad spend to have reached Rp 118 trillion (US\$8.77billion). Early 2015 saw a deep slowdown in the market but advertising expenditure recovered at over 7%, being only slightly slower than 2014.

Zenith Media expects the global advertising market to grow by US\$77 billion from 2015 to 2018, with Indonesia in fourth place contributing to 5% of this extra advertising expenditure. A slight change is also expected in the ranking of the world's largest advertising markets from 2015 to 2018, where Indonesia is expected to replace Canada as the 10th largest advertising market.

Among Indonesian e-commerce start-ups, online marketplace Tokopedia and online ticket-booking platform Traveloka were found to have spent the most on TV advertising in 2015, with Tokopedia reportedly spending Rp 559billion (US\$40.2million) while Traveloka spent a total of Rp 553billion (US\$39.8million). Both companies were placed ninth and tenth position in the general top 10 list of companies that were the biggest

## INDONESIA

spenders in TV advertisements in 2015.

CASBAA found that Indonesia had the lowest pay-TV penetration rate of TV households in Asia-Pacific in 2013, with a percentage of 9. However, it has the highest projected pay-TV subscriber growth in the Asia-Pacific, at 15%. A forecast for 2016 shows for the penetration of pay-TV subscribers to grow by 2% and for the number of pay-TV subscribers to be 6.3 million. 2017's forecast also sees a 2% rise in penetration and 7.1 million pay-TV subscribers.

### NEW CHANNELS

Celestial Tiger Entertainment's *Miao Mi* made its debut on PT MNC Sky Vision network in January this year. *Miao Mi* is the first pan-regional Mandarin kids channel, created specifically to entertain and educate pre-school children regardless of their language background.

Turner International Asia-Pacific's *Oh!K* also extended its service to Indonesia this year, offering an OTT deal with first-run, localised and high quality video on mobile devices and online via Tribe.

### KEY DEVELOPMENTS

Twitter has had many successful initiatives in Indonesia since the opening of its office in March 2015. Some of these include Peta Jakarta with the Jakarta city government, the Ramadhan campaign that managed to garner 20% of global conversation from Indonesia alone. Another initiative by Twitter Indonesia was the Independence Day campaign, *Nyalakan Indonesia*, which resulted in more than 440,000 tweets using the hashtag #R170.

CNN Indonesia began broadcasting in August 2015 for the first time from Transmedia broadcast centre in Jakarta. The start of CNN Indonesia follows the launch of its website, [CNNIndonesia.com](http://CNNIndonesia.com) in October 2014. It offers a mix of local and international news and the latest in business and sports, all in Bahasa Indonesia. CNN Indonesia is part of a strategic effort by CNN International to explore ways to reach consumers more locally, regionally and internationally by partnering with other leading media organisations.

Beln Sports acquired the Indonesian English Premier League (EPL) rights for US\$75 million from 2016 to

2019. Returns on EPL distribution have shown to be challenging especially for pay-TV in Indonesia. Packaging is the key in increasing the value of EPL for Beln on pay-TV platforms in Indonesia.

Zee Entertainment's Zee Hiburan channel has successfully completed its first year (as of March 2016) in Indonesia. It ventured into Indonesia to consolidate their position and market share, which is one of the fastest growing pay-TV markets in the Asia-Pacific region. The channel is currently available on five platforms in Indonesia – viz. ICTA, K Vision, Orange TV, First Media and Dili Timor Leste ETO Telko.

Echo Rights has also signed a new deal with Indonesian broadcaster SCTV for its Turkish drama *Elif*. In the first run of its first season, the show became number one in the timeslot, consistently scoring over a 20% share of audience as compared to the channel average of 10%.

In March this year, iflix announced the completion of a large new round of funding led by Sky PLC. Emtek Group also participated in the round through its subsidiary Surya Citra Media, one of Indonesia's leading television and content companies.

Being Asia's largest video-on-demand service, HOOQ debuted in Indonesia with over 35,000 hours of international and local titles. A start-up venture between Singtel, Sony Pictures Television and Warner Bros., it aims to drive the entertainment revolution and change the way Asians consume entertainment, particularly in the emerging markets.

Ideal Systems took the lead to design and build CNN Indonesia's new turnkey newsroom solution. The launch was the result of collaboration between CNN International and CT Corp Indonesia. The groundbreaking channel is a first of its kind for CNN in Southeast Asia, which delivers CNN's unique brand of high-quality news. CNN Indonesia also plans to acquire licensing for free-to-air broadcast in the upcoming DVB-T2 switchover in Indonesia.

### FREE-TO-AIR

#### ACEH TV

Jl. Mata le Dua No.1  
Desa Geundring Kec.  
Darul Imarah Kabupaten  
Ach Besar, ACEH 23352  
Tel: +62 651 40185  
Website: [www.acehtv.tv](http://www.acehtv.tv)

#### AHSAN TV

Telaga Murni, Cikarang  
Bekasi, Jawa Barat,  
Indonesia  
Tel: +62 21 322 0010  
Website: [www.ahsan.tv](http://www.ahsan.tv)  
Email: [info@ahsan.tv](mailto:info@ahsan.tv)

#### ALIF TV

Jl. Kav. Polri Blok I, No. 65A  
Kelurahan Jagakarsa  
Jakarta Selatan, 12550  
Tel: +62 21 916 565 79  
Website: [www.aliftv.co.id](http://www.aliftv.co.id)

#### AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9  
Jl. H.R. Rasuna Said, Karet Kuningan  
Setiabudi, Jakarta Selatan - Indonesia 12940  
Tel: +62 21 561 01555  
Website: [www.an.tv](http://www.an.tv)  
Email: [humas@an.tv](mailto:humas@an.tv)

#### ARJUNA TV

The Belleza GP office Tower Floor 23  
Jln. Letjend. Soeprono No. 34,  
Arteri Permata Hijau,  
Kebayoran Lama, Jakarta 12210  
Tel: +62 21 7071 8409  
Website: [www.arjunatv.com](http://www.arjunatv.com)

#### BANDUNG TV

Gedung Pers Bandung  
Jl. Pacuan Kuda no. 63 Arcamanik,  
Bandung, Indonesia  
Tel: +62 22 721 3862  
Website: [www.bandungtv.co.id](http://www.bandungtv.co.id)  
Email: [marketing@bandungtv.tv](mailto:marketing@bandungtv.tv)

#### BERITASATU TV WORLD

BeritaSatu Plaza, 11th Floor, Suite 1102  
Jl. Jend. Gatot Subroto Kav. 35-36  
Jakarta, Indonesia - 12950  
Tel: +62 21 2995 7500  
Website: [www.beritasatu.com](http://www.beritasatu.com)  
Email: [redaksi@beritasatu.com](mailto:redaksi@beritasatu.com)

#### CAHAYA TV BANTEN

Jl. Wana Mulya No. 7, Karang Mulya  
Karang Tengah, Kota Tangerang  
Banten, Indonesia - 15157  
Tel: +62 21 7345 7252  
+62 21 7345 7253  
Website: [www.cahayabanten.tv](http://www.cahayabanten.tv)  
Email: [info@cahayabanten.tv](mailto:info@cahayabanten.tv)

#### CAKRA SEMARANG TV

Jalan Puncak Bukit II  
No. 8 Ngresrep, Banyumauik Semarang  
Tel: +62 24 746 5454 / 746 5533  
Website: [www.cakrasemarang.tv](http://www.cakrasemarang.tv)

#### GLOBAL TV INDONESIA

PT Global Informasi Bermutu  
GlobalTV Building, MNC Studio  
Jl. Lapangan Bola, Kebon Jeruk  
Jakarta, Indonesia 11520  
Tel: +62 21 530 3555  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### INTV (FORMERLY BANTEN TV)

Jalan Balikpapan Raya  
28/C-D Central Jakarta - 10130  
Tel: +62 21 348 057  
Website: [www.intv.id](http://www.intv.id)  
Email: [info@intv.id](mailto:info@intv.id)

#### MNCTV

Jalan Pintu 2, Taman Mini Indonesia Indah (TMII),  
Pondok Gede, Jakarta Timur,  
Indonesia 13810  
Tel: +62 21 841 2473 / 83  
Fax: +62 21 841 2470 / 1  
Website: [www.mnctv.com](http://www.mnctv.com)

#### PT CAKRAWALA ANDALAS TELEVISI (ANTV)

Komplek Rasuna Epicentrum Lot 9,  
Jl. H.R. Rasuna Said, Karet Kuningan,  
Setiabudi,  
Jakarta Selatan - Indonesia 12940  
Tel: +62 21 561 01555  
Website: [www.an.tv](http://www.an.tv)  
Email: [humas@an.tv](mailto:humas@an.tv)

#### PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)

Gedung TRANS7, Jln. Kapten P Tendean  
Kav.12-14A  
No. 88 C, Jakarta 12790  
Tel: +62 21 5290 7918 7770  
Website: [www.trans7.co.id](http://www.trans7.co.id)

#### PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV)

GlobalTV Building, MNC Studio.  
Jl. Lapangan Bola, Kebon Jeruk  
Jakarta, Indonesia 11520  
Tel: +62 21 530 3555  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### PT INDOSIAR VISUAL MANDIRI (INDOSIAR)

Jalan Damai No. 11, Daan Mogot  
Jakarta 11510  
Tel: +62 21 567 2222 / 568 8888  
Website: [www.indosiar.com](http://www.indosiar.com)

#### PT MEDIA NUSANTARA CITRA (MNC) CONTENTS

MNC Tower, 27th Floor  
Jl. Kebon Sirih Kav. 17 – 19  
Jakarta Pusat 10340  
Tel: +62 21 390 0885  
Website: [www.mncgroup.com](http://www.mncgroup.com)

#### PT MEDIA TELEVISI INDONESIA (METRO-TV)

Jalan Pilar Mas Raya Kav. AD  
Kedoya – Kebon Jeruk,  
Jakarta 11520, Indonesia  
Tel: +62 21 5830 0077  
Website: [www.metrotvnews.com](http://www.metrotvnews.com)  
Email: [michelle.claresta@metrotvnews.com](mailto:michelle.claresta@metrotvnews.com)

#### PT NET MEDIATAMA TELEVISI

Jl. Lingkar Mega Kuningan E.3.2. NO 1  
12950 Jakarta, Indonesia  
Tel: +62 81 693 3564  
Website: [www.netmedia.co.id](http://www.netmedia.co.id)

#### PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)

Jalan Raya Pejuangan No.1  
Kebon Jeruk, Jakarta Barat 11530  
Tel: +62 21 530 3550 / 3540  
Fax: +62 21 532 0906  
Website: [www.rcti.tv](http://www.rcti.tv)  
Email: [corcom.rcti@mncgroup.com](mailto:corcom.rcti@mncgroup.com)

#### PT SURYA CITRA TELEVISI (SCTV)

PT Surya Citra Televisi  
SCTV Tower – Senayan City  
Jl. Asia Afrika Lot 19  
Jakarta 10270 Indonesia  
Tel: +62 21 2793 5555  
Website: [www.sctv.co.id](http://www.sctv.co.id)

## INDONESIA

**PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV)**  
Jln Kapten P.Tendean  
Kav 12 – 14A  
Jakarta 12790  
Tel: +62 21 7917 7000  
Website: [www.transtv.co.id](http://www.transtv.co.id)

**TELEVISI REPUBLIK INDONESIA (TVRI)**  
Headquarters Public Broadcasting Televisi  
Republik Indonesia  
Jl.Gerbang Pemuda,Senayan,  
Jakarta, Indonesia 10270  
Tel: +62 21 570 4720  
Website: [www.tvri.co.id](http://www.tvri.co.id)

**TRANSTV**  
Gedung Plasa TelkomVision,  
Jln. Prof. Dr. Soepomo, SH. No. 139  
Jakarta, Indonesia -12810  
Tel: +62 21 829 8800  
Website: [www.telkomvision.com](http://www.telkomvision.com)  
Email: care@telkomvision.com

### PAY-TV

**AORA / PT KARYAMEGAH ADIJAYA**  
PT Karyamegh Adijaya  
Gedung SkyBee One Building, 8th Floor,  
Jl. Kebun Sirih Raya Kav. 63,  
Jakarta Pusat 10340, Indonesia  
Tel: +62 21 500 313  
Website: [www.aora.tv](http://www.aora.tv)

**PT CIPTA SKYNINDO**  
PT Cipta Skynindo,  
Jl. Dr. Susilo Raya No 23  
6th Floor Jakarta Barat 14350 Indonesia  
Tel: +62 21 2967 8222  
Website: [www.skynindo.tv](http://www.skynindo.tv)  
Email: krestian@skynindo.tv

**PT FIRST MEDIA**  
BeritaSatu Plaza 5th Floor,  
Suite 401,  
Jalan Jendral Gatot Subroto  
Kav. 35 – 36, Jakarta 12950  
Tel: +62 21 527 8811  
Website: [www.firstmedia.com](http://www.firstmedia.com)

**PT IDEAL SYSTEMS INDONESIA**  
Jalan Murni No. 5C  
RT 016 RW 02 Joglo – Kembangan  
Jakarta Barat, 11640 Indonesia  
Tel: +62 817 671 9907  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: sales\_singapore@idealsys.com

**PT INDONUSA TELEMEDIA (TELKOMVISION)**  
Gedung Plasa TelkomVision,  
Jl. Prof. Dr. Soepomo,  
SH. No. 139,Jakarta 12810, Indonesia  
Tel: +62 21 829 8800  
Website: [www.telkomvision.com](http://www.telkomvision.com)  
Email: care@telkomvision.com

**PT MNC SKY VISION (INDOVISION)**  
Wisma Indovision  
Jalan Raya Panjang Blok Z/III,  
Jakarta 11520, Indonesia  
Tel: +62 21 5050 9988 / 581 9981  
Website: [www.indovision.tv](http://www.indovision.tv)  
Email: calcentre@indovision.tv

**PT MULTIMEDIA NUSANTARA (METRA)**  
The East Tower 33rd & 37th Floor  
Jl. Dr. Ide Anak Agung Gde Agung Kav. E  
3.2 No. 1  
Kuningan Timur, Setiabudi  
Jakarta Selatan 12950  
Tel : +62 21 521 0123  
Website: [www.metra.co.id](http://www.metra.co.id)

**RTV**  
Jl Hr Rasuna Said Kav B10-11  
Setiabudi Jakarta Selatan, Indonesia  
Tel: +62 21 2930 6677  
Fax: +62 21 2930 6699  
Website: [www.rtv.co.id](http://www.rtv.co.id)  
Email: yenri.anshar@rtv.co.id

**PRODUCTION STUDIOS**  
**25 FRAMES PRODUCTION SERVICES**  
JL. Bangka Raya No. 2B  
Jakarta Selatan 12720, Indonesia  
Tel: +6221 719 3113  
Website: [www.25-frames.com](http://www.25-frames.com)  
Email: 25fps@25-frames.com

**AMAZING PRODUCTIONS (INDONESIA)**  
Golden Plaza (D'Best) Blok B-31  
Jl. RS Fatmawati No.15  
District: Gandaria Selatan  
Jakarta 12420, Indonesia  
Tel: +62 21 7507838  
Website: [www.amazingproductions.info](http://www.amazingproductions.info)

**ASIAWORKS TELEVISION (JAKARTA)**  
16 Fl, Deutsche Bank Building  
Jalan Imam Bonjol 80  
Jakarta 10310, Indonesia  
Tel: +62 21 316 2048  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: jakarta@asiaworks.com

**BALI SATRIA FILM**  
Jln. Siulan Gg. Plamboyan No. 17  
Denpasar, Bali 80238, Indonesia  
Tel: +62 819 4492 9999  
Fax: +62 361 464625  
Website: [www.balisatriafilm.com](http://www.balisatriafilm.com)  
Email: info@balisatriafilm.com

**CASTLE PRODUCTION**  
Jl. Pasar Baru Timur No.7A  
Jakarta 10710, Indonesia  
Tel: +62 21 3501 663  
Fax: +62 21 350 2528  
Website: [www.castle-pro.com](http://www.castle-pro.com)  
Email: info@castle-pro.com

**EVOLUTION TEAMS**  
Jl. Prof. Joko Sutono Sh No 7  
Jakarta Selatan 12160, Indonesia  
Tel: +62 21 2952 8687  
Website: [www.evolutionteams.com](http://www.evolutionteams.com)  
Fax: +62 21 7229 476

**INFINITE STUDIOS**  
Jl. Hang Lekiu, Teluk Mata Ikan  
Nongsa, Batam  
Riau Islands - Indonesia 29465  
Tel : +62 778 7614 52  
Website: [www.frameworks.com.sg](http://www.frameworks.com.sg)  
Email: info@frameworks.com.sg

**JAKARTA PELANGI PRODUCTIONS**  
Block A-4, Bungur Grand Centre  
Jalan Ciputat Raya No. 4-6  
Kebayoran Lama, Jakarta 12240, Indonesia  
Tel: +62 21 725 3486  
Website: [www.jakartapelangi.com](http://www.jakartapelangi.com)  
Email: info@jakartapelangi.com

**KEMISTRY**  
Jalan Gandaria II, No.7  
Kebayoran Baru  
Jakarta Selatan 12140, Indonesia  
Tel: +62 21 739 2696  
Website: [www.ke-content.com](http://www.ke-content.com)  
Email: info@kemistry.biz

**MD ANIMATION**  
MD Place, Tower 1, 8th Floor  
Jl. Setiabudi Selatan No. 7  
Jakarta 12910, Indonesia  
Tel: +62 21 3442 777  
Fax: +62 21 3451 777

**MOVIE STUDIO BALI**  
Pt. Movie Studio Bali  
Abuan Susut Bangli  
80661 Bali, Indonesia  
Tel: +62 81 138 557 91  
Website: [www.moviestudiobali.com](http://www.moviestudiobali.com)  
Email: contact@moviestudiobali.com

**RT FILMS**  
Jln. Kemang Barat No.7B  
Jakarta12730, Indonesia  
Tel: +62 21 7182988  
Website: [www.rtfilms.co.id](http://www.rtfilms.co.id)

**SEVEN SUNDAY FILMS**  
Jalan Pelita, No. 17 Kemang  
Jakarta 12150, Indonesia  
Tel: +62 21 725 6810  
Fax: +62 21 750 5136  
Website: [www.sevensundayfilms.com](http://www.sevensundayfilms.com)  
Email: rodney@sevensundayfilms.com

**SHOOTING GALLERY (INDONESIA)**  
Wisma Iskandarsyah C-5  
Jalan Iskandarsyah Raya Kav. 12-14  
Jakarta 12160, Indonesia  
Tel: +6221 723 6878  
Fax: +6221 723 6929  
Website: [www.shootinggalleryasia.com](http://www.shootinggalleryasia.com)

**SORAYA INTERCINE FILMS**  
Jalan Wahid Hasyim No. 3  
Menteng, Central Jakarta  
10110, Indonesia  
Tel: +62 3983 7555  
Website: [www.sorayafilms.com](http://www.sorayafilms.com)  
Email: info@sorayafilms.com

**MOBILE TELCOS**  
**INDOSAT**  
Singapore Office  
8 Temasek Boulevard,  
Suntec City Tower 3, #15-05,  
Singapore 038988  
Phone Number: +65 6235 5155  
Website: [www.indosatsgapore.com](http://www.indosatsgapore.com)  
Email: info@indosat.com.sg

**INDOSAT M2**  
Jalan Kebagusan Raya No. 36  
Pasar Minggu, Jakarta 12550, Indonesia  
Tel: +62 21 7854 6900  
+62 21 7854 6800  
Website: [www.indosatm2.com](http://www.indosatm2.com)  
Email: e-care@indosatm2.com

**PT ELANG MAHKOTA TEKNOLOGI (EMKOM)**  
Jl. Asia Afrika Lot 19,  
Jakarta 10270, Indonesia  
Tel: +62 21 7278 2066  
Website: [www.emtek.co.id](http://www.emtek.co.id) /  
Email: corsec@emtek.co.id /

**GOVERNMENT BODIES/ REGULATORY AGENCIES**  
**KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)**  
State Secretariat Building,  
6th Floor Jalan Gajah Mada  
No.8, Jakarta 10120, Indonesia  
Tel: +62 21 634 0713  
Website: [www.kpi.go.id](http://www.kpi.go.id)

## JAPAN

### STATS BOX

#### JAPAN

**POPULATION** 126,283,347

**TV HOUSEHOLDS** 50,372,140

**TV PENETRATION** 99.7%

**HOUSEHOLD SIZE** 2.5

**CABLE TV PENETRATION** 29.5%

**INTERNET USERS** 101,228,736

**INTERNET PENETRATION** 79.3%

**BROADBAND SUBSCRIPTIONS**

28.84 (per 100 people)

**FIXED BROADBAND PENETRATION** 74%

**FIXED LINE SUBSCRIBERS** 56,810,000

**MOBILE PHONE SUBSCRIBERS** 157,589,400

**3G MOBILE SUBSCRIBERS** 135,680,000

**MOBILE BROADBAND PENETRATION** 79.7%

**MULTICHANNEL HOMES** 14,481,000

**MULTICHANNEL PENETRATION** 29%

**NON-TERRESTRIAL TV CONNECTIONS** 18,500,000

#### SOURCES:

Japan Population 2016 – World Population Review  
Internet Users by Country (2014), by Internet Live Stats 2015

Business Monitor International, Japan Telecommunications Report, Q3 2015

Asia Pacific Multichannel TV 2015, by CASBAA

Fixed Broadband Internet Subscribers (per 100 people), by World Bank

Multichannel Television Advertising in Asia, by CASBAA

Mobile Broadband Penetration, by mobiThinking

Industry Overview, by Softbank

TV Households, Total Number (68 countries) Databank

Multichannel TV Advertising Asia 2011, by CASBAA

Asia Pacific pay-TV Industry, by CASBAA

The Mitsubishi Research Institute found that penetration of 4K television sets in Japan is set to escalate, from about 6% of households in 2016 to more than half of the marketplace by 2020 – ahead of forecasts for either North America or Europe.

According to research by Nielsen from March 2016, only 12% of internet users in Japan use OTT video service, less than 10% of respondents use cable TV and only less than 5% use paid satellite TV. Many Japanese purchase or rent DVDs or Blu-rays to access video content. Even though this is the case, OTT TV and video ad revenues are still growing.

Statistics indicates that the number of subscription video-on-demand (or SVOD) users are estimated grow to

## JAPAN

about 11 million by 2020. Considering Netflix's entry into Japan, the rising popularity of online video could help the company immensely in the long term and could seize this subscriber base.

### PAY-TV POLICIES

#### Copyright

Japan's copyright law has a strong framework, imposing significant penalties with effective enforcement and content protection. Online piracy violates the copyright law, which may lead to the imposition of criminal sanctions (imprisonment and fines). Police are very pro-active in uncovering illegal uploading. Copyright collecting societies are required to register with the Commissioner of the Agency of Cultural Affairs and submitting the terms and conditions on how third parties are able to use the copyright. This applies to users of pay-TV and online TV operators.

#### OTT Services

Most of the OTT services are not specifically regulated, but some services such as NOTTV has been categorised as a broadcasting service that requires a license to air. Specific legislation requires operators who provide internet services to teenagers to adopt measures that minimise teenagers' exposure to harmful information, in respect of content.

#### Content Regulation

There are no local content quotas and no requirements to insert local classification and other content labels into international feeds. However, the Broadcast Law requires broadcasters to be politically fair, avoiding distorting facts and to provide balance in their broadcasts, to avoid harming public safety or morals. They also need to establish and publicly disclose standards for TV programmes.

### KEY DEVELOPMENTS

In early April 2016, Japan is named the MIPCOM 2016 Country of Honour. Japan's production sector is shifting widely towards 4K, which will be witness at MIPCOM. MIPCOM 2016 takes a look at the history of Japanese animation, and introduces the latest shows on the international marketplace.

NHK commissioned a local version of all3media International's hit format *Gogglebox*. NHK in Japan aired a pilot of Studio Lambert format *Gogglebox* at the end of March 2016, a first for the channel in this genre that puts cameras in people's homes – with a unique production technique. NHK placed it on its main channel

as one of the special programmes commemorating the 90th Anniversary of NHK's first ever broadcast.

Viacom International Media Networks (VIMN) Asia collaborated with AbemaTV, Inc. to introduce MTV HITS, a curated international music channel on the Internet TV station in Japan. MTV HITS on AbemaTV offers music fans in Japan access to a curated 24/7 international music experience anytime, anywhere. MTV HITS curates the hottest international music videos including international hits playlists, artists' specials showcasing recommended international artists' music videos, to thematic-based music videos for the channel on AbemaTV, in line with music interests and requirements of its young target audience.

Netflix launched in Japan in 2015, the company's first entry into a major Asian market. Netflix stated at the UBS Global Media and Communications Conference held during December 2015, that considering that Japanese viewers watched Japanese programming 95% of the time, Netflix's Japanese subscribers are streaming 30%–50% of their content in English.

### FREE-TO-AIR

**FUJI TELEVISION NETWORK INC (FUJI TV)**  
2-4-8 Daiba, Minato-ku,  
Tokyo 137-8088, Japan  
Tel: +81 3 5500 8888 (Japanese Only)  
Website: [www.fujitv.co.jp/en](http://www.fujitv.co.jp/en)  
Email: [intl.cood@fujitv.co.jp](mailto:intl.cood@fujitv.co.jp)

**HOKKAIDO BROADCASTING CO LTD**  
North-1, West-5, Chuo-ku  
Sapporo City, 060-8501  
Hokkaido, Japan  
Tel: +81 1 1232 5858  
Website: [www.hbc.co.jp/info/english/index.html](http://www.hbc.co.jp/info/english/index.html)

**KYOTO BROADCASTING SYSTEM CO LTD (KBS)**  
600-1, TastumaeOcho, Kanasuma-dori  
Ichijo-Sagaru, Kamigyo-ku  
Kyoto 602-8588, Japan  
Tel: +81 7 5431 7373  
Fax: +81 7 5431 5458  
Website: [www.kbs-kyoto.co.jp](http://www.kbs-kyoto.co.jp)

**KYUSHU ASAHI BROADCASTING (KBC)**  
1-1-1 Nagahama, Chuo-ku  
Fukuoka 810-8571 Japan  
Tel: +81 9 2725 6085  
Fax: +81 9 2752 7155  
Website: [www.kbc.co.jp/en](http://www.kbc.co.jp/en)

**NAGOYA BROADCASTING CO LTD**  
2-10-1 Tachibana, Nakaku  
Nagoya-shi, Atcht 460-8311 Japan  
Tel: +81 5 2331 8111  
Website: [www.nagoyatv.com](http://www.nagoyatv.com)

**NANKAI BROADCASTING CO LTD**  
1-1-1 Honmachi Matsuyama City  
Ehime 790-8510 Japan  
Tel: +81 8 9915 3333  
Fax: +81 8 9915 2370  
Website: [www.rnb.co.jp](http://www.rnb.co.jp)

**NIPPON TELEVISION NETWORK CORPORATION (NTV)**  
1-6-1 Higashi-Shimbashi  
Minato-ku, Tokyo 105-7444, Japan  
Tel: +81 3 6215 1111  
Website: [www.ntv.co.jp/english](http://www.ntv.co.jp/english)

**SAPPORO TELEVISION BROADCASTING CO LTD**  
Kita 1 Nishi8, Chuo-ku  
Sapporo-shi 060-8705 Japan  
Tel: +81 11 241 181  
Website: [www.stv.ne.jp](http://www.stv.ne.jp)

**TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)**  
5-3-6 Akasaka, Minato-ku,  
Tokyo 107-8006, Japan  
Tel: +81 3 5571 2203  
Website: [www.tbs.co.jp/eng](http://www.tbs.co.jp/eng)

**TOKYO METROPOLITAN TV (MXTV)**  
Media Center 1-12 Koujimachi  
Chiyoda-ku, Tokyo, 102-8002  
Website: [www.mxtv.co.jp](http://www.mxtv.co.jp)  
[www.mxtv.co.jp/company/english.html](http://www.mxtv.co.jp/company/english.html)

**TV ASAHI CORPORATION**  
6-9-1 Roppongi, Minato-ku  
Tokyo 106-8001, Japan  
Tel: +81 3 6406 1952  
Fax: +81 3 3405 3830  
Website: [www.tv-asahi.co.jp/e](http://www.tv-asahi.co.jp/e)

**TV TOKYO CORPORATION**  
4-3-12 Toranomon,  
Minato-ku, Tokyo 105-8012, Japan  
Tel: +81 3 5470 7777  
Website: [www.tv-tokyo.co.jp/corporation](http://www.tv-tokyo.co.jp/corporation)

### PAY-TV

**A K COMPANY LTD**  
Shibuya -ku, Sendagaya 1-28-8-408  
151-0051, Tokyo Japan  
Tel: +81 3 3404 7671  
Fax: +81 3 3404 7274

**ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)**  
1-2-1 Takezono, Tsukuba-shi  
Tel: +81 2 9852 6111  
Fax: +81 2 9858 0220  
Website: [www.accs.or.jp/english](http://www.accs.or.jp/english)

**AMAZON JAPAN K K (AMAZON PRIME)**  
Arco Tower Annex, 1-8-1 Shimomeguro  
Meguroku, Shibuya-ku  
153-0064, Tokyo Japan  
Tel: +81 1 2099 9373  
Website: [www.amazon.co.jp](http://www.amazon.co.jp)

**ASAHIKAWA CABLE TELEVISION**  
2-2-16 Hachijo Nishi  
Asahikawa 070-0058, Japan  
Tel: +81 1 6622 0707  
Fax: +81 1 6626 7730  
Website: [www.potato.ne.jp](http://www.potato.ne.jp)  
Email: [lan-do@potato.ne.jp](mailto:lan-do@potato.ne.jp)

**ASMIK ACE INC**  
1-8-1 Maranouchi, Chiyoda-ku  
100-0005 Tokyo, Japan  
Tel: +81 90 1735 0298  
Website: [www.asmik-ace.co.jp](http://www.asmik-ace.co.jp)

**BAY COMMUNICATIONS (BAYCOM TV)**  
Hanshin Noda Center Building 4F  
1-11-31 Ebie, Fukushima-ku  
Osaka 553-0001, Japan  
Tel: +81 6 6450 1173  
Website: [www.baycom.jp](http://www.baycom.jp)

**BB CABLE CORPORATION (BB CABLE TV)**  
1-9-1 Higashi Shimbashi  
Minato-ku, Tokyo 105-7301, Japan  
Tel: +81 93 288 0226  
Email: [pr@softbank.co.jp](mailto:pr@softbank.co.jp)

**BS ASAHI (ASAHI SATELLITE BROADCASTING)**  
1-10 Jingu-mae, Shibuya-ku, Tokyo  
Tel: +81 3 5412 9200  
Fax: +81 3 5412 9250  
Website: [www.bs-asahi.co.jp](http://www.bs-asahi.co.jp)

**BS-TBS INCORPORATED**  
TBS Broadcasting Centre, 15F  
5-3-6 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Website: [www.bs-tbs.co.jp](http://www.bs-tbs.co.jp)

**BROADMEDIA CORPORATION**  
Aoyama Tower Place 6F  
8-4-14 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Tel: +81 3 6439 3980  
Fax: +81 3 3478 7014  
Website: [www.broadmedia.co.jp](http://www.broadmedia.co.jp)

**CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)**  
1-6-8 Bancho, Takamatsu, IBJ Building  
11/F, Kanagawa Prefecture  
760-0017, Japan  
Tel: +81 87 823 6000  
Website: [www.cavy.co.jp](http://www.cavy.co.jp)

**CABLE NET NIIGATA (TULIP)**  
2-16 Higashi Dekijima, Chuo-ku  
Niigata 950-8534, Japan  
Tel: +81 2 5280 1200  
Fax: +81 2 5280 1210  
Website: [www.tulipnet.co.jp](http://www.tulipnet.co.jp)  
Email: [info@tulipnet.co.jp](mailto:info@tulipnet.co.jp)

**CABLE NETWORKS AKITA (CNA)**  
1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan  
Tel: +81 1 8865 5141  
Website: [www.cna.ne.jp](http://www.cna.ne.jp)  
Email: [info@cna.ne.jp](mailto:info@cna.ne.jp)

**CABLE TV CO TOKUSHIMA**  
1-17 Shinkuracho, Tokushima 770-8552, Japan  
Tel: +81 88 655 4000  
Fax: +81 88 655 0080  
Website: [www.tcn.jp](http://www.tcn.jp)

**CABLE TV CORPORATION, TOYAMA**  
Toyama Denki Building 3F  
3-1 Sakurabashidoori, Toyama 930-0004, Japan  
Tel: +81 76 444 5555  
Fax: +81 76 444 5577  
Website: [www.ctt.ne.jp](http://www.ctt.ne.jp)

**CHUBU CABLE NETWORK CO LTD**  
4-45 Sukumochi  
Mizuho-ku,  
Nagoya 467-0804  
Website: [www.ccnw.co.jp](http://www.ccnw.co.jp)

**CHUKAI CABLE TELEVISION**  
Kawasaki 610, Tottori  
Yonago 683-0852, Japan  
Tel: +81 8 5929 2211  
Fax: +81 8 5929 7911  
Website: [www.chukai.ne.jp](http://www.chukai.ne.jp)  
Email: [catv@chukai.co.jp](mailto:catv@chukai.co.jp)

## JAPAN

### EXPERTS GROUP (DIBEG)

Association of Radio Industries and Businesses  
11F Nittochi Building, 1-4-1 Kasumigaseki  
Chiyoda-ku, Tokyo 100-0013, Japan  
Website: [www.dibeg.org](http://www.dibeg.org)

### FUJI TELEVISION NETWORK INC

2-4-8 Fuji TV Headquarters Building  
Media Tower 22F  
Daiba, Minato-ku  
Tokyo 137-8088, Japan  
Tel: +81 3 5500 8811  
Website: [www.bsfuji.tv](http://www.bsfuji.tv)

### HACHINOHE CABLE TELEVISION

4F Via Nova Building,  
1 Juusannichi-machi  
Hachinohe-shi, Aomori, Japan  
Hachinohe 031-0042  
Tel: +81 178 24 1111  
Website: [web.htv-net.ne.jp](http://web.htv-net.ne.jp)  
Email: [Info@Htv-Net.ne.jp](mailto:Info@Htv-Net.ne.jp)

### HIKARI-TV

Tel: +81 0 0919 2150  
Website: [www.hikaritv.net/english](http://www.hikaritv.net/english)

### HIROSHIMA CABLE TELEVISION CORP (HICAT)

2-3-24 Deshio, Minami-ku  
Hiroshima 734-0001, Japan  
Tel: +81 8 2256 1811  
Fax: +81 8 2250 5432  
Website: [www.hicat.ne.jp](http://www.hicat.ne.jp)  
Email: [info@hicat.ne.jp](mailto:info@hicat.ne.jp)

### HOKKAIDO TELEVISION BROADCASTING (HTB)

4-13-10-17 Hiragashi, Toyohira-ku  
Sapporo 062-8501, Japan  
Tel: +81 1 1821 4411  
Website: [www.htb.co.jp](http://www.htb.co.jp)

### I-CAST INCORPORATED

Sunshin 60 Bldg, 25F  
3-1-1 Higashi Ikebukuro Toshima-ku  
170-6024 Tokyo, Japan  
Tel: +81 3 5654 5667

### ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)

2-23-18, Goi-Chuo-Higashi  
Ichihara-shi, Chiba Prefecture  
290-0056 Japan  
Tel: +81 4 3624 0009  
Website: [www.icntv.ne.jp](http://www.icntv.ne.jp)

### IMAGICA TV CORPORATION

26th Floor, Shiroyama Trust Tower  
4-3-1 Toranomon, Minato-ku  
Tokyo 105-6026 Japan  
Tel: +81 3 6702 0252  
Fax: +81 3 6702 0239  
Website: [www.imagicatv.jp/en](http://www.imagicatv.jp/en)

### ITS COMMUNICATIONS INC (ITSCOM)

158-0094 Tokyo Setagaya, No. 21  
No. 1 Futakotamagawa rise office  
9F Tamagawa-chome  
Tel: +81 3 6732 7100  
Website: [www.itscom.jp](http://www.itscom.jp)

### J:COM

606 Higashi Shio Koji, Higashiru Nishi no  
Touin Kitusyabashi Douri  
Shimogyouku, Kyoto 600-8216  
Tel: +81 3 6765 8204  
Fax: +81 3 6765 8091  
Website: [www.jcom.co.jp](http://www.jcom.co.jp)

### JAPAN CABLE LABORATORIES

Kouwa Shiroganedai Bld 5F, 3-19-1  
Shiroganedai  
Minato-ku, Tokyo 108-0071, Japan  
Tel: +81 3 6450 4311  
Website: [www.jlabs.or.jp](http://www.jlabs.or.jp)  
Email: [info@jlabs.or.jp](mailto:info@jlabs.or.jp)

### JCTV INC

548-2 Hitachinaka City  
Takano, Ibaraki 312-0002  
Tel: +81 3 3568 8221  
Website: [www.jctv.jp](http://www.jctv.jp)  
Email: [info@jctv.jp](mailto:info@jctv.jp)

### JUPITER TELECOMMUNICATIONS CO LTD (J:COM)

Marunouchi Trust Tower North, 1-8-1  
Marunouchi  
Chiyoda-ku, Tokyo 100-0005, Japan  
Tel: +81 3 6765 8204  
Website: [www.jcom.co.jp](http://www.jcom.co.jp)

### KDDI - AU HIKARI

Website: [www.au.kddi.com](http://www.au.kddi.com)

### KINTETSU CABLE NETWORK (KCN)

1-70-1 Higashi Ikoma  
Ikoma 630-0213, Japan  
Tel: +81 7 4375 5511  
Fax: +81 7 4375 5666  
Website: [www.kcn.ne.jp](http://www.kcn.ne.jp)

### KURASHIKI CABLE TELEVISION (KCT)

2661-1 Nakajima Kurashiki-shi  
Okayama, Yubinbango 710-0803  
Tel: +86 466 1717  
Fax: +86 466 1735  
Website: [www.kct.co.jp](http://www.kct.co.jp)

### NAGASAKI CABLE MEDIA CO LTD (NCM)

5-8, Chikugo City,  
Nagasaki 850-0028  
Tel: +81 9 5828 0120  
Website: [www.cncm.ne.jp](http://www.cncm.ne.jp)  
Email: [privacy@ncm.ad.jp](mailto:privacy@ncm.ad.jp)

### NBCUNIVERSAL ENTERTAINMENT JAPAN LLC

Atago Green Hills, Mori Tower 8F  
2-5-1 Atago, Minato-ku  
Tokyo 105-6208 Japan  
Tel: +81 3 6860 7647  
Website: [www.nbcuni.co.jp](http://www.nbcuni.co.jp)

### NHK (JAPAN BROADCASTING CORPORATION)

2-2-1 Jinnan, Shibuya-ku  
Tokyo 150-8001, Japan  
Tel: +81 3 5455 4279  
Fax: +81 3 3466 2811  
Website: [www.nhk.or.jp/english](http://www.nhk.or.jp/english)

### NTT PLALA INC

3-1-1 Higashi Ikebukuro,  
Toshima-ku, Tokyo Japan  
Tel: +81 35 954 7568  
Email: [h-sato@plala.co.jp](mailto:h-sato@plala.co.jp)

### OBIHIRO CITY CABLE CO LTD

4/F, 1-8-2, Obihiro-shi Higashi  
Hokkaido 080-0801  
Tel: +81 15 523 1511  
Fax: +81 15 523 5507  
Website: [www.octv.jp](http://www.octv.jp)

### OGAKI CABLE TELEVISION (OCT)

3-31 Gifu Nakanocho,  
Ogaki 503-0022  
Tel: +81 97 542 1121  
Fax: +81 97 542 3131  
Website: [www.ogaki-tv.co.jp](http://www.ogaki-tv.co.jp)  
Email: [oct@ogaki-tv.co.jp](mailto:oct@ogaki-tv.co.jp)

### OKINAWA CABLE NETWORK

2F 1-2-20 Kumoji, Naha City  
Okinawa, 900-0015 Japan  
Tel: +81 9 8863 4141  
Fax: +81 9 8862 1872  
Website: [www.nirai.ne.jp](http://www.nirai.ne.jp)  
Email: [support@nirai.ne.jp](mailto:support@nirai.ne.jp)

### OKINAWA TELEVISION BROADCASTING CO LTD

Yubinbango 900-8588  
1-2-20, Kumoji, Naha-shi, Okinawa  
Tel: +81 98 863 2111  
Website: [www.otv.co.jp](http://www.otv.co.jp)  
Email: [soumu@otv.co.jp](mailto:soumu@otv.co.jp)

### RAKUTEN SHOWTIME INC

Rakuten Crimson House, 1-14-1  
Tamagawa, Setagaya-ku  
Tokyo 158-0094 Japan  
Tel: +81 50 5817 3412  
Website: [www.video.rakuten.co.jp](http://www.video.rakuten.co.jp)

### S-O-C-K-S INC

401, 2-20-5 Azabu-Juban, Minato-ku  
Tokyo 106-0045 Japan  
Tel: +81 80 3202 6797

### SKY PERFECT JSAT CORPORATION

1-14-14, Akasaka , Minato-ku  
Tokyo 107-0052, Japan  
Tel: +81 03 4334 7777 /  
5571 7009 /  
0570 039 888  
Website: [www.spvjsat.com](http://www.spvjsat.com)  
Email: [webmaster@skyperfectv.co.jp](mailto:webmaster@skyperfectv.co.jp)

### SONY PICTURES ENTERTAINMENT (JAPAN) INC

New Pier Takeshiba North Tower  
1-11-1, Kaigan Minato-ku  
Tokyo 105-0022 Japan  
Tel: +81 35 402 1700

### SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)

Togoshidai Bldg. 1-7-20 Togoshi  
Shinagawa-ku, Tokyo 142-0041  
Tel: +81 57 3788 3811  
Website: [www.cts.ne.jp](http://www.cts.ne.jp)  
Email: [cts-support@stct.cts.ne.jp](mailto:cts-support@stct.cts.ne.jp)

### STARCAT CABLE NETWORK CO LTD

1-16-7, NORI, Fushimi,  
Nishiki, Naka-ku  
Nagoya 460-0003  
Tel: +81 52 231 2309  
Fax: +81 52 972 0513  
Website: [www.starcat.co.jp](http://www.starcat.co.jp)  
Email: [guest@starcat.co.jp](mailto:guest@starcat.co.jp)

### THE WALT DISNEY COMPANY (JAPAN) LTD

Toranomon Hills, 1-23-1 Toranomon  
Minato-ku, Tokyo 105-0001 Japan  
Tel: +81 36 752 2873  
Fax: +81 36 752 5630  
Website: [www.disney.jp](http://www.disney.jp)

### TOKYO CABLE NETWORK INC

1-1-7, Koraku, Bunkyo-ku  
Tokyo 112-0004 Japan  
Tel: +81 3 3814 2600  
Fax: +81 3 3818 6797  
Website: [www.tcn-catv.co.jp](http://www.tcn-catv.co.jp)

### TOMAKOMAI CABLE TELEVISION

11-1 Nishi Miyano  
Hanamaki-shi, Iwate, 025 0002  
Tel: +81 1 4473 1901  
Fax: +81 1 4473 1902  
Website: [www.tomakomai.ne.jp](http://www.tomakomai.ne.jp)  
Email: [gurutoma@tomakomai.ne.jp](mailto:gurutoma@tomakomai.ne.jp)

### TV MATSUMOTO CABLEVISION (TVM)

3044-1 Satoyama,  
Matsumoto 390-0221  
Tel: +81 2 6335 1008  
Fax: +81 2 6336 4001  
Website: [www.tvm.ne.jp](http://www.tvm.ne.jp)  
Email: [info\\_catv@tvm.co.jp](mailto:info_catv@tvm.co.jp)

### TV TOKYO CORPORATION

4-3-12, Toranomon Minato-ku  
105-8012, Tokyo Japan  
Tel: +81 3 5473 6578  
Fax: +81 3 5473 3489  
Website: [www.tv-tokyo.co.jp](http://www.tv-tokyo.co.jp)

### UTSUNOMIYA CABLE TV (U.CAT.V)

3-21 Denma cho Utsunomiya-shi, Tochigi  
Tel: +81 2 8638 8090  
Fax: +81 2 8638 8008  
Website: [www.ucatv.ne.jp](http://www.ucatv.ne.jp)

### WOWOW INC

Head Office  
21F, Akasaka Park Building  
5-2-20, Akasaka, Minato-ku  
Tokyo 107-6121, Japan  
Tel: +81 3 4330 8118  
Fax: +81 3 4330 8132  
Broadcast Centre  
2-1-58, Tatsumi, Koto-ku,  
Tokyo 135-0053

### YOKOHAMA CUSTOMER CENTRE

3-3-1, Minatomirai, Nishi-ku, Yokohama  
220-8080  
Tel: 0120 5808 07

### YOKOHAMA CABLE VISION INC (YCV)

240-0005 Kanagawa Prefecture,  
Yokohama, Hodogaya-ku,  
Kobe-cho, 10th floor 134  
Yokohama Business Park West Tower  
Tel: +81 45 366 0011  
Website: [www.catv-yokohama.ne.jp](http://www.catv-yokohama.ne.jp)

### YOMIURI TELECASTING CORPORATION

NTV Tower 20F,  
1-6-1 Higashi Shimbashi  
Minato-ku, Tokyo 105-7420 Japan  
Tel: +81 3 6253 7890  
Fax: +81 3 6253 7891  
Website: [www.ytv.co.jp/english](http://www.ytv.co.jp/english)  
Email: [licensing@ytv.co.jp](mailto:licensing@ytv.co.jp)

### PRODUCTION STUDIOS

#### 28LAB

Amanuma, 167-0032  
Suginami, Japan  
Tel: +81 70 6634 3431  
Website: [www.28lab.com](http://www.28lab.com)  
Email: [info@28lab.com](mailto:info@28lab.com)

#### BANDAI CO LTD

1-4-8 Komagata, Taito-ku  
Tokyo 111-8081, Japan  
Tel: +81 3 3847 5159  
Website: [www.bandai.co.jp](http://www.bandai.co.jp)

#### COO INC

2F Lamp Kitadando  
3-17-3 Senndagaya, Shibuya  
Tokyo 151-0051, Japan  
Tel: +81 3 3746 9968  
Fax: +81 3 3746 9969  
Website: [www.coo.st](http://www.coo.st)

## JAPAN

**DWARF STUDIO / TYO INC**

4-14-18 Nukui Nerima-ku  
Meguro-ku, 176-0021 Tokyo, Japan  
Tel: +81 3 5971 9888  
Fax: +81 3 5971 9889  
Website: [www.dw-f.jp](http://www.dw-f.jp)

**FUJI CREATIVE CORPORATION**

DiverCity Tokyo Office Tower 18G  
1-120, Aomi, Koto-ku  
Tokyo 136-0064, Japan  
Tel: +81 3 6865 1988  
Fax: +81 3 6865 1977  
Website: [www.fujicreative.co.jp](http://www.fujicreative.co.jp)

**KADOKAWA DAEI STUDIO**

Tel: +81 4 2482 2520  
Fax: +81 4 2482 1160  
Website: [kd-st.co.jp](http://kd-st.co.jp)

**NHK ENTERPRISES INC**

4-14 Kamiyama-cho, Shibuya-ku  
Tokyo, Japan 150-0047  
Tel: +81 3 3468 6984  
Fax: +81 3 3468 9530  
Website: [pf.nhk-ep.co.jp](http://pf.nhk-ep.co.jp)

**NIKKATSU CORPORATION**

3-28-12, Hongo, Bunkyo-ku  
Tokyo 113-0033, Japan  
Tel: +81 3 5689 1021  
Website: [intl.nikkatsu.com](http://intl.nikkatsu.com)

**NIPPON ANIMATION CO LTD**

UHB Ginza Building, 11-14  
Ginza 7-Chome, Chuo-ku  
Tokyo 104-0061 Japan  
Tel: +81 3 3574 5931  
Fax: +81 3 3571 1739  
Website: [www.nipponanimation.com](http://www.nipponanimation.com)

**PIERROT CO LTD**

2-29-13, Shimorenjaku  
Mitaka-City, Tokyo 104-0045, Japan  
Tel: +81 4 2270 6403  
Fax: +81 4 2240 0210  
Website: [www.pierrot.jp](http://www.pierrot.jp)

**PRESIDIO CORPORATION**

Hirakawa Court 602, Hirakawa-cho  
Chiyoda-ku, Tokyo 102-0093, Japan  
Tel: +81 3 215 5632  
Fax: +81 3 215 5633  
Website: [www.presidio.jp](http://www.presidio.jp)

**PRODUCTION REED CO LTD**

5-11-17, 3F Ogikubo, Suginami-ku  
Tokyo 167-0051 Japan  
Tel: +81 3 3220 3021  
Fax: +81 3 3220 3010  
Website: [www.pro-reed.com](http://www.pro-reed.com)

**SEGA HOLDINGS CO LTD**

Canal Side Bldg, 1-39-9 Higashi-Shinagawa  
Shingawa-ku, Tokyo 140-8583 Japan  
Tel: +81 36 871 7122  
Fax: +81 36 871 7123  
Website: [www.sega.co.jp](http://www.sega.co.jp)

**SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD**

Show Building 6F  
2-30 Kanda Jimbocho, Chiyoda-ku  
Tokyo 101-8415 Japan  
Tel: +81 33 515 6836  
Website: [www.shopro.co.jp/english](http://www.shopro.co.jp/english)

**SHOWGATE INC**

Akasaka BIZ Tower 17F  
5-3-1 Akasaka, Minato-ku  
Tokyo 107-6321 Japan  
Tel: +81 36 441 9696  
Fax: +81 36 441 7965  
Website: [www.showgate.jp/en/top.html](http://www.showgate.jp/en/top.html)

**STUDIOGOONEYS INC**

2F, NF Bldg, 2-29-12 Honcho  
Nakano-ku, Tokyo 164-0012, Japan  
Tel: +81 36 300 9523  
Fax: +81 36 866 9693  
Website: [www.gooneys.co.jp](http://www.gooneys.co.jp)

**TANK INC**

Asahi-cho, 1-12-4, Nerima-ku  
PO Box 212, Tokyo 179-0071 Japan  
Tel: +81 36 825 1015  
Fax: +81 36 825 1055  
Website: [www.max-tank.co.jp](http://www.max-tank.co.jp)

**TASTUNOKO PRODUCTION COMPANY LIMITED**

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## MACAU

**STATSBOX****MACAU****POPULATION** 607,500**HOUSEHOLD SIZE** 3.0**FIXED LINE SUBSCRIBER PENETRATION** 26%**MOBILE SUBSCRIBERS** 1,710,000**MOBILE PENETRATION** 275%**BROADBAND SUBSCRIBERS** 147,000**BROADBAND SUBSCRIBER PENETRATION** 27%**INTERNET SUBSCRIBERS** 433,752**INTERNET USER PENETRATION** 72.6%**YEAR-ON-YEAR % CHANGE OF INTERNET USERS** 17.39**YEAR-ON-YEAR % CHANGE OF MOBILE USERS** 16.63**SOURCES:**

-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)

-Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

-Buddecomm 2015

-Social, Digital &amp; Mobile in APAC, by We Are Social Singapore

-Macau Statistics and Census Service (DSEC) 2015

The local government is the main media player in Macau; it runs terrestrial TV and radio stations and subsidizes the press. Citing these ties, the Vienna-based International Press Institute says it is “difficult to define the media as independent”. A state security law prohibits sedition and subversion against the Beijing government.

Macau boasts a sophisticated, independently regulated communications market due to Macau’s status as a Special Administrative Region (SAR) of the People’s Republic of China following its handover from Portugal. Gradual liberalisation has now fully opened the telecoms market with the full impact slowly becoming evident. Demand for telecom services is significantly driven by the millions of visitors that visit the tiny enclave every year. 87% of visitors classified as residents of mainland China or Hong Kong.

Macau’s fixed-line market is transitioning to a fibre broadband market as the incumbent Companhia de Telecomunicações de Macau (CTM) invests significantly in fibre access networks. As of 2016 CTM had deployed fibre broadband coverage to the majority of residential units and 100% of commercial buildings. CTM’s investment coincides with the entrance of Macau’s second fixed-line operator MTEL, with the latter a threat to the monopoly CTM has over the fixed broadband market, a monopoly made

## MACAU

possible due to CTM's ownership of the underlying fixed access network.

Macau's mobile market is the most competitive sector of the telecoms market, with four mobile network operators and a mobile virtual network operator (MVNO) offering services. Competition is intense, with mobile penetration in excess of 200% due to multiple SIM card ownership as well as sales of SIM cards to visitors. Mobile broadband presents an alternative revenue growth opportunity, with LTE launches during 2015 allowing operators to offer more enticing products. In December 2015 CK 3 Macau launched its 4G LTE mobile network, making it the fourth and final LTE licensee to introduce commercial 4G services in the Special Administrative Region (SAR).

### FREE-TO-AIR

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#### LOTUS TV

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## MALAYSIA

### STATSBOX

#### MALAYSIA

<b>POPULATION</b>	30,490,000
<b>TV HOUSEHOLDS</b>	7,239,839
<b>TV PENETRATION</b>	97%
<b>PAY-TV PENETRATION</b>	53%
<b>MULTICHANNEL HOMES</b>	4,464,682
<b>MULTICHANNEL PENETRATION</b>	65%
<b>NON-TERRESTRIAL TV CONNECTIONS</b>	4,100,000
<b>SATELLITE TV HOUSEHOLDS</b>	2,930,000
<b>SATELLITE TV PENETRATION</b>	49% of TV homes
<b>INTERNET USERS</b>	20,596,847
<b>INTERNET PENETRATION</b>	67.5%
<b>FIXED BROADBAND PENETRATION</b>	33%
<b>BROADBAND PENETRATION</b>	72.2% per 100 households, 91.7% per 100 inhabitants
<b>MOBILE BROADBAND PENETRATION</b>	54%
<b>MOBILE SUBSCRIBERS</b>	43,112,000
<b>MOBILE PENETRATION</b>	144.8% per 100 inhabitants

#### SOURCES:

-Communications and Multimedia, Q2 2015, by Malaysian Communications and Multimedia Commission  
Asia Internet Use, Population Data and Facebook Statistics, by Internet World Stats  
Asia Pacific Multichannel TV Advertising 2015, by CASBAA  
Asia Pacific c Multichannel TV 2015, by CASBAA ASTRO Holdings Sdn. Bhd.

According to PwC's Malaysia Entertainment and Media Outlook 2015-2019, the country's entertainment and media industry is expected to experience an above average growth rate over the next five years. It is projected to grow at a compound annual growth rate (CAGR) of 6.1% over 2014 to 2019, compared to the global CAGR of 5.1%. Internet access is growing at a rapid rate with a CAGR of 13.4% over 2014-2019, likely resulting from the deployment of 3G and LTE networks with a rapid adoption of smartphones.

### GOVERNMENT EFFORTS

The National Film Development Corporation Malaysia (FINAS) has continued to increase its efforts in promoting Malaysia's visibility in the media market at various international content markets to showcase the quality and diversity of Malaysia's content industry. At the 2015 edition of MIPCOM, FINAS offered more than

1,600 hours of diverse creative content across feature film, animation, TV series, documentary and more.

The continuation of the Film in Malaysia Incentive (FIMI) in 2014 has also retained the momentum of estimated production spend in the country from approximately USD34 million in 2013 to USD77 million in 2014. FIMI had attracted 21 productions, out of which 16 are foreign. Over the years, Malaysia has contributed to a number of world-class animations, evident in the growing revenue of exports from creative content which has increased to more than USD140 million at the end of 2014 from USD46 million in 2009.

The FIMI scheme has increased the need of services by location managers with more foreign productions gathering interest to shoot in Malaysia. One of the things FINAS has done was to license people who can provide the service as location managers, in order to streamline and make known the cost and rates.

Beginning 2016, FINAS will put these location managers through courses to educate them on the area they are covering. They will also be equipped with the knowledge of logistics- nearest hotels, car rental, catering. FINAS is supporting the incentives by linking up these location managers with various relevant businesses (for logistics) so that production companies can get discounts and more.

### KEY DEVELOPMENTS

In February 2016, Telekom Malaysia Berhad (TM) and Viu announced their partnership with the launch of the latter in Malaysia. Viu is a freemium OTT service that brings to consumers, top quality fresh, same-day, localised and personalised content from top studios. Beginning mid-March this year, TM's UniFi and Streamyx broadband customers will enjoy access to Viu as part of their subscriptions in addition to their existing HypTV service.

In that same month, Primeworks Studios further strengthened its ties with Japan through a collaboration with Hokuriku Asahi Broadcasting Co. Ltd. (HAB) to produce *Mad Markets Ishikawa: Japan Specials*. The Japanese broadcast network came together with Primeworks Studios to produce a four-episode special of *Mad Markets Ishikawa* that will be aired every Sunday.

February 2016 also saw the acquisitions of rights for two football events. The Football Malaysia Limited Liability Partnership had announced Media Prima as the free-to-air broadcaster for the country's top football leagues and cup competitions for the next three seasons from 2016 to 2018. Astro Malaysia Holdings Berhad (Astro) had

also successfully secured broadcast rights to the English Premier League (EPL) for its next three seasons from 2016/17 to 2018/19. All 380 Premier League matches every season will be available LIVE on Astro TV in full HD and on all mobile devices via Astro on the Go (AOTG).

Astro also launched its on-demand offering (OD) last October where Malaysians can now pick their favourite shows and watch instantly on TV or a device. Consumers can select from thousands of entertainment choices. OD is available to Astro customers through an Internet-connected Personal Video Recorder (PVR) at home, or via Astro on the Go (AOTG) on a smartphone, laptop or tablet. Non-Astro customers can also enjoy OD content via AOTG.

Malaysian-owned content company, Ideate Media had teamed up with AMC Studios, IDW Entertainment and Circle of Confusion early this January to produce a new original scripted series for BBC America. *Dirk Gently* is a comedic thriller following an eccentric detective and his reluctant assistant. The series is an adaptation of British writer Douglas Adams' wildly successful *Dirk Gently* comic novels.

Malaysia's Prodigee Media and its digital media division, WebTVAsia signed five strategic partnerships with seven global media companies from China, Korea, U.S. and France. A film investment and co-production MOU between Prodigee and Heyi Pictures, Stellar Mega Pictures and Wanda Pictures has been signed. Three strategic partnership MOUs has been signed between Prodigee and Whaley Technology; WebTVAsia and CJ E&M; and Prodigee with Stylehaul. Dailymotion has also signed a content licensing agreement with Prodigee to develop, manage and monetise digital video content on the Dailymotion platform.

Last June, iflix had announced the launch of its revolutionary new service. Consumers in Malaysia and the Philippines can sign up for a 14-day trial granting full access to all of iflix's world-class features and content without having to submit credit card or payment details to participate.

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## MALAYSIA

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**CAPITAL TV**  
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**MIG PICTURES SDN BHD**  
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 Pusat Dagangan Petaling Jaya Selatan  
 Malaysia  
 Tel: +60 3 7782 2299  
 Website: [www.metrowealthpicture.net](http://www.metrowealthpicture.net)  
 Email: [jane@metrowealth.com.my](mailto:jane@metrowealth.com.my)

**MM2 ENTERTAINMENT SDN BHD**  
 B-09-01, Menara Bata  
 PJ Trade Centre, No. 8, Jalan PJU 8/8A  
 Bandar Damansara Perdana  
 47820 Petaling Jaya, Selangor, Malaysia  
 Tel: +603 7727 8388  
 Website: [www.mm2entertainment.com](http://www.mm2entertainment.com)

**NAFALIA CORPORATION SDN BHD**  
 12A-2, Jalan PJU 5/4, Dataran Sunway  
 Kota Damansara, 47810  
 Selangor, Malaysia  
 Tel: +60 3 6141 7327  
 Fax: +60 3 6141 7364  
 Email: [fardwrc@gmail.com](mailto:fardwrc@gmail.com)

## MALAYSIA

**NOTORIOUS PLANET (ASIA)**  
3 Jalan Timur  
46000 Petaling Jaya  
Selangor, Malaysia  
Tel: +603 7955 3499  
Website: [www.notoriousplanet.com](http://www.notoriousplanet.com)  
Email: perin@planetfilms.com

**ONLINE DYNAMICS (M) SDN BHD**  
A-5-07, Block A, Neo Damansara  
Jln PJU 8/1, 47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7727 6554  
Website: [www.capitaltv.my](http://www.capitaltv.my)  
Email: azman@capitaltv.my

**OPTIDIGIT SDN BHD**  
8, Jalan Sri Hartamas 5  
Taman Sri Hartamas  
Kuala Lumpur 50480, Malaysia  
Tel: +603 2858 7378  
Website: [www.optidigit.com](http://www.optidigit.com)  
Email: alainz@optidigit.com

**PASSION PICTURES SDN BHD**  
D6-1-12, Sentul D6, Jalan Sentul  
51000 Kuala Lumpur, Malaysia  
Tel: +603 8605 8605  
Fax: +603 8605 8606  
Website: [www.passionpictures.com.my](http://www.passionpictures.com.my)  
Email: info@passionpictures.com.my

**PEPPERMINT ASIA SDN BHD (MALAYSIA)**  
Suite 216, Level 2, Lobby 3, Block A  
Damansara Intan e-Business Park  
Jalan SS 20/27, 47400 Petaling Jaya  
Selangor, Malaysia  
Tel: +603 7727 3133  
Website: [www.seeppeppermint.com](http://www.seeppeppermint.com)

**PINEWOOD ISKANDAR MALAYSIA STUDIO**  
Persiaran Layar Perak  
79250 Nusajaya  
Johor Darul Ta'zim, Malaysia  
Tel: +60 7 560 1888  
Website: [www.pinewoodgroup.com](http://www.pinewoodgroup.com)  
Email: info@pinewoodmalaysiastudios.com

**PRIMEWORKS STUDIOS**  
North Wing Sri Pentas 3  
Persiaran Bandar Utama 47800  
Petaling Jaya, Selangor Darul Ehsan  
Malaysia  
Tel: +60 3 7726 6333  
Website: [www.primeworks.com.my](http://www.primeworks.com.my)

**RAPTOR FILMS SDN BHD**  
No. A-3A-08, Block A  
Kelana Square, Jalan SS7/26  
47301 Petaling Jaya, Malaysia  
Tel: +60 1 2318 6635

**RED COMMUNICATIONS SDN BHD**  
31, Jalan 16/6, 46350  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7960 1235 /  
+60 3 7931 6683  
Website: [www.red.com.my](http://www.red.com.my)  
Email: lydia@red.com.my

**RK SCREEN SDN BHD**  
Menara TSH, Level 7, 8 Jalan Sementan  
Damansara Heights  
50490 Kuala Lumpur, Malaysia  
Tel: +603 4253 3448/3449  
Website: [www.rkscreen.com](http://www.rkscreen.com)  
Email: info@rkscreen.com

**SHOOTING GALLERY (MALAYSIA)**  
Taman Tun Doctor Ismail  
196, Persiaran Zaab  
Kuala Lumpur 60000, Malaysia  
Tel: +603 6201 9988  
Website: [www.shootinggalleryasia.com](http://www.shootinggalleryasia.com)  
Email: productions@shootinggalleryasia.com

**SIXTY2 PICTURES SDN BHD**  
C0/1 Level 3, TMN Dagang Business Centre  
68000 Ampang  
Selangor, Malaysia  
Tel: +60 3 4270 4244  
Fax: +60 3 4287 8116

**SKOP PRODUCTION SDN BHD**  
65-2, Jalan 3/23A, Taman Danau Kota  
Off Jalan Genting Kelang  
53300 Kuala Lumpur, Malaysia  
Tel: +603 3345 1089  
Website: [www.skop.com.my](http://www.skop.com.my)  
Email: azman@skop.com.my

**TELEVIEW (ASIA) SDN BHD**  
57-D, 2nd Floor, SS3/29  
47300 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 16 333 3683  
Fax: +60 3 7877 5334  
Email: shaunlee\_televiewasia@yahoo.com

**THE MOXIM HOUSE SDN BHD**  
Wisma Pico, 19-20  
Jalan Tembaga SD 5/2,  
Bandar Sri Damansara,  
52200, Kuala Lumpur, Malaysia  
Tel: +60 3 6273 1308 / +60 3 6273 1329  
Website: [www.moximhouse.com](http://www.moximhouse.com)

**TOTAL SPORTS ASIA**  
Level 20-1, CP Tower, 11, Jalan 16/11  
46300 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7626 8000  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: info@totalsportsasia.com

**TRIFECTA COLLECTIVE SDN BHD**  
B-05-01, Menara Bata PJ Trade Centre No. 8  
Jalan PJU 8/8A, Bandar Damansara Perdana,  
47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +603 7732 0714  
Website: [www.goasean.com](http://www.goasean.com)

**VISION WORKS (M) SDN BHD**  
12-1 Jalan Wangsa Delima 6,  
Pusat Bandar Wangsa Maju  
53300 Kuala Lumpur, Malaysia  
Tel: +60 3 4143 5097  
Website: [www.visionworksinternational.com](http://www.visionworksinternational.com)  
Email: admin@visionworksinternational.com

**WILDSNAPPER SDN BHD**  
B4-07 PJ Industrial Park  
Jalan Kemajuan Section 13  
Petaling Jaya 46200  
Selangor, Malaysia  
Tel: +60 1 2211 1134  
Website: [www.wildsnapper.tv](http://www.wildsnapper.tv)

**WORLDWIDE RIGHTS CORPORATION**  
Suite 12A-02, 1st Floor  
Jalan PJU 5/4, Dataran Sunway  
Kota Damansara Petaling Jaya  
47810 Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6141 6565  
Website: [www.wrcorp.tv](http://www.wrcorp.tv)

**YG FILMS SDN BHD**  
19-3, Jalan PJU 8/5a,  
Damansara Perdana, 47820  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7732 6981  
Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms)  
Email: yusmalg@yahoo.com

### ANIMATION STUDIOS

**ADDEEN MULTIMEDIA SDN BHD**  
No. 5, Jalan Berlian 2,  
Taman Berlian, 68100 Batu Caves,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6187 2550 / +60 3 6187 2551  
Website: [www.addeenmultimedia.com](http://www.addeenmultimedia.com)  
Email: queries@addeenmultimedia.com

**ANIMASIA PRODUCTIONS SDN BHD**  
No. 2 & 4, Jalan Sri Jati 2,  
Taman Sri Jatta, Off Jalan Puchong,  
58200 Kuala Lumpur, Malaysia  
Tel: +60 3 7784 7731 / +60 3 7784 6987  
Website: [www.animasia-studio.com](http://www.animasia-studio.com)  
Email: info@animasia-studio.com

**ANIMONSTA STUDIOS SDN BHD**  
Level 1-01, SME Technopreneur Centre 3,  
Block 3740, Cyber 8, Persiaran APEC,  
63500 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8322 2225  
Website: [www.animonsta.com](http://www.animonsta.com)  
Email: info@animonsta.com

**ANO PICA STUDIOS SDN BHD**  
B-1-2A SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 1 6239 8174  
Website: [www.anopica.com](http://www.anopica.com)  
Email: anopicastudios@gmail.com

**AVANTE GARDE STUDIOS SDN BHD**  
Unit A-1-18, SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6142 6107 / +60 1 7333 8444  
Website: [www.agstudios.com.my](http://www.agstudios.com.my)

**BACKBONE ENTERTAINMENT SDN BHD**  
Unit 11-2-8, Blk 11  
Danau Business Centre, Jalan 4/109F  
Taman Danau Desa,  
58100 Kuala Lumpur, Malaysia  
Tel: +60 3 7984 6190 / +60 3 7984 6191  
Website: [www.backbone-ent.com](http://www.backbone-ent.com)

**BLINDSPOT STUDIOS SDN BHD**  
43A Jalan Kota Raja, L27/L,  
Section 27, 40400 Shah Alam,  
Selangor, Malaysia  
Tel: +60 3 5614 1802  
Website: [www.blindspot.my](http://www.blindspot.my)  
Email: see@blindspot.my

**CCUBETV SDN BHD**  
Suite 27-03,  
Centro Building No. 8,  
Jalan Batu Tiga Lama, 41300  
Selangor, Malaysia  
Tel: +60 3 3345 1089  
Website: [www.ccube.tv](http://www.ccube.tv)

**CHAIN-FX SDN BHD**  
B-2-10 Block B Jalan GC3,  
Glomac Cyberjaya,  
63200 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 3 8322 6252  
Website: [www.vektor58.com](http://www.vektor58.com)

**CLOVER SKY SDN BHD**  
20A, Persiaran Zaaba,  
Taman Tun Dr. Ismail,  
60000 Kuala Lumpur, Malaysia  
Tel: +60 3 7781 2320  
Website: [www.cloversky.com.my](http://www.cloversky.com.my)  
Email: puiyee@cloversky.com.my

**CREATIVE MEDIA POINT SDN BHD**  
Suite 2 Main Tower, Sunsuria Avenue  
Persiaran Mahogany, PJU5  
47810 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 6151 6332  
Website: [www.pointnetwork-asia.com/cmpoint](http://www.pointnetwork-asia.com/cmpoint)

**DIGITAL DURIAN SDN BHD**  
Suite C-02-17,  
SME Technopreneur Centre 2, 260,  
Jalan Usahawan 1, Cyberjaya,  
63000, Malaysia  
Tel: +60 3 8322 2864  
Website: [www.digitalduriantv](http://www.digitalduriantv)

**ED-ONLINE TECHNOLOGIES SDN BHD**  
2-3 Queen's Avenue Jalan Bayam  
Off Jalan Peel, 55100  
Kuala Lumpur, Malaysia  
Tel: +60 3 9205 5026  
Website: [www.ed-online.com.my](http://www.ed-online.com.my)  
Email: enquiries@ed-online.com.my

**ELITE ANIMATION SDN BHD**  
28-1, Jalan Jasmin 1/Ks 6,  
Bandar Botanic, 41200 Klang,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 3326 2644  
Website: [www.eliteanime.com.my](http://www.eliteanime.com.my)  
Email: admin@elitanime.com.my

**FROGTALE STUDIO SDN BHD**  
19-02a, Level 19, The Pinnacle  
Persiaran Lagoon, Bandar Sunway  
46150 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 5613 2287  
Website: [www.frogtalestudio.com](http://www.frogtalestudio.com)

**FUNCEL SDN BHD**  
97C, Jalan SS 25/2  
Taman Bukit Emas  
47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7803 0448  
Website: [www.funcel.com](http://www.funcel.com)

**GIGGLE GARAGE SDN BHD**  
4806-010, Central Business District 2  
Jalan Perdana, Cyber 12  
63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8322 6288  
Website: [www.giglegarage.com](http://www.giglegarage.com)  
Email: x.gabing@giglegarage.com

**GLUE STUDIOS SDN BHD**  
C-16-01, Level 16, iTech Tower,  
Jalan Impact, Cyber 6,  
63000 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 1 2609 6884  
Website: [www.gluestudios.my](http://www.gluestudios.my)

**HUD HUD MEDIA SDN BHD**  
No. 23, Jalan 14/50  
Section 14, 46100 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7875 5449  
Website: [www.hudhudmedia.com](http://www.hudhudmedia.com)  
Email: info@hudhudmedia.com

**IDEATE MEDIA SDN BHD**  
L3-1-4 Enterprise 4  
Technology Park Malaysia  
Bukit Jalil 57000  
Kuala Lumpur, Malaysia  
Tel: +60 3 8996 3396  
Website: [www.ideatemedia.com.my](http://www.ideatemedia.com.my)

**INFINITE MOTION SDN BHD**  
20-B Jalan Suarasa 8/4,  
Bandar Tun Hussein Onn,  
43200 Cheras, Selangor, Malaysia  
Tel: +60 3 9074 6557 /  
+60 3 9075 3277  
Website: [www.infinitemotion.my](http://www.infinitemotion.my)  
Email: rahman@infinitemotion.my

**INSPIDEA SDN BHD**  
G-G-03A, Glomac Square  
Jalan SS 6/16A, 47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7880 9934  
Website: [www.inspidea.com](http://www.inspidea.com)  
Email: cj.see@inspidea.com

## MALAYSIA

**JOOVE ANIMATION STUDIO**  
23-3, Jalan USJ 21/1,  
UEO Subang Jaya, 47630  
Subang Jaya, Selangor, Malaysia  
Tel: +60 1 8217 4808  
Website: [www.joove-e.com](http://www.joove-e.com)  
Email: [chhor@joove-e.com](mailto:chhor@joove-e.com)

**KRU STUDIOS SDN BHD**  
Persiaran Cyber Point Selatan,  
Cyber 8, 63000 Cyberjaya, Selangor,  
Malaysia  
Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: [enquiries@krustudios.com](mailto:enquiries@krustudios.com)

**LEMON SKY ANIMATION SDN BHD**  
10-2, Symphony House,  
Jalan PJU 1A/46, 47301  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7842 6155  
Website: [www.lemonsky.tv](http://www.lemonsky.tv)  
Email: [inquiries@lemonsky.tv](mailto:inquiries@lemonsky.tv)

**LES' COPAQUE PRODUCTION SDN BHD**  
No. 1, Jalan Boling Padang G13/G,  
Section 13, 40100, Shah Alam,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 5511 8089  
Website: [www.lescopaque.com](http://www.lescopaque.com)  
Email: [info@lescopaque.com](mailto:info@lescopaque.com)

**LIL CRITTER WORKSHOP SDN BHD**  
D-3A-03 Block D2  
Ritz Perdana Business Centre  
PJU 8/2, Damansara Perdana,  
Selangor, 47820, Malaysia  
Tel: +60 3 7732 9155  
Website: [www.lilcritterworkshop.tv](http://www.lilcritterworkshop.tv)

**MIRAYI SDN BHD**  
76-3, Block G,  
Zenith Corporate Park, SS 7/26,  
Kelana Jaya, 47301, Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7880 3269  
Website: [www.mirayi.my](http://www.mirayi.my)

**MOONDO SDN BHD**  
15-3 Block A, Jaya One,  
72A Jalan Universiti  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7956 1295  
Website: [www.moondo.my](http://www.moondo.my)  
Email: [moondo.inquiry@gmail.com](mailto:moondo.inquiry@gmail.com)

**RADIO TELEVISION MALAYSIA (RTM)**  
Radio Televisyen Malaysia Angkasapuri,  
50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2282 7146  
Website: [www.rtm.gov.my](http://www.rtm.gov.my)  
Email: [suhana\\_dtv@rtm.gov.my](mailto:suhana_dtv@rtm.gov.my)

**SPARKY ANIMATION (M) SDN BHD**  
Suite B-61, Sky Park, One City Jalan USJ 25/1  
47650 Subang Jaya, Selangor, Malaysia  
Tel: +60 3 5115 0127  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
Email: [info@sparkyanim.com](mailto:info@sparkyanim.com)

**THE MOXIM HOUSE SDN BHD**  
Wisma Pico, 19-20  
Jalan Tembaga SD 5/2,  
Bandar Sri Damansara,  
52200, Kuala Lumpur, Malaysia  
Tel: +60 3 6273 1308 /  
+60 3 6273 1329  
Website: [www.moximhouse.com](http://www.moximhouse.com)

**THIRD ROCK CREATION SDN BHD**  
Office No. 10, Suite 1B-3-1,  
Plaza Sentral, 50470 KL Sentral,  
Kuala Lumpur, Malaysia  
Tel: +60 1 2212 0315  
Website: [www.3rd-rock-creation.com](http://www.3rd-rock-creation.com)  
Email: [talk2us@3rd-rock-creation.com](mailto:talk2us@3rd-rock-creation.com)

**TRIPOD ENTERTAINMENT SDN BHD**  
Ground Floor, South Wing  
Syed Kechik Foundation Building  
Jalan Kapas, Bangsar  
59100 Kuala Lumpur, Malaysia  
Tel: +60 3 2092 5020  
Website: [www.tripod-ent.com](http://www.tripod-ent.com)

**VISION ANIMATION SDN BHD**  
Lot 2A, Jalan 13/2, Section 13, 46200  
Petaling Jaya, Selangor  
Darul Ehsan, Malaysia  
Tel: +60 3 7957 2932  
Website: [www.visionanimation.net](http://www.visionanimation.net)  
Email: [info@visionanimation.net](mailto:info@visionanimation.net)

**YG FILMS SDN BHD**  
19-3, Jalan PJU 8/5a,  
Damansara Perdana, 47820  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7732 6981  
Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms)  
Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

**YOUNG JUMP ANIMATION SDN BHD**  
5th Floor, Wisma Dani,  
Jalan Jejaka 4, Taman Maluri,  
Cheras, 55100, Kuala Lumpur, Malaysia  
Tel: +60 3 9283 3562  
Website: [www.young-jump.com](http://www.young-jump.com)  
Email: [info@young-jump.com](mailto:info@young-jump.com)

### MOBILE TELCOS

**CELCOM AXIATA SDN BHD**  
Menara Celcom, No.82  
Jalan Raja Muda Abdul Aziz  
50300 Kuala Lumpur, Malaysia  
Tel: +60 3 2688 3939  
Website: [www.celcom.com.my](http://www.celcom.com.my)  
Email: [careline@celcom.com.my](mailto:careline@celcom.com.my)

**MATRIX COMMUNICATIONS BERHAD**  
Ground Floor, Menara Matrix  
50088 Kuala Lumpur  
Tel: +60 3 2330 7000  
Fax: +60 3 2330 0008  
Website: [www.maxis.com.my](http://www.maxis.com.my)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**CREATIVE CONTENT ASSOCIATION  
MALAYSIA (CCAM)**  
6-6-3A, Sinaran TTDI,  
Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail  
60000 Kuala Lumpur, Malaysia  
Tel: +60 3 7733 2884 / 7733 2885  
Website: [www.creativecontent.my](http://www.creativecontent.my)

**MALAYSIAN COMMUNICATIONS AND  
MULTIMEDIA COMMISSION (SKMM)**  
MCMC Tower 1, Jalan Impact, Cyber 6  
63000 Cyberjaya  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 8688 8000  
Website: [www.mcmc.gov.my](http://www.mcmc.gov.my)  
Email: [scd@cmc.gov.my](mailto:scd@cmc.gov.my)

**MULTIMEDIA DEVELOPMENT  
CORPORATION (MDEC)**  
2360 Persiaran APEC  
63000 Cyberjaya  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 8315 3000  
Website: [www.mdec.my](http://www.mdec.my)

**NATIONAL FILM DEVELOPMENT  
CORPORATION MALAYSIA (FINAS)**  
Kompleks Studio Merdeka  
Jalan Hulu Kelang, 68000 Ampang,  
Selangor, Malaysia  
Tel: +60 3 4104 1300  
Website: [www.finas.gov.my](http://www.finas.gov.my)

## NEW ZEALAND

### STATS BOX

#### NEW ZEALAND

**POPULATION** 4,570,575

**TV HOUSEHOLDS** 2,500,000

**TV PENETRATION** 99.1%

**HOUSEHOLD SIZE** 2.7

**PAY-TV PENETRATION** 51%

**INTERNET USERS** 4,700,000

**INTERNET PENETRATION** 94.5%

**FIXED BROADBAND**

**PENETRATION** 89%

**BROADBAND SUBSCRIBERS**

3,662,000

**BROADBAND PENETRATION**

42.5%

**MOBILE BROADBAND**

**PENETRATION** 113%

**MOBILE SUBSCRIBERS**

5,022,000

**MOBILE PENETRATION** 135%

**MULTICHANNEL HOMES**

980,000

**MULTICHANNEL**

**PENETRATION** 68%

**NON-TERRESTRIAL TV**

**CONNECTIONS** 980,600

#### SOURCES:

-New Zealand Population 2015 - World Population Review  
-New Zealand Media Stats, by NationMaster.com  
-Sky TV  
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
-Multichannel Television Advertising in Asia, by CASBAA  
-Internet in New Zealand, by Wikipedia  
-OECD Broadband Benchmarking results – June 2015  
-Social, Digital & Mobile in APAC, by We Are Social Singapore  
-Asia Pacific Multichannel TV 2016, by CASBAA

copyright infringement, but has been used relatively little due to heavy cost burdens on complainants.

#### OTT REGULATIONS

OTT-TV services are subjected to limited regulation, with mandated self-regulation of advertising and content by domestic operators in respect of streamed linear broadcasts, but not towards on demand content. Censorship rules regarding trading of objectionable material over the internet are in place against local operators. In theory, the same self-regulatory and legislative rules apply to offshore websites, but has not been tested yet.

#### KEY DEVELOPMENTS

Freeview New Zealand rolled out on demand service FreeviewPlus on their satellite platform, meaning that the service is no longer subject to coverage restrictions, being available all over New Zealand with a compatible device. The first technology of its kind in New Zealand, FreeviewPlus combines all available On Demand content from TVNZ OnDemand, 3NOW & Māori Television On Demand, with live free-to-air broadcasts – creating an impressive library of top New Zealand and international content all in one place, available to enjoy any time, subscription-free.

New Zealand welcomed U.S. home and lifestyle brand HGTV as a new free channel available to all New Zealanders. HGTV is the dedicated destination for the very best in home improvement, DIY, design, real estate and gardening television content. HGTV launched on Freeview channel 17 in June 2016.

IndiaCast strengthened its footprint in the New Zealand market. In February 2016, IndiaCast reinforced Viacom18's COLORS' presence to viewers in New Zealand, giving access to offerings from the COLORS content library as part of SKY's foreign language subscription channel line-up. The COLORS bouquet of offerings includes a combination of fiction dramas, non-fiction, reality shows, LIVE events and blockbuster movies. The programming line-up caters to many entertainment needs of the Indian Diaspora across the world making COLORS the one-stop entertainment destination for viewers.

New Zealand's Rialto channel debuted in Asia with plans to reach 11 countries in the region with an

## NEW ZEALAND

estimated reach to 186 million households by 2017. The new documentary channel comprises approximately 20 per cent New Zealand content with the rest coming from the U.S., Britain and Asia, along with local content from the region. Rialto Channel, a premium pay-TV channel in New Zealand has been in operation for 17 years on the Sky platform. They also air other genres including British films, foreign films, documentary channels and more.

### FREE-TO-AIR

#### FREEVIEW TV

Tel: +64 2 7493 7025  
Website: [www.freewviewnz.tv](http://www.freewviewnz.tv)  
Email: [media@freewviewnz.tv](mailto:media@freewviewnz.tv)

#### MAORI TELEVISION

9 – 15 Davis Crescent  
PO Box 113-017 Newmarket  
Auckland, New Zealand, 1149  
Tel: +64 9 539 7000  
Website: [www.maoritelevision.com](http://www.maoritelevision.com)  
Email: [info@maoritelevision.com](mailto:info@maoritelevision.com)

#### MEDIWORKS (NZ)

3 Flower St, Eden Terrace, Auckland  
Private Bag 92624, Symonds Street  
Auckland 1150  
Tel: +64 9 928 9000  
Website: [www.mediworks.co.nz](http://www.mediworks.co.nz)  
Email: [replies@mediworks.co.nz](mailto:replies@mediworks.co.nz)

#### PRIME TELEVISION LIMITED

Sky Network Television Ltd  
295 Penrose Rd,  
Mt Wellington Shopping Centre  
Cnr Mt Wellington Highway & Penrose Rd  
Mt Wellington  
Tel: +64 9 525 5555  
Website: [www.primetv.co.nz](http://www.primetv.co.nz)

#### TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre  
100 Victoria Street West,  
P.O Box 3819 Auckland  
Tel: +64 9 916 7000  
Fax: +64 9 916 7934  
Website: [www.tvnz.co.nz](http://www.tvnz.co.nz)

### PAY-TV

#### CHOICE TV

Unit 1, 19 Edwin Street  
Mt Eden, Auckland 1024  
New Zealand  
Tel: +64 2 143 7000  
Website: [www.choicetv.co.nz](http://www.choicetv.co.nz)

#### LIGHTBOX

Level 6 Green Tower  
Spark City, 167 Victoria Street West  
1010 Auckland, New Zealand  
Tel: +64 2 752 6764  
Website: [www.lightbox.co.nz](http://www.lightbox.co.nz)  
Email: [info@sparkventures.co.nz](mailto:info@sparkventures.co.nz)

#### RIALTO FILM CHANNEL

10 Panorama Road  
Mount Wellington, 90687  
1060 Auckland, New Zealand  
Tel: +64 9 589 0585  
Website: [www.rialtochannel.co.nz](http://www.rialtochannel.co.nz)  
Email: [nrcane@rialtochannel.co.nz](mailto:nrcane@rialtochannel.co.nz)

**SCREENTIME NEW ZEALAND (BANIJAY GROUP)**  
562a Richmond Road  
Grey Lynn, PO Box 90530  
Victoria Street West, 1010  
Auckland, New Zealand, 1021  
Tel: +64 9 303 3339  
Website: [www.screentime.co.nz](http://www.screentime.co.nz)

#### SKY TV

SKY Business  
10 Panorama Rd, Mt Wellington  
Auckland, New Zealand  
Tel: +64 9 579 999  
Fax: +64 9 525 8386  
Website: [www.skytv.co.nz](http://www.skytv.co.nz)

#### THE EDGE

The Edge / Mediaworks Radio  
Level 1, Cnr Jervois & St Marys Roads  
Ponsonby, Auckland, New Zealand  
Tel: +64 9 928 9200  
Website: [www.theedge.co.nz](http://www.theedge.co.nz)  
Email: [theedge@theedge.co.nz](mailto:theedge@theedge.co.nz)

### PRODUCTION STUDIOS

#### AUCKLAND FILM STUDIOS

12 Hickory Avenue  
Henderson, Waitakere  
Auckland 0650, New Zealand  
Tel: +64 9 838 1437  
Website: [www.aucklandfilmstudios.com](http://www.aucklandfilmstudios.com)  
Email: [info@aucklandfilmstudios.com](mailto:info@aucklandfilmstudios.com)

#### AVALON STUDIOS

41 Percy Cameron Street  
Avalon, Wellington  
New Zealand  
Tel: +64 4 914 5600  
Website: [www.avalonstudios.co.nz](http://www.avalonstudios.co.nz)  
Email: [info@avalonstudios.co.nz](mailto:info@avalonstudios.co.nz)

#### GREENSTONE TV

330 Dominion Road, Mt Eden  
Auckland 1024, New Zealand  
Tel: +64 9 630 7333  
Fax: +64 9 623 7764  
Website: [www.greenstonetv.com](http://www.greenstonetv.com)  
Email: [greenstone@greenstonetv.com](mailto:greenstone@greenstonetv.com)

#### HIKOI PRODUCTIONS

70 Tallyho Street  
Rotorua 3015, New Zealand  
Tel: +64 21 745 426 / 7 332 3061  
Website: [www.huntingaotearoa.com](http://www.huntingaotearoa.com)  
Email: [piripi@hikoinz.co.nz](mailto:piripi@hikoinz.co.nz)

#### IMAGINE STUDIOS

8-14 Henderson Valley Road  
0612 Auckland, New Zealand  
Tel: +64 9 838 4553  
Website: [www.imaginestudios.co.nz](http://www.imaginestudios.co.nz)

#### PANGO

Level 1, 138 Great North Road  
Grey Lynn, Auckland 1021  
New Zealand  
Tel: +64 9 376 3684  
Website: [www.pango.co.nz](http://www.pango.co.nz)  
Email: [info@pango.co.nz](mailto:info@pango.co.nz)

#### PUKEKO PICTURES

140 Park Road, Miramar  
Wellington 6022, New Zealand  
Tel: +64 4 388 2702  
Website: [www.pukekopictures.com](http://www.pukekopictures.com)  
Email: [info@pukekopictures.com](mailto:info@pukekopictures.com)

#### STONE STREET STUDIOS

P.O. Box 15 208, Southampton Rd  
Miramar, Wellington 6022  
New Zealand  
Tel: +64 4 909 7800  
Website: [www.stonestreetstudios.co.nz](http://www.stonestreetstudios.co.nz)  
Email: [info@stonestreetstudios.co.nz](mailto:info@stonestreetstudios.co.nz)

#### SOUTH PACIFIC PICTURES LIMITED

8 Tolich Place, Henderson  
Auckland, 0654 New Zealand  
Tel: +64 9 839 0999  
Fax: +64 9 839 0990  
Website: [www.southpacifc pictures.com](http://www.southpacifc pictures.com)  
Email: [drama@southpacifc pictures.com](mailto:drama@southpacifc pictures.com)

### MOBILE TELCOS

#### 2 DEGREES

Two Degrees Mobile Limited  
PO BOX 8355, Symonds Street,  
Auckland 1150, New Zealand  
Tel: +64 22 200 2000  
Website: [www.2degreesmobile.co.nz](http://www.2degreesmobile.co.nz)  
Email: [info@2degreesmobile.co.nz](mailto:info@2degreesmobile.co.nz)

#### TELECOM NEW ZEALAND

PO Box 1473  
Christchurch 8140  
Website: [www.telecom.co.nz](http://www.telecom.co.nz)

#### VODAFONE NEW ZEALAND LTD

20 Viaduct Harbour Avenue,  
Private Bag 92161, Auckland 1142,  
New Zealand  
Tel: +64 9 962 9888  
Website: [www.vodafone.co.nz](http://www.vodafone.co.nz)

### GOVERNMENT BODIES/REGULATORY AGENCIES

#### AGB NIELSEN MEDIA RESEARCH

Level 3, Nielsen Centre,  
129 Hurstmere Road Takapuna  
Auckland 0622  
Tel: +64 9 970 4188  
Website: [www.nz.nielsen.com](http://www.nz.nielsen.com)

#### BROADCASTING STANDARDS AUTHORITY

Level 2, 119 Ghuznee Street  
Wellington 6001  
Tel: +64 4 382 9508  
Fax: +64 4 382 9543  
Website: [www.bsa.govt.nz](http://www.bsa.govt.nz)  
Email: [info@bsa.govt.nz](mailto:info@bsa.govt.nz)

#### MINISTRY OF BUSINESS, INNOVATION AND EMPLOYMENT

15 Stout Street, Wellington 6011  
New Zealand  
Tel: +64 4 472 0030 / 917 0199  
Website: [www.mbie.govt.nz](http://www.mbie.govt.nz)  
Email: [info@mbie.govt.nz](mailto:info@mbie.govt.nz)

#### NEW ZEALAND ON AIR

Level 2, 119 Ghuznee Street,  
PO Box 9744  
Wellington 6141, New Zealand  
Tel: +64 4 382 9524  
Fax: +64 4 382 9546  
Website: [www.nzonair.govt.nz](http://www.nzonair.govt.nz)  
Email: [info@nzonair.govt.nz](mailto:info@nzonair.govt.nz)

#### THINK TV

Level 5, 9 High Street  
Auckland City, Auckland 1010  
New Zealand  
Tel: +64 9 280 3800  
Website: [www.thinktv.co.nz](http://www.thinktv.co.nz)  
Email: [info@thinktv.co.nz](mailto:info@thinktv.co.nz)

## PHILIPPINES

### STATSBOX

#### PHILIPPINES

**POPULATION** 102,250,133

**TV HOUSEHOLDS** 22,384,704

**TV PENETRATION**

Urban: 92% Rural: 70%

**PAY-TV PENETRATION** 16%

**INTERNET USERS** 44,200,000

**INTERNET PENETRATION**

44%

**FIXED BROADBAND PENETRATION** 9%

**MOBILE BROADBAND PENETRATION** 8%

**MOBILE SUBSCRIBERS**

114,600,000

**MULTICHANNEL PENETRATION** 20%

**NON-TERRESTRIAL TV CONNECTIONS**

3,200,000

**TV AD EXPENDITURE** P264.34 bn

#### SOURCES:

-The Philippines Population 2016, by World Population Review

-Asia Pacific Multichannel TV Advertising 2016, by CASBAA

-Kantar Media

-Asia Pacific Multichannel TV 2015, by CASBAA

-Social Media Stats in the Philippines 2015, by We Are Social

With a population of over 102 million and internet penetration up by 8% to 44%, the Philippines proves good business for the pay-TV industry, especially direct-to-home (DTH) satellite and cable TV broadcast services.

According to SNL Kagan, the multichannel industry in the Asia-Pacific region is positioned for another year of growth. Market fragmentation is expected to impede digital upgrades due to localized ownership of last-mile networks. Consolidation of local small operators into large-scale MSOs is therefore called for to facilitate digitization initiatives.

The Philippines is the one market in Southeast Asia experiencing relatively robust macro fundamentals, boosting telecoms, pay-TV and advertising industry growth, according to the Asia Pacific Multichannel TV Advertising 2016 by CASBAA. The publication also foresees Cignal to add ~250,000 new customers this year but ARPU growth will be muted until up-selling and packaging improves. SkyCable on the other hand is adding a modest level of new customers every year with ARPU remaining healthy.

## PHILIPPINES

### BROADCASTING SCENE

For the first 9 months of 2015, ABS-CBN Corporation has reported PhP27.8 billion in consolidated revenue, bringing its net income to PhP1.9 billion which is 23% higher compared to the same period last year. The company reported higher third quarter revenues of PhP10.1 billion, 8% higher than the revenues generated during the second quarter of 2015.

According to Kantar Media, the top 10 programmes for free-to-air television during this period were all produced by ABS-CBN. Also, Star Cinema has continued to dominate the local box office, generating close to PhP2 billion in ticket sales. Star Cinema's 10th release for the year, *The Love Affair* has become the group's highest-grossing film shown overseas. Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population.

As at January 2016, the list of the most watched programmes include FPJ's *Ang Probinsyano* with an average national TV rating of 39.8% followed by *Pangako Sa'Yo* with 31.4% which tied at second with *Maalaala Mo Kaya* and *Wansapanataym*. *Dance Kids* maintained its good showing (29.8%) at third place.

Primetime newscast *TV Patrol* continues to be the choice news source of most Filipinos as the only news programme in the top 10 programmes of January 2016, landing at the fourth spot with an average national TV rating of 28.7%.

### KEY DEVELOPMENTS

Early August last year saw the launch of *Mezzo Live HD*, a premier classical music, jazz and dance channel. The channel launched on SKYCable and Destiny Cable in the Philippines, available 24/7 to subscribers of the cable network. Marking the first agreement for the channel in the Philippines, this is a major step in the channel's development in South-east Asia.

In July 2015, *E! Entertainment Television* launched the *I Heart Pinoy* block, registering significant ratings growth. The block features back-to-back premieres of hit original reality series *It Takes Gutz To Be A Gutierrez* and *The StyleList, Inc.* Viewing of the block was dominated by a young

and affluent demographic, which improved significantly from historical averages.

Armoza Formats' *I Can Do That!* had scored a commission with ABS-CBN last May. The show will be produced in-house and marks the first time that ABS-CBN has acquired an Israeli format, and the first format from Armoza to air in the Philippines.

On 16 March 2015, 9TV officially rebranded to become CNN Philippines, the predominantly English 24 hour free-to-air news channel and website. CNN Philippines will operate from studio facilities in Manila and offers a dynamic combination of local and international news as well as current affairs, feature programming and documentaries.

Scripps Networks Interactive had announced the launch of HGTV in the Philippines on two platforms SKYCable and Cignal Digital TV. The home lifestyle channel premiered on 1 March 2015 with a robust line-up of top-rated programmes about property, hybrid construction, design and extreme spaces. To cater to local audiences, Scripps Networks will also produce localised original short-form content *Extreme Homes* and *I Like This*.

RTL CBS Entertainment HD also announced in February 2015 the launch of a dedicated feed for the Philippines. The separate feed comes just over a year after the channel's launch in the country. The same day telecasted line-up includes *Entertainment Tonight*, *The Insider*, *The Late Show with David Letterman* and *Scorpio*.

### FREE-TO-AIR

#### ABS-CBN CORPORATION

Sgt. E. A. Esguerra Ave  
Corner Mother Ignacia Street  
Quezon City, Philippines  
Tel: +63 2 924 415 2272  
Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: web\_feedback@abs-cbn.com

#### APT ENTERTAINMENT

Monomer Building, Jose Cruz St  
Pasig Metro Manila  
Tel: +63 2 671 8501

#### CIGNAL DIGITAL TV

Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: care@cignal.tv

#### GMA WORLDWIDE INC

10th Floor, GMA Network Center  
EDSA cor. Timog Avenue, Diliman  
Quezon City, Philippines 1103  
Tel: +63 2 928 5072  
Website: [www.gmaworldwide.tv/index.php](http://www.gmaworldwide.tv/index.php)  
Email: gwi@gmanetwork.com

#### NATIONAL BROADCASTING NETWORK (NBN)

Broadcast Complex, Visayas Ave  
Brgy. Varsa, Quezon City, Philippines  
Tel: +63 2 920 4389  
Website: [www.ptv.ph](http://www.ptv.ph)

#### PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)

12/F Marajo Tower,  
312 26th St. West Cor. 4th Ave  
Bonifacio Global City, Taguig, 1634  
Philippines  
Tel: +63 2 552 1891  
Website: [www.pgnl.ph](http://www.pgnl.ph)

#### PROGRESSIVE BROADCASTING CORP

G/F AIC Gold Tower,  
Emerald Avenue Corner Garnet & Sapphire,  
St. Ortigas Center, Pasig City  
Tel: +63 2 634 6513  
Fax: +63 2 6341570  
Website: [progbroadcasting.yocal.ph](http://progbroadcasting.yocal.ph)

#### PAY-TV

#### DREAM BROADCASTING SYSTEM

11th Floor DPC Place

2322 Don Chino Roces Avenue

Makati City 1231

Tel: +63 2 889 8292

Website: [www.dream.com.ph](http://www.dream.com.ph)

Email: admin\_sales@dream.com.ph

#### EAGLE BROADCASTING CORPORATION

#25 Central Avenue, Culiat

Quezon City, Philippines

Tel: +63 2 410 9890

Fax: +63 2 995 1302

Website: [eaglebroadcasting.net](http://eaglebroadcasting.net)

Email: info@eaglebroadcasting.net

#### GLOBAL DESTINY CABLE

2285 Solid House Building 2F  
Pasong, Tamo Ext, Makati City 1231  
Tel: +63 2 418 0000  
Fax: +63 2 810 5556 / 894 5850  
Website: [www.destincable.com.ph](http://www.destincable.com.ph)  
Email: weserve@destincable.com.ph

#### MBC MANILA BROADCASTING COMPANY

MBC Bldg, Star City Compound  
CCP Complex, Roxas Boulevard  
Pasay City, Philippines  
Tel: +63 2 832 6127 / 832 6105  
Website: [www.manilabroadcasting.com](http://www.manilabroadcasting.com)  
Email: jomai@manilabroadcasting.com

#### MEDIASCAPE INC

8/F Net One Centre, 3rd Avenue cor.  
26th Street, Bonifacio Global City  
Taguig City 1634, Metro Manila, Philippines  
Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: care@cignal.tv

#### RMN RADIO MINDANAO NETWORK

4th floor State Condominium 1 Building  
Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2 813 4481  
Website: [www.rmn.ph](http://www.rmn.ph)  
Email: sales@rmn.ph

#### SKYCABLE

6th Floor, ELJ Communications Center  
Mother Ignacia Avenue  
Quezon City, Philippines  
Tel: +63 2 381 0000  
Website: [www.skycable.com](http://www.skycable.com)  
Email: skyserves@msky.com.ph

#### SOLAR ENTERTAINMENT CORPORATION

3F Worldwide Corporate Center  
EDSA cor. Shaw Blvd  
Mandaluyong City, 1552 Philippines  
Tel: +63 2 461 0888  
Website: [www.solarentertainmentcorp.com](http://www.solarentertainmentcorp.com)  
Email: inquiry@solarentertainmentcorp.com

#### TELESUCCESS PRODUCTIONS INC

80 Ortigas Avenue, Greenhills  
San Juan City, Manila, Philippines  
Tel: +63 2 721 1107  
Fax: +83 2 721 6974  
Email: Ichan@telesuccess.biz

#### UCF-TV

17 Highlight St., Area 4,  
Fourth Estate Subd  
Sucat, Parañaque City, Philippines  
Tel: +63 2 820 7764  
Fax: +63 2 820 7764  
Email: ucf\_tv@yahoo.com

### PRODUCTION STUDIOS

#### 88 STOREY FILMS

2/F Jupiter Centre  
22 Jupiter Street corner  
Galaxy Street, Bel-Air  
Makati City, Philippines  
Tel: +63 2 752 0372 Website:  
[www.88storeyfilms.com](http://www.88storeyfilms.com)

#### ALL MEDIA MARKETING HOUSE INC

Unit 209, Cattleya Condominium  
235 Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2 815 4874  
Website: [www.allmedia.com.ph](http://www.allmedia.com.ph)  
Email: allmedia@info.com.ph

#### ANDREA CAPRANICO

Unit 43D, North PPT  
4th Ave Fort Bonifacio  
Global City 1634  
Taguig MetroManila, Philippines  
Tel: +63 9 1664 0192 1  
Email: andreacaprano@gmail.com

#### BEGINNINGS AT TWENTY PLUS INC

6th Floor, Don Chua Lamko Building  
100 LP Leviste Corner  
HV Dela Costa, Salcedo Village  
Makati City 1227, Philippines  
Tel: +63 2 753 1609  
Website: [www.twentyplus.com.ph](http://www.twentyplus.com.ph)

#### BIGFOOT STUDIOS

1 Hollywood Boulevard  
Bigfoot LT. and Media Park  
Lapu-Lapu City 6015  
Cebu, Philippines  
Tel: +63 3249 5922 2  
Website: [www.bigfootstudios.com](http://www.bigfootstudios.com)

#### BRAND NEW MEDIA (PHILIPPINES)

TV5 Media Center  
Reliance St (cor. Sheridan St)  
Mandaluyong City  
Mandaluyong, Philippines  
Website: [www.brandnewmedia.com.au](http://www.brandnewmedia.com.au)

#### BREW PRODUCTIONS

7th floor HRC Centre  
104 Rada Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 886 4308  
Website: [www.brewproductions.com](http://www.brewproductions.com)  
Email: brewproductions1010@gmail.com

## PHILIPPINES

### CREASIA INC

3869-B, Bermeo Street, Palanan Makati City 1235, Philippines  
Tel: +63 2834 8016  
Fax: +63 2833 8830  
Website: [www.creasiainc.com](http://www.creasiainc.com)  
Email: [marketing@creasiainc.com](mailto:marketing@creasiainc.com)

### CUTTING EDGE PRODUCTIONS INC

7th Floor Ricogen Building, 112 Aguirre Street, Legaspi Village Makati City 1229, Philippines  
Tel: +63 2818 3343  
Website: [www.cuttingedge-prod.com](http://www.cuttingedge-prod.com)  
Email: [info@cuttingedge-prod.com](mailto:info@cuttingedge-prod.com)

### GMA NETWORK INC

GMA Network Center  
EDSA cor. Timog Ave  
Diliman, Quezon City  
1103 Philippines  
Tel: +63 2 9827 777  
Fax: +63 2 9207 703  
Website: [www.gmanetwork.com](http://www.gmanetwork.com)

### GUNG HO FILMS

306, GC Corporate Plaza  
150 Legazpi Street, Legaspi Village Makati City 1200, Philippines  
Tel: +63 2478 7582  
Website: [www.gunghofilmsmanila.ph](http://www.gunghofilmsmanila.ph)  
Email: [info@gunghofilmsmanila.com](mailto:info@gunghofilmsmanila.com)

### IMACRON INC

IMACRON Media Centre Building  
115 Kamuning Road  
Quezon City 1103, Philippines  
Tel: +63 2920 0575  
Fax: +63 411 2255  
Website: [www.imacron.com](http://www.imacron.com)

### OUTBOUND ASIA INC

2347 Osmeña cor, Antipolo, Brgy Valenzuela, Makati City, Philippines  
Tel: +63 2899 6225  
Fax: +63 2899 6225  
Website: [www.outboundasia.com](http://www.outboundasia.com)  
Email: [jay@outboundasia.com](mailto:jay@outboundasia.com)

### PROVILL

7749 Saint Paul Street, San Antonio Village Makati City 1203, Philippines  
Tel: +63 2895 5026  
Fax: +63 2890 7160  
Website: [www.provill.com](http://www.provill.com)  
Email: [info@provill.com](mailto:info@provill.com)

### TOON CITY (MORPH ANIMATION INC)

2F, FMF Business Center  
126 Pioneer St, Mandaluyong  
1501 Metro Manila, Philippines  
Tel: +63 2 634 1214  
Website: [www.tooncityanimation.com](http://www.tooncityanimation.com)  
Email: [info@tooncityanimation.com](mailto:info@tooncityanimation.com)

### TOP DRAW ANIMATION INC

Suite 601, 6th Floor  
West Tower, Philippine Stock Exchange Centre  
Exchange Road, Ortigas Centre  
Pasig City, Philippines 1605  
Tel: +63 2 687 7220  
Website: [www.topdrawanimation.com](http://www.topdrawanimation.com)

### UNITEL PRODUCTIONS INC

4th and 7th Floor Salustiana D. Ty Tower  
104 Paseo De Roxas Corner Perea Street  
Legaspi Village, Makati City 1229, Philippines  
Tel: +63 2845 0372  
Website: [www.unitel.ph](http://www.unitel.ph)  
Email: [madonna.tarrayo@unitel.ph](mailto:madonna.tarrayo@unitel.ph)

### MOBILE TELCOS

**GLOBE TELECOM INC**  
3rd Floor, Gateway Mall Araneta Center Cubao Quezon City  
Tel: +63 2 730 1010 (sales)  
Website: [www.globe.com.ph](http://www.globe.com.ph)  
Email: [talk@globetel.com.ph](mailto:talk@globetel.com.ph)

### PHILIPPINE LONG DISTANCE TELEPHONE COMPANY (PLDT)

Ramon Cojuangco Building  
Makati Ave. corner Ayala Ave  
Legaspi Village, Makati City  
Metro Manila, Philippines 1200  
Tel: +63 2 816 8024  
+63 2 816 8684  
Website: [www.pldt.com.ph](http://www.pldt.com.ph)

### SMART COMMUNICATIONS INC

SMART Tower, 6799 Ayala Avenue  
Makati, Philippines 1226  
Tel: +63 2 888 1111  
Fax: +63 2 848 8870 / 848 8830  
Website: [www.smart.com.ph](http://www.smart.com.ph)  
Email: [customercare@smart.com.ph](mailto:customercare@smart.com.ph)

### GOVERNMENT BODIES/REGULATORY AGENCIES

#### DEPARTMENT OF TRANSPORT AND COMMUNICATIONS

The Colombia Tower, Ortigas Ave  
Barangay Wack-wack, Mandaluyong City  
1555 Philippines  
Tel: +63 2 727 7960 to 79  
Website: [www.dotc.gov.ph](http://www.dotc.gov.ph)  
Email: [webmaster@dotc.gov.ph](mailto:webmaster@dotc.gov.ph)

#### FEDERATION OF INTERNATIONAL CABLE TV & TELECOMMUNICATIONS ASSOCIATION OF THE PHILIPPINES (FICTAP)

1607 Sunset View Tower  
Roxas Blvd, Pasay City  
Tel: +63 2 833 4908 / 1087  
Website: [www.fictap.com.ph](http://www.fictap.com.ph)  
Email: [secretariat@fictap.com.ph](mailto:secretariat@fictap.com.ph)

#### NATIONAL TELECOMMUNICATIONS COMMISSION

BIR Rd, Diliman  
Quezon City, Metro Manila  
Tel: +63 2 924 3743  
Website: [www.ntc.gov.ph](http://www.ntc.gov.ph)  
Email: [gen.services@ntc.gov.ph](mailto:gen.services@ntc.gov.ph)

#### PHILIPPINE CABLE TELEVISION ASSOCIATION

Unit 504 Taipan Place Condominium F. Ortigas Jr. Road, Ortigas Center, Pasig City  
Philippines 1605  
Tel: +63 2 623 1249 / 623 1254  
Website: [www.pcta.org.ph](http://www.pcta.org.ph)  
Email: [secretary@pcta.org.ph](mailto:secretary@pcta.org.ph)

## SINGAPORE

### STATSBOX

#### SINGAPORE

**POPULATION** 5.54 million

**PAY-TV PENETRATION** 82%

**TV HOUSEHOLD** 3.5

**TV PENETRATION** 1,475,000 (98.9%)

**INTERNET USERS** 11,512,900

**INTERNET PENETRATION** 92.5%

**FIXED BROADBAND**

**PENETRATION** 101%

**BROADBAND SUBSCRIBERS**

12,215,200

**WIRELESS BROADBAND**

**SUBSCRIBERS** 10,744,400

**WIRELESS BROADBAND**

**PENETRATION RATE** 194.1%

**MOBILE SUBSCRIBERS**

8,271,000

**MOBILE POPULATION**

**PENETRATION RATE** 149.4%

**MOBILE BROADBAND**

**PENETRATION** 186%

**MULTICHANNEL**

**PENETRATION** 70.1%

**NON-TERRESTRIAL TV**

**CONNECTIONS** 965,000

#### SOURCES:

Latest Statistic Data 2015, Department of Statistics Singapore

-Statistics on Telecomm Services for 2015- July, by IDA Singapore

-Asia Pacific Multichannel TV 2015 by CASBAA

-Statistics on Telecom Services for 2016 Jan-Jun, IDA

-Media and Entertainment, EDB

as Tecmo-Koei, Lucasfilm, Double Negative, Electronic Arts and Ubisoft. Local companies like Ratloop Asia, Sparky Animation and Scrawl Studios have also responded eagerly too, producing original content for export and entering strategic partnerships with international distributors.

According to Deloitte, Singapore's games and animation industries, together with online/mobile media, have demonstrated robust growth, posting a CAGR of 26% from 2006-2010. In 2010 it contributed \$1.2 billion in VA and \$1.5 billion revenue to the economy, and employed an estimated 11,000 workers.

Singapore is an ideal location for creating and deploying new content and for managing intellectual property (IP), as it has the best IP protection in Asia and a large, multilingual talent pool in both traditional and new media. Development and animation studios, and companies which provide game hosting will also find Singapore attractive due to the island's large pool of graduates in IT and programming. For companies in the printing and publishing sector, Singapore is a nexus for Asian financial and professional news, and a cost-effective printing and distribution hub.

Singapore offers proximity and excellent connectivity to regional markets – markets that have a tremendous appetite for interactive media and digital media entertainment. As a cosmopolitan, urbanised Asian city-state, it offers a unique blend of Eastern and Western cultural influences. The government has also put in place policies to attract and retain talent from all over the world, creating a melting pot of creative talent for companies to tap into.

Since the 1990s, Singapore has attracted a number of global broadcasters to its shores. There are now a large number of major broadcasting networks uplinking their channels from Singapore to their regional audiences. These include Discovery Networks Asia Pacific, CNBC Asia Pacific and ESPN Star Sports. From broadcast, the sector has progressed into content production. One example is the 2011 AXN reality series "Cash Cab Asia". Produced by AZN, the project was filmed in Singapore, with post-production work undertaken by Active TV.

Over the years, Singapore-made TV content has gained recognition, winning international awards and

# SINGAPORE

entertaining audiences from some 70 countries around the world.

Award winning content from Singapore includes factual entertainment series *Very!*'s *Chasing Happiness*, which won a Rockie at the BANFF World Media Festival in 2013; and *The Great Elephant Gathering* by Beach House Pictures, which reaped a Silver Medal Award for the Nature & Wildlife category at the New York Festivals 2013.

Moving from providing services-for-hire to co-owning and creating original content, Singapore media companies have also proven to be strong co-production partners. An example is *Serangoon Road*, where Singapore-based Infinite Studios partnered with HBO Asia, Australia Broadcasting Corporation (ABC) and Western Australia to co-produce HBO Asia's first original series. *Serangoon Road* is a ten episode hour-long detective series set against the tumultuous backdrop of 1960s Singapore. Other recent co-productions include *Kakadu*, a documentary series on Kakadu National Park in Australia by Beach House Pictures, Northern Pictures and ABC.

Beyond producing content for television, more producers are exploring transmedia storytelling and new formats, extending the TV experience to multiple platforms. Notable multi-media content created include Mediacorp's drama *96°C Café* and Beach House Pictures' *Hidden Cities Extreme*, a travel and adventure series. *96°C Café* was first telecast online on xinmsn.com and continued its run as a 20-episode series on free-to-air (FTA) TV; while *Hidden Cities Extreme* had viewers engaged on its Facebook page which shared videos, images and upcoming episodes of the programme.

In addition, being strategically located in Asia, with excellent content production, aggregation, distribution and broadcasting capabilities and a burgeoning creative community, Singapore has become the natural home and springboard to other parts of Asia for some of the world's most established global media companies. They include AXN, BBC, CNBC Asia, Discovery Asia, FremantleMedia Enterprises, HBO Asia, MTV Asia, Nickelodeon and Walt Disney Television.

## INCREASING INITIATIVES TO IMPROVE INDUSTRY STANDARDS

Recognising the industry's need to better understand pay-TV viewing and its reach, StarHub partnered Nielsen to launch StarHub SmarTAM, Singapore's first Television Audience Measurement system using Return

Path Data (RPD) technology, late September 2015. StarHub has also commissioned Nielsen to support the subscription and sales of SmarTAM data.

The TV audience measurement system tracks both real-time and time-shift viewing of TV content and advertising spots across more than 200 StarHub TV channels. StarHub SmarTAM has the ability to provide highly accurate and dynamic audience segmentation, track specific media consumption habits and facilitates advertising campaign retargeting beyond TV in real-time.

The Beijing Film Academy (BFA) and Singapore Media Academy (SMA) announced in October 2015, the launch of the prestigious curriculum of the Diploma in Filmmaking in Singapore. BFA and SMA are hoping to nurture the next generation of media leaders who are truly international through this cross-cultural collaboration. SMA will accept the first intake of the diploma course in early 2016.

The SMF this year has opened up more avenues for strategic partnerships, creative collaborations and investment opportunities into the region. This is most evident from the Southeast Asian Film Financing Project Market (SAFF) where 10 in-development fiction and non-fiction feature film projects will be matched with commissioners, investors and co-production partners. The SAFF received an overwhelming response with a total of 148 project submissions from 22 countries as at 30 September this year. ATF 2016 will also host several masterclasses for budding producers.

## ON THE GLOBAL-SCALE

In other news, Viddsee raised USD2.3 million after bringing Japan-based CyberAgent Ventures (CAV) as lead investor in its latest round of funding to develop the new wave of mobile-powered cinema, starting with Asia. Singapore stormed to the global market when it headed to MIPCOM 2015 with more than 600 hours of Asian content. MDA had led a delegation of 16 Singapore media companies to Cannes, including live action and animation producers, as well as distributors.

In October 2015, MDA, MediaCorp and Oak3 Films announced that *Spelling Armadillo* has been nominated for the 4th International Emmy Kids Awards in the category of Kids: TV Movie / Mini-Series. This is the first time a Southeast Asian production is nominated under the Kids: TV Movie / Mini-series category in the International Emmy Kids Awards.

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Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)  
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Website: [www.viki.com](http://www.viki.com)  
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Fax: +65 6826 4170  
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### SINGTEL MIO TV

(Content & Media Services Group)  
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Fax: +65 6732 8428  
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Email: [shortman@shortmanfilms.com](mailto:shortman@shortmanfilms.com)

## SITTING IN PICTURES

1 Syed Alvi Road #04-04  
Song Lin Building,  
Singapore 207628  
Tel: +65 6220 8608  
Fax: +65 6226 2082  
Website: [www.sittinginpictures.com](http://www.sittinginpictures.com)  
Email: [mail@sittinginpictures.com](mailto:mail@sittinginpictures.com)

## SPARKY ANIMATION PTE LTD

5th Floor Sulisam Building  
No. 12 Harper Road  
Singapore 369677  
Tel: +65 6281 3010  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
Email: [info@sparkyanim.com](mailto:info@sparkyanim.com)

## SUPERNova MEDIA

102 Joo Chiat Road #02-01  
Singapore 427396  
Tel: +65 6348 8509  
Fax: +65 6345 5278  
Website: [www.supernovamedia.asia](http://www.supernovamedia.asia)  
Email: [hello@supernovamedia.asia](mailto:hello@supernovamedia.asia)

## THAT'S INNOVATIVE PTE LTD

8@TradeHub 21 #09-12  
8 Boon Lay Way  
Singapore 609964  
Tel: +65 6774 7121  
Fax: +65 6793 1670  
Website: [www.thatsinnovative.com](http://www.thatsinnovative.com)  
Email: [events@thatsinnovative.com](mailto:events@thatsinnovative.com)

## THE MOVING VISUALS CO PTE LTD

2 Kallang Avenue  
#04-08, CT Hub  
Singapore 339407  
Tel: +65 6333 3051  
Website: [www.tmvco.sg](http://www.tmvco.sg)  
Email: [info@tmvco.sg](mailto:info@tmvco.sg)

## THREESIXZERO

26 Sin Ming Lane #06-123  
Singapore 573971  
Tel: +65 6684 3875  
Fax: +65 6684 3872  
Website: [threesixzero.tv](http://www.threesixzero.tv)  
Email: [kwangwei@threesixzero.com.sg](mailto:kwangwei@threesixzero.com.sg)

## TOONZ ANIMATION PTE LTD

312A, Tanglin Road, #01-01  
Singapore 247982  
Tel: +65 6220 5056  
Fax: +65 6235 5690  
Website: [www.toonz.co](http://www.toonz.co)

## TOTAL SPORTS ASIA PTE LTD

30 Raffles Place, Level 17  
Chevron House  
048622 Singapore  
Tel: +65 6809 6131  
Fax: +65 6809 6201  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: [info@totalsportsasia.com](mailto:info@totalsportsasia.com)

## TVS ASIA (SUNRISE ENTERTAINMENT)

302 Orchard Road  
#07-03 Tong Building  
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Website: [www.sunriseent.com.sg](http://www.sunriseent.com.sg)  
Email: [enquiries@sunriseent.com.sg](mailto:enquiries@sunriseent.com.sg)

## TWO OCEANS FILM COMPANY

100 Pasir Panjang Road #01-03  
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Tel: +65 6836 1311  
Fax: +65 6836 1131  
Website: [www.twooceans.com.sg](http://www.twooceans.com.sg)  
Email: [films@twooceans.com.sg](mailto:films@twooceans.com.sg)

## VERITE PRODUCTIONS PTE LTD

#08-28, Technopreneur Centre  
20, Ayer Rajah Crescent  
Singapore 139964  
Tel: +65 6571 1809  
Fax: +65 6471 2729  
Website: [www.veriteproductions.com](http://www.veriteproductions.com)  
Email: [hello@veriteproductions.com](mailto:hello@veriteproductions.com)

## WIDESCREEN MEDIA PTE LTD

261 Waterloo Street #04-28  
Waterloo Centre  
Singapore 180261  
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Fax: +65 3150 6826  
Website: [www.widescreen-media.com](http://www.widescreen-media.com)  
Email: [info@widescreen-media.com](mailto:info@widescreen-media.com)

## XTREME MEDIA PTE LTD

Blk 24, Sin Ming Lane  
#02-101, Midview City  
Singapore 573970  
Tel: +65 6223 1107  
Website: [www.xtreme.com.sg](http://www.xtreme.com.sg)  
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## ZHAO WEI FILMS

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## ZOOMOO NETWORKS PTE LTD

189 New Bridge Road, #04-01/02  
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Tel: +65 6236 9560  
Website: [www.zoomoo.tv](http://www.zoomoo.tv)

## MOBILE TELCOS

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10 International Business Park  
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Tel: +65 6655 1111  
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Email: [business@m1.com.sg](mailto:business@m1.com.sg)

## SINGTEL MOBILE

31 Exeter Road,  
Comcentre #01-00  
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Fax: +65 6732 3769  
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## STARHUB MOBILE

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Fax: +65 6720 5000  
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## FIBRE BROADBAND PROVIDER

### NETLINK TRUST

152 Beach Rd  
Singapore 189721  
Tel: +65 6563 4273  
Website: [www.netlinktrust.com](http://www.netlinktrust.com)

## BROADCAST SOLUTIONS/TECHNOLOGY PROVIDER

### CISCO SYSTEMS

8 Changi Business Park Avenue 1  
#05-51, UE BizHub East, South Tower,  
Singapore 486018  
Tel: +65 6317 7777  
Fax: +65 6632 7532  
Website: [www.cisco.com/web/SG/index.html](http://www.cisco.com/web/SG/index.html)

### IDEAL SYSTEMS (SINGAPORE) PTE LTD

1 Commonwealth Lane, #06-06,  
ONE Commonwealth,  
Singapore 149544  
Tel: +65 6684 8770  
Fax: +65 6684 8774  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_singapore@idealsys.com](mailto:sales_singapore@idealsys.com)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

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Fax: +65 6659 2404  
Website: [www.ida.gov.sg](http://www.ida.gov.sg)

### MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

3 Fusionopolis Way,  
#16-22 Symbiosis,  
Singapore 138633  
Tel: +65 6377 3800  
Fax: +65 6577 3888  
Website: [www.mda.gov.sg](http://www.mda.gov.sg)

### MINISTRY OF COMMUNICATIONS AND INFORMATION

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Old Hill Street Police Station,  
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Tel: +65 6837 9655  
Fax: +65 6837 9480  
Website: [www.mci.gov.sg](http://www.mci.gov.sg)  
Email: [MCI\\_Connects@mci.gov.sg](mailto:MCI_Connects@mci.gov.sg)

## RATINGS PROVIDERS

### KANTAR MEDIA SINGAPORE

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## MEDIACORP PTE LTD



### Head Office

Mediacorp Campus,  
1 Stars Avenue  
Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: mediacorp.sg

### Key Personnel

Head, Brand & Communications: Karen Yew  
Tel: +65 6350 3261  
Email: karenyew@mediacorp.com.sg

### Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cabinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 12th time at the Asian Television Awards in 2015.

### Description

**Channel 5:** The number one English mass entertainment and lifestyle channel for the entire family.

**Channel 8:** A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

**Channel U:** An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

**okto:** okto focuses on kids' programming and programmes that target adult viewers with an interest in documentaries, arts, lifestyle and film.

**Suria:** The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

**Vasantham:** The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

**Channel NewsAsia:** The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

## STARHUB



### Head Office

67 Ubi Avenue 1, #05-01 StarHub Green,  
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Tel: +65 6825 5000  
Website: www.starhub.com

### Key Personnel

Chief Executive Officer: Tan Tong Hai  
Chief Financial Officer: Dennis Chia  
Chief Commercial Officer: Kevin Lim  
Chief Strategic Partnership Officer: Jeannie Ong  
Chief Marketing Officer: Howie Lau  
Head, Media Sales: Callie Ng  
Head, Media Business Unit: Lee Soo Hui

### Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbng' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

### Number of pay-TV subscribers:

528,000 households as of 31 March 2016

### Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.8%  
NTT Communications Corporation – 9.9%  
Free Float – 33.6%

### Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV,  
On Demand services, IPTV  
Mobile: 4G, 3G, 2G  
Broadband: Up to 1 Gbps

### Total no. of channels:

About 200 channels including On Demand and Free-to-Air channels

### Self-programmed channels:

E City, WV Drama, WV Drama On Demand,  
SuperSports 1-4, SuperSports Arena, Sensasi,  
Dunia Sinema On Demand and Varnam

### Value-added services:

SVOD, TVOD, catch-up and StarHub Go

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# SOUTH KOREA

## SOUTH KOREA

<b>POPULATION</b>	51.3 million
<b>TOTAL HOUSEHOLDS</b>	19.4 million
<b>TV HOUSEHOLDS</b>	19.3 million
<b>PAY-TV PENETRATION</b>	162%
<b>PAY-TV SUBSCRIBERS</b>	31.0 million
<b>DIGITAL PAY TV</b>	
<b>SUBSCRIBERS</b>	24.2 million
<b>TOTAL BROADBAND</b>	
<b>SUBSCRIBERS</b>	91.9 million
<b>FIXED BROADBAND</b>	
<b>SUBSCRIBERS</b>	19.9 million
<b>WIRELESS BROADBAND</b>	
<b>SUBSCRIBERS</b>	72.0 million
<b>FIXED BROADBAND</b>	
<b>PENETRATION</b>	100%
<b>WIRELESS BROADBAND</b>	
<b>PENETRATION</b>	140.3%
<b>MOBILE BROADBAND</b>	
<b>PENETRATION</b>	140%

**SOURCE:**  
-Media Partners Asia

## Korean IPTV to exceed US\$7 Billion by 2020

South Korea's never-ending repertoire of Korean drama never fails to bring multitudes of audiences to their screens. Its pay-TV's continuous growth in IPTV is flourishing, with an expected exceed revenue of US\$7 Billion by 2020. Many global dramas are still entering the market, with some being localised.

### IPTV

IPTV was introduced to the country in 2009. Since then, the only three IPTV operators, KT Corporation, SK Broadband and LG Uplus have continued to grow at a healthy pace. Media Partners Asia (MPA) projected that they would have added a combined 1.65 million new customers last year.

The IPTV market in South Korea is expected to exceed US\$7 Billion by 2020, growing at a CAGR of over 11 per cent, according to Technavio. This may be due to the enhanced interactivity features being inserted, such as streaming advertisements for shopping during regular programming. Interactive services such as telephony and smart browsing are also becoming more popular, pulling consumers towards IPTV technology.

Advanced technology that facilitates multi-screen viewing is also another factor to the steady growth of subscribers for IPTV. The increasing penetration of IPTV into the market among fibre TV internet subscribers in South Korea is expected to be the main driver of the growth of the market during the forecast period.

### Pay-TV policies

#### Regulation

Regulation by the Korea Communications Commission (KCC) and the Ministry of Science, ICT & Future Planning is becoming increasingly complex as pay-TV itself diversifies, with the onslaught of new technology.

Copyright laws provide strong protection with significant penalties. Online piracy is still a major problem in South Korea, similar to other countries. Piracy competes with pay-TV, but the Ministry of Culture, Sports and Tourism has utilised its site blocking powers against infringing offshore websites, as permitted by Korean copyright law. Acrimonious disputes over "retransmission consent" of FTA channels have resulted in government intervention.

#### Regulation of OTT services

A self-regulatory system is in place to apply to advertising on the OTT-TV services. Advertising rules, local content quotas, general content rules, age rating and content-sharing rules should apply for-profit OTT services, although not tested to date. The law does not distinguish between local and offshore services and the Korea Communications Commission (KCC) may block any non-complying offshore services.

#### Content regulation

A self-regulatory approach is also evident to content regulation by pay-TV operators, with supervision and standard-setting by the KCC.

Broadcasting operators must display age ratings for programmes, which are determined by the KCC, during broadcast of the programme. Local pay-TV producers are responsible for inserting the age ratings into foreign programming.

### Key Developments

CJ E&M announced the rebranding of Channel M to tvN, starting June 2016. tvN is Korea's No.1 pay-TV channel with top-rated variety shows and record breaking hit dramas. Celebrating its 10th anniversary this year, tvN redefined Korea's pay-TV market with top-notch original productions and continues to strengthen the "tvN" brand with the most creative and ground-breaking shows for all age groups.

KT and DreamWorks Animation launched the DreamWorks Channel on KT's network. South Korea was the sixth territory in Asia to debut the channel, featuring more original content than any other kids' channel in Asia. The initial line-up of shows at launch included Dreamwork DWA's signature series *DreamWorks*

*Dragons: Race to the Edge* and *Didotrix*, DWA's first original series.

Globo licensed two more of its hit shows for South Korean media group EPG. The group, which has already aired super productions like *Precious Pearl* (2014 International Emmy winner), *Brazil Avenue*, and *Merciless*, bets on the sensitivity of *Parts of Me* and on the disco charm of *Boogie Oogie* to fascinate the country's audience. The telenovelas, scheduled to air in the second half of the year, are part of Globo's 2016 international catalogue.

Major K-drama hit *Descendants of the Sun* was aired on the KBS2 channel from February to April 2016. AGB Nielsen's nationwide viewership share ratings on its last aired episode saw a whopping 38.8%. Being in high demand, KBS then went on to air 3 additional special episodes for viewers, showing highlights and the behind-the-scenes process.

tvN added another masterpiece to its 2016 line-up, announcing *The Good Wife Korea*, produced by director Jung-Hyo Lee (*I Need Romance*, *Heartless City*) and written by Sang-Woon Han (*Spy*). *The Good Wife Korea* is a remake of the U.S. version of *The Good Wife*, a popular series currently in its 7th season since it first aired on CBS back in 2009. The show is the first ever U.S. series to be remade in Korea.

### FREE-TO-AIR

#### EDUCATIONAL BROADCASTING SYSTEM (EBS)

2748, Nambusunhwan-ro  
Gangnam-gu, Seoul, Korea  
Tel: +82 2 526 3946  
Fax: +82 2 526 2579  
Website: [www.ebs.co.kr](http://www.ebs.co.kr)  
Email: [global@ebs.co.kr](mailto:global@ebs.co.kr)

#### KOREA BROADCASTING SYSTEM (KBS)

18 Yeouido-dong, Yeongdeungpo-gu,  
Seoul 150-790  
Tel: +82 2 781 1000  
Fax: +82 2 781 1698 / 2399  
Website: [english.kbs.co.kr](http://english.kbs.co.kr)  
Email: [intl@kbs.co.kr](mailto:intl@kbs.co.kr)

#### MUNHWHA BROADCASTING CORP (MBC)

267 Seongam-ro  
Mapo-gu, Seoul, South Korea  
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Website: [www.imbc.com](http://www.imbc.com)  
Email: [jean99@mbc.co.kr](mailto:jean99@mbc.co.kr)

#### SEOUL BROADCASTING SYSTEM (SBS)

SBS Prism Tower, 82, Samgansan-ro,  
Mapo-Gu, Seoul, South Korea 121-904  
Tel: +82 2 2001 0718  
Fax: +82 2 2001 0798  
Website: [www.sbs.co.kr](http://www.sbs.co.kr)  
Email: [sbs-tv@sbs.co.kr](mailto:sbs-tv@sbs.co.kr),  
[woonhan@sbs.co.kr](mailto:woonhan@sbs.co.kr)

### PAY-TV

#### ANIMAX BROADCASTING KOREA CO LTD

17, Gukjegeumyeong-ro 2-gil  
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Fax: +82 2 705 5012  
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Email: [wklm@animaxtv.co.kr](mailto:wklm@animaxtv.co.kr)

#### BLOOMSBURY RESOURCES LIMITED

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#### C&M CO LTD

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Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### C&M DONGBU CABLE TV BROADCASTING

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Jungnang-gu, Seoul 131-220  
Tel: +82 2 433 0012  
Fax: +82 2 433 2123  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### C&M GANGNAM CABLE TV BROADCASTING CO LTD

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Seoul 135-010 Tel: +82 2 2056 7777  
Fax: +82 2 512 4208  
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#### C&M SEOCHO CABLE TV BROADCASTING

Affiliate of KLabs  
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Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 2 300 3491  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

#### C&M SEONGBUK CABLE TV BROADCASTING

Daejin Building, 90-1558,  
Hawolgok1-dong,  
Seongbuk-gu, Seoul 136-130  
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Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### C&M YONGSAN CABLE TV BROADCASTING

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Yongsan-gu, Seoul 140-901  
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#### CABLE TV VOD CORPORATION

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#### CENMEDIA INC

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# SOUTH KOREA

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## CHEONGJU BROADCASTING CORP

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Fax: 82 4 3265 7012  
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## CHOSUN BROADCASTING CORP

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## CJ E&M CORPORATION

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## CMB CABLE TV

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Fax: +82 41 858 0260  
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Email: master@cmbtv.co.kr

## CMB CENTRAL MULTI BROADCASTING CO

95-3 CMB Broadcasting Building,  
Dong-Daejeon, Seonhwa-dong Jung-gu,  
Daejeon 301-823  
Tel: +82 42 1544 3434  
Website: [www.icmb.tv](http://www.icmb.tv)  
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## CMB CHUNGCHUNG CABLE TV BROADCASTING

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## CMB GANGDONG CABLE TV BROADCASTING

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## CMB GYEONGBUK CABLE TV BROADCASTING

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Buk-gu, Pohang-si,  
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Website: [www.icmb.tv](http://www.icmb.tv)

## CMB HANGANG CABLE TV BROADCASTING

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Website: [www.han-kang.co.kr/Welcome.do](http://www.han-kang.co.kr/Welcome.do)

## CMB JEJU CABLE

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Gyo-dong, Gongju-si,  
Chungcheongnam-do 314 090  
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Website: [www.cmbtv.com](http://www.cmbtv.com)

## CMB KURO CABLE

**TV BROADCASTING**  
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197-48, Guro 3-dong, Guro-gu  
Seoul 152-848  
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## CMC TV

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## D'LIVE CO LTD

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## DAEHWAN MEDIAWORLD

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Website: [www.daehanmediaworld.co.kr](http://www.daehanmediaworld.co.kr)  
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Fax: +82 22 071 3200  
Website: [www.daewonmedia.com](http://www.daewonmedia.com)

## DAEKYU KIDS TV

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Gwanak-gu, Seoul, Korea  
Tel: +82 23 449 3425  
Fax: +82 70 4170 4198  
Website: [www.kids17.net](http://www.kids17.net)  
Email: [binarae\\_hong@daekyo.co.kr](mailto:binarae_hong@daekyo.co.kr)

## DASHY FILMS

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Seocho-gu, Seoul, Korea  
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Fax: +82 2 522 1867  
Website: [www.dashy.co.kr](http://www.dashy.co.kr)  
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## DISNEY CHANNELS KOREA

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Seoul 135-984 Korea  
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## DONGGU CABLE TV NETWORK CO

569 Hwanggeum-dong,  
Suseong-gu, Daegu 706-852  
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## DREAMCITY CABLE TV BROADCASTING

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DMS Bldg, 8/F, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
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## FOX INTERNATIONAL CHANNELS KOREA

13F, Heungkuk Life Insurance Co. Bldg  
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## HANBAT CABLE NETWORK

220-2, Jungchon-dong, Jung-gu  
Daejeon 301-840, Korea  
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## HIGHLIGHT-TV

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Fax: +82 2 7877 6466  
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## HYUNDAI HCN CABLE TV

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former Bongcheon Bon-dong,  
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## JUNGANG CABLE TV BROADCASTING CO LTD (JTBC)

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## KEUMGANG CABLE TV

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Jeollabuk-do 570 992, Korea  
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Website: [www.kcn.tv](http://www.kcn.tv)  
Email: [webmaster@mcni.co.kr](mailto:webmaster@mcni.co.kr)

## KIDS1TV (C4U MEDIA)

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Website: [www.kids1tv.com](http://www.kids1tv.com)

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Fax: +82 62 417 5040  
Website: [www.kctv.co.kr](http://www.kctv.co.kr)

## KOREA CABLE TV BLUE BROADCASTING

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Daegu 704-902  
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Email: [gcs@gcs.co.kr](mailto:gcs@gcs.co.kr)

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Fax: +82 64 748 0125  
Website: [www.kctvjeju.com](http://www.kctvjeju.com)

## KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE)

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Gongpyeong-dong, Jongno-gu  
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Website: [www.skylife.co.kr/eng](http://www.skylife.co.kr/eng)

## KOREA FISHING CHANNEL

242, Pangyo-ro, Bandang-gu  
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Fax: +82 70 8282 8116  
Website: [www.eftv.co.kr](http://www.eftv.co.kr)  
Email: [nftv5744@hanmail.net](mailto:nftv5744@hanmail.net)

## KOREA HD BROADCASTING CORP

10F, Korea Broadcaster's Centre,  
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Yangcheongu, 158-715 Seoul, Korea  
Tel: +82 2 2146 0700  
Website: [tv.skylife.co.kr](http://tv.skylife.co.kr)  
Email: [help@skylifetv.co.kr](mailto:help@skylifetv.co.kr)

## M&V CO LTD

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Email: [hjko@mbcplus.com](mailto:hjko@mbcplus.com)

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Website: [www.medialog.co.kr](http://www.medialog.co.kr)  
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## MOUNTAIN TV

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Website: [www.mountaintv.co.kr](http://www.mountaintv.co.kr)  
Email: [jwkwon10@mountaintv.co.kr](mailto:jwkwon10@mountaintv.co.kr)

## NINEPLANNERS CO LTD

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## QRIX SEODAEMUM BROADCASTING

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Website: [www.skylifetv.co.kr](http://www.skylifetv.co.kr)  
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Gwangjin-gu, Seoul 143-866  
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Website: [www.bigboxi.com](http://www.bigboxi.com)

**TBROAD HANVIT BROADCASTING CO LTD**  
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Ansan 15357 South Korea  
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Fax: +82 2 2269 7771  
Website: [www.bigboxi.com](http://www.bigboxi.com)

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Mapo-gu, Seoul, Korea  
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**TCAST**  
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U-dong, Busan Culture Content Complex  
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Tel: +82 70 7500 6868  
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Website: [www.davecoop.co.kr](http://www.davecoop.co.kr)  
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Website: [www.digipoem.com](http://www.digipoem.com)  
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**DREAMVILLE ENTERTAINMENT**  
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**ELECTRIC CIRCUS**  
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Bucheon 420-857 Korea  
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# SOUTH KOREA

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## EVERYSHOW INC

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## HB ENTERTAINMENT

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Website: [www.hbenter.cm](http://www.hbenter.cm)  
Email: marketing@hbentertainment.com

## HONG DANG MOO CO LTD

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Seongnam-si, Gyeonggi-do, Korea  
Tel: +82 70 4012 7551  
Website: [www.hdmoo.com](http://www.hdmoo.com)  
Email: kjpooh@gmail.com

## HUNUS ENTERTAINMENT

93, Baekhyeon-ro, Bundang-gu  
Seongnam-si 463-825 Korea  
Tel: +82 31 603 1652  
Fax: +82 31 603 1654  
Website: [www.hunusent.co.kr](http://www.hunusent.co.kr)

## ICONIX CO LTD

64, Pangyo-ro 255 beon-gil  
Bundang-gu, Seongnam-si  
Gyeonggi-do, Korea  
Tel: +82 31 8060 2604  
Website: [www.iconix.co.kr](http://www.iconix.co.kr)  
Email: mikyung@iconix.co.kr

## IPLANET ENTERTAINMENT INC

A-403 Woolim-Lionsvalley Bldg  
149 Yangpyeong-ro, Yeongdeungpo-gu  
Seoul 150-105 Korea  
Tel: +82 2 514 8952  
Fax: +82 2 514 8957

## K PRODUCTION

13, Sillim-ro 70-gil  
Gwanak-gu, Seoul, Korea  
Tel: +82 2 885 5505  
Fax: +82 2 882 7657  
Website: [www.k-production.com](http://www.k-production.com)  
Email: ceaserdraft@naver.com

## KBS Studios

123, Ingye-ro, Paldal-gu,  
Suwon-si, Gyeonggi-do  
Tel: +82 31 219 8081  
Website: [english.kbs.co.kr](http://english.kbs.co.kr)

## KENNY & CO INC

37, Gukjegeumyung-ro 2-gil  
Yeongdeungpo-gu, Seoul, Korea  
Tel: +82 2 780 0042  
Fax: +82 2 780 1133  
Website: [www.kennynco.com](http://www.kennynco.com)  
Email: kenny@kennynco.com

## KEYRING CO LTD

2F Samjung Bldg, 20 Teheran-ro  
Gangnam-gu, Seoul 135-923 Korea  
Tel: +82 02 3447 2033  
Fax: +82 02 3447 2032  
Website: [www.keyringstudio.com](http://www.keyringstudio.com)

## KIMJONGHAK PRODUCTION CO LTD

7th Floor, Seogyosheil Bldg  
64, Yanghwa-ro, Mapo-gu  
Seoul, Korea  
Tel: +82 23 445 6001  
Website: [www.kjhpro.com](http://www.kjhpro.com)  
Email: pdhui@kjhpro.com

## KING CONTENT CO LTD

605 Samyoung Bldg, 733-24  
Yeoksam-ro, Gangnam-gu  
Seoul 135-514, Korea  
Tel: +82 70 4120 1113  
Email: nhalin@naver.com

## KMH CO LTD KOREA

23rd Floor, KT IT Centre, 924 Mok-dong  
Yangchun-gu, Seoul 158-714 Korea  
Tel: +82 22 647 1402  
Fax: +82 22 647 3141  
Website: [www.ikmh.co.kr](http://www.ikmh.co.kr)

## KOEN MEDIA

402, World Cup buk-ro  
Mapo-gu, Seoul, Korea  
Tel: +82 26 393 4547  
Fax: +82 26 393 4550  
Website: [www.koengroup.com](http://www.koengroup.com)  
Email: sejine@koenmedia.com

## LEGENDARY TELEVISION

2F A01, Seoul Business Agency  
400 World Cup Buk-ro (1602 Sangam-dong)  
Mapo-gu, Seoul Korea 121-904  
Website: [www.legendary.com](http://www.legendary.com)  
Email: aoe@legendary.com

## LOCATION PRO

825, Hyundai Rexion Office, Socho-gu  
Socho-dong, Seoul 133-820 Korea  
Tel: +82 2 558 7502  
Website: [www.locationpro.co.kr](http://www.locationpro.co.kr)  
Email: jrayar@paran.com

## LOCO ENTERTAINMENT CO LTD

4-974D, H-1, KIST Hwarang-ro  
14gil-5, Seongbuk-gu, Seoul 02792 Korea  
Tel: +82 70 7525 5352  
Fax: +82 70 8677 5540  
Website: [blog.naver.com/prpring](http://blog.naver.com/prpring)

## MAGIC IMAGE CO LTD

14, Eonju-ro 98-gil  
Gangnam-gu, Seoul, Korea  
Tel: +82 2 563 7765  
Fax: +82 25 563 7724  
Website: [www.micostudio.com](http://www.micostudio.com)  
Email: stevejeon@micostudio.com

## MEDIA PEOPLE

14, Teheran-ro 63-gil  
Gangnam-gu, Seoul, Korea  
Tel: +82 70 4645 6874  
Email: jack20@naver.com

## MOKPO CITY HALL

Mokpo Marine Science Museum for Children  
98 Samhak-ro, 92 beon-gil  
Mokpo-si 530-818 Korea  
Tel: +82 10 3892 7989  
Fax: +82 06 1242 6358  
Website: [www.mmsm.mokpo.go.kr](http://www.mmsm.mokpo.go.kr)

## NHC MEDIA CO LTD

#310 Digital Empire, 685 Gasan-dong  
Geumcheon-gu, Seoul 153023 Korea  
Tel: +82 2 2624 2831  
Fax: +82 2 2624 2832  
Website: [www.nhcmedia.co.kr](http://www.nhcmedia.co.kr)

## OCON STUDIOS INC

9F, Blk A Pangyo-Inno Valley  
253, Pangyo-ro, Bundang-gu  
Seongnam-si, Gyeonggi-do, Korea  
Tel: +82 31 8018 0844  
Website: [www.ocon.co.kr](http://www.ocon.co.kr)  
Email: samlee@ocon.kr

## ONEMEDIA

140, Suyeonggangbyeon-daero  
Haeundae-gu, Busan, Korea  
Tel: +82 51 553 4168  
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## PICTIONARY ART FACTORY CO LTD

85-11, Goeumnam-ro 191 beon-gil  
Yangju-si, Gyeonggi-do, Korea  
Tel: +82 70 7825 8778  
Fax: +82 50 5116 2399  
Website: [www.pictionary.tv](http://www.pictionary.tv)  
Email: nickjo@pictionary.tv

## PLAYONCAST

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Mapo-gu, Seoul, Korea  
Website: [www.playoncast.com](http://www.playoncast.com)  
Email: moon@playoncast.com

## PLUS MEDIA PARTNER

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## PNSYSTEM CO LTD

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## REDROVER

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Gyeonggi-do 463-870 Korea  
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Website: [www.redroveranimation.com](http://www.redroveranimation.com)

## ROI VISUAL CO LTD

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## ROLLING BEAN

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Fax: +82 2 254 1226  
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## SAMG ANIMATION KOREA

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Fax: +82 2 523 4573  
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## SAMHWA NETWORKS CO LTD

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Gangnam-gu, Seoul, Korea  
Tel: +82 22 191 3887  
Fax: +82 2 5623 907  
Website: [www.shnetworks.co.kr](http://www.shnetworks.co.kr)  
Email: juyang0524@naver.com

## SEAN PICTURES INC

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Geumcheon-gu, Seoul, Korea  
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Website: [www.youtube.com/SEANpictures](http://www.youtube.com/SEANpictures)  
Email: seancpics@naver.com

## SMARTSTUDY

Samsung Publishing B/D, 5F  
Contents Licensing, Myeongdal-ro 94  
Seocho-dong, Seoul 151-565 Korea  
Tel: +82 10 4089 0362  
Fax: +82 2 347 0654  
Website: [www.smartstudy.co.kr](http://www.smartstudy.co.kr)

## STUDIO GALE CO LTD

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Bundang-gu, Seongnam-si  
Gyeonggi-do 463-400 Korea  
Tel: +82 31 8060 2819  
Fax: +82 31 8060 2750  
Website: [www.studiogale.com](http://www.studiogale.com)

## STUDIO KEYSTONE CO LTD

220, Yeoksam-ro, Gangnam-gu  
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Tel: +82 26 959 8468  
Fax: +82 26 959 7977  
Website: [www.keystonegroup.co.kr](http://www.keystonegroup.co.kr)  
Email: jasminepark@keystonegroup.co.kr

## STUDIO W.BABA

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Fax: +82 2 332 2457  
Website: [www.studiobaba.com](http://www.studiobaba.com)  
Email: hjiang2269@hanmail.net

## SUNNY ENTERTAINMENT

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135888  
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## SYNTERGY MEDIA INC

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Fax: +82 2 540 4125  
Website: [www.synergymedia.co.kr](http://www.synergymedia.co.kr)

## TAKTOON ENTERPRISE

#803, 8th Floor, Art Centre  
Chung-Ang University, 84 Heukseok-ro  
Dongjak-gu, Seoul 156-756 Korea  
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Fax: +82 23 280 5823  
Website: [www.taktoon.com](http://www.taktoon.com)

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### TOZ STUDIO

Annex 102, 17 Sajik-gil Nam-gu  
Gwangju 61640 Korea  
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Fax: +82 62 443 0947  
Website: [www.tozani.co.kr](http://www.tozani.co.kr)

### TUBA N CO LTD

Seong-Sin Bldg, 53 Gangnam-Daero  
132-gil, Gangnam-gu  
Seoul 135-815 Korea  
Tel: +82 2 512 2550  
Fax: +82 70 4324 2337  
Website: [www.tubaani.com](http://www.tubaani.com)

### VICTORY PRODUCTION & COMPANY

70, Gukgegeomymung-ro  
Yeongdeungpo-gu, Seoul, Korea  
Tel: +82 2 786 2245  
Fax: +82 2 761 5428  
Website: [www.vicpd.co.kr](http://www.vicpd.co.kr)  
Email: [lhjin@naver.com](mailto:lhjin@naver.com)

### VOOZCLUB

Yeoksam-Dong, 684-23, Gangnam-gu  
Seoul 135-080 Korea  
Tel: +82 2 568 5052  
Fax: +82 2 568 0170  
Website: [www.voozclub.com](http://www.voozclub.com)

### WILLDREAM CO LTD

18, Bucheon-ro 198 Beon-gil  
Wonmi-gu, Bucheon-si  
Gyeonggi-do, Korea  
Tel: +82 21 899 4305  
Website: [media.willdream.com](http://media.willdream.com)  
Email: [willdream@willdream.com](mailto:willdream@willdream.com)

### XRISP (KOREA)

#1057 Chuni Techno Park 2-cha  
202-Dong Wonmi-gu, Chuni-dong  
Buchun-si 420-120 Korea  
Tel: +82 70 4319 4944  
Fax: +82 26 280 4944  
Website: [www.xrisp.com](http://www.xrisp.com)

### YOUNG TOYS

Gomas B/D 7F, Hannam-Daero 11-gil  
Yongsan-gu, Seoul 140-889 Korea  
Tel: +82 23 484 0783  
Fax: +82 23 484 0708

### MOBILE TELCOS/ TRIPLE-PLAY

**B TV**  
SK Namsan Green Bldg., 24,  
Toegye-ro, Jung-gu, Seoul, Korea 100-711  
Website: [www.skbtv.co.kr](http://www.skbtv.co.kr)  
Email: [customercenter@skbroadband.com](mailto:customercenter@skbroadband.com)

### CJ HELLOVISION

10F Nurikkumsquare,  
396 World Cup buk-ro (1605 Sangam-dong),  
Mapo-gu, Seoul, Korea  
Tel: +82 41 1544 1002  
Fax: +82 2 376 6191  
Website: [cnbtv.cjhellevision.com](http://cnbtv.cjhellevision.com)

### KT CORP

90 Bouljeong-ro (206 Jungja-dong)  
Bundang-gu, Seongnam-city  
GyeongGi-Do, 463-711  
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Website: [www.kt.co.kr](http://www.kt.co.kr)

### LG U+

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Seoul, Korea  
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Website: [www.lgplus.com](http://www.lgplus.com)  
Email: [ir@lgplus.co.kr](mailto:ir@lgplus.co.kr)

### SK BROADBAND CO LTD

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Website: [www.skbroadband.com/eng](http://www.skbroadband.com/eng)  
Email: [customercenter@skbroadband.com](mailto:customercenter@skbroadband.com)

### SK TELECOM

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Tel: +82 2 6100 2114  
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Email: [sk\\_press@sk.com](mailto:sk_press@sk.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### KOREAN ANIME INDUSTRY ASSOCIATION

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Seoul, Korea  
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Fax: +82 22 108 7091  
Website: [www.kaia.modoo.at](http://www.kaia.modoo.at)  
Email: [toonz@nate.com](mailto:toonz@nate.com)

#### KOREAN BROADCASTING INSTITUTE (KBI)

923-5, Mok-dong, Yangcheon-gu,  
Seoul 158-715  
Tel: +82 2 3219 5431  
Fax: +82 2 2649 7313

#### KOREAN CABLE TV ASSOCIATION (KCTA)

KPC Bldg. 7th Floor  
122-1, Jucksun-dong, Jongro-gu, Seoul  
Tel: +82 2 735 6511  
Website: [www.kcta.or.kr](http://www.kcta.or.kr)  
Email: [kcta@kcta.or.kr](mailto:kcta@kcta.or.kr)

#### KOREA COMMUNICATIONS COMMISSION (KCC)

47 Gwanmun-ro, Gwacheon-si,  
Gyeonggi-do, Republic of Korea  
Tel: +82 2 2110 2114  
Website: [www.kcc.go.kr](http://www.kcc.go.kr)  
Email: [webmaster@kcc.go.kr](mailto:webmaster@kcc.go.kr)

#### KOREA CONTENT FINANCIAL COOPERATION

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Mapo-gu, Seoul, Korea  
Tel: +82 23 151 9005  
Website: [www.kocfc.or.kr](http://www.kocfc.or.kr)  
Email: [twosonhappy@gmail.com](mailto:twosonhappy@gmail.com)

#### KOREA CREATIVE CONTENT AGENCY (KOCCA)

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Website: [eng.kocca.kr](http://eng.kocca.kr)  
Email: [rosa@kocca.kr](mailto:rosa@kocca.kr)

#### KOREA INDEPENDENT PRODUCTIONS ASSOCIATIONS

14F 233, Mokdongdong-ro  
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Website: [www.kipa21.com](http://www.kipa21.com)  
Email: [yonee71@hanmail.net](mailto:yonee71@hanmail.net)

## TAIWAN

### STATS BOX

#### TAIWAN

**POPULATION** 23.5 million

**TOTAL HOUSEHOLDS** 8.4 million

**TV HOUSEHOLDS** 7.4 million

**PAY TV SUBSCRIBERS** 6.7 million

**PAY TV PENETRATION** 91%

**CABLE TV SUBSCRIBERS** 5.4 million

**CABLE TV PENETRATION** 72.6%

**DIGITAL PAY-TV  
SUBSCRIBERS** 5.8 million

**TOTAL BROADBAND  
SUBSCRIBERS** 24.7 million

**FIXED BROADBAND  
SUBSCRIBERS** 5.6 million

**WIRELESS BROADBAND  
SUBSCRIBERS** 19.0 million

**FIXED BROADBAND  
PENETRATION** 70%

**WIRELESS BROADBAND  
PENETRATION** 81.4%

**MOBILE BROADBAND  
PENETRATION** 68%

**SOURCE:**  
-Media Partners Asia

There are bilateral copyright agreements protecting content owners, since the government has no ability to enter into major IPR conventions. Taiwan copyright law should protect online television broadcasts and programmes broadcast online, but in practice, there is no enforcement possible against overseas websites.

#### Content regulation

Cable TV must provide at least 20% local programming in its mix. With an ample local supply of content, this condition does not prove to be a problem to broadcasters. DTH, IPTV and mobile have no similar requirement. There are general guidelines on content control, but overall controls not burdensome. The regulator is becoming more interventional on content standards, motivated by concerns about content quality.

#### OTT SERVICES

OTT services are not regulated, although some NCC members have proposed draft amendments to the broadcasting legislation, contemplating on the extension of regulation to this area. It is not yet clear to which online content services the amendments are intended to apply nor how the provisions would be enforced against offshore operators.

Chinese OTT platform iQiyi set up a webpage in traditional Chinese characters targeting Taiwanese subscribers and like Netflix, started charging them a monthly service fee for access to its content. iQiyi did not establish an office in Taiwan, unlike Netflix. This is due to the fact that there is no law that requires OTT content providers to establish a branch in Taiwan.

#### KEY DEVELOPMENTS

January saw Netflix in Taiwan, as part of its Asian extension plan. Once launched, internet users will be able to subscribe to Netflix and instantly watch a programme from the popular TV shows and movies in high-definition or even Ultra HD 4K on any Internet-connected screen. Additionally, younger viewers will find a wide selection of programming for kids. This was due to the consumer demand for more foreign movies in Taiwan. Netflix added Chinese, in both traditional and simplified characters, to cater to the Taiwanese and Chinese-speaking audiences.

In April this year, Sesame Workshop, through its master licensee for content distribution in Southeast Asia and Taiwan, Thaole Entertainment, closed deals to broadcast a slate of Sesame Street programmes in 2016.

# TAIWAN

Cookie's Crumby Pictures was dubbed into Mandarin for Taiwan's Eastern Broadcasting's cable channel – YOYO TV.

In March, CatchPlay introduced a new on-demand service in Taiwan, featuring content from Warner Brothers, Walt Disney, NBC Universal, various independent Hollywood-based production studios and not forgetting, Asian and Chinese-language films. CatchPlay has a library of some 2,000 movies, and is charging NT\$60 (US\$1.81) or NT\$80 for a streaming movie or NT\$250 (US\$7.70) a month for unlimited titles.

## FREE-TO-AIR

### CHINA TELEVISION COMPANY

100, Guangfu South Road  
Da-An District, Taipei City 106  
Tel: +886 2 775 6789 / 0800 069 789  
Website: [www.cts.com.tw](http://www.cts.com.tw)  
Email: [cts-service@cts.com.tw](mailto:cts-service@cts.com.tw)

**CHINA TELEVISION COMPANY LTD (CTV)**  
106 Taipei  
Guangfu Road 100  
Tel: +886 2 2775 6789  
Website: [www.ctv.com.tw](http://www.ctv.com.tw)

**DA AI TELEVISION (TZU CHI CULTURE AND COMMUNICATION FOUNDATION)**  
2, Lide Rd., Beitou District, Taipei 11259, Taiwan  
Tel: +886 2 2898 9999  
Website: [www.daai.tv](http://www.daai.tv)

**FORMOSA TELEVISION**  
14/F, No.30, Pa De Road, Sec.3, Taipei  
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Website: [www.ftv.com.tw](http://www.ftv.com.tw)  
Email: [service@ftv.com.tw](mailto:service@ftv.com.tw)

**PUBLIC TELEVISION SERVICE FOUNDATION (PTS)**  
14 Lake Rd Corning No. 50  
Lane 75, Sec Taipei, Taiwan  
Tel: +886 2 2630 1125  
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Website: [www.pts.org.tw](http://www.pts.org.tw)

**TAIWAN TELEVISION ENTERPRISE LTD (TTV)**  
Tapei Bade Road, Sec 10, Taiwan  
Television Enterprise  
Tel: +886 2 2775 8888  
Website: [www.ttv.com.tw](http://www.ttv.com.tw)

## PAY-TV

### 146 SKY NET

Fl 8 North Building 35 Ln. 11  
Kuang Fu N. Rd, Taipei, Taiwan  
Tel: +886 2 2761 8889 / 2747 8888 / 6619  
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Website: [www.csks.net.tw](http://www.csks.net.tw)  
Email: [a7478888@ms65.hinet.net](mailto:a7478888@ms65.hinet.net)

**BUDDHA COMPASSION TV STATION**  
8/F, No. 412, Zhong Shan 2nd Road  
Kaohsiung City, Taiwan  
Tel: +886 7 535 6096  
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Website: [www.bts.com.tw](http://www.bts.com.tw)  
Email: [swhuang0112@yahoo.com.tw](mailto:swhuang0112@yahoo.com.tw)

**CHIA-LIEN CABLE TV CO LTD**  
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Fax: +886 5 631 2719  
Website: [www.cltv.com.tw](http://www.cltv.com.tw)

**CHUNGHWA MULTIMEDIA CO LTD**  
No. 6, Lane 560, Kuan Fu South Road, Taipei 10695  
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Website: [www.chmm.com.tw](http://www.chmm.com.tw)  
Email: [email@chmm.com.tw](mailto:email@chmm.com.tw)

**CLEARVISION CATV CO, LTD**  
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Fax: +886 7 392 8545  
Website: [www.clearvision.com.tw](http://www.clearvision.com.tw)

**CTI TELEVISION**  
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Website: [www.ctitv.com.tw](http://www.ctitv.com.tw)  
Email: [service@ctitv.com.tw](mailto:service@ctitv.com.tw)

**CYC CATV CABLE COMPANY**  
4F, No.244, Minquan Rd. East Dist. Chiayi City 60044, Taiwan ROC  
Tel: +886 5 230 2255  
Fax: +886 5 230 2905  
Website: [www.cyccatv.com.tw](http://www.cyccatv.com.tw)

**DA-TUN CABLE TV CO LTD**  
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**EASTERN BROADCASTING CO LTD**  
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Website: [www.ebc.net.tw](http://www.ebc.net.tw)

**GALA TELEVISION CORPORATION**  
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Email: [info@ms1.hinet.net](mailto:info@ms1.hinet.net)

**HISN YEONG AN CABLE TV LTD**  
No.83, Guangxing St. Yongkang City, Tainan County 71059, Taiwan ROC  
Tel: +886 6 205 7777  
Fax: +886 6 205 6123  
Website: [www.hya.com.tw](http://www.hya.com.tw)

**HUALIEN CATV CO LTD**  
No.135, Sec. 1, Ji-an Rd. Ji-an Township, Hualien County, 97368, Taiwan ROC  
Tel: +886 3 8573 777  
Fax: +886 3 8461 842  
Website: [www.hlcavt.com.tw](http://www.hlcavt.com.tw)

**JEOU TAI TECHNOLOGY CO LTD**  
3F-3 Far East Century Park Building J, 268, Lin Shin Road Jhonghe City, Taipei County 235  
Tel: +886 2 8228 0678  
Website: [www.jeoutai.com.tw](http://www.jeoutai.com.tw)  
Email: [jtmaster@jeoutai.com.tw](mailto:jtmaster@jeoutai.com.tw)

**KBRO CO LTD**  
8F, No. 408, Rueiguang Rd. Neihu District, Taipei City 114  
Tel: +886 2 2659 1116  
Fax: +886 2 2659 1996  
Website: [www.kbro.com.tw](http://www.kbro.com.tw)

**MULTIPLE SYSTEMS OPERATORS CHINA NETWORK SYSTEMS**  
3F, No.399, Rueiguang Rd Neihu District, Taipei City 11492  
Tel: +886 2 8751 8255  
Fax: +886 2 8751 8975  
Website: [www.cns.net.tw](http://www.cns.net.tw)

**NAN-KUO CATV CO LTD**  
No.164, Gangshan Rd. Gangshan Township, Kaohsiung County, 82051, Taiwan ROC  
Tel: +886 7 622 5769  
Website: [www.nkcatv.com.tw](http://www.nkcatv.com.tw)

**NETWAVE CATV CO LTD**  
4F, No.91, Sec.2, Chang-Sha St., Taipei, 108, Taiwan ROC  
Tel: +886 2 2375 6358  
Fax: +886 2 2375 6368  
Website: [www.nwcatv.com.tw](http://www.nwcatv.com.tw)

**NEW CHANNEL CABLE TV CO LTD**  
Zhongshan Road, Sec 503 Huatan, Taiwan  
Tel: +886 4 711 268  
Website: [www.hpt.lokema.com.tw](http://www.hpt.lokema.com.tw)

**NORTH TAOYUAN CATV COMPANY**  
10F, No.63, Sec. 2, Dah Shing W. Road, Taoyuan City, 330, Taiwan ROC  
Tel: +886 3 301 9300  
Fax: +886 3 301 7131  
Website: [www.ntc.kbro.com.tw](http://www.ntc.kbro.com.tw)

**PEIKANG CABLE TV CO LTD**  
1F, No. 80, Yuan Nan Rd., Yuan Chang Hsiang, Yunlin Hsien, 665, Taiwan R.O.C.  
Tel: +886 5 788 7177  
Fax: +886 5 788 5799  
Website: [www.pkcavt.com.tw](http://www.pkcavt.com.tw)

**PINGNAN CATV CO LTD**  
No.26-69, Chuantou Rd. Donggang Township, Pingtung County, 92850, Taiwan R.O.C.  
Tel: +886 8 833 2525  
Fax: +886 8 833 0559  
Website: [www.pncavt.com.tw](http://www.pncavt.com.tw)

**POWERFUL CABLE TV CO LCD**  
4F, No.151, Sec. 2, Changsha St. Wanhua Dist., Taipei City 10845, Taiwan  
Tel: +886 2 2375 6356  
Fax: +886 2 2375 2310  
Website: [www.pfcavt.com.tw](http://www.pfcavt.com.tw)

**SAN DA CATV CO LTD**  
151 Chung Shan Rd Sec 3 Yungching Hsiang, Changhua, 51245 Taiwan  
Tel: +886 4 823 8778  
Fax: +886 4 823 6411  
Website: [www.sdtv.com.tw](http://www.sdtv.com.tw)

**SANLIIH ENTERTAINMENT TELEVISION**  
12 Tung Sing Rd Floor 12, Taipei Taiwan  
Tel: +886 2 8792 7303  
Fax: +886 2 8792 7337  
Website: [www.iiset.com.tw](http://www.iiset.com.tw)  
Email: [no159@mail.sanlih.com.tw](mailto:no159@mail.sanlih.com.tw)

**STAR TV TAIWAN**  
No. 183 Sec 2 Tiding Blvd Neihu District, Taipei City 114  
Tel: +886 2 8752 8949 / 8175  
Fax: +886 2 8752 8020

**SUN CROWN CATV CO LTD**  
No.48 Yeong an St. Tainan City, 702, Taiwan R.O.C.  
Tel: +886 6 292 5555  
Fax: +886 6 292 3000  
Website: [www.suncrown.com.tw](http://www.suncrown.com.tw)

**TAANWENSHAN CATV CO LTD**  
1F, No.15, Alley 204, Sec. 2, Mu-Cha Rd., Taipei, 116, Taiwan R.O.C.  
Tel: +886 2 2234 5679  
Fax: +886 2 2939 2337

**TAIWAN BROADBAND COMMUNICATIONS**  
5F, No.44, Sec. 2, Zhongshan N. Rd., Zhongshan District, Taipei City 10448, Taiwan  
Tel: +886 2 7701 0800  
Fax: +886 2 7701 0801  
Website: [www.tbc.net.tw](http://www.tbc.net.tw)

**TAIWAN BROADCASTING SYSTEM (TBS)**  
No.50, Lane 75, Sec. 3, Kangning Rd. Neihu District, Taipei City 114  
Tel: +886 2 2633 2000  
Fax: +886 2 2633 8124  
Website: [www.tbs.org.tw](http://www.tbs.org.tw)

**TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)**  
No.68, Sec. 1, Guoguang Rd, Dali City, Taichung County 412  
Tel: +886 4 4495 678  
Website: [www.tinp.net.tw](http://www.tinp.net.tw)  
Email: [service@tinp.net.tw](mailto:service@tinp.net.tw)

**TELEFIRST CABLE COMMUNICATIONS CO LTD**  
2F, 55 Min-Yu East Rd, Taoyuan  
Tel: +886 3 412 8813  
Website: [www.t1catv.com.tw](http://www.t1catv.com.tw)

**TFN MEDIA CO LTD**  
11F, No. 98 Zhouzi St, Neihu District Taipei 114  
Tel: +886 2 6638 8887  
Fax: +886 2 6636 7375  
Website: [www.twmbroadband.com](http://www.twmbroadband.com)

**TUNG TAI CABLE TV**  
6F, No.396, Changsha St. Taitung City, Taitung County 95054, Taiwan R.O.C.  
Tel: +886 8 934 7450  
Fax: +886 8 932 4244  
Website: [www.ttcavt.com.tw](http://www.ttcavt.com.tw)

**TVBS**  
**Liann Yee Production Co, Ltd**  
11/F, No. 451, Rueiguang Rd, Neihu District, Taipei City 114  
Tel: +886 2 2656 1599  
Website: [www.tvbs.com.tw](http://www.tvbs.com.tw)  
Email: [service@tvbs.com.tw](mailto:service@tvbs.com.tw)

**TWT COMMUNICATIONS**  
10th Floor, New Taipei District Sec 78 Tel: +886 2 2974 5511  
Fax: +886 2 2973 4717  
Website: [www.twt.com.tw](http://www.twt.com.tw)  
Email: [twt@twt.com.tw](mailto:twt@twt.com.tw)

**UNION CABLE TELEVISION CO LTD**  
No.28 – 23, Hsiao-Ser Lane, Tung-Kang Rd H-Lian City, 260, Taiwan  
Tel: +886 3 938 7999  
Fax: +886 3 938 7776  
Website: [www.unioncatv.com.tw](http://www.unioncatv.com.tw)

## TAIWAN

**VEE TELECOM MULTIMEDIA CO LTD**  
No.15, Sec 4, Wenxin Road, Beitun Dist  
Taichung City, 40667, Taiwan  
Tel: +886 4 2407 6789  
Fax: +886 4 2701 8587  
Website: [www.veetime.com](http://www.veetime.com)  
Email: [service@veetime.com](mailto:service@veetime.com)

**VIDEOLAND INC**  
3/F, No. 480 Rui Guang Road, Neihu  
District, Taipei  
Tel: +886 2 8797 7122  
Fax: +886 2 8751 4590  
Website: [www.videoland.com.tw](http://www.vl.com.tw)

**WEST COAST CABLE TV CO LTD**  
No.1098, Chung Wah Road, Sec 1,  
Wochi Town, 43549, Taiwan ROC  
Tel: +886 4 2665 3388  
Fax: +886 4 3705 0018  
Website: [www.wctv.com.tw](http://www.wctv.com.tw)

**WIN TV BROADCASTING CO LTD**  
9th Floor, No. 496 Rueiguang Road,  
Neihu District, Taipei City 114, Taiwan  
Tel: +886 2 6601 2345  
Website: [www.momokids.com.tw](http://www.momokids.com.tw)  
Email: [roseline.liu@mumokids.com.tw](mailto:roseline.liu@mumokids.com.tw)

**WONDER HYPERMEDIA CORPORATION**  
B1, No 34, Rueiguang RD, Neihu District  
Taipei City, 11491, Taiwan  
Tel: +886 2 7721 8289  
Fax: +886 2 7721 8285  
Website: [www.eyetv.com.tw](http://www.eyetv.com.tw)

### PRODUCTION STUDIOS

**ADUZAI PRODUCTIONS**  
222 Jingxing Road  
Taipei 116, Taiwan  
Tel: +886 2 2934 3682  
Fax: +886 2 2934 4968  
Website: [www.aduzai.com](http://www.aduzai.com)  
Email: [sales@aduzai.com](mailto:sales@aduzai.com)

**ANTARES INTERNATIONAL MEDIA (TAIWAN)**  
11F, No 1-1, Sec 5 Zhongxiao E Rd  
Xinyi District, Taipei City 110, Taiwan  
Tel: +886 22 632 4939  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: [alex@antares-tv.com](mailto:alex@antares-tv.com)

**BRILLIANT ANIMATION STUDIOS LTD**  
5F, No 535, Chung Cheng Road  
23148 New Taipei, Taiwan  
Tel: +886 02 8219 3113  
Fax: +886 22 218 0692

**BV ANIMATION STUDIO**  
6F, #1, Jing-Wen St, Wen-San District  
116 Taipei City, Taiwan  
Tel: +886 22 935 0922  
Fax: +886 2 935 1055

**CHILDREN'S PLAYGROUND CREATIVE INC**  
4F, No. 1-1, Lane 11, Ershizhang Rd  
Xindian District, New Taipei 23141 Taiwan  
Tel: +886 2 918 0077  
Fax: +886 2 918 0326

**COOLERSEA CO**  
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd  
Da An District, Taipei 10627 Taiwan  
Tel: +886 2 722 0321  
Fax: +886 22 722 0221

**F.RHYTHM 3D ANIMATION COMPANY**  
No. 1, 323 Jinzhou Street  
Taipei, Taiwan  
Tel: +886 2 2517 4572  
Fax: +886 2 2517 1034  
Website: [www.fr3d.com.tw](http://www.fr3d.com.tw)  
Email: [gloria@fr3d.com.tw](mailto:gloria@fr3d.com.tw)

**J.A. PRODUCTION**  
1F, No 8, Lane 174, Sec 2, Bade Rd  
Taipei City 104, Taiwan  
Tel: +886 22 711 3661  
Website: [www.facebook.com/japroduction](http://www.facebook.com/japroduction)  
Email: [jackietzuwei@gmail.com](mailto:jackietzuwei@gmail.com)

**JL DESIGN**  
3rd Floor, No. 2, Alley 2, Lane 97  
Section 4, Minsheng Road (E)  
Taipei 105, Taiwan  
Tel: +886 2 8770 7700  
Website: [www.jldesign.tv](http://www.jldesign.tv)  
Email: [business@jldesign.tv](mailto:business@jldesign.tv)

**NEXT ANIMATION STUDIO**  
No. 39, Lane 141 Xing Ai Road  
Neihu District, 114 Taipei City, Taiwan  
Tel: +886 2 6607 8666  
Website: [www.nextanimation.com.tw](http://www.nextanimation.com.tw)  
Email: [inquiries@nextanimation.com.tw](mailto:inquiries@nextanimation.com.tw)

**SIX CAPS PRODUCTIONS**  
Tel: +886 932 144 931  
Website: [www.sixcapsproductions.com](http://www.sixcapsproductions.com)  
Email: [platin@sixcapsproductions.com](mailto:platin@sixcapsproductions.com)

**STUDIO ILYA ANIMATION INTERNATIONAL**  
No. 47, Jingming Street, Wenshan District  
Taipei 11679 Taiwan  
Tel: +886 28 663 1705  
Website: [www.studioilya.com](http://www.studioilya.com)

**TSADVERTISING**  
6th Floor, No. 11, Alley 199  
Chong-Yan Road, Nan-Kong Area  
Taipei 115, Taiwan  
Tel: +886 9 2248 9943  
Website: [www.advertizn.com](http://www.advertizn.com)  
Email: [tsadhot@hotmail.com](mailto:tsadhot@hotmail.com)

**XANTHUS ANIMATION STUDIO**  
14F, No 268, Liancheng Rd, Zhonghe District  
New Taipei City, 23553, Taiwan  
Tel: +866 2 8227 3095 / 3096  
Website: [www.xanthus.com.tw](http://www.xanthus.com.tw)  
Email: [xanthus.ci@msa.hinet.net](mailto:xanthus.ci@msa.hinet.net)

**MOBILE TELCOS**  
**CHUNGHWA TELECOM CO LTD**  
21-3 Hsinyi Road, Sec. 1, Taipei 100  
Tel: +886 2 2344 3252  
Website: [www.cht.com.tw](http://www.cht.com.tw)  
Email: [pa@cht.com.tw](mailto:pa@cht.com.tw)

**FAR EASTONE TELECOMMUNICATIONS**  
468 Ruei Guang Road,  
Nei Hu District, Taipei 11492  
Tel: +886 2 7723 5000  
Website: [www.fareastone.com.tw](http://www.fareastone.com.tw)  
Email: [pr@fareastone.com.tw](mailto:pr@fareastone.com.tw)

### GOVERNMENT BODIES/REGULATORY AGENCIES

**CABLE BROADBAND INSTITUTE TAIWAN**  
Room 1105, 11F, No 136,  
Sec. 3, Ren-ai Road, Taipei City 106,  
Taiwan (R.O.C)  
Tel: +886 2 2702 8565  
Website: [www.cbit.org.tw](http://www.cbit.org.tw)

**MINISTRY OF CULTURE**  
No 439 Zhong Ping Road 13 floor  
South Building, Xinhua District New Taipei  
City, Taipei ROC  
Tel: +886 2 8512 6000  
Website: [english.moc.gov.tw](http://english.moc.gov.tw)

**NATIONAL COMMUNICATIONS COMMISSION**  
No.50, Sec. 1, RenAi Road,  
Taipei City 10052, Taiwan (R.O.C)  
Tel: +886 800 177177  
Website: [www.ncc.gov.tw](http://www.ncc.gov.tw)

## THAILAND

### STATS BOX

#### THAILAND

**POPULATION** 71.4 million  
**TOTAL HOUSEHOLDS** 22.9 million  
**TV HOUSEHOLDS** 22.1 million  
**PAY-TV PENETRATION OF TVHH** 28.9%  
**DTH SUBSCRIBERS** 0.9 million  
**CABLE SUBSCRIBERS** 5.5 million  
**IPTV SUBSCRIBERS** 0.025 million  
**TOTAL ONLINE USERS** 40.6 million  
**DESKTOP USERS** 20.7 million  
**MOBILE USERS** 19.9 million  
**FIXED BROADBAND PENETRATION** 25%  
**FIXED BROADBAND SUBSCRIBERS** 5.7 million  
**WIRELESS BROADBAND SUBSCRIBERS** 34.0 million  
**MOBILE BROADBAND PENETRATION** 48%  
**MOBILE SUBSCRIBERS** 83.0 million  
**4G PHONE SUBSCRIBERS** 2.3 million

**SOURCE:**  
-Media Partners Asia

penetration is still growing strongly with over 90% of subscribers now on 3G networks.

Even though pay-TV growth is limited due to free satellite and digital terrestrial, TrueVisions has managed to grow by repackaging its products effectively. Much of its pay-TV growth is being driven aggressively with broadband bundling.

### OTT REGULATIONS

For OTT services in Thailand, there is no economic regulation of internet-based content services. However, there are some restrictions on advertising certain goods and services online (e.g. firearms, medicine, food, fortune-tellers) and content (e.g. obscenity, offending the monarchy). Enforcement of content restriction is stricter in respect of local services as opposed to offshore OTT services.

### KEY DEVELOPMENTS

Magine TV's first step into the Asian mobile TV market in October 2015 ended up in a partnership with Thailand-based cable network CTH. Magine TV will power CTH's OTT offering, distributing their entertainment and sports channel including the Barclays Premiere League coverage across Thailand.

Netflix arrived in Thailand in January this year. Since then, only Thai censorship was incorporated leaving Thai subtitles and other support for later. This was the result of a global expansion by Netflix to 130 new countries overnight. Netflix is offering a free, no-obligation trial of its services for a month, with the option to switch between three payments plan then after.

GRB Entertainment clinched programming deals for 18 factual entertainment titles with Thailand's Next Step Company. Many extreme nature and wildlife titles were sold, such as *Expeditions to the Edge* and *I Cloned My Pet*.

Smoke & Mirrors (S&M) launched a new joint venture with Oriental Post, a subsidiary of leading Thai entertainment company, Kantana Group. The new venture saw S&M take its first step into the ASEAN region with the launch of Smoke & Mirrors Bangkok. The newly established company is a full service post-production facility offering on-set supervision, colour grading, online compositing and finishing, CG / 3D animation and a comprehensive

# THAILAND

visual effect department, employing leading creative talents globally.

In April, AIS partnered with Turner to carry five of its channels on the AIS Playbox OTT service and the Play mobile app. This led to almost 40 million AIS mobile subscribers being able to live-stream the five linear channels and to watch catch-up content. Turner is the first international broadcaster to offer content on the AIS platforms. This is also the first time HLN and the World Heritage Channel were made available in Thailand. The five channels are Warner TV, Toonami, World Heritage Channel, HLN and Boomerang.

AIS switched on commercial voice-over-LTE (VoLTE) service across Thailand. It gives users with the proper device with 'crystal clear' HD voice quality, reduced background noise, faster call connection and the ability to access the Internet simultaneously while on a VoLTE call.

## FREE-TO-AIR

### BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7

998/1 Phaholyothin Road, Chompol, Chatuchak, Bangkok 10900  
Tel: +66 2 610 0777  
Website: [www.ch7.com](http://www.ch7.com)

### BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)

3199 Maleenont Tower, Floor 2, 3, 8, 9, 30-34 Rama 4 Rd, Klongton, Klongtoey Bangkok 10110  
Tel: +66 2 204 3333 / 262 3333  
Website: [www.becworld.com](http://www.becworld.com)

### CHANNEL 11 – NBT

236 Vibhavadi Rangsit Road Dindeang, Bangkok 10400  
Tel: +66 2 275 6533  
Fax: +66 2 275 6400

### MCOT MODERNINE CHANNEL 9 THAILAND

63/1 Rama 9 Road, Huaykwang, Bangkok 10310  
Tel: +66 2 201 6000  
Fax: +66 2 246 1866  
Website: [www.mcot.net](http://www.mcot.net)  
Email: pr@mcot.net

### THAI PUBLIC BROADCASTING SERVICE (THAI PBS)

145 Viphavadi Rangsit Rd., Talat Bangkhen, Laksi, Bangkok 10210, Thailand  
Tel: +66 2 790 2000  
Website: [www.thaipbs.or.th](http://www.thaipbs.or.th)

### TT V THAI TV BROADCASTING

2034/79, Ital-Thai Tower 17F, New Pethburi Rd. Banggabi, Huay-Kwang, Bangkok  
Tel: +66 2 723 4441 3  
Email: [kttv.ttv@gmail.com](mailto:kttv.ttv@gmail.com)

### ROYAL THAI ARMY RADIO & TELEVISION (TV 5)

210 Phaholyothin Road, Sanampao Phayatai, Bangkok 10400, Thailand  
Tel: +66 2 238 8555  
Website: [www.tv5.co.th](http://www.tv5.co.th)

### PAY-TV

#### ABTV ASIA BROADCASTING TV

Nation Tower 10th floor, 1858/42-44 Moo. 10 Banga-Trad Road (Km 4.5) Bangna Bangkok, Thailand 10260  
Tel: +66 2 751 4055 / 4300  
Website: [www.abtv.co.th](http://www.abtv.co.th)  
Email: [Chankit2233@gmail.com](mailto:Chankit2233@gmail.com)

#### BANGKOK MEDIA & BROADCASTING CO LTD

Headquarter Building, 5 Soi Songsaard Vipavadi Rangsit Road, Chomphon Chatuchak, Bangkok 10900 Thailand  
Tel: +66 2 118 0080  
Website: [www.pptvthailand.com](http://www.pptvthailand.com)

#### BTV SERVICE CO LTD

Thaicom Public Company Limited 63/21, Rattanabitet Road, Nonthaburi 11000, Thailand  
Tel: +66 2 591 596 5060  
Website: [www.thaicom.net](http://www.thaicom.net)  
Email: [contact@thaicom.net](mailto:contact@thaicom.net)

#### CABLE THAI HOLDINGS (CTH)

96/1 Chaloem Phrakiat Lor 9 Nongbon Prawet Bangkok 10250  
Tel: +66 2 508 6999  
Website: [www.cth.co.th](http://www.cth.co.th)  
Email: [Callcenter1619@cth.co.th](mailto:Callcenter1619@cth.co.th)

#### GMM GRAMMY PUBLIC COMPANY LIMITED

50 GMM Grammy PLACE, Sukhumvit 21 Rd. (Asoke) Khlongtoeineua, Wattana Bangkok 10110, Thailand  
Tel: +66 2 669 9000  
Website: [www.gmmgrammy.com](http://www.gmmgrammy.com)  
Email: [cs@gmmgrammy.com](mailto:cs@gmmgrammy.com)

#### KANTANA CONTENT CO LTD

333/3 Ratchadaniwej Soi 19 Pracha-U-Thit Rd, Huay Kwang Bangkok 10320 Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)

#### LIVE TV CO LTD

197 BBD Building (Viphavadi) Viphavadi Rangsit Rd. Samsennai, Phayathai Bangkok 10400  
Tel: +66 2 650 6000  
Website: [www.voicetv.co.th](http://www.voicetv.co.th)

#### MAJOR KANTANA BROADCASTING

991 Siam Paragon Shopping Centre 5-6th Floor, Rama1 Road, Pathumwan Bangkok 10330 Thailand  
Tel: +66 8 1469 2514  
Fax: +66 02 129 4638  
Website: [www.m-channel.com](http://www.m-channel.com)

#### MONO BROADCAST CO LTD

Jasmine International Tower 200 Moo 4 Chaengwattana Rd, Pakkred, Nonthaburi, Thailand 11120  
Tel: +66 2502 0700  
Website: [www.mono.co.th](http://www.mono.co.th)

### NEXT STEP COMPANY LIMITED

319 Ramkhamhaeng 60 Huamar Bangkapi, Bangkok 10240 Thailand  
Tel: +66 2 735 1000  
Fax: +66 2 735 0722  
Website: [www.nextsteptv.com](http://www.nextsteptv.com)

### THAILAND CABLE TV ASSOCIATION

Madam Place Building, 2th Floor Kaset-Nawamin Road, Klongkhun, BungKhum, Bangkok, Thailand 10230  
Tel: +66 2 508 1042  
Website: [www.tcta.or.th](http://www.tcta.or.th)  
Email: [tcta\\_thailand@hotmail.com](mailto:tcta_thailand@hotmail.com)

### THE BANGKOK ENTERTAINMENT CO LTD

Maleenont Tower, Floor 2 3199 Rama IV Road, Klongton Bangkok 10110 Thailand  
Tel: +66 2 204 3333  
Website: [www.thaitv3.com](http://www.thaitv3.com)

### TRUEVISIONS PUBLIC COMPANY LIMITED

118/1 Tipco Tower, Rama 6 Road Phayathai, Bangkok 10400 Thailand  
Tel: +66 2 615 9624  
Website: [www.truevisionstv.com](http://www.truevisionstv.com)  
Email: [truevisions\\_care@truevisionsgroup.com](mailto:truevisions_care@truevisionsgroup.com)

### RS BROADCAST

c/o RS plc, 41/9/1 Soi Lat Phrao 15 Lat Pgao Road Chompol Chatuchak, Bangkok, Thailand 10900  
Tel: +66 2 511 0555  
Website: [www.rs.co.th](http://www.rs.co.th)  
Email: [nusra@rs.co.th / kitsada@rs.co.th](mailto:nusra@rs.co.th / kitsada@rs.co.th)

### SHIN CORPORATION PUBLIC COMPANY LIMITED

349 SJ Infinite One Business Complex 29th and 30th Floors, Vibhavadi-Rangsit Road Chompol, Chatuchak, Bangkok, 10900  
Tel: +66 2 118 6900  
Website: [www.intouchcompany.com](http://www.intouchcompany.com)

### THAI TV GLOBAL NETWORK

210 Sanam Poaw, Phahoi-Yotin road Phayathai district Bangkok, Thailand 10400  
Tel: +66 2 615 2280  
Website: [www.thaitvglobal.com](http://www.thaitvglobal.com)

### TOT PUBLIC CO LTD

89/2 Moo 3 Chaeng Watthana Road, Laksi, Bangkok 10210  
Tel: +66 2 500 1111  
Website: [www.tot.co.th/index/](http://www.tot.co.th/index/)  
Email: [webmaster@totiptv.com](mailto:webmaster@totiptv.com)

### WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED

Workpoint Entertainment, 99 Moo 2 Bangpoon, Muang Pathumthani 10200 Thailand  
Tel: +66 2 833 2445  
Website: [www.workpoint.co.th](http://www.workpoint.co.th)

### PRODUCTION STUDIOS

#### A GRAND ELEPHANT PRODUCTION COMPANY LTD

1, Ramkhamhaeng Soi 24, Yaek 12-1 Huamark, Bangkapi Bangkok 10240, Thailand  
Tel: +66 81 751 1685  
Website: [www.agrandelephant.com](http://www.agrandelephant.com)

### ANIMANIA CO LTD

2991/24 Soi Lat Phrao, 101/3, Lat Phrao Road Khlong-Chan, Bang-Kapi Bangkok 10240, Thailand  
Tel: +66 2370 2831  
Website: [www.animania.co.th](http://www.animania.co.th)  
Email: [info@animania.co.th](mailto:info@animania.co.th)

### ASIAWORKS TELEVISION LTD (BANGKOK)

Penthouse F1, Maneeya Centre Building 518/5, Ploenchit Road Bangkok 10330, Thailand  
Tel: +66 2255 5915  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: [bangkok@asiaworks.com](mailto:bangkok@asiaworks.com)

### BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower 21th-22nd Floor, 25th-28th Floor Rama IV Road Klongton, Klongtoey Bangkok 10110, Thailand  
Tel: +66 2262 3800  
Website: [www.bectero.com](http://www.bectero.com)  
Email: [contact@benetonefilms.com](mailto:contact@benetonefilms.com)

### BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Ploenchit Rd Lumpini, Pathumwan Bangkok 10330, Thailand  
Tel: +66 0 2253 0124-5  
Website: [www.benetonefilms.com](http://www.benetonefilms.com)  
Email: [malinee@bigbluethai.com](mailto:malinee@bigbluethai.com)

### BIG BLUE PRODUCTION CO LTD

15 Soi Sukhumvit 61, Sukhumvit Road Klongtan-Nua, Vadhana Bangkok 10110, Thailand  
Tel: +66 2714 0921  
Website: [www.bigbluethai.com](http://www.bigbluethai.com)  
Email: [malinee@bigbluethai.com](mailto:malinee@bigbluethai.com)

### BYTE IN A CUP CO LTD

19 Suanson 9, Huamark Bangkapi Bangkok 10240 Thailand  
Tel: +66 2 374 5518  
Website: [www.bytecup.com](http://www.bytecup.com)  
Email: [license@bytecup.com](mailto:license@bytecup.com)

### CANDOR PRODUCTION HOUSE CO LTD

137/324 Kubon Soi 27 (subsoi 21) Ramintra Road, Taraeng Sub-District Bang Khen District, Bangkok 10220, Thailand  
Tel: +66 85 1004 455  
Website: [www.candor-group.com](http://www.candor-group.com)

### DE WARRENNE PICTURES

64 Soi Suphang, Sukhumvit 34 Road Klongtoei District, Bangkok 10110, Thailand  
Tel: +66 2661 2245-6  
Fax: +66 2661 2247  
Website: [www.dewarrenne.com](http://www.dewarrenne.com)

### DIGITAL MAGIC (PRODUCTION DIVISION)

589 Soi Ramkhamhang 39 (Thepleela 1) Kwang Wangtonglang Khet Wangtonglang Bangkok 10310, Thailand  
Tel: +66 2 9575 6805  
Website: [www.digitalmagicgroup.com](http://www.digitalmagicgroup.com)

### DIR4 FILMS

6/1 Soi Ari 5, Paholyothin Road Samsennai, Phayathai Bangkok 10400, Thailand  
Tel: +66 02 617 0143  
Website: [www.dir4films.com](http://www.dir4films.com)  
Email: [producer@dir4films.com](mailto:producer@dir4films.com)

# THAILAND

## FAME WORK CO LTD

142 Soi Sukhumvit 20  
Sukhumvit Road, Klongtoey  
Bangkok 10110, Thailand  
Tel: +66 2 6635 3602  
Website: [www.fame-work.com](http://www.fame-work.com)  
Email: chavala@fame-work.com

## FAST TIME PRODUCTION HOUSE

1761/5 Ladprao 94, Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2530 8050  
Fax: +66 2530 7733  
Website: [www.fasttime.co.th](http://www.fasttime.co.th)  
Email: producer@fasttime.co.th

## FIVE STAR PRODUCTION CO LTD

61/1 Soi Thaweeemitr 2 Rama 9 Road  
Huaykwang, Bangkok 10320, Thailand  
Tel: +66 2 2469 0259  
Website: [www.fivestarent.com](http://www.fivestarent.com)  
Email: info@fivestarent.com

## GREENLIGHT FILMS

47/4 Soi Lad Pao 15, Jom Pon  
Jatujak, Bangkok 10900 Thailand  
Tel: +66 8 7719 7281  
Website: [www.greenlight.co.th](http://www.greenlight.co.th)  
Email: info@greenlight.co.th

## HELICONIA ENTERTAINMENT CO LTD

240 Sukhumvit 49/14, Sukhumvit Road  
Klongtonnua, Wattana Bangkok 10110  
Thailand  
Tel: +66 2392 1840  
Fax: +66 2392 1843

## I-SEA FILM PRODUCTION

125/521 Moo 5, Rock Garden  
6 Tongka-Sapam Rd. A.Muang,  
Phuket, Thailand  
Tel: +66 76 510537  
Website: [www.iseafilm.com](http://www.iseafilm.com)  
Email: isea@iseafilm.com

## INDIGO PRODUCTION (THAILAND)

9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, Bangkok 10110, Thailand  
Tel: +66 818 506 152  
Website: [www.indigoproduction.com](http://www.indigoproduction.com)

## INFOCUS ASIA (BANGKOK)

518/5 Maneeya Centre Penthouse  
Ploenchit Road,  
Bangkok 10330, Thailand  
Tel: +66 2652 1541  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: enquiries@ifa-media.com

## K TEAM PRODUCTIONS (THAILAND)

247 Soi Suanplo  
6 Satorn 3 Road, Satorn  
Bangkok 10120, Thailand  
Tel: +66 2 286 4281  
Website: [www.koolcampus.com](http://www.koolcampus.com)  
Email: koolcampus@gmail.com

## KANTANA PRODUCTION SERVICE CO LTD

333/3 Ratchadaniwej Soi 19  
Pracha-U-Thit Rd, Samsen Nok,  
Huaykwang  
Bangkok 10320, Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)

## KLONGCHAI PICTURES CO LTD

79/105 Moo3 Tambon Samet  
Amphoe Muang Chonburi,  
Chonburi 20000 Thailand  
Tel: +66 2639 0065  
Fax: +66 2238 3765

## LIME PRODUCTION

9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, 10110 Bangkok  
Tel: +66 81 8345 902  
Website: [www.limeproduction.com](http://www.limeproduction.com)

## LIVING FILMS

191/150-151 M.5, Koolpunt Villa 5  
Chiangmai-Hang Dong Road, T. Mae Hea  
A. Muang Chiang Mai, 50100 Thailand  
Tel: +66 81 884 6009  
Website: [www.livingfilms.com](http://www.livingfilms.com)  
Email: chris@livingfilms.com

## MAISON FILM & PRODUCTION CO LTD

156/11 Soi Meesuanw3  
Prakanongnua, Wattana  
Bangkok 10110, Thailand  
Tel: +66 2751 2885  
Website: [www.maisonfilm.com](http://www.maisonfilm.com)  
Email: producer@maisonfilm.com

## MATCHING STUDIO

305/10 Sukhothai Soi 6  
Sukhothai Road Dusit  
Bangkok 10300, Thailand  
Tel: +66 2243 6543-6  
Website: [www.matchingstudio.com](http://www.matchingstudio.com)  
Email: info@matchingstudio.com

## MEMITI COMPANY LTD

50 GMM Grammy Place, Sukhumvit 21  
(Asoke) Rd, Klongtoey Nua, Wattana  
Bangkok 10110 Thailand  
Tel: +66 2 669 9073  
Fax: +66 2 669 8713

## MOON STAR STUDIO

701 Sukhumvit 80 (Soi Juntima) Ladprao  
Wang Thong Lang Bangkok 10310  
Tel: +66 2 539 3881 / 5270 1  
Fax: +66 2 539 3861  
Website: [www.moonstarstudio.co.th](http://www.moonstarstudio.co.th)  
Email: marketing@moonstarstudio.co.th

## MUFASA CO LTD

52/1 Soi Intamara 1, Sutthisarn Rd  
Samsennai Phayatai  
Bangkok 10400, Thailand  
Tel: +66 84 551 9577  
Website: [www.mufasa.co.th](http://www.mufasa.co.th)  
Email: mufasa@mufasa.co.th

## PHENOMENA CO LTD

14, 16 Soi Suwanmanee Sumsennoak  
Huaykwang, Bangkok 10310, Thailand  
Tel: +66 2690 4555  
Fax: +66 2690 4567  
Website: [www.pheno.com](http://www.pheno.com)  
Email: info@pheno.com

## POP FILMS ASIA (THAILAND)

9 Ladprao, 50 Ladprao Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 8 9892 7113  
Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)  
Email: producer@popfilms.asia

## RUBBER KNIFE PRODUCTIONS

12 Lad Pao Soi 22  
Kwaeng Jomphol, Khet Jatujak  
Bangkok 10900, Thailand  
Tel: +66 081 267 0125  
Website: [www.rubberknife.tv](http://www.rubberknife.tv)  
Email: info@rubberknife.tv

## SANTA INTERNATIONAL FILM PRODUCTIONS CO LTD

5/34-36 Soi Nai-Lert, Wireless Road  
Bangkok 10330, Thailand  
Tel: +66 2252 6344  
Fax: +66 2253 4830  
Website: [www.santafilm.com](http://www.santafilm.com)  
Email: services@santafilm.com

## SHELLHUT ENTERTAINMENT CO LTD

8/16 Soi Soontivijai 26-6, New Petchburi Rd  
Bangkapi, Huay Khwang  
Bangkok 10310 Thailand  
Tel: +66 2 718 1740 5  
Fax: +66 2 718 1749  
Website: [www.shellhutentertainment.com](http://www.shellhutentertainment.com)  
Email: info@shellhutentertainment.com,  
enquiries@shellhutentertainment.com

## SHOOT ASIA

Suite 907, 108 Yotha Road  
Sampantawong  
Bangkok 10100, Thailand  
Tel: +66 2 639 6641  
Website: [www.shootasia.com](http://www.shootasia.com)  
Email: simon@shootasia.com

## SIREN FILM

130 Soi Charoenmit, Sukhumvit 71 Road  
Prakanong-Nua, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 02 713 1313  
Fax: +66 02 713 1212  
Website: [www.siren-film.com](http://www.siren-film.com)  
Email: somboon@siren-film.com

## SOCA ASIA

625 Tasniya Building, 6th Floor,  
Room A-B, Soi Ramkanheang 39  
Pracha-U-Thit Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 293 46764-66  
Fax: +66 293 46763  
Website: [www.socaasia.com](http://www.socaasia.com)  
Email: info@socaasia.com

## TAPROD

287 Soi Eakamai 15  
Sukhumvit 63 Road  
Klongton Nua Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2392 6670-4  
Fax: +66 2392 6675  
Website: [www.taprod.net](http://www.taprod.net)  
Email: info@taprod.net

## THAI OCCIDENTAL PRODUCTIONS

178/5 Sukhumvit Soi 16, Klongtoey,  
Bangkok 10110, Thailand  
Tel: +66 2663 2132  
Website: [www.topfilms.tv](http://www.topfilms.tv)  
Email: info@topfilms.tv

## THE BANDITS COMPANY LIMITED

36 Sukhumvit 87, Sukhumvit Road  
Bang Chak, Phra Khanong  
Bangkok 10260, Thailand  
Tel: +66 02 730 0555  
Fax: +66 02 730 0337  
Website: [www.the-bandits.com](http://www.the-bandits.com)  
Email: producer@the-bandits.com

## THE SWEET SHOP (BANGKOK)

4/16 Soi Yen Akat, Yen Akat Road  
Thung Maha Mek, Sathorn  
Bangkok 10120, Thailand  
Tel: +66 212 681 31  
Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
Email: daniel.ho@thesweetshop.tv

## TIGA CO LTD

65/215-216 Chamnam Phenjati  
Business Centre  
26th Floor, Rama 9 Road, Huaykwang  
Bangkok 10320 Thailand  
Tel: +66 2 643 1855 9  
Fax: +66 2 643 8570  
Website: [www.tiga.co.th](http://www.tiga.co.th)  
Email: info@tiga.co.th

## TRITON CO LTD

1315/2 Soi Phatthanakan  
25 Phatthanakan Road  
Suanluang, Suanluang,  
Bangkok 10250, Thailand  
Tel: +66 02 319 9900  
Fax: +66 02 319 9909  
Website: [www.tritonfilm.com](http://www.tritonfilm.com)  
Email: james@tritonfilm.com

## TV THUNDER PUBLIC CO LTD

1213/309-10, Soi Lardprao 94 (Panjamit)  
Srirava Road, Phlapphla  
Wangthonglang 10310 Thailand  
Tel: +66 8 5480 8789  
Website: [www.tvthunder.co.th](http://www.tvthunder.co.th)

## ZENSE ENTERTAINMENT CO LTD

600/1-3 B Square Rama 9 – Mengjai  
Pracha Utit Road, Wangthonglang  
Bangkok 10310 Thailand  
Tel: +66 2 530 8111 / 8222  
Fax: +66 2 530 8133

## GOVERNMENT BODIES/REGULATORY AGENCIES

### GOVERNMENT PUBLIC RELATIONS DEPARTMENT (PRD)

9 Rama VI Road,  
Bangkok 10400,  
Thailand  
Tel: +66 2 618 2323  
Website: [www.prd.go.th](http://www.prd.go.th)  
Email: prforeign@gmail.com

### MASS COMMUNICATIONS ORGANIZATION OF THAILAND (MCOT)

63/1 Rama 9 Road,  
Huaykwang, Bangkok 10310  
Tel: +66 2 201 6000  
Website: [www.mcot.net](http://www.mcot.net)  
Email: mcot.digital@mcot.net

### NATIONAL BROADCASTING AND TELECOMMUNICATIONS COMMISSION

87 Phaholythip 8 (Soi Sailom),  
Samsen Nai, Phayathai, Bangkok 10400  
Tel: +66 2 271 0151  
Fax: +66 2 271 3516  
Website: [www.nbtc.go.th](http://www.nbtc.go.th)



# CHANNELS



## BBC WORLDWIDE ASIA



### Head Office

3 Anson Road, Springleaf Tower,  
#17-03, Singapore 079909  
Tel: +65 6849 5511  
Fax: +65 6225 2060  
Website: [www.bbc-asia.com](http://www.bbc-asia.com)  
Email: [WWAsiaEnquiries@bbc.com](mailto:WWAsiaEnquiries@bbc.com)

### Company Profile

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world.

This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

**Ownership of Channel/ Group/ Network in Asia:**  
BBC Worldwide

**Who operates the Channels in Asia:**  
BBC Worldwide Asia

### Key Personnel

EVP, Asia: David Weiland  
SVP & GM, Southeast Asia: Monty Ghai  
GM, Greater China: Kelvin Yau  
SVP & GM India & Creative Lead Asia: Myleeta Aga  
GM, Northeast Asia: Soojin Chung  
VP, Content, Asia: Ryan Shiotani  
Head of Operations, Asia: Shad Hashmi  
VP, Brands & Commercial, Asia: Julia Nocciolino  
VP, Marketing & Insights, APAC, Global News Ltd:  
Terri Seow  
Advertising, Strategic Partnership and Development,  
Director, Southeast Asia: Kenny Hau  
Communications Director, Asia: Jeanne Leong

**Advertising Sales Contact:**  
SVP, Commercial Development, Asia & ANZ:  
Alistair McEwan  
VP, BBC Advertising, South East Asia & South Asia:  
John Williams  
VP, Greater China and North Asia: Katy Xu



### BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart pounding action, mind blowing ideas and the wonder of being human.

#### Programming genre:

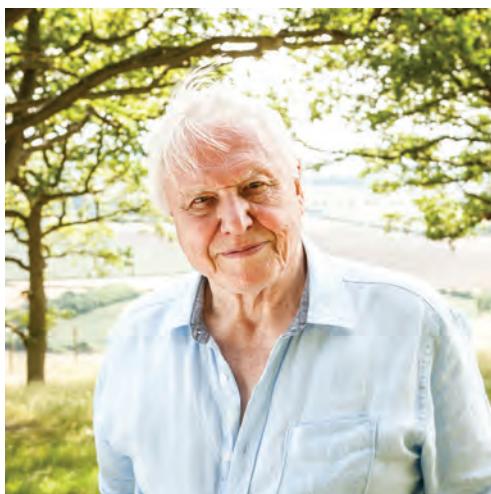
Factual entertainment

#### Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



Planet Earth II



David Attenborough & The Giant Dinosaur



### CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies presents a mix of new and landmark, UK-produced programmes that educate and entertain the BBC's youngest audiences.

CBeebies is also a place where friends like Sarah & Duck, Tinky Winky and Mister Maker inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures pre-school learning is safe, friendly and fun.

The channel is advertising-free and offers favourites such as Go Jetters, Hey Duggee and Teletubbies.

#### Programming genre:

Pre-school education and entertainment

#### Target audience:

Pre-schoolers between 0-6 years, their parents and carers.



Hey Duggee



Go Jetters



## BBC WORLDWIDE ASIA



### BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, invigorating your cooking and revolutionalising your wardrobe to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from top British celebrities such as Graham Norton, Paul Hollywood, Rachel Khoo, James Martin, Jasmine and Melissa Hemsley; and inspire your creativity with home design shows like *Grand Designs*.

**Programming genre:**  
Lifestyle entertainment

**Target audience:**  
Affluent female PMETs, looking for inspiration and ideas to improve their lives.



*The Great British Bake Off*



*The Graham Norton Show*



### BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 440 million homes in more than 200 countries and territories around the world, BBC World News content is also available in 3 million hotel rooms, on 165 cruise ships, 13 airlines and 36 mobile phone platforms.

**Programming genre:**  
News and information

**Target audience:**  
The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



*Yalda Hakim, Presenter and Correspondent*



### BBC Player

BBC Player is a authenticated multi-genre SVOD (Subscription Video On Demand) service that will allow viewers to watch the very best of BBC programmes anytime and anywhere - via the app on a smartphone or a tablet.

Choose from distinctive dramas on BBC First, groundbreaking documentaries on BBC Earth, shows to suit every passion on BBC Lifestyle, smart shows on BBC World News, intelligent yet irreverent humour on the exclusive channel BBC Brit or pre-school programmes on CBeebies.

Viewers can catch the shows online or download to watch offline for a limited period. BBC Player is a free app for iOS and Android devices, and it is also available online at [www.bbcplayer.com](http://www.bbcplayer.com)

**Programming genre:**  
Factual, drama, news, lifestyle entertainment and pre-school education.

**Target audience:**  
Affluent PMEBs, parents, anglophiles who seeks entertainment on the move.



### BBC Brit

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male skewing but with broader appeal, the channel will become the exclusive home of *Top Gear* and its after-show title *Extra Gear*. It will cover a rich variety of subjects: cars, science, adventure, business, extreme characters, quirky eccentrics and comedy.

**Programming genre:**  
General entertainment



### BBC First

BBC First is the home of premium, original British drama. Showcasing world-renowned, award-winning talents, it gives audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective.

**Programming genre:**  
Drama



*Top Gear*



*Sherlock*

## CNBC ASIA PACIFIC



### Head Office

10 Anson Road #06-01, International Plaza,  
Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6223 0020  
Website: [www.cnbc.com](http://www.cnbc.com)  
Email: [contactus@cnbc.com](mailto:contactus@cnbc.com)

### Key Personnel

President and Managing Director,  
CNBC International: KC Sullivan  
Senior Vice President, International News and  
Programming: John Casey  
Senior Vice President, International Operations:  
Peter Juno  
Senior Vice President, International Advertising  
Sales: Max Raven

### Company Profile

CNBC is the recognized world leader in business news providing real-time financial market coverage to 385 million households worldwide. In Asia Pacific, CNBC provides seven hours of live Asia-produced programming, complemented with coverage of live markets action from Europe and the U.S.

CNBC Asia Pacific's channels are available in more than 21 countries across the region. CNBC also has strategic alliances and partnerships in India, Japan, China and South Korea.

### Advertising Sales Contact(s):

Advertising Sales and Partnerships, Regional  
Director (Southeast Asia): Eunice Goh  
Email: [Eunice.goh@cnbc.com](mailto:Eunice.goh@cnbc.com)

Advertising Sales and Partnerships, Regional  
Director (North Asia, Thailand, India, Australia and  
New Zealand): Glenda Long  
Email: [Glenda.long@cnbc.com](mailto:Glenda.long@cnbc.com)

Advertising Sales and Partnerships, Regional  
Director (Hong Kong, Taiwan and the Philippines):  
Wendy Lin  
Email: [Wendy.lin@nbcuni.com](mailto:Wendy.lin@nbcuni.com)

### Content Sales Contact(s):

[sales@cnbcasia.com](mailto:sales@cnbcasia.com)



## DEUTSCHE WELLE (DW)



### Head Office

Kurt-Schumacher Str. 3, 53113 Bonn, Germany  
Telephone: +49.228.429-2716  
Website: <http://www.dw.com>  
Email: [stefan.bliemsrieder@dw.com](mailto:stefan.bliemsrieder@dw.com)

### Asian HQ: PIK Film

Address: No. 30, Lorong Bukit Pantai, Lucky  
Garden, Bangsar, 59000 Kuala Lumpur, Malaysia  
Telephone: +6.03.2093-0866  
Website: <http://www.pikfilm.com.my>  
Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Key Personnel

Ms. Petra Schneider  
Director Distribution  
Email: [petra-c.schneider@dw.com](mailto:petra-c.schneider@dw.com)  
Mr. Stefan Bliemsrieder  
Deputy Head of Distribution Asia  
Email: [stefan.bliemsrieder@dw.com](mailto:stefan.bliemsrieder@dw.com)  
Ms. Mee Fung Lee  
Asia Representative  
Tel: +60.3.2093-0866  
Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Company Profile

Deutsche Welle (DW) is Germany's international  
broadcaster and a trusted source for reliable,  
unbiased news and information.

### Advertising Sales Contact(s):

Mr. Michael Tschochner  
Email: [michael.tschochner@dw.com](mailto:michael.tschochner@dw.com)

### Content Sales Contact(s):

Ms. Mee Fung Lee  
Asia Representative  
Tel: +60.3.2093-0866  
Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

### Channel Profile:

The English channel DW is an exclusive source  
for information from a German and European  
perspective. Starting December 1st 2016, DW's  
English language television news channel will  
broadcast in HD (high definition).

### Description of Channel:

DW: 100% English language TV channel, worldwide  
24/7, available in HD

### Programming genre:

News, current affairs, lifestyle, sports, travel  
magazines and documentaries

### Target audiences:

Opinion leaders and decision makers, P.M.E.B's

### Distribution in Asia:

DW and DW (Deutsch) are broadcast via satellite,  
and carried by over 1,100 cable, IPTV and DTH  
companies in Asia.

## EURONEWS



### Head Office

56 quai Rambaud  
69002 LYON - FRANCE  
Tel: +33 (0)4 28 67 00 00  
Fax: +33 (0)4 28 67 09 70  
Website: [www.euronews.com](http://www.euronews.com)  
Email: [distribution@euronews.com](mailto:distribution@euronews.com)

### Key Personnel

Chief Executive Officer: Michael Peters  
Managing Director Euronews Sales,  
Worldwide Commercial & Marketing Director:  
Olivier de Montchenu  
Advertising Sales Contact Asia-Pacific: Guillaume  
Canard-Duchêne, Commercial Director Asia-Pacific  
Content Sales Contact: Renate Hufsky, Head of  
Distribution

### Company Profile

Euronews is an independent and multi-platform  
media hub which covers news worldwide, offering  
a unique perspective on events through factual  
analysis and its unique mission: empowering people  
all around the globe by bringing the diversity of  
viewpoints. Because all views matter, Euronews  
is "All Views". The channel can be watched in 432  
million homes in 160 countries.

### Description

n°1 international and multilingual news channel,  
most watched news channel in Europe.

### Programming genres:

International news

### Target audiences:

Community of affluent & independent thinkers

### Distribution in Asia:

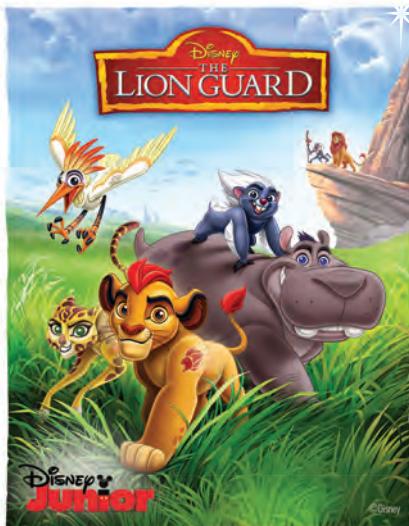
In Asia Pacific euronews reaches more than  
23 million households through cable, IPTV,  
satellite, DVB-T and through partnerships with TV  
broadcasters.

The channel is available in Hong Kong, Taiwan,  
South Korea, Japan, Mongolia, Afghanistan,  
Pakistan, India, Indonesia, Philippines, Malaysia,  
Cambodia, Thailand, Australia, New Zealand, Papua  
New Guinea and Timor-Leste.





# THE WALT DISNEY COMPANY



## ASIA'S NO.1 KIDS AND FAMILY NETWORK

**Disney Channels Worldwide** is a global portfolio of over 116 kids-driven, family inclusive entertainment channels and localised feeds available in 163 countries and 34 languages. In Southeast Asia, it reaches out to 135 million individuals across 24-hour Pay-TV, free-to-air branded blocks, on-demand and new digital platforms like the Disney Channels Apps. The SEA channels currently broadcast in 6 languages (English, Mandarin, Bahasa Indonesia, Bahasa Malaysia, Thai and Tamil).

**Disney Channel** offers an unparalleled blend of quality family entertainment loved by kids and trusted by parents. Targeting kids aged 6 to 14, the channel brings top animated programs like *Star vs. the Forces of Evil*, *The 7D*, the soon-to-be-launched *Tangled Before Ever After* and *Elena of Avalor*, and award-winning movies like *Disney's Descendants*, *Ratatouille* and *The Incredibles* to homes all over SEA.

**Disney Junior** is a multiplatform entertainment destination for the "Preschool Plus" audience (aged 2-7) and their families. It is the home where magical storytelling comes to life with shows that make kids laugh, learn and sing, like *Sofia the First*, *The Lion Guard*, *Mickey Mouse Clubhouse*, *Miles From Tomorrowland* and the soon-to-be-launched *Mickey and the Roadster Racers*.

**Disney XD** is a boy-focused, girl-inclusive channel that targets kids 6-11 (hyper-targeting boys 6-11). With iconic shows like *Marvel's Ultimate Spider-Man*, *Star Wars Rebels*, *Marvel's Guardians of the Galaxy* and *Pickle and Peanut*, Disney XD takes kids on a journey where they can challenge themselves, discover their strengths and enjoy cool, unstoppable fun.

**Disney Channels Apps** offer viewers a new way to watch full-episodes and live streaming of Disney Channel, Disney Junior and Disney XD through mobile and tablet devices, anytime and anywhere.

## Key Personnel

### ROBERT GILBY

Managing Director

### AMIT MALHOTRA

General Manager

Disney Media Distribution

### NATASHA MALHOTRA

General Manager

Branded Media and Content

## The Walt Disney Company (Southeast Asia) Pte. Limited

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Tel: +65 6692 7399 Fax: +65 6339 5113  
[www.disneychannel.asia](http://www.disneychannel.asia)  
[www.disneyabctv.com](http://www.disneyabctv.com)

# ITV CHOICE



## Head Office

The London Television Centre,  
Upper Ground, London, SE1 9LT  
Tel: +44 0 20 7157 3000  
Website: [www.itv.com](http://www.itv.com)

## Asian HQ:

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Wan Chai, Hong Kong  
Tel: +852 2511 9700  
Fax: +852 2511 9797  
Website: [www.itv-choice.com](http://www.itv-choice.com)  
Email: [international.channels@itv.com](mailto:international.channels@itv.com)

## Key Personnel

Channel Director: Katherine Wen  
Channel Distribution Manager: Asif Ali  
Marketing & PR Manager: Natasha Storer  
Programming Manager: Sophia Yuen  
Creative Manager: Eugenie Fung

## Company Profile

### Who operates the channel in Asia:

ITV plc is the UK's largest commercial broadcaster, a FTSE 100 company with a broad international shareholder base. ITV Choice's business is managed out of Hong Kong and has distribution throughout Asia, the Middle East and Africa.

### Name of Channel:

ITV Choice



Don't Tell The Bride

**Channel Description:** Brought to you by Britain's most popular commercial broadcaster, ITV Choice is packed full of programming for English speaking adults who want to indulge in quality TV. Available throughout Asia, the Middle East and Africa, reaching over 100 countries and territories.

Award-winning dramas, brilliant gameshows, star-filled entertainment and inspiring documentaries, all brought to you by famous faces from Britain and around the world.

ITV Choice - Your Choice for Big British Entertainment

## Programming Highlights

### Victoria

Achieving the highest overnight share in the UK for a new drama in 2016, *Victoria*, created and written by acclaimed novelist Daisy Goodwin, marks the start of a landmark account of the life of one of history's greatest monarchs. With cinematic production values and an ensemble cast of award-winning talent including Jenna Coleman, Rufus Sewell and Tom Hughes, *Victoria* draws on real-life events and the Queen's own exhaustive diaries to paint a vivid portrait of her transformation from an impulsive eighteen-year-old to her early years as wife, mother and head of a global empire.

### Broadchurch

BAFTA Award winning drama for Best Actress, Best Supporting Actor and Best Drama Series, *Broadchurch* looks at how the murder of eleven-year-old Danny Price affects a small, market town in Dorset, UK, exploring the impact of grief, mutual suspicion and media attention on the town. The main focus of the drama is the investigation into Danny's death lead by Detective Inspector Hardy (David Tennant) and Detective Sergeant Ellie Miller (Olivia Colman in her BAFTA award winning role), but other strands explored in the drama include the impact on family, the wider community in the town, the role of the church and also the role of the media and how people deal with the kind of scrutiny a crime like this brings.

### Ant & Dec's Saturday Night Takeaway

This fast paced, high-energy show is packed with outrageous fun, massive surprises, exciting challenges,

celebrity guests and more. Some of the world's most well-known talent join hosts Ant & Dec for outrageous fun whether it's embarrassing themselves in a task, or being pranked by the hosts, all making for great television. Previous celebrities have included: Gordon Ramsey, Victoria Beckham, Kevin Costner, Kylie Minogue, Craig David, Ed Sheeran and Daniel Radcliffe.

### Coronation Street

The story of everyday life in a small, tightly knit community - this is the core of the world's longest running primetime drama serial and the highest rating programme in the UK. Watched across the world for over 50 years, *Coronation Street* has uniquely combined cult status with popularity and durability. The world's longest running soap, *Coronation Street* is broadcast on ITV Choice within 48 hours of UK TX.

### Additional programming Information:

Number of programming hours:  
More than 800 new hours per year  
Ratio of acquired / original production:  
90% acquired/10% original  
In-house production facilities:  
9 locations around the world

### Distribution Information:

List of localized feeds: English, Traditional Chinese and Thai  
Number of homes: The channel is available throughout Asia, Middle East, Africa and cruise ships globally, reaching over 10 million households across 100 countries and territories  
Distribution via IPTV: IPTV rights are available for ITV Choice across Asia, Middle East and Africa  
Distribution via Mobile: Mobile rights are available for ITV Choice across Asia, Middle East and Africa  
Other rights available: DTH, Pay Sat, Pay Cable, OTT available with catch-up of up to 30 days  
Distribution as HD channel: 100% Full HD  
Transmission and uplink details: MESAT 3 & Nilesat 7



Victoria



# HBO ASIA



## Head Office

151 Lorong Chuan #04-05, New Tech Park,  
Singapore 556741  
Tel: +65 6288 6303  
Fax: +65 6287 2210

### Website:

HBO: [www.hboasia.com](http://www.hboasia.com)  
HBO GO: [www.hbogoasia.com](http://www.hbogoasia.com)  
CINEMAX: [www.cinemaxasia.com](http://www.cinemaxasia.com)  
RED by HBO: [www.redbyhbo.com](http://www.redbyhbo.com)

Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

Social Media: Facebook - [www.facebook.com/hboasia/](https://www.facebook.com/hboasia/)  
Twitter - @HBOAsia | Instagram - @HBO\_Asia  
YouTube - [www.youtube.com/HBOAsia](https://www.youtube.com/HBOAsia)

## Key Personnel

CEO: Jonathan Spink

Head of Affiliate Marketing and Sales: Yasmin Zahid

Head of Marketing, Creative and Content:

Magdalene Ew

Head of Programming and Production: Erika North

## Who owns the Channel/ Group/ Network:

HBO Asia is owned by HBO (a Time Warner company).

## Description

Singapore-based HBO Asia brings the best of Hollywood to Asia first through its exclusive licensing deals with major Hollywood and independent studios including Paramount Pictures, Sony Pictures, Universal Studios, Warner Bros. and Lionsgate. HBO Asia has proprietary and award-winning HBO, CINEMAX and HBO Asia Original programmes that are produced exclusively for HBO viewers.

Wholly owned by HBO (a Time Warner company), HBO Asia reaches 23 territories across Asia and offers a bouquet of 24-hour commercial-free subscription movie channels in standard-definition and high-definition – HBO, HBO SIGNATURE, HBO FAMILY, HBO HITS and CINEMAX – as well as a 24-hour Asian movie channel, RED by HBO, and other services such as HBO GO, HBO ON DEMAND, including 鼎级剧场 (ding ji ju chang) in China.

HBO Asia's linear channels have closed-captioned subtitling in several local languages – Bahasa

Indonesia, Bahasa Malaysia, Cyrillic, Simplified Chinese, Traditional Chinese, Thai, and Vietnamese. In selected territories, HBO Asia's channels are available in high definition – in better clarity, sharper picture quality, wide-screen format and Dolby® Digital 5.1 surround sound.

HBO Asia is also the exclusive distributor of BabyFirst and the DreamWorks channel in Asia.

### In Asia

#### HBO / HBO HD

Home to the biggest and latest Hollywood blockbusters and award-winning HBO Originals, HBO is a 24-hour commercial-free premium programming subscription service for movie lovers. The biggest and latest Hollywood blockbusters premiere for the very first time on Asian television weekly on HBO's *Saturday Night Premiere*. HBO is seen in 23 territories throughout Asia and programmes are broadcast with dual language audio options (Bahasa Malaysia, Bahasa Indonesia, Mandarin, Cantonese and Vietnamese) in selected territories where available.

#### HBO SIGNATURE / HBO SIGNATURE HD

HBO SIGNATURE is a 24-hour commercial-free premium programming subscription service that is home to award-winning HBO Original productions, series, movie specials and showcases, with distinct, thought-provoking programming that pushes the limits. Programming highlights include Original Series on Monday to Thursday nights, and themed movie showcases, spotlights and festivals.

#### HBO HITS / HBO HITS HD

HBO HITS delivers a one-of-a-kind experience that will thrill any hardcore movie fan – a commercial-free premium programming subscription service dedicated to blockbuster hits 24 hours a day, 7 days a week, on a unique viewer friendly schedule to suit the hectic lifestyle of today's busy movie fan.

#### HBO FAMILY / HBO FAMILY HD

HBO FAMILY is a 24-hour commercial-free premium programming subscription service featuring wholesome movies that families can enjoy together. Devoted to a family-friendly viewing environment, HBO FAMILY offers fun-filled, light-hearted entertainment to viewers of all age groups.

#### CINEMAX / CINEMAX HD

CINEMAX is a male-skewed 24-hour commercial-free premium programming subscription service that packs entertainment with a bold, honest and unapologetic attitude. Offering non-stop action, suspense, comedy and science-fiction movies and series, CINEMAX keeps viewers on the edge with non-stop adrenaline and heart-pumping entertainment.

#### RED BY HBO

RED by HBO is HBO Asia's 24-hour Asian movie channel that is home to premium Asian movie entertainment, featuring premieres of some of Asia's

most highly anticipated movies, from adrenaline-fuelled action to zany romantic comedies, and showcasing some of the best and latest Asian television series, entertainment news and star-studded interviews. With line-ups from Indonesia, China, Hong Kong, Korea, Japan and beyond, RED by HBO is HBO Asia's spotlight on the region. All programmes are presented in original language with English subtitles.

### HBO GO

HBO GO is an internet streaming service that allows subscribers to enjoy over 1,200 hours of their favorite HBO Original programmes across multiple devices including laptops, tablets and smartphones, anywhere, anytime. New HBO Original programmes and episodes are available on HBO GO 12 hours after they premiere in the U.S. Subscribers will be able to select what they want to watch on the device of their choice, giving more control to the viewer.

### HBO ON DEMAND

The first Hollywood subscription movie video on demand service to launch in Asia, HBO ON DEMAND offers subscribers the flexibility and convenience of watching what they want, when they want to. A catch-up service complementary to HBO Asia's linear channels, viewers can enjoy complete control and unlimited viewing of their favorite Hollywood blockbuster movies, critically acclaimed series and HBO Originals on HBO ON DEMAND. HBO ON DEMAND is subtitled in local languages in selected territories. Programmes are also broadcast with dual language options where available.

### In China

#### 鼎级剧场 (ding ji ju chang)

鼎级剧场 (ding ji ju chang) is a branded subscription video on demand (SVOD) service in China that is the destination for HBO's hit series and Hollywood movies. With subtitles in Simplified Chinese, 鼎级剧场 offers subscribers the flexibility and convenience of watching what they want, when they want to. Viewers can enjoy complete control and unlimited viewing of their favorite award-winning and critically acclaimed HBO Original, CINEMAX and HBO Asia Original programs. Follow 鼎级剧场 on Weibo (@鼎级剧场) and WeChat (dingjijuchang) to find out more.



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# RTL CBS ASIA ENTERTAINMENT NETWORK



ASIA ENTERTAINMENT NETWORK

## Head Office

21A South Bridge Road (Level 2)  
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Tel: +65 6421 8300  
Fax: +65 6225 6800  
Website: [www.rtclbsasia.com](http://www.rtclbsasia.com)  
Email: [advertising@rtclbsasia.com](mailto:advertising@rtclbsasia.com)

## Key Personnel

Chief Executive Officer: Jonas Engwall  
Executive Vice President, Programming: Jennifer Batty  
Executive Vice President, Distribution: Daniel Fung  
Head of Marketing: Omar Gepiga

## Company Profile

RTL CBS Asia Entertainment Network is a venture of two of the world's largest content producers: RTL Group, the leading European entertainment network, and CBS Studios International, the leading supplier of programming to the international market place. The Network has two channels: the general entertainment channel, RTL CBS Entertainment HD and the male-skewed entertainment channel, RTL CBS Extreme HD. Both channels are widely distributed in the Asia Pacific and are localized in five languages.

## Advertising Sales Contact(s):

Daniel Fung  
[daniel.fung@rtclbsasia.com](mailto:daniel.fung@rtclbsasia.com)



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## RTL CBS Entertainment

The destination for the best mix of reality, drama, comedy and daily entertainment. Featuring shows same day or express from the U.S. and U.K. including top-rated dramas *Scorpion*, *House of Cards* and *Elementary*; the biggest talent competitions in the world, *America's Got Talent*, *Britain's Got Talent* and *The X Factor UK*; dailies *Entertainment Tonight*, *The Insider*, *The Late Show with Stephen Colbert* and *The Late Late Show with James Corden*. It is home to some of the biggest award shows in the world aired 'LIVE,' including *The Golden Globes*, *Screen Actors Guild Awards*, *Critics' Choice Awards*, *American Music Awards*, *People's Choice Awards* and *Billboard Music Awards*.

### Programming genre(s):

General entertainment, drama, sitcoms, talent shows, daily entertainment news and talkshows

### Target audiences(s):

Male and female, 18-54



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## RTL CBS Extreme

The destination for extreme and action-packed content with a thrilling combination of popular series *Kingdom*, *Hawaii Five-0* and *NCIS: Los Angeles*; adrenaline-pumping stunts on *The Xtreme CollXtion* and *Cliptomaniacs*; non-stop laughter with *Fail Army* and *World's Funniest*, mind-boggling illusions on *Criss Angel: BeLIeVe*, *Dynamo: Magician Impossible*, *Cosentino* and *Close Up Kings*; and adventure-reality series *Bear Grylls: Mission Survive* and *Speed with Guy Martin*.

### Programming genre(s):

Extreme sports, action series, extreme reality, magic

### Target audiences(s):

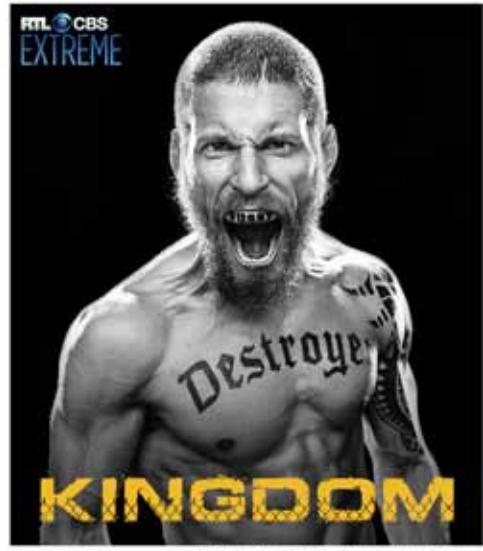
Primary – Male 25+  
Secondary – Male & Female 18-45



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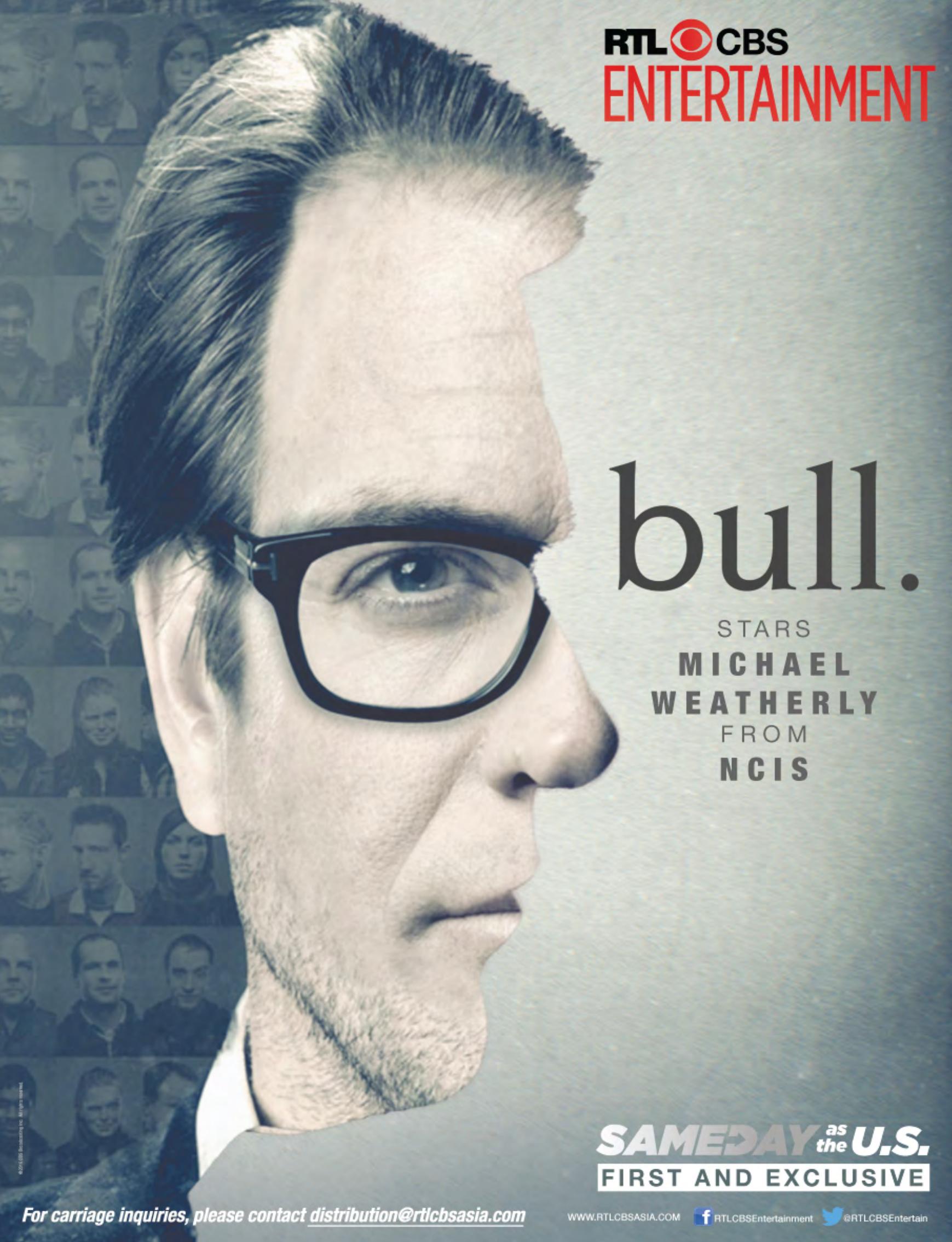


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ENTERTAINMENT



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# VIACOM INTERNATIONAL MEDIA NETWORKS

**VIACOM**  
INTERNATIONAL  
MEDIA NETWORKS



**nickelodeon** **nickjr.**

**COMEDY** **C**  
CENTRAL



**Spike**

## Head Office

151 Lorong Chuan, #03-08  
New Tech Park (Lobby H)  
Singapore 556741

## Company Profile

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at [www.twitter.com/VIMN\\_PR](http://www.twitter.com/VIMN_PR). For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com), [blog.viacom.com](http://blog.viacom.com) and the Viacom Twitter feed at [www.twitter.com/Viacom](http://www.twitter.com/Viacom).

In Asia Pacific, VIMN operates 31 television feeds across 50 markets, which offer the very best in music, youth, kids, comedy and family programming through its MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and Spike brands, in over 363 million households across cable, DTH, IPTV, mobile and internet platforms.

**Websites:** [www.mtvasia.com](http://www.mtvasia.com), [www.mtv.com.au](http://www.mtv.com.au), [www.nick-asia.com](http://www.nick-asia.com), [www.nick.com.au](http://www.nick.com.au), [www.nickjr.com.au](http://www.nickjr.com.au), [www.comedycentralasia.com](http://www.comedycentralasia.com), [www.comedycentral.com.au](http://www.comedycentral.com.au)

## Key Personnel

Mark Whitehead: Executive Vice President & Managing Director, Asia Pacific

Tan Chee Kiat: Chief Operating Officer, Asia

Ben Richardson: General Manager & Senior Vice President, Australia & New Zealand

Pierre Cheung: General Manager & Senior Vice President, Greater China

Susumu Imata: General Manager & Senior Vice President, Japan

## Advertising and Brand Solutions:

[Adsales-Asia@vimm.com](mailto:Adsales-Asia@vimm.com)

## Content Distribution:

[distributionsea@vimm.com](mailto:distributionsea@vimm.com)



OneRepublic performed at MTV Music Evolution Manila 2016

**MTV** is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people.

### Programming Genre:

MTV creates and produces original content and programming ranging from music and live music specials, scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

**Target Audience:** 15 to 34 year olds.

### 2016/ 2017 Programming Highlights:

*Catfish: The TV Show*, *MTV Music Evolution Manila*, *Brothers Green: EATS!*, *Video Love*, *Bugging Out*, *MTV Video Music Awards*, *MTV Movie Awards*, and *MTV EMA*.

**MTV LIVE HD** is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions such as behind-the-scenes and interview specials from around the world are beamed out 24/7 for the ultimate music fans.

### Programming Genre:

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries, all brought to the audience in Dolby surround sound.

**Target Audience:** 15 to 34 year olds.

### 2016/ 2017 Programming Highlights:

*MTV Crashes*, *MTV at the Festivals*, and *MTV Live Lockdown*.

**Nickelodeon** is one of the most globally recognized and widely distributed multimedia entertainment brands for kids and family. Popular titles include *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, and *The Fairly OddParents*.

### Programming Genre:

Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

**Target Audience:** Kids between 4 to 14 years old and their families.

### 2016/ 2017 Programming Highlights:

2016 - *ALVINNN!!! and The Chipmunks*, *Game Shakers*, and *The Loud House*.

2017 - *Nickelodeon Kids' Choice Awards*, *Bunsen is a Beast!*, and *Legends of the Hidden Temple (Movie)*.

**Nick Jr.** is "the Smart Place to Play," giving kids and parents what they want – educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning and exclusive international properties such as *Dora the Explorer*, *Team Umizoomi*, and *Bubble Guppies* are

designed to engage and encourage early childhood development.

### Programming Genre:

Programming genres include uniquely owned and developed award-winning preschool content.

**Target Audience:** Preschoolers between 2 to 6 years old and their parents and caregivers.

### 2016/ 2017 Programming Highlights:

2016 – *PAW Patrol*, *Blaze and the Monster Machines*, and *Shimmer and Shine*.

2017 – *Rusty Rivets*, and *Nella the Princess Knight*.

**Comedy Central** is the world's biggest comedy network. Available 24/7, it is home to the best of international and regional comedy series, sketch shows, and stand up-comedy performances for audiences across Asia Pacific.

### Programming Genre:

Comedy Central presents original series, stand-up, sketch, animation, sitcom, live action, gag, and game shows.

**Target Audience:** 18 to 34 year olds.

### 2016/ 2017 Programming Highlights:

*Lip Sync Battle*, *Saturday Night Live*, *South Park*, *The Goldbergs*, *Kids Do The Craziest Things*, *The Daily Show with Trevor Noah*, *@midnight*, *Comedy Central Presents*, *I Live with Models*, and *Tosh 2.0*.

**Paramount Channel** is a contemporary entertainment destination where audiences of all ages can experience and celebrate years of films and exclusive behind-the-scenes content. The 24-hour television network offers a unique mix of blockbusters, movie hits, cult favourites, cinematic gems and some of the most award-winning films in the history of cinema from Paramount Pictures' monumental film library.

### Programming Genre: Movies

**Target Audience:** Movie lovers of all ages.

**Spike** is an entertainment brand defined through bold, high stakes original programming created to engage, inspire and push the boundaries of the unexpected. The brand is anchored by hit franchises such as the multiplatform *Lip Sync Battle*, hosted by music icon LL COOL J and *Bellator MMA*.

### Programming Genre:

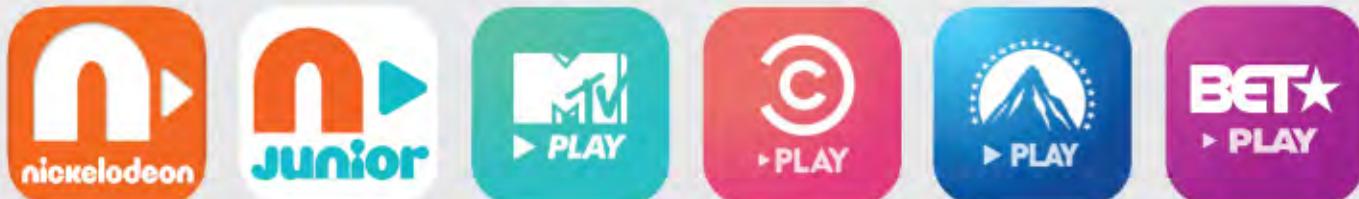
Adrenalin-fuelled sports and a range of factual, reality and lifestyle series.

**Target Audience:** Creative, unconventional and adventurous 'Spike' minded adults.

### 2016/ 2017 Programming Highlights:

*Lip Sync Battle U.S.*, *Lip Sync Battle UK*, *Police Interceptors*, *Coaching Bad*, *Sweat Inc*, *Life or Debt*, and *Framework*.

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Content shown is for reference only. Please enquire with us for more details.

# NBCUNIVERSAL INTERNATIONAL NETWORKS

## NBCUniversal INTERNATIONAL NETWORKS

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Fax: +612 8248 6899  
Email: info.asia@nbcuni.com

### Websites:

[www.universalchannel.asia](http://www.universalchannel.asia)  
[www.divatv.asia](http://www.divatv.asia)  
[www.eonline.com](http://www.eonline.com)  
[www.syfy.asia](http://www.syfy.asia)  
[www.universalchannel.com.au](http://www.universalchannel.com.au)  
[www.13thstreet.com.au](http://www.13thstreet.com.au)  
[www.syfy.com.au](http://www.syfy.com.au)

### Advertising/sponsorship:

A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

### Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Audience Research and Analysis, Asia-Pacific: Henry Robles

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Advertising Sales: Charmaine Wong

Director, Marketing: Ruben Lawrence

Senior Manager, Programming and Acquisitions: Jasmin Lim

### Company Profile

#### About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 176 territories across Europe, the Middle East, Africa, Latin America and Asia-Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13<sup>th</sup> Street, DIVA, StudioUniversal, Telemundo, Bravo, The Style Network and Golf Channel. These unique brands deliver a full range of entertainment experiences to local

audiences across the globe; the portfolio also includes Movies 24 in the UK. Further, NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

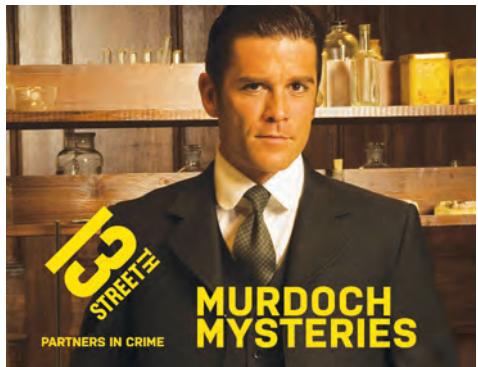
**Universal Channel** – The flagship entertainment channel of NBCUniversal International Networks delivers 100% Characters to viewers worldwide. Universal Channel Asia compels audiences with engaging, high-quality character-driven entertainment. With a mix of first-run, award-winning and intriguing series such as *Shades of Blue*, *Chicago Fire* and *The Librarians*, Universal Channel is powered by memorable, magnetic characters that trigger an emotional response and draw viewers back to the channel week after week.

**DIVA** is Asia's leading entertainment channel for women. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

**E!** is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. And now with content coming to Asia 'Express From Hollywood', viewers can catch the hottest TV shows like *Keeping Up With The Kardashians*, *E! News* and *Mariah's World* within hours of their U.S. debut.

**Syfy** is the home of imagination-based entertainment. From acclaimed original series (*Z Nation*), events and blockbuster movies (*Sharknado* movie franchise) to classic science fiction, paranormal (Asian original production *The Paranormal Zone*), action adventure and fantasy programming, Syfy is a passport to limitless possibilities.

**13<sup>th</sup> Street** is a thrilling crime and suspense channel that delivers smart, gripping drama with excitement around every corner. It is the destination for people who love a good whodunit, with a murder mystery to solve every hour of the day. 13<sup>th</sup> Street is your Partner in Crime, with premieres of *Vera* and *Murdoch Mysteries*, Australian made drama *Doctor Blake Mysteries* and *Miss Fisher Murder Mysteries* and returning favourites like *A Touch of Frost*. 13<sup>th</sup> Street is the only entertainment channel dedicated to mystery and suspense in Australia.





# PCCW MEDIA LIMITED



## Head Office

20F, Telecom House, 3 Gloucester Road,  
Wan Chai, Hong Kong  
Telephone: 852 2888 2888  
Fax: 852 2877 8877  
Website: NowTV.Now.com

## Company Profile

The media group of PCCW is a leading, fully integrated multimedia and entertainment group in Hong Kong.

The media group operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

The media group is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

Moreover, the media group operates one of Asia's leading directories businesses under the Yellow Pages brand.



## Key Personnel

Group Managing Director, PCCW Ltd:  
Mr. BG Srinivas

Managing Director, PCCW Media Group:  
Ms. Janice Lee

Executive Vice President, Pay TV:  
Ms. Loke Kheng Tham

## Advertising Sales Contact(s):

Hotline: +852 2888 1666  
Email: Nowadsales@pccw.com

## Content Sales Contact(s):

SVP, Greater China & International Distribution:  
Mr. Terence Yau  
Email: Terence.KC.Yau@pccw.com



## Now International

**Now International**, an integrated HD Family Entertainment channel in Cantonese, offers diverse choices of programs from Reality shows, lifestyle, infotainment to E-news, dramas and more. Featuring the freshest production from ViuTV – Hong Kong's first new Free-TV service in decades, Now International is geared up to become a Premium Entertainment Destination for Chinese Audience!



## Now Baogu

**Now Baogu Movies** is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Peter Chan Ho-sun's Shine Focus & Edko Films, showcasing Hong Kong first-run local blockbusters and premiere Asian movies round the clock.

Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.



Keeper of Darkness



## Now Jelli

**Now Jelli** offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



The King of Mask Singer



## Now Chinese Drama

**Now Chinese Drama**, a brand-new 24/7 drama channel full of top-rated drama series from Mainland China, brings First-run titles that are selected and edited to cater for Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



Decoded

## LIFE INSPIRED



### Head Office

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### Key Personnel

General Manager, Anne Chan  
General Manager, Content & Production, Janice Cheng

### Company Profile

Life Inspired is Asia's first HD lifestyle TV channel. Life Inspired broadcasts pan-regionally across Asia with an expanding footprint. The channel empowers viewers with Asian relevant content, serving as a window to the world of inspirational living for cosmopolitan trend seekers. Life Inspired's first-run and exclusive content centre around five aspects of an ideal lifestyle: Food, Home, Wellness, Travel and Style.

### Target Audience

Life Inspired's core audience are urban and affluent cosmopolitan trend seekers, age 30 and above, who enjoy a sophisticated lifestyle.

### Advertising & Sponsorship

Life Inspired offers marketing solutions that cater to your brand's needs. We deliver great integrated solutions to advertisers, which includes commercial airtime, online collaborations, advertorials, vignettes, intimate curated events and customised branded content solutions.



**TALES OF TIME:  
BASELWORLD**

## SCRIPPS NETWORKS INTERACTIVE



### Head Office

Scripps Networks Interactive (Asia) Pte Ltd  
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Website: [asianfoodchannel.com](http://asianfoodchannel.com),  
[foodnetworkasia.com](http://foodnetworkasia.com),  
[hgtv.asia](http://hgtv.asia), [travelchannelasia.com](http://travelchannelasia.com)

### Key Personnel

Head of International Lifestyle Channels: Derek Chang  
Senior Vice President, Programming and Production: Carl Zuzarte  
Head of Ad Sales and Distribution: Leena Singarajah

### Company Profile

Scripps Networks Interactive is the leading developer of engaging lifestyle content in the home, food and travel categories.

### Description

**Asian Food Channel** is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

#### Programming genre:

Food, lifestyle, and general entertainment

#### Target audiences:

Adults 25 – 54 with a secondary focus on women 25 – 54

#### Distribution in Asia:

Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Thailand, Taiwan, and Vietnam

**Food Network** brings food entertainment to a whole new level, showcasing the best of world cuisines with high entertainment value.

#### Programming genre:

Food, lifestyle, and general entertainment

#### Target audiences:

Adults 25 – 54 with a secondary focus on women 25 – 54

#### Distribution in Asia:

Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, and Taiwan

**HGTV** is the only regional home-focused channel in Asia that entertains and inspires viewers with fresh ideas and authentic stories on how to find and love your dream home.

#### Programming genre:

Property, flipping, design, renovation projects

#### Target audiences:

Adults 25 – 54, skewed towards a more female audience

#### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, and Taiwan

**Travel Channel** aspires to connect people through the joy of human journey around the world.

#### Programming genre:

Adventure, experience, lifestyle, luxury, food, factual

#### Target audiences:

Adults 25 – 54, skewed towards a more male audience

#### Distribution in Asia:

Australia, India, Indonesia, Malaysia, Maldives, Mongolia, Myanmar, Philippines, Singapore, Sri Lanka, Taiwan, and Thailand

### Programming Highlights

#### Asian Food Channel: Cooking For Love

Sarah Benjamin and Nik Imran are back for the second season of *Cooking For Love*, proving that the best way to a person's heart is through their stomach. Catch the duo as they try to outdo each other in creating enticing menus for special family occasions. At the end of each episode, the families will pick which chef's creations won their stomachs and hearts.

#### Food Network: Giada In Italy

Follow Giada De Laurentiis back to her birthplace for an extended holiday, as she revisits family, friends and the flavors that inspire her life's work. Whether it's digging into her grandmother's ancient recipe book with Aunt Raffy or a California-inspired feast for her uncle's soccer team, this trip is all about the beauty and flavors of Italy, enjoyed with friends and family.

#### HGTV: Flip or Flop

In each episode of *Flip or Flop*, Tarek and Christina flip a new property. From the nail-biting purchase at auction, to the challenging renovations and the giddy acceptance of an offer, we'll follow along as these two relatively novice flippers try their hand at the toughest game in town. From purchase to resale, this young couple is putting everything they have into this venture.

#### Travel Channel: Expedition Unknown

Join Josh Gates as he investigates the history behind famous folklores and mysteries. Hear the untold stories of true legends and go back in time and discover the truth behind the legend of King Arthur and Genghis Khan. Josh is determined to discover the truth behind these stories and he is set on gathering every evidence he can find to piece the hidden stories together.



*Cooking For Love*



 **scrippsnetworks**  
interactive

**afc**  
asian food channel

**food**  
network

**travel**  
CHANNEL

**HGTV**

**THE LEADER IN LIFESTYLE**

# SONY PICTURES TELEVISION NETWORKS, ASIA



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Sony Pictures Television (SPT) Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and SONY Channel; and Asian content giants Animax, GEM and ONE. SPT Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S that are first run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, SPT Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and social platform conversations.

## Key Personnel

Senior Vice President & General Manager:  
Ang Hui Keng

Senior Vice President & Head of Content,  
Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales:  
Jacqueline Tok



a Sony Network

**AXN** is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include *The Apprentice Asia*, the award-winning *Asia's Got Talent*, *Cash Cab Philippines* and *The Amazing Race Asia*, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S telecasts. From *The Blacklist* and *Quantico* to *MacGyver* and *The Amazing Race*, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched in 1997, AXN is an international channel that is now seen across 60 countries globally including Latin America and Europe. In Asia, the channel is enjoyed by 157 million viewers in more than 126 million homes across 19 territories. AXN's programming is also available in high definition (HD) and via VOD on several pay-TV operator platforms.

Website: [www.axn-asia.com](http://www.axn-asia.com)  
Facebook: <https://www.facebook.com/axnasia>  
Twitter: <https://twitter.com/axnasia>

## Programming Highlights

### Drama

*MacGyver*, *Quantico*, *The Blacklist*, *Hawaii Five-0*, *NCIS: Los Angeles*, *Criminal Minds: Beyond Borders*, *Supernatural*

### Adventure and reality series

*American Ninja Warrior*, *The Amazing Race*, *BattleBots*

### Original Productions

*The Amazing Race Asia Season 5*



**SONY CHANNEL** is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, SONY Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, all airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, SONY Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S series and feel-good blockbuster movies.

On weeknights, SONY Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring roll-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

SONY Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, and Thailand.

Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

Facebook: [www.facebook.com/sonychannelasia](https://www.facebook.com/sonychannelasia)

Twitter: <https://twitter.com/sonychannelasia>

## Programming Highlights

### Drama

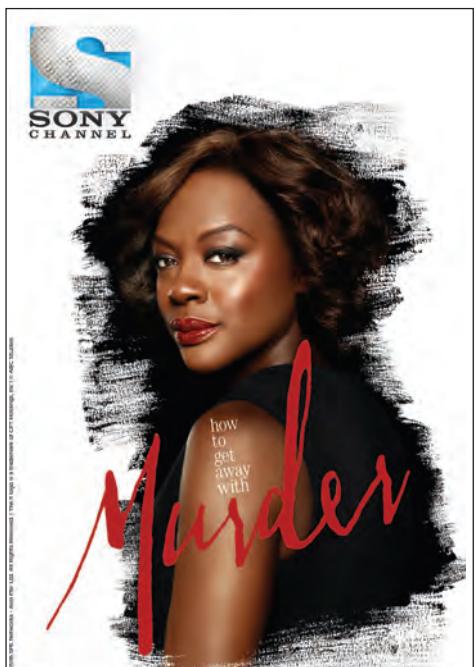
*How to Get Away with Murder*, *Jane the Virgin*, *The Art of More*, *Code Black*, *Teen Wolf*, *The Night Shift*, *Madam Secretary*

### Comedies

*Younger*, *Superstore*, *Dr. Ken*, *Playing House*

### Lifestyle

*Masters of Illusion*, *Top 20 Funniest*, *Top Chef*





## SONY PICTURES TELEVISION NETWORKS, ASIA



a Sony Network

*'It starts with a stroke of Imagination. Re-create your World.'*

**Animax** is Asia's first and leading channel brand specialising in the best of Japanese anime. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life. Animax is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via large-scale events such as the highly anticipated Animax Carnival and other anime-themed festivals around the region. On Facebook, Animax has an engaged community of 1.3 million fans.

Website: [www.animax-asia.com](http://www.animax-asia.com)

Facebook: <https://www.facebook.com/animaxasiatv>

Twitter: <https://twitter.com/animaxasiatv>

### Programming Highlights

#### Same Day as Japan

D.Gray-man Hallow, Twin Star Exorcists, Mob Psycho 100

#### Fresh from Japan

One Punch Man, Assassination Classroom, Fairy Tail, The File Of Young Kindaichi R, My Hero Academia



CONE, Yusuke Murata/SHUEISHA, Hero Association HQ



An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest drama and variety programs on an exclusive and first-run basis including the "PPALL-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE brings South Korean artistes on promotional tours to meet with fans. Successful events have included stars such as Ricky Kim and his kids (Oh! My Baby), Joo Won (The Gang Doctor), Zo In Sung (That Winter, The Wind Blows), Lee Hyun Woo (To the Beautiful You), Lee Dong Wook (Scent of a Woman), Kim Sun-A (Scent of a Woman), Jang Hyuk (Midas), and K-pop boy group BTOB; as well as the highly successful Running Man fan meet in Singapore and Malaysia.

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: [www.onetasia.com](http://www.onetasia.com)

Facebook: <https://www.facebook.com/onetasia>

Twitter: <https://twitter.com/onetasia>

### Programming Highlights

#### Same time as Korea drama

Scarlet Heart

#### Ppali Ppali drama (24 hours within Korea telecast):

Doctors, WANTED, Jealousy Incarnate

#### Variety (1 week within Korea telecast)

Running Man, Oh! My Baby, Law of the Jungle, K-Pop Countdown (Inkigayo), Nation's Big Three



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**GEM** is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This also includes selected prime time dramas on the same day and within the same week of their broadcast in Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: [www.gemtvasia.com](http://www.gemtvasia.com)

Facebook: <https://www.facebook.com/gemtvasia>

### Programming Highlights

#### Original Productions

We are Asia – Dean Fujioka & Friends

#### Same Time As Japan Drama

Guard Center 24

#### Live Broadcast

THE MUSIC DAY 2016

#### Fresh Drama

Your Home is My Business!, Lost ID, The Girl Who Leapt Through Time, Because of Love (因為・愛)

#### Variety

TOKUSON: Life Hacks!, MOCO'S Kitchen, EXIT!, Shimura ZOO





## TURNER ASIA PACIFIC

# TURNer



Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 63 channels in 14 languages in 37 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, World Heritage Channel, Warner TV, Oh!K, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO and WB in South Asia.

Turner manages the business of Pay- and Free-TV- channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

### Regional Headquarters:

TURNER ASIA PACIFIC  
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Tel: +852 3128 3333  
Website: [www.turner.com](http://www.turner.com)

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

### Key Personnel

President: Ricky Ow  
SVP & MD, North & Southeast Asia Pacific: Phil Nelson  
SVP & MD, South Asia: Siddharth Jain  
SVP, Finance: Shitiz Jain  
SVP, Business Development: Clément Schwebig  
SVP & Managing Editor, CNN International: Ellana Lee  
VP – Content, Kids: Mark Evers  
VP – Content, General Entertainment: Marianne Lee  
VP – Corporate Communication & Marketing: Gregory Ho  
VP – Southeast Asia (Malaysia, Singapore, Indonesia): Voo Chih Yeong  
VP – Southeast Asia (Hong Kong, Philippines, Thailand & Indochina): Vishal Dembla  
GM (Australia, New Zealand and Pacific Territories): Robi Stanton  
GM (Korea): Ron Lee  
GM (Japan): Tom Perry  
VP & Head of Ad Sales, CNN: Sunita Rajan  
VP – Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath  
Director of Ad Sales, Southeast Asia – Kids & Entertainment: Avantika Sood  
Director of Ad Sales, Australia & New Zealand – Kids & Entertainment: Melissa Fitzgerald

### About Cartoon Network Asia Pacific

Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Regular Show*, *The Amazing World of Gumball* and *Adventure Time* and new comedy *We Bare Bears*. In 2016, the network welcomes back new series of popular franchises *Ben 10* and *The Powerpuff Girls*. Cartoon Network is available in 31 countries throughout Asia Pacific and is currently seen in more than 88 million pay-TV homes.



### About Boomerang

Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide and 30 million in Asia Pacific. Core programs includes *Tom and Jerry*, *Mr. Bean*, *Scooby-Doo*, *The Garfield Show*, *My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



### About CNN International

CNN's portfolio of news and information services is available in seven different languages across all major TV, digital and mobile platforms reaching more than 425 million households around the globe, including over 77 million across the Asia Pacific region. CNN International is the number one international TV news brand according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has a US presence which includes CNNgo. CNN Digital is a leading network for online news, mobile news and social media.



### About Warner TV

Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon*, *Blindspot*, *The Flash*, *ARROW* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favorites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.



### About Oh!K

Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



### About truTV

truTV takes viewers on a fun ride that surprises and entertains. The network delivers a dynamic mix of action, comedy and competition, featuring engaging characters and compelling new worlds. Currently seen in millions of households around Asia, truTV features such popular original series as *Impractical Jokers*, *The Carbonaro Effect*, *Hardcore Pawn* and *South Beach Tow*. New for 2016 are several scripted comedies from Turner's US networks, including *Robot Chicken*, *Angie Tribeca*, *Wrecked*, *The Detour* and *Those Who Can't*, as well as *ELEAGUE*, a new televised eSports competition.



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Tel: +60 3 9543 3838  
Website: [www.astro.com.my](http://www.astro.com.my)

**BABY TV**

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Email: [info@babytvchannel.com](mailto:info@babytvchannel.com)

**BABYFIRST**

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**CAMBODIAN TELEVISION NETWORK (CTN)**

National Highway 5, Cambodia  
Tel: +855 12 999 434  
Website: [www.ctn.com.kh/en](http://www.ctn.com.kh/en)

**CELESTIAL TIGER ENTERTAINMENT LTD**

Suite 1603, Kwun Tong Harbour Plaza  
182 Wai Yip Street,  
Kwun Tong, Hong Kong  
Tel: +852 2239 6000  
Fax: +852 2304 7796  
Website: [www.cmclassic.tv](http://www.cmclassic.tv)

**CHANNEL NEWSASIA**

**See Pg.35**  
Mediacorp Campus  
1 Stars Avenue, Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.channelnewsasia.com](http://www.channelnewsasia.com)  
Email: [distribution@channelnewsasia.com](mailto:distribution@channelnewsasia.com)

**Hong Kong Office**

Unit E6/F China Overseas Building  
139 Hennessy Road  
Wanchai, Hong Kong

**CHINA ENTERTAINMENT TELEVISION (CETV)**

Shenzhen Nanshan District Science Park,  
12 Road on the 2nd South Kingdee  
Software Park,  
Building B, 5th floor, South Tower, China  
Tel: +86 755 3332 0028  
Fax: +86 755 3339 0661  
Website: [www.cetv.com](http://www.cetv.com)

**CHINA MOVIE CHANNEL**

11 Fuxing Road,  
Beijing, China 100859  
Tel: +86 10 88321288 8080  
Website: [www.1905.com](http://www.1905.com)  
Email: [bingbing.liang@1905.com](mailto:bingbing.liang@1905.com)

**CLASSICA**

Grünwalder Weg 28D  
82041 Oberhaching, Germany  
Tel: +49 089 673469 621  
Fax: +49 089 673469 610  
Website: [www.unitelclassica.com](http://www.unitelclassica.com)  
Email: [redaktion@classica.de](mailto:redaktion@classica.de)

**CNBC ASIA-PACIFIC**

**See Pg.48**  
NBCUniversal International Networks  
**Australia Office**

1/7 Bridge St, Sydney NSW, Australia 2000

Tel: +61 2 8023 6613

Fax: +61 2 8023 6666

**China Office**

Room 2210, Westgate Mall  
1038 Nanjing Road (W), Shanghai,  
China 200041

Tel: +86 21 6267 1721

Fax: +86 21 6267 1891

**Hong Kong Office**

Unit 5409, 54/F, Central Plaza  
18 Harbour Road, Wanchai, Hong Kong

Tel: +852 2509 5163

Fax: +852 2878 7038

**Singapore Office**

10 Anson Road, #06-01  
International Plaza, Singapore 079903

Tel: +65 6323 0488

Fax: +65 6223 0020

Email: [contactus@cnbcasia.com](mailto:contactus@cnbcasia.com)

**Thailand Office**

7th Floor, Capital Tower, All Seasons Place,  
87/1 Wireless Road, Lumpini, Pathumwan,  
Bangkok 10330, Thailand

Tel: +66 2 648 0153/4

Fax: +66 2 648 0105

**CTI TV**

Transit TV Co., Ltd.  
Tel: 02 6600 7766  
Email: [service@ctitv.com.tw](mailto:service@ctitv.com.tw)  
Website: [www.ctitv.com.tw](http://www.ctitv.com.tw)

**DA AI TELEVISION**

2, Lide Rd., Beitou District,  
Taipei, Taiwan 11259  
Tel: +886 2 2898 9999  
Fax: +886 2 2898 9933/9966  
Website: [www.daaivt.com](http://www.daaivt.com)  
Email: [tcts@daaitv.com](mailto:tcts@daaitv.com)

**DA VINCI**

Media GmbH  
151 Chin Swee Road,  
#07-12 Manhattan House  
Singapore 169876  
Website: [www.davinci-learning.com](http://www.davinci-learning.com)

**DEUTSCHE WELLE**

**See Pg.48**

PIK film  
No. 30, Lorong Bukit Pantai,  
Lucky Garden, Bangsar,  
59100 Kuala Lumpur, Malaysia  
Tel: +6 03 2093 0866  
Fax: +6 03 2093 8688  
Website: [www.pikfilm.com.my](http://www.pikfilm.com.my)  
Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

**DISCOVERY NETWORKS ASIA-PACIFIC**

21 Media Circle #08-01,  
Singapore 138562  
Tel: +65 6510 7500  
Fax: +65 6510 7550  
Website: [www.asia.discovery.com](http://www.asia.discovery.com)

**EARTH TELEVISION NETWORK**

Osterwaldstrasse 10 Haus G,  
80805 Munich, Germany  
Tel: +49 89 2080 6600  
Website: [www.earthtvnet.com](http://www.earthtvnet.com)  
Email: [marketing@earthtv.com](mailto:marketing@earthtv.com)

**EASTERN BROADCASTING CO LTD**

12F. No. 4, Sec.1 Zhong Xiao West Rd,  
Taipei City, Taiwan 100  
Tel: +886 2 237724 8888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)  
Email: [service\\_ettv@ebc.net.tw](mailto:service_ettv@ebc.net.tw)

**EURONEWS**

**See Pg.48**  
60 Chemin de Mouilles,  
Lyon-Ecully, France, 69130  
Tel: +33 0 4 72 18 80 00  
Website: [www.euronews.com](http://www.euronews.com)  
Email: [distribution@euronews.com](mailto:distribution@euronews.com)

**FASHION ONE (ASIA) LIMITED**

4/F C. Wisdom Centre,  
37 Hollywood Road, Central, Hong Kong  
Tel: +852 5808 3400  
Website: [www.fashionone.com](http://www.fashionone.com)  
Email: [info@fashionone.com](mailto:info@fashionone.com)

**FASHION TV**

ARES Tower, 21st floor,  
Donau-City-Street 11,  
Vienna, Austria AT-1220  
Tel: +43 1 513 1267  
Website: [www.ftv.com](http://www.ftv.com)  
Email: [info@ftv.com](mailto:info@ftv.com)

**FOX INTERNATIONAL CHANNELS**

**China Office**  
912a, Tower E3, The Towers,  
Oriental Plaza, No.1 East Chang An Avenue,  
Dong Cheng District, Beijing, 100738, P.R.C.  
Website: [www.foxinternationalchannels.com](http://www.foxinternationalchannels.com)

**Hong Kong Office**

13/F, One Harbourfront, 18 Tak Fung Street,  
Hung Hom, Kowloon, Hong Kong  
Tel: +852 2 2621 8888

**India Office**

Ngc Network India (Pvt) Ltd, Plot No. 77,  
Institutional Area, Sec-32, Gurgaon,  
Haryana – 122001, India  
**Indonesia Office**  
Sampoerna Strategic Square,  
South Tower 29th Floor,  
Jl. Jendral Sudirman Kav 45-46,  
Jakarta 12930, Indonesia

**Japan Office**

9/F, Jingumae Media Square,  
6-25-14, Jingumae, Shibuya-Ku,  
Tokyo, 150-0001, Japan

**Korea Office**

13f, Heungkuk Life Insurance Co. Bldg.,  
Simmuno 1-Ga, Jongno-Gu,  
Seoul, Korea, 110-786

**Malaysia Office**

Lot 3a.02b (East Wing)  
Level 3a Menara Brdb.  
285 Jalan Maarof, Bukit Bandaraya,  
59000 Kuala Lumpur, Malaysia

**Philippines Office**

3/F Active Fun Building,  
9th Ave Corner 28th  
St. Bonifacio Global City, Philippines, 1634

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1 Fusionopolis Link, #03-01  
Nexus@One – North, Singapore, 138542

**Taiwan Office**

3f, No 183, Sec 2, Tiding Blvd.,  
Neihu District, Taipei City 114,  
Taiwan. R.O.C.

**Thailand Office**

17th Floor, The Ninth Tower (Tower A),  
33/4 Rama 9 Road, Huay Khwang,  
Bangkok 10310, Thailand

**Vietnam Office**

Unit 206, 2nd Floor, Gemadept Tower,  
6 Le Thanh Ton, District 1,  
Ho Chi Minh City, Vietnam

**FRANCE 24**

5, rue des Nations Unies,  
Issy-les-Moulineaux, France-92130  
Tel: +33 01 7301 2424  
Fax: +33 01 7301 2456  
Website: [www.france24.com](http://www.france24.com)  
Email: [webdesk@france24.com](mailto:webdesk@france24.com)  
[distribution@france24.com](mailto:distribution@france24.com)  
[dcouret@france24.com](mailto:dcouret@france24.com)

**GMA PINOY TV**

EDSA corner Timog Street,  
Diliman, Quezon City, Philippines 1103  
Tel: +63 2 928 7021 / 7022 / 5040  
Fax: +63 2 924 3055 / 426 3925  
Website: [www.gmanetwork.com/international](http://www.gmanetwork.com/international)  
Email: [customercare@gmanmi.tv](mailto:customercare@gmanmi.tv)

**HBO ASIA CHANNELS**

See Pg.51  
151 Lorong Chuan #04-05,  
New Tech Park, Singapore 556741  
Tel: +65 6288 6303  
Fax: +65 6287 2210  
Website: [www.hboasia.com](http://www.hboasia.com) /  
[www.hbopremium.com](http://www.hbopremium.com)  
Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

**HEALTH & LIFESTYLE CHANNEL**

Suite 803-806,  
Car Po Commercial Building  
18-20 Lyndhurst Terrace,  
Central, Hong Kong  
Tel: +852 2519 8832  
Fax: +852 2525 2378  
Website: [www.hlctv.net](http://www.hlctv.net)  
Email: [press@hlctv.net](mailto:press@hlctv.net); [marketing@hlctv.net](mailto:marketing@hlctv.net)

**ICONCERTS**

Transmedia Communications SA  
Rue du Conseil-Général, 14, Geneva,  
Switzerland CH-1205  
Tel: +41 22 799 9052  
Website: [www.iconcerts.com](http://www.iconcerts.com)  
Email: [contact@iconcerts.com](mailto:contact@iconcerts.com)

**INTERNATIONAL CHANNEL SHANGHAI**

16F, STV Mansion, 298 Weihai Road,  
Shanghai 200041, P.R. China  
Tel: +86 21 6256 5899 - 6752  
Fax: +86 21 6267 0816  
Website: [www.ICSanghai.com](http://www.ICSanghai.com)

**ITV CHOICE**

See Pg.50 & OBC  
Rooms 517-520, 5th floor,  
Sun Hung Kai Centre  
30 Harbour Road, Wan Chai, Hong Kong  
Website: [www.itvstudios.com](http://www.itvstudios.com)  
Tel: +852 2511 9700  
Website: [www.itv-choice.com](http://www.itv-choice.com)  
Email: [international.channels@itv.com](mailto:international.channels@itv.com)

**KBS WORLD**

#18 Yeuido-dong Yeungdeungpo-gu  
Seoul, South Korea, 150-790  
Tel: +82 02 781 1000  
Fax: +82 02 781 1698 / 2399  
Website: [www.english.kbs.co.kr](http://www.english.kbs.co.kr)  
[www.kbsworld.co.kr](http://www.kbsworld.co.kr)  
Email: [intl@kbs.co.kr](mailto:intl@kbs.co.kr), [webmaster@kbs.co.kr](mailto:webmaster@kbs.co.kr)

**LIFE INSPIRED**

See Pg.58  
Li TV Asia Sdn. Bhd.  
1013 10th Floor, Block F, Phileo Damansara 1,  
9 Jalan 16/11, Petaling Jaya,  
Malaysia, 46350  
Tel: +60 3 7665 1239  
Fax: +60 3 7660 8998  
Website: [www.litvchannel.com](http://www.litvchannel.com)  
Email: [enquiries@litvasia.com](mailto:enquiries@litvasia.com)

**LULI TV**

7 Harugei Malchut Street,  
Tel Aviv, Israel 69714  
Tel: +972 3649 6228  
Fax: +972 3649 6229  
Website: [www.luli.tv](http://www.luli.tv)  
Email: [info@luli.tv](mailto:info@luli.tv)

**M NET (CHANNEL M)**

CJ E&M Corp  
CJ E&M Center, Sangamsan-ro,  
Mapo-gu, Seoul, Korea  
Tel: +82 01 566 2226  
Fax: +82 02 371 8494  
Website: [mwave.interest.me](http://mwave.interest.me)  
Email: [info@mnet.com](mailto:info@mnet.com); [webmaster@mnet.com](mailto:webmaster@mnet.com)

**MEZZO LIVE HD**

Lagardere Thematiques  
28, rue Francois 1er, Paris, France 75008  
Tel: +33 01 5636 5100  
Fax: +33 01 5636 5109  
Website: [www.mezzo.tv](http://www.mezzo.tv)  
Email: [contact@mezzo.fr](mailto:contact@mezzo.fr)

**MNC CHANNELS**

MNC Tower 27th Floor  
Jl. Kebon Sirih Kav. 17 – 19  
Jakarta Pusat 10340, Indonesia  
Tel: +62 21 3900 885  
Website: [www.mncchannels.com](http://www.mncchannels.com)  
Email: [marketing.channel@mnccgroup.com](mailto:marketing.channel@mnccgroup.com)

**NBA TV**

Website: [www.nba.com/nbatv](http://www.nba.com/nbatv)  
Email: [nbasupport@neulion.com](mailto:nbasupport@neulion.com)

**NBCUNIVERSAL INTERNATIONAL NETWORKS**

See Pg.56  
Australia Office  
1 Munn Street, Millers Point  
NSW 2000, Sydney, Australia  
Tel: +612 8248 6860  
Fax: +612 8248 6899  
Singapore Office  
10 Anson Road, #06-01  
International Plaza, Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6223 0020  
Website: [www.universalchannel.asia](http://www.universalchannel.asia)  
Email: [info.asia@nbcuni.com](mailto:info.asia@nbcuni.com)

**NDTV CONVERGENCE LTD**

207, Okhla Industrial Estate, Phase 3  
New Delhi 110020  
Tel: +91 11 2644 6666  
Website: [www.ndtv.com](http://www.ndtv.com); [goodtimes.ndtv.com](http://goodtimes.ndtv.com)  
Email: [feedback@ndtv.com](mailto:feedback@ndtv.com)

**NEO SPORTS BROADCAST PVT LTD (NEO PRIME, NEO SPORTS)**

Nimbus Centre, Oberoi Complex  
Andheri (West), Mumbai – 400 053.  
Tel: +91 22 2635 2000  
Fax: +91 22 2635 2123

**NHK WORLD TV**

Japan Broadcasting Corporation  
2-2-1 Jinnan, Shibuya-ku,  
Tokyo 150-8001, Japan  
Tel: +81 03 3465 1111  
Website: [www.nhk.or.jp/nhkworld](http://www.nhk.or.jp/nhkworld)  
Email: [nhkworld@nhk.jp](mailto:nhkworld@nhk.jp)

**NOW TV INTERNATIONAL**

See Pg.57  
18th Floor, Telecom House,  
3 Gloucester Road, Wan Chai, Hong Kong  
Tel: +852 2888 2888  
Fax: +852 2877 8877  
Website: [nowtv.now.com](http://nowtv.now.com)

**OUTDOOR CHANNEL HD**

Multi Channels Asia  
The Central, Soho Tower 1 0807  
6 Eu Tong Sen Street,  
Singapore 059817  
Tel: +65 9146 8984  
Website: [multichannelsasia.com](http://multichannelsasia.com)  
Email: [candy@multichannelsasia.com](mailto:candy@multichannelsasia.com)

**PHOENIX CHINESE CHANNEL HD**

Phoenix Television  
Phoenix Satellite Television  
Website: [www.ifeng.com](http://www.ifeng.com)  
Email: [distribution@phoenixtv.com](mailto:distribution@phoenixtv.com)

**PLAYBOY PLUS ENTERTAINMENT**

Enterprise Place, Suite 701,  
No. 5 Science Park West Ave Shatin,  
Hong Kong  
Tel: +852 2607 4400  
Fax: +852 2607 4404  
Website: [www.ptvoriginals.com](http://www.ptvoriginals.com)

**RIALTO CHANNEL**

10 Panorama Road, Mt. Wellington  
Auckland 1060 New Zealand  
Tel: +64 9 589 0583  
Website: [www.rialtochannel.co.nz](http://www.rialtochannel.co.nz)  
Email: [dmackenzie@rialtochannel.co.nz](mailto:dmackenzie@rialtochannel.co.nz)

**RTL CBS ASIA**

See Pg.52 & 53  
**ENTERTAINMENT NETWORK**  
21A South Bridge Road (Level 2)  
Singapore 058661  
Tel: 65 6421 8300  
Website: [www.rtlcbsasia.com](http://www.rtlcbsasia.com)  
Email: [advertising@rtlcbsasia.com](mailto:advertising@rtlcbsasia.com)

**SCTV**

PT Surya Citra Televisi, Senayan City,  
Jl. Asia Afrika Lot 19, Jakarta 10270,  
Indonesia  
Tel: +62 21 2793 5555  
Fax: +62 21 2793 5444  
Website: [www.sctv.co.id](http://www.sctv.co.id)

**SEVEN WEST MEDIA LTD**

**7 PERTH**  
Newspaper House  
50 Hastler Road, Osborne Park  
Perth, WA 6017  
Tel: +61 08 9344 0777  
Website: [www.7perth.com.au](http://www.7perth.com.au)  
Email: [news@7perth.com.au](mailto:news@7perth.com.au)  
[programs@7perth.com.au](mailto:programs@7perth.com.au)  
[sales@7perth.com.au](mailto:sales@7perth.com.au)

**7 QUEENSLAND**

Seven West Media Ltd  
Sir Samuel Griffiths Drive  
GPO Box 604  
Mount Coot-Tha, QLD 4001  
Tel: +61 7 3369 7777  
Fax: +61 7 3368 2970  
Website: [www.inside7.com.au](http://www.inside7.com.au)  
Email: [HelloSales@Seven.com.au](mailto>HelloSales@Seven.com.au)

**7MATE CENTRAL**

38-42 Pirrama Road  
Pyrmont, Australia, NSW 2009  
Tel: +61 2 9877 7777 / 8777 7777  
Fax: +61 2 8777 7180 / 7778  
Website: [au.tv.yahoo.com/7-mate](http://au.tv.yahoo.com/7-mate)

**7TWO**

38-42 Pirrama Road  
Pyrmont, Australia, NSW 2009  
Tel: +61 2 9877 7777 / 8777 7777  
Fax: +61 2 8777 7180 / 7778  
Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**7TWO BRISBANE**

Sir Samuel Griffiths Drive  
GPO Box 604, Mount Coot-Tha, Australia,  
QLD 4001

Tel: +61 7 3369 7777  
Fax: +61 7 3368 2970

Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**7TWO MELBOURNE**

160 Harbour Esplanade, GPO Box 4477  
Melbourne, Australia, VIC 3001  
Tel: +61 3 9697 7777  
Fax: +61 3 9697 7676  
Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**SCRIPPS NETWORKS**

See Pg.58 & 59  
**INTERACTIVE (ASIA) PTE LTD**  
3 Fusionopolis Way, #12-21 Symbiosis  
Singapore 138633  
Tel: +65 6835 8838  
Websites: [www.asianfoodchannel.com](http://www.asianfoodchannel.com),  
[www.foodnetworkasia.com](http://www.foodnetworkasia.com),  
[www.hgtv.asia](http://www.hgtv.asia),  
[www.travelchanneltv.asia](http://www.travelchanneltv.asia)

**SONY MAX**

Multi Screen Media Pvt Ltd

**India Office**

3rd Floor, Interface Blg No. 7,  
Off Malad Link Road, Malad (W),  
Mumbai – 400053, India  
Tel: +9122 6708 1111

**Singapore Office**

MSM Pvt. Ltd.  
5 Tampines Central 6,  
#02-19 Telepark Building  
Singapore 529482  
Tel: +65 6632 9450  
Website: [www.sonymax.tv](http://www.sonymax.tv)  
Email: [sathya\\_karanth@spe.sony.com](mailto:sathya_karanth@spe.sony.com)

See Pg.60 & 61

**SONY PICTURES TELEVISION NETWORKS ASIA**

10 Changi Business Park Central 2  
#03-01 HansaPoint@CBP,  
Singapore 486030  
Tel: +65 6622 8722  
Fax: +65 6622 8706  
Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

**STAR INDIA CHANNELS**

Star House, Off Dr.E.Moses Road  
Mahalaxmi, Mumbai – 400011, India  
Tel: +91 22 6630 5555  
Fax: +91 22 6630 5050  
Website: [www.star.co.in](http://www.star.co.in) / [www.hotstar.com](http://www.hotstar.com)

See Pg.35

**STARHUB TV**

67 Ubi Avenue 1, #05-01 StarHub Green  
Singapore 408942  
Tel: +65 6825 5165  
Website: [www.starhub.com](http://www.starhub.com)  
Email: [cassie@starhub.com](mailto:cassie@starhub.com)

**SUN TV**

Murasoli Maran Towers  
73, MRC Nagar Main Road, MRC Nagar,  
Chennai – 600 028, Tamil Nadu, India.  
Tel: +91 044 4467 6767  
Fax: +91 044 4067 6161  
Website: [www.sunnetwork.in](http://www.sunnetwork.in)

**TASHAN**

9X Media  
Inx Music Pvt Ltd  
sco 306, Sector 38d,  
Chandigarh 160 014 (ut), India  
Tel: +91 172 4001999  
Fax: +91 172 5052040  
Website: [www.9xtashan.in](http://www.9xtashan.in)

**TECHSTORM TV**

10 Anson Road #10-11  
International Plaza,  
Singapore 079903  
Website: [www.techstorm.tv](http://www.techstorm.tv)  
Email: [hello@techstorm.tv](mailto:hello@techstorm.tv)

See Pg.49

**THE WALT DISNEY COMPANY (SOUTHEAST ASIA) PTE LTD**

1 Fusionopolis View, #06-01 Sandcrawler  
Singapore 138577  
Tel: +65 6692 7399  
Fax: +65 6339 5113  
Website: [www.disneychannel-asia.com](http://www.disneychannel-asia.com)

**TIMES GLOBAL BROADCASTING NETWORKS**

1st Floor, Trade House,  
Kamla Mills Compound  
Senapati Bapat Marg,  
Mumbai, 400 013, India  
Tel: +91 22 2499 99442499 0376  
Fax: +91 22 2493 1341  
Website: [www.timesnow.tv](http://www.timesnow.tv)  
Email: [info@timesnow.tv](mailto:info@timesnow.tv)

**TRACE ASIA**

11/F, Khuan Ying Building  
85 Wellington Street, Central, Hong Kong  
Tel: +852 2815 7481  
Fax: +852 2815 3067  
Website: [www.trace.tv/en](http://www.trace.tv/en)  
Email: [jross@trace.tv](mailto:jross@trace.tv)

**TRANS TV**

PT Televisi Transformasi Indonesia  
JL Kapten Tendean, Kav 12-14 A,  
12790, 12710, Indonesia  
Tel: +62 21 79177000  
Website: [www.transtv.co.id](http://www.transtv.co.id)

**TRINITY BROADCASTING NETWORK**

P. O. Box 768, Station B  
Ottawa, Ontario K1P 5P8  
Tel: +81 9 770 2333  
Fax: +81 9 770 2338  
Website: [www.tbn.org](http://www.tbn.org)  
Email: [comments@tbn.org](mailto:comments@tbn.org)

**TURNER BROADCASTING SYSTEM** See Pg.62

**Regional Headquarters**  
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979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333

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Sydney NSW 2000, Australia  
Tel: +61 2 9335 3133

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979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333

**India Office**  
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Radisson Hotel NH-8, Mahipalpur  
New Delhi, India  
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**Japan Office**  
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6-18-2 Ginza, Chuo-ku, Tokyo 104-0061  
Japan  
Tel: +81 3 6381 0777

**Korea Office**  
18/F Samsung Life Ilbo Building  
7 Soonwha-dong Joong-gu Seoul, Korea  
Tel: +82 2 3442 3854

**Philippines Office**  
40th floor PBCOM Tower  
6795 Ayala Ave. cor. VA Rufino St.  
Makati City, Philippines 1226

**Singapore Office**  
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152 Beach Road, Singapore  
Tel: +65 6393 3668/0882

**Taiwan Office**  
8/F Unit E, No. 168  
Tun Hwa North Road  
Taipei 105, Taiwan  
Tel: +886 2 2547 3313  
Website: [www.warnertvasia.com](http://www.warnertvasia.com)

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### Products and Services

AJA Video Systems manufactures high-quality and cost-effective digital video capture, interface, conversion and desktop solutions for video professionals. AJA simplifies professional digital video workflows with products designed and manufactured in Grass Valley, California.

The company builds industry-leading video capture cards, digital record/playback devices, video routers, standalone I/O appliances, frame synchronizers and scalers, digital converters and professional cameras.



AJA is committed to leading the way in technological innovation and helping our customers future-proof their workflows, whether that's through Broadcast IP technology, 4K/UltraHD, streaming, and more. AJA develops projects that have been engineered to help customers transition to new ways of working, and integrate new formats with tools that fit into their existing infrastructure, ensuring that updates are simple and non-disruptive.



AJA's award-winning product lineup includes the KONA family of video capture and playback cards, I/O standalone appliances delivering premium video and audio I/O, Ki Pro record/playback devices, FS family of frame synchronizers/converters, Corvid solutions for developer partners, KUMO routers, HELO streaming solutions, CION and RovoCam cameras, and a host of Mini-Converters that are the leading choice of video professionals for AJA's signature reliability, functionality and support—and more.



# RovoCam



## Integrated UltraHD/HD Camera with HDBaseT

Simple Installation, Using One Cat 5e/6 Cable

RovoCam is AJA's first compact block camera for industrial, corporate, security, ProAV and broadcast applications. Gorgeous UltraHD and HD imagery is obtained with superior Sony® optics with built-in 12x optical and up to 20x zoom with Sony Super Resolution Zoom, auto and manual focus. A single Cat 5e/6 cable carries uncompressed video, 2-Channel audio, VISCA camera control, and power for the simplest installation ever with efficient control through free RovoControl software.

Reliable, practical and compactly encased in rugged and durable aluminum, RovoCam's small and light form factor allows simple mounting in a wide range of scenarios. RovoCam's HDBaseT interface supports Cat 5e/6 cable lengths up to 100 meters.



RovoControl

RovoControl is free software from AJA for Mac and Windows, designed to be a simple application for controlling one or multiple RovoCams, offering easy control of all the main camera features like zoom, iris and focus.

RovoControl uniquely offers electronic PTZ for moving an HD 1080p box around the UltraHD frame, allowing Pan and Tilt for HD output.



Receive and Deliver

Don't be tethered to your camera, display RovoCam's gorgeous UltraHD/HD Imagery remotely with RovoRX-HDMI.

RovoRx-HDMI is an UltraHD/HD HDBaseT receiver with integrated HDMI video and audio outputs specifically designed to receive RovoCam's output. Its HDBaseT connector allows for camera interaction, power, and control, all over a single Cat 5e/6 cable.



Distance, Power, Control  
All in one cable.

RovoCam features an integrated HDBaseT transmitter. Not only does HDBaseT offer long cable runs over standard Cat5e/6 cables, it also passes RovoCam's gorgeous UltraHD/HD imagery, audio, control of the camera, and power to the unit across significant distances.

Simple to Install, Simple to Operate.

Find out more at [www.aja.com](http://www.aja.com)

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### Key Personnel

Lisette Osorio – Vice-president of International Sales  
 Maria Estrella – Sales Executive Asia  
 Paloma Garcia – Sales Executive for Europe, Africa and Middle East

### Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.

### Programming Highlights

#### ***The Girl (Series, 82 x 1h)***

*The Girl* is a production based in real life events. It tells the story of a young girl recruited by force by the guerrilla, where she lived in first-hand the horror of war. After many years she flees from the armed group and guided to set on a new path, returning to ordinary life which will not be easy due to the struggles of reintegration into society, the challenge of understanding this new side of herself and confronting her own family.

#### ***The White Slave (Series, 62 x 1h)***

This production narrates the story of Victoria, a woman who everyone knows as a marchese who arrived in America to marry a prosperous merchant from the region, however, the truth is that years back she was rescued from death and raised in secret by slaves who became her family, but she was taken from the hands of her loved ones to be sent to Spain, because according to society, a white woman could not live with slaves. With the passing of time, she will decide to defy whoever gets in her path in order



to rescue her loved ones, confront her biological parent's murderer and reunite with the man she would give her life for.

#### ***On Another Level (Original Entertainment Format)***

*On Another Level* is an original musical format from Caracol Television which gathers the best professional singers in the country who are looking for fame. The singer has to go inside an elevator located on the first level and sing a song for 90 seconds. On the third level, three judges will listen, and if they like the performance, at least two of them must press the button so the elevator takes the singer up to the stage located on the third level, where the contestant's family, the three judges and the audience await. The selected singers will put their level to test in the second stage, when they perform along with other singers the same song but in different musical genres (Pop, Rock, Latin). In these fusions, the participants will have to work as a team to give a great show, creating a version that the audience has never heard before. When they finish the song, a member of the group will be eliminated and the survivors will continue to ascend levels until they are part of the four finalists, which will be picked by the public and get as a prize, a tour of national concerts. From this group of four, the public will choose the winner, who will win an album recording by a renowned record company.

#### ***Digging For Love (Telenovela 60x1h)***

*Digging for Love* is a fun story for all the family. It narrates the life of two neighbor families: The Murcia and the Otero family, who have had the best relationship until one day they fight, and as destiny would have it, that same day something unexpected occurs: The Murcia family discovers a treasure in the garden of their house, a giant golden statue buried in the ground between both of their houses. From that moment on, a series of failed attempts to try to unearth it will make way for a countless number of entertaining and dramatic situations. What both families are unaware of, is that the original owner of the desired treasure is about to be released from jail and will come back to recover his fortune at any price.

#### ***River of Passions (Telenovela 61x1h)***

It tells the story of Felipe Guerra, a young foreman of a cattle ranch, who discovers in the eyes of the beautiful Lina Maria Henao, the one true love. Aware of the economic differences between his beloved and himself, he decides to accept the proposal to capture the drug lord Miguel de Jesus Ortega for a million-dollar reward. During the length of this mission, the young man will assume a new identity and forget about the city where he was born. But what about Lina while he's gone? Cristian, who is supposed to be Felipe's best friend, will have no problem accompanying her until he returns.



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### Company Profile

At Gravitate, we are a friendly team of creatives who are specialists in the field of Post Production. Our expertise includes Producing, Offline Cutting, DI Colour Grading, Online/Special FX, Compositing, Digital Cleanups, 2D Motion Graphics, 3D Animation and Virtual Reality/360° videos.

We work in close partnership with clients from multinational corporations, advertising agencies, production houses and content producers to create compelling stories.

Our Post Production Facility comprises of Editing and Davinci Resolve Colour Suites, Autodesk Smoke Suite as well as 3D and 2D Motion Graphic support for short form and long form projects.

Our suites are also HD, 2K and up to 4K ready for projects requiring extra processing capabilities such as those shot on Alexa ARRI RAW and RED Epic Dragon cameras.

With our versatility and technical know-how, every project has a customized workflow to maximize the efficiency and effectiveness of your project to ensure delivery on time, on budget.





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## Company Profile

ITV Studios Global Entertainment (ITVS GE) is one of the world's leading international TV distribution, home entertainment, publishing, merchandising and licensing businesses. ITVS GE distributes celebrated content across all genres from both its in-house production business, ITV Studios, and in collaboration with leading producers from around the world. Part of ITV Plc, which includes the UK's largest commercial



*Tutankhamun*

broadcaster, ITV Studios Global Entertainment has offices in London, Hong Kong, Los Angeles and Sydney.

## Programming Highlights:

### *Tutankhamun* – Drama – 3 x 60 mins

Set against the ochre sands, looming cliffs and baking heat of the Valley of the Kings, this ambitious, sweeping saga is based on the compelling personal story of Howard Carter, the eminent British archaeologist who found the tomb of boy-king Tutankhamun. We meet the young Carter in 1905, fervently leading an expedition. But when tempers fray and he puts the excavation

in jeopardy, Carter's license to dig is revoked by Cairo's Antiquities Service. Ostracised and living rough, he cuts a solitary figure existing on the edges of society, until a chance meeting with dashing British aristocrat Lord Carnarvon, an enthusiastic amateur archaeologist, and his daughter Lady Evelyn brings Carter a dramatic change of fortune, and an unexpected chance at love...

### *How To Lose Weight Well* – Finished / Format

The dieting industry is worth millions as we all aspire to have the perfect body, but do diets really work? The ultimate diet show, *How to Lose Weight Well* has all the answers, following real-life dieters as they try to drop the pounds. They'll be taking different approaches to weight loss over varying timescales but what they all have in common is the determination to transform their bodies and their lives. It's a tough and emotional challenge, but the show's experts are on hand to break down dieting myths, compare methods and cook up delicious meals that will leave viewers hungry for more.

### *Autopsy: The Last Hours Of...* - Documentaries

This hugely successful documentary now spans an incredible five series. The tragic and sudden deaths of Michael Jackson, Whitney Houston, Karen Carpenter, River Phoenix, Elvis Presley, Amy Winehouse, Heath Ledger, Philip Seymour Hoffman and many others sent the world into a frenzy fuelled by hearsay and rumour. Now we finally put an end to the speculation. Crucial medical evidence explains what killed the stars and how they died. Interviews with friends and family shed light on the decisions that set them on the path towards their deaths. Combining medical fact with personal revelation, *Autopsy: The Last Hours Of...* investigates not only their untimely deaths but also the extraordinary lives of these global icons.



*How To Lose Weight Well*



# KESHET INTERNATIONAL



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## Company Profile

Keshet International is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes Keshet's local production outposts (Keshet UK, Keshet Asia and Keshet Studios in the US) as well as its global distribution arm.

KI's catalogue consists of over 70 tried and tested properties that appeal to audiences worldwide, spanning all genres.

Highlights include hit drama *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*;



Rising Star

touching family drama *The A Word*; the high octane game show *BOOM!*; hit interactive talent show *Rising Star* and children's talent show *Master Class*; reality dating format *Girlfri3nds*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

## Programming Highlights:

### Rising Star

*Rising Star* is a trailblazing interactive talent format that creates MUST SEE viewing by bringing together large audiences for a collective, active television experience. Hailing a new era in home entertainment, its inception marked a world first as the only talent show in which an unlimited number of viewers are able to determine the narrative in real-time.

*Rising Star* became the fastest-selling talent show on record when it launched in October 2013, now more than 250 episodes of the show have aired with upwards of 160 million votes tallied worldwide. It has recently been licensed in Cambodia (Town TV) and is due to air a second season in Indonesia (RCTI) this winter. Season one of *RISING STAR* Indonesia aired successfully and won a Panasonic Gobel Award for Best Program Talent Show & Reality Show in 2015. The format has also aired in China on state TV channel CCTV-3, where it achieved higher ratings than *The Voice* and 30% growth in audience share from the first episode to the last. The finale was the

leading programme of the night across the whole country.

Winner of the 18th annual Webby Awards

Winner of the 2015 TV Connect Award for Best TV App  
International Digital Emmy® Nominated  
12 international versions aired

### BOOM!

*BOOM!* is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with the high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!*'s fresh approach packs the intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

*BOOM!* has already ignited the industry, airing more than 800 episodes worldwide in the US (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe) and Uruguay (Canal 10, finished Spanish version). It recently began airing in Cambodia (Bayon TV). Brazilian (SBT), Mexican (Azteca TV), Peruvian (America TV), Colombian (Caracol) and Italian (Discovery) versions are also in the pipeline. The original Israeli version was the country's highest-rated and most viewed game show launch EVER, reaching an average share of 38%; share for the younger demographic of 18-24 was 27.5% higher than average.

### Master Class

Set in a music school and its auditorium, in *Master Class* children aged 8 – 14 perform each week, singing popular songs to only positive reviews, without facing elimination. Avoiding the intrigue and harsh judgment of a ruthless competition, it focuses on the nurturing relationships formed between the teachers and their young students, as they become familiar with the country's rich musical history and cultural heritage.

*Master Class* is one of the highest-rated talent shows ever to appear in Israel with a season average of 48.1% share and 32.5% rating. It achieved ratings in excess of a 250% increase on the average timeslot on Hungary's TV2 where its second season attracted more viewers than any other show in the first four weeks of it airing. In Greece *Master Class* became the leading show of the night in prime time when it launched on MegaTV, achieving a 33.5% share in the channel's target group (15 – 44). Two series of the show have aired successfully in China and a version for Vietnam is in the pipeline for with TTN Media Corporation for HTV3.



BOOM!



Master Class

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Email: international@vietcom.com.vn

**CONTILOE ENTERTAINMENT PVT LTD**  
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Off Veera Desai Extension Road, Andheri-West  
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**CORCOISE FILMS PVT LTD**  
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Email: sales@cspproductions.com.sg

**CRAZY CUB ANIMATION STUDIO PVT LTD**  
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Email: swastika@dqentertainment.com

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**EMPEROR MOTION PICTURES** 28th  
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**ENTERTAINMENT**  
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**FANTAWILD ANIMATION INC**  
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**FIVE STAR PRODUCTION CO LTD**  
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Website: [www.topdrawanimation.com](http://www.topdrawanimation.com)

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B-05-01, Menara Bata PJ Trade Centre No. 8  
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47820 Petaling Jaya,  
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Website: [www.tripod-ent.com](http://www.tripod-ent.com)

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# ABS



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## Key Personnel

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Chief Operating Officer: Mohamed Youssif  
Deputy COO/ MD Asia: Raymond Chow  
Director, Broadcasting Products and Projects:  
Simon Chow

## Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates seven satellites in orbit: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia. ABS plans to add more satellites over the next 3-4 years to its growing fleet.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa, Philippines, Indonesia and Hong Kong. ABS is majority owned by the Permira funds which are advised by European Private Equity Firm Permira.

### Media and Broadcast

The ABS fleet supports a diverse range of broadcast solutions and applications from contribution and distribution. ABS offers long term 24/7 services and transmits media in all formats in MPEG-2 or MPEG-4 from Standard Definition to High Definition. Our services are available on C and Ku-bands across the satellite fleet.

- Direct-to Home (DTH) television service
- Programming and content delivery to cable head ends and pay TV operators
- Video contribution and content distribution

### Satellite Details:

#### ABS-2

Launch Date: February 2014  
Design Lifetime: Estimated 2028  
Orbital Position: 75°E  
Transponders: 32 C, 51 Ku & 6 Ka-band  
Geographic Coverage: South Asia, SE Asia/Korea, Southern, Russia, MENA & S&C Africa

#### ABS-2A

Launch Date: June 2016  
Design Lifetime: 2031  
Orbital Position: 75°E  
Transponders: 48 Ku-band  
Geographic Coverage: South Asia, SE Asia, Russia, MENA & Africa

#### ABS-3A

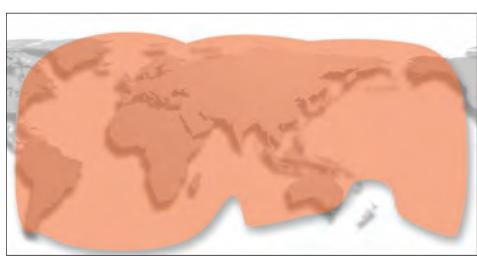
Launch Date: March 2015  
Design Lifetime: 2030  
Orbital Position: 3°W  
Transponders: 24 C & 24 Ku-band  
Geographic Coverage: The Americas, Africa, Middle East & Europe

#### ABS-6

Design Lifetime: 2023  
Orbital Position: 159°E  
Transponders: 28 C & 16 Ku-band  
Geographic Coverage: North East Asia & Pacific Ocean



ABS Ku-band Global Coverage

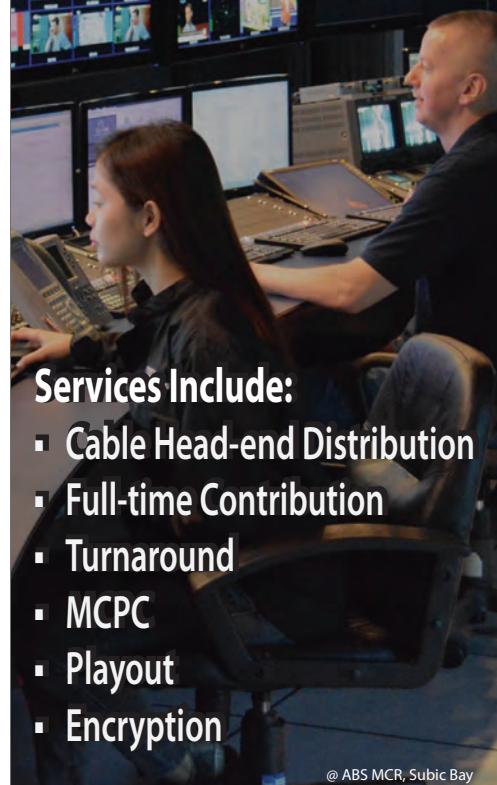


ABS C-band Global Coverage



[www.absatellite.com](http://www.absatellite.com)

**Delivering Your Content to the World**



### Services Include:

- Cable Head-end Distribution
- Full-time Contribution
- Turnaround
- MCPC
- Playout
- Encryption

@ ABS MCR, Subic Bay

### New Satellites

2016 Jun

**ABS-2A 75°E**  
Successfully Launched

2015 Mar

**ABS-3A 3°W**  
In Commercial Use

2014 Feb

**ABS-2 75°E**

ABS-2A Launch

Celebrating 10 Years Anniversary

## STN PLC

(SATELLITE TELECOMMUNICATIONS NETWORK)



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 Marketing Director- STN Slovenia: Valerie Lovsin  
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### Company Profile

STN provides world-class broadcasting and transmission services to TV companies, video entertainment platforms and service providers across the globe. The company owns and operates a state-of-the-art satellite teleport in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA).

STN offers a broad portfolio of media services including uplink, playout, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services. STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

### Advertising Sales Contact(s):

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STN Facility antenna

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See Pg.97

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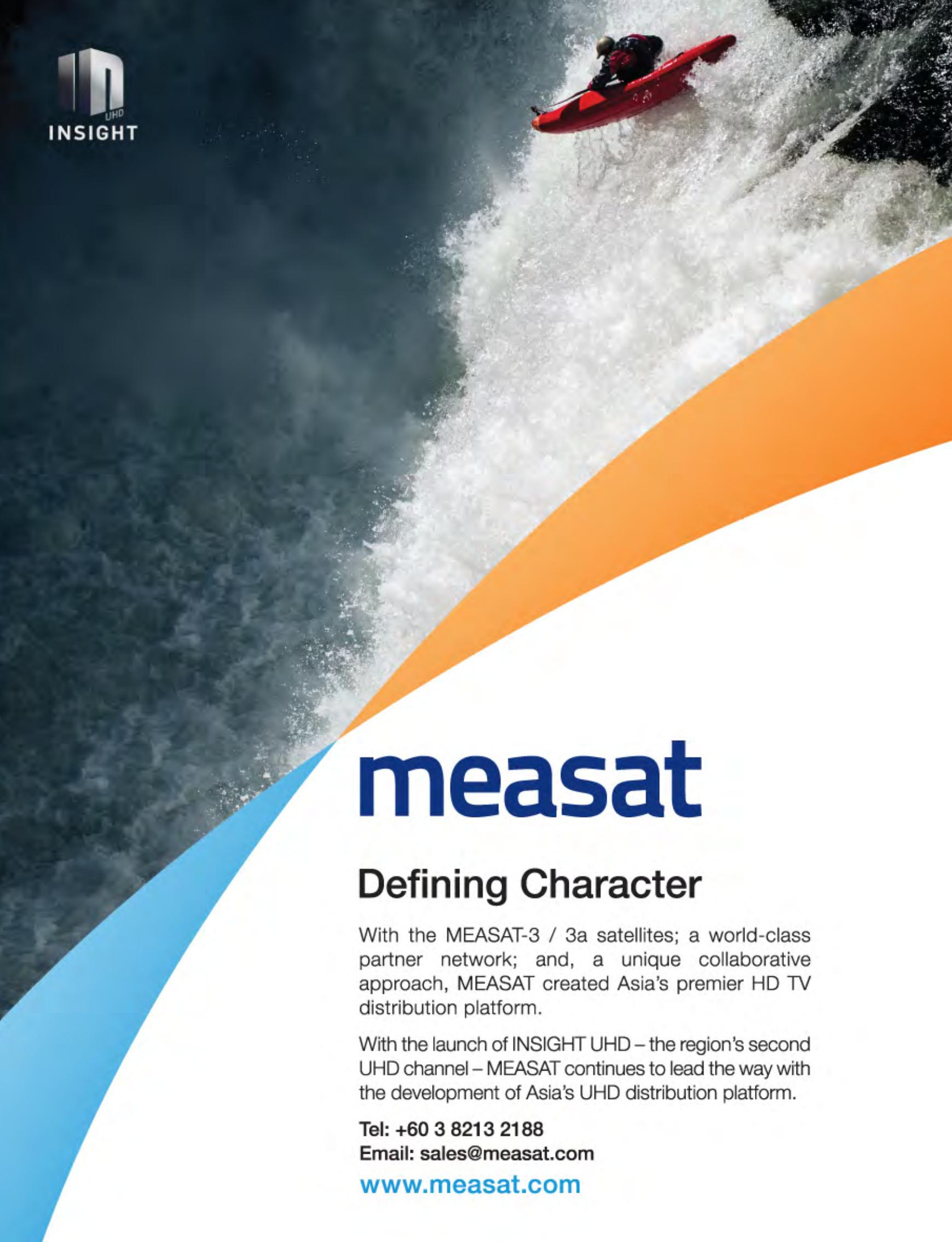
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